



Lewis & Clark College 2022 Democratic Engagement Action Plan

Executive Summary:

This nonpartisan democratic engagement action plan was developed by Lewis & Clark College in Oregon for the 2022 election. The purpose of this action plan is to increase nonpartisan democratic engagement and student voter registration, education, and turnout in the 2022 midterm election. The goals for Lewis & Clark College for the 2022 election are:

1. Create events related to democratic engagement
2. Educate our student body on voter registration deadlines, election deadlines.
- 3.

Leadership:

Our leadership team includes the following:

Director of the Center for Social Change and Community Involvement: Andrea Salyer

Center for Social Change Volunteer Assistant: Vasty Jean-Francois

PioVote President: Rosie Gurnee

Pio Vote Vice President: Aidan Ringel

Commitment:

The Center for Social Change works to build democratic engagement across our community and will continue to build out opportunities for democratic engagement for the next election cycle.

Lewis & Clark College has been a signatory to the Higher Education Presidents' Commitment to Full Student Voter Participation since 2020.

Landscape:

Lewis & Clark College is a private 4-year institution and joined the ALL IN Campus Democracy Challenge in 2019.

Our campus demographic and voting data:

Lewis & Clark College has 3,157 students.

Lewis & Clark College has authorized NSLVE.

Our institution had a 2020 campus voting rate of 80.1%.

Our institution had a 2020 voter registration rate of 89.9%.

Our institution had a 2018 voter turnout rate of 58.6%.
Our institution had a 2018 voter registration rate of 84.6%.

Our institution has been recognized in the past by ALL IN for these awards: 2018 Most Improved Voting Rate at a Medium Private 4-year Institution, Most Improved Voting Rate at a Medium Private 4-year Institution

Our institution has been recognized by ALL IN with the following seals: 2016 Silver, 2018 Platinum, 2020 Platinum

Goals:

Our campus democratic engagement goals are:

1. Reach 1,000 students through voter education engagement activities
2. Increase Voter Education/Registration & engagement efforts for out of state & international students

Strategy:

Lewis & Clark College will implement these strategies to increase nonpartisan democratic engagement and student voter participation.

1. Run voter registration campaign
2. Host 3 voter education events each semester

Evaluation:

We will evaluate our action plan in the following ways:

We will track # of engagements and # of participants at all events, campaigns

Reporting:

Our campus action plan will be posted on our campus page on ALL IN's website <https://allinchallenge.org/campuses/lewis-and-clark-college/>.

Our institution has given ALL IN permission to publish our NSLVE reports which are posted on our campus page on ALL IN's website.

We will share with our Democratic Engagement Committee & College President.