



## Lane Community College 2020 Action Plan

Developed by: Justin Wamsley

### **Executive Summary:**

OSPIRG on our campus has been organizing students to make calls and texts to push students to register to vote

### **Leadership:**

Our leadership team includes the following:

Justin Wamsley- Interim Director of Student Life and Leadership. Elliott Ariel -Campus Organizer-OSPIRG

### **Commitment:**

Our campus has not yet signed the Higher Education Presidents' Commitment to Full Student Voter Participation.

Our campus has used the following methods to communicate with students about the election:

By email, By posting on institutional social media channels

### **Landscape:**

Our campus demographic and voting data:

Our Campus is closed but we typically have around 8,000 students. The demographic is mostly caucasian with representation of hispanic, african-american, native american descent amongst others

### **Goals:**

Our campus democratic engagement goals are:

Create awareness and education on the importance of voting

### **Strategy:**

Our campus has used the following strategies and organized the following events:

Virtual voter registration drives (e.g. Couch Party text banking events), Virtual voter education events (e.g. film screening, debates, lectures series, etc.)

texts and calls campaigns and classroom wraps

### **NSLVE:**

Lane Community College is exploring participation.

**Evaluation:**

We will evaluate our action plan in the following ways:

Self-reported voter registration amongst students. Growth from one election year over the other.  
OSPIRG in collaboration with Student Life and Leadership

**Reporting:**

We will report our campus action plan and NSLVE reports in the following ways:

Would need to confer with our webmasters about posting our action plan on our website  
Would need to confer with our webmasters about posting the NSLVE reports on our website.