

**2020 Election Year Planning
Committee for Civic Engagement
Lewis University**

Primary Election Planning:

- Early February - Voter Registration Drive
- Emails to community regarding voter registration deadlines and online forms, partnered with social media outreach
- Pi Sigma Alpha – create and distribute nonpartisan voter guides for the two primaries
- Faculty Forum videos (Steve Nawara or other interested faculty) – Possible topics: How does the primary process work? What are the Iowa Caucuses? How do I vote in a primary election? What are polls?
- Deadlines:
 - FEB. 18 – Last day to register with a paper form
 - MARCH 1 – Last day to register online – send emails with online link beforehand
- First week of March – send information about 1) Polling places and about how to vote 2) requesting mail-in ballots or early voting 3) obtaining sample ballots
 - Ask student newspaper to include this information
 - Ask to include information on the digital signage
- MARCH 17 – Primary election day
 - Email and social media reminders, reminders about to register at the polls
 - Student Snapchat takeover
 - Student Activities has done rides to the polls in previous general elections. Can/should they do it for the primary?
 - In the past, Residence Life (or some other department) was available to print official letters confirming residency for on-campus students so they can register at the polls

General Election Planning:

- Voter registration at Welcome Week
- Week of September 14 – some kind of Constitution Day event
- September 22 – National Voter Registration Day
- Nonpartisan Voter Guides created by Dr. Nawara’s Campaigns and Elections class and/or Pi Sigma Alpha
 - Encourage sharing these voter guides on campus
- October – Student-led *Arts & Ideas* event on issues affecting students and young adults in the 2020 Election
 - This will require identifying/recruiting interested and capable students from the Student Senate, Political Science, or other sources.
- Faculty Forum videos (Steven Nawara and/or other interested faculty) – possible topics: What are nominating conventions? Why are debates important? How are campaigns funded? Why is voter turnout important for college students? How do I vote in the General Election?
- Creating a Voter Information Module for Blackboard
 - Such a module can include voter registration information, information about absentee voting and same-day registration, polling place information, how to find sample ballots, and links to nonpartisan voter resources
 - This module could then be distributed to faculty for use in class or posted on Blackboard shells

- Debate Watch Parties – organized by Student Senate, Pi Sigma Alpha, or some other group
- Important Deadlines – prepare with emails to community, digital signage:
 - October 6, 2020 – Last day to register to Vote (Regular) for Presidential Election
 - October 18, 2020 – Last day to register to vote (Online) for Presidential Election
- November 3, 2020 – Election Day
 - Email and social media reminders, reminders about to register at the polls
 - Student Snapchat takeover
 - Voter information table –
 - Answering questions
 - Student Activities has done rides to the polls in previous general elections.
 - Printing official letters confirming residency for on-campus students to they can register at the polls
 - Maybe a results watch party?
- Election Results Recap event – hosted by Political Science Department?