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Instructions for completing your action plan (delete before submitting):

- Insert additional information throughout the action plan as well as where text is highlighted yellow.
- Before completing your action plan, remove any yellow highlights and tips (like this section above the horizontal line).
- Add your campus logo at the top next to the ALL IN logo.
- Submit your action plan as a PDF to through [this form](#).

Lebanon Valley College 2024 Nonpartisan Democratic Engagement Action Plan

Developed by: John Hinshaw

Executive Summary:

This nonpartisan democratic engagement action plan was developed by Lebanon Valley College in Pennsylvania for the 2024 election. The purpose of this action plan is to increase nonpartisan democratic engagement and student voter registration, education, and turnout in the 2024 election. The goals for Lebanon Valley College for the 2024 election are: **1) to register or register 100 students and 2) to contact 50% of students through classroom visits.**

Leadership:

Our leadership team includes the following, campus groups, and organizations:

John Hinshaw – **Professor of History**
Zachary Klein—student
Ivette Guzmán –Professor of Spanish
Jeff Robbins—Professor of Social Justice
Matt Sayers—Professor of Social Justice
Matt Walko—Clinical Professor of Physical Therapy

Athletic coaches at our institution have been involved in our nonpartisan democratic engagement efforts by signing the ALL IN Coaches Voter Engagement Pledge in 2020.

Commitment:

President James MacLaren is a current signatory to the ALL IN Presidents' Commitment to Full Student Voter Participation most recently signing the commitment in 2023.

Previously, our institution has developed and submitted an action plan to ALL IN for 2016, which can be found on our ALL IN campus page: <https://allinchallenge.org/campuses/lebanon-valley-college/>

Landscape:

Tip: In addition to the information below, describe what election laws impact your campus, like voter registration laws, voter ID laws, vote-by-mail processes and/or absentee ballots request timelines.

Pennsylvania allows students to register on campus, which we believe offers a practical way to boost voting rates. Voters can request mail-in ballots for any reason.

Voters are not required to show ID to vote.

The last day to register to vote is October 21.

The last day to request a mail-in ballot is October 29.

<https://www.pa.gov/en/agencies/vote/elections/upcoming-elections.html>

Lebanon Valley College is a private 4-year institution and joined the ALL IN Campus Democracy Challenge in 2016. Our institution is designated as the following: Predominantly White Institution, Rural Serving Institution.

Our campus demographic and voting data:

Lebanon Valley College has 1,959 students.

Lebanon Valley College has authorized the National Study of Learning, Voting, and Engagement (NSLVE) and will receive campus voting data for the 2022 election in fall 2023. However, our NSLVE authorization expires in 2023 and our institution will need to reauthorize NSLVE to receive campus voting data for the 2024 election and beyond.

We have not received our 2022 data.

Lebanon Valley College participates in the following initiatives to support the development and implementation of our nonpartisan democratic engagement efforts on campus: National Voter Registration Day (2018).

Goals:

Our institution's nonpartisan democratic engagement goals are:

Tip: Insert 2-4 goals that are S.M.A.R.T.I.E.: Specific, Measurable, Ambitious, Realistic, Timebound, Inclusive, and Equitable. Include goals about what you hope your 2024 and 2026 voter registration and voter turnout data will be. If your campus doesn't have NSLVE voting data yet, reference [page 8 of this report](#) to see what the 2020 national voter turnout average was for your institution type. For reference, the national campus voter turnout rate in 2020 was 66% and the 2020 voter registration rate was 83%.

- Example Goal: Increase student voter turnout rate to X% in 2024 and Y% in 2026.
- Example Goal: Increase student voter registration rate to X% in 2024 and Y% in 2026.
- Example Goal: Add voter registration to new and transfer student orientation for fall 2024.
- Example Goal: Have our president/chancellor sign the [ALL IN Higher Education Presidents' Commitment to Full Student Voter Participation](#) by December 2023.

Strategy:

Lebanon Valley College will implement these strategies to increase nonpartisan democratic engagement and student voter participation.

Our chief method for reaching students is via classrooms, either with a trained student or faculty making a presentation to them.

We also reach out to politically-involved student groups and have a table outside the cafeteria.

Evaluation:

We will evaluate our action plan in the following ways:

We will collect material on numbers of students who saw presentations.

Lebanon Valley College will use the National, Study of Learning, Voting, and Engagement to evaluate the increase of student voting by comparing our campus voter turnout and voter registration rates to past elections to measure progress on increasing both.

Reporting:

Our campus action plan will be posted on our campus page on ALL IN's website <https://allinchallenge.org/campuses/lebanon-valley-college/>.