



Linfield University 2022 Democratic Engagement Action Plan

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Executive Summary:

This nonpartisan democratic engagement action plan was developed by Linfield University in Oregon for the 2022 election. The purpose of this action plan is to increase nonpartisan democratic engagement and student voter registration, education, and turnout in the 2022 midterm election. The goals for Linfield University for the 2022 election are get students registered to vote, provide information on key deadlines for registration and voting, hosting voter engagement events.

Leadership:

Our leadership team includes the following:

Jeff Mackay - Vice President of Student Affairs and Dean of Students
Cassandra McKenna - Executive Assistant for the VP of Student Affairs
Emma Campbell - ASLU President
Preslie Petrick – ASLU Vice President

Commitment:

Linfield University has two student run groups on campus. The College Democrats and The College Republicans groups on campus that meet regularly at least once a month. Students feel comfortable identifying with one population or the other, the student population is engaged in conversation around politics.

Linfield Political Science Department engages students by hosting events run and hosted by student work study members.

Linfield University has been a signatory to the Higher Education Presidents' Commitment to Full Student Voter Participation since 2020.

Landscape:

Linfield University is a private 4-year institution and joined the ALL IN Campus Democracy Challenge in 2019.

Our campus demographic and voting data:

- Linfield University has 1,631 students.
- Linfield's first-time in college first years, full-time fall entry - first to second year retention, 80.6%
- 64% 'new majority' (Linfield-local definition: first gen, transfer, Pell recipient, or US student of color)

- 37% first generation
- 27% Pell recipients
- 23% historically underserved minorities
- 20% Latinx
- 35% men
- 36% US students of color
- 18% began as transfer students
- 66% from Oregon

Linfield University has authorized NSLVE.

Our institution had a 2020 campus voting rate of 76.8%.
Our institution had a 2020 voter registration rate of 89.1%.

Our institution had a 2018 voter turnout rate of 51.4%.
Our institution had a 2018 voter registration rate of 82.7%.

Our institution has been recognized by ALL IN with the following seals: 2018 Platinum, 2020 Gold

Goals:

Our campus democratic engagement goals are:

Maintain student voter turnout rate of 77% in 2022 and increase to 80% in 2024.
Maintain student voter registration rate of 89% in 2022 and increase to 92% in 2024.

Strategy:

Linfield University will implement these strategies to increase nonpartisan democratic engagement and student voter participation:

- Pizza and Politics events at least twice a month hosted by student lead Political Science team.
- Student run voter registration booths on days and weeks leading up to elections, etc.
- Student government hosted watch parties for debates and gubernatorial forums.

Evaluation:

We will evaluate our action plan in the following ways:

Monitoring event attendance and offering exit polls for engagement and knowledge growth.
Using NSLVE reports to inform future events.

Reporting:

Our campus action plan will be posted on our campus page on ALL IN's website <https://allinchallenge.org/campuses/linfield-university/>.

Our institution has given ALL IN permission to publish our NSLVE reports which are posted on our campus page on ALL IN's website.

Our institution will also post the link to our campus page on ALL IN's website to our ASLU voter registration page and seek to have it posted in our Political Science Department Events page.

NSLVE reports will also be shared with the President's office and our ASLU leadership members.