

ASK EVERY STUDENT PLAN & BUDGET

IMPLEMENTATION GRANT

SUMMARY:

This correspondence is to request \$10,750.00 from the Ask Every Student Program to increase voter registration, education and mobilization at Lincoln University in Pennsylvania. Lincoln University, the first degree granting Historically Black Institution for higher education, is pleased to present this proposal for your review. We look forward to partnering with you to provide voter registration, educational and mobilization strategies that reaches every student. Our Civic Learning and Democratic Engagement Team consist of the Dean of the College and Vice President for Student Success, Dean of Students, Class Deans, Student Government Association, Clubs and organization, faculty, staff and community partners. We desire to imbed our newly developed strategies into our already existing programming/culture, curricular and co-curricular, throughout the school year. All activities will be campus wide, informed by data and tied to our Institutional Learning Outcomes. Furthermore, planned activities will focus on local, state, and federal elections.

PROGRAM OVERVIEW:

To fully implement the Ask Every Student Program, our start date begins with our First Year and Transfer student **move-in**. The strategy during move in includes posting pertinent information on the importance of voting, voting rules and deadlines and the dates and times voter registration will take place on campus during New & Transfer Student Orientation.

During New Student Orientation before during and after various events students will register to vote. We will partner with several on campus and community partners to assist with this process. The voter registration forms will be reviewed by on and off campus volunteers and then submitted.

For **upperclassmen move in** again posting flyers, handing out brochures and posters are a key function during this time including pertinent information about mail in ballots and voter registration.

Classes begin August 17th during the entire months of August and September we will attend the **First Year Experience** classes to discuss voter registration, education and mobilization. During this time period the goal is to make certain all eligible first year students are registered to vote.

Welcome Back Week and Pump Handle, a time when we greet and welcome all students to back campus/welcome home. The aim is to target upperclassmen and transfer students during this time in terms of continuing to gather materials and resources to raise program visibility and engage voters i.e. posters, buttons, and flyers, get out the vote plan and planned activities.

First Thursdays. First Thursdays are cultural events hosted every first Thursday of the month. We will engage our students during First Thursday in civic learning and discourse through a variety of activities. For the first three First Thursdays of the academic school year, we will intensify voter registration, education and pledge to vote campaigns will be heightened. When we return for the spring semester, March 1, 2021 we will continue to use First Thursdays as a way to educate our students utilizing various modes such as movies and technology, live speakers, panel discussions, debates and podcast.

Civic Learning opportunities, curricular and co-curricular, for all students will occur twice a month all year.

Due to COVID 19 our 2020 fall semester concludes November 20th and our students return March 1st for the spring semester.

The Civic Learning and Democratic Engagement Team will use the extended winter break to meet virtually once a month to review, debrief, and evaluate our voter engagement, education and mobilization efforts for overall program improvement.

TIMELINE:

New & Transfer Student Move-In	August 8th & 9th
Upperclassmen Move-in	August 14th, 15th, and 16th
New & Transfer Orientation (NSO)	August 10th -16th
First Day of Classes	August 17th
First Year Experience Course Engagement	August 17th – August 28th
Welcome Back Week/Pump Handle	August 17th ~August 23rd
First Thursday (Movie)	September 3rd
First Thursday (Watch Parties)	October 1st
National Voter Registration Activities	Sept., 7th-Sept., 30th
Curricular & Co-curricular Activities	Oct., 1st ~Nov., 2nd
Pre-Election Mixer	November 2nd
Election Day	November 3rd
First Thursday (Classroom and co-curricular conversations)	Nov., 5th
First Thursday (Intentional Conversations)	March 4th
Civic Learning Opportunity (Panel Discussion)	March 18th
First Thursday (Debates)	April 1st
Civic Learning Opportunity	April 22nd
First Thursday (Political Movie)	May 6th
Civic Learning Opportunity	May 20th
Assessment	December & June

BUDGET:

EXPEDENTURES	ACTIVIY	COST	TOTAL
GOLF CARTS	ELECTION DAY TO TRANSPORT STUDENTS TO POLL	5x \$400.00	\$2000.00
INCENTIVES WAWA GIFT CARDS	GIVEN DURING ACTIVITIES	300x \$10.00	\$3,000.00
COMMUNITY STAGE	ACTIVITY TO ENGAGE CAMPUS COMMUNITY AND COMMUNITY PARTNERS	1x \$250.00	\$250.00
SOUND EQUIPMENT	NEEDED FOR COMMUNITY STAGE	1X \$500.00	\$500.00
FOOD	SERVE FOOD AT EVENTS	14 ACTIVITIES x \$250.00	\$3,500.00
PRINTING	NEEDED FOR FLYERS & BROCHURES	\$500.00	\$500.00
SUPPLIES/MATERIALS	NEEDED FOR RESIDENCE HALLS BULLETING BOARDS & ACADEMIC BUILDINGS POSTERS	\$1000.00	\$1,000.00

TOTAL BUDGET \$10,750.00

Thank you for the opportunity to review and edit our 2020 Democratic Engagement Action Plan. We agree with the feedback which indicates we are progressing. In terms of an update we looked specifically at the areas we received a 1 undeveloped and a 2 emerging. With that said, we looked at landscape, strategy, and evaluation.

Landscape: Past campus democratic engagement efforts include voter registration for new and transfer students during new student orientation, Constitution Day, and isolated get the vote out events leading up to election day. Traditionally, on Election Day we host a full day of events. The general climate of political engagement is progressing. We are in a much better place today than we were in past years and the goal is to thrive. We have used this information to fill the gaps in terms of voter registration across three areas: voter registration, voter education, and voter turnout activities.

We used the NSLVE to fill the gaps to establish short and long term goals, see action plan under goals, and yearly tactics so our action plan does not stop in November. During spring 2020, COVID-19 the local primary was rescheduled for June instead of May. Our students left campus in March and traditionally our semester ends the first weekend in May. And so that is something we must include in our action plan.

Strategy: Voter registration activities include: registering new and transfer students during NSO and during freshmen year experience class, new initiative, and mailings to all remote students. Voter education activities include panels discussions on the importance of voting, Constitution day, film, and documentaries. Voter turnout activities include three on three basketball and water ice, movies on the lawn, First Thursday Activities, Pump handle and welcome back week. In addition, we have a host of events for election day.

Your assessment is correct much of what we do is co-curricular. Our long term goal is to assess what faculty are doing in their classrooms and then work collaboratively to create effective and efficient programming curricular and co-curricular that is reflective our goals as an Institution.

Evaluation: As for evaluating our action plan, Team leaders will collect documents, before, during and after which includes attendance, meeting notes, and impact of the session. The VPSS will analyze the data and present to the action plan team. The analyzes will measure how effective our programming before, during and after voter registration events and programming.