



## Lake Superior College 2022 Democratic Engagement Action Plan

Developed by: Heather Grillo

### **Executive Summary:**

This nonpartisan democratic engagement action plan was developed by Lake Superior College in Minnesota for the 2022 election. The purpose of this action plan is to increase nonpartisan democratic engagement and student voter registration, education, and turnout in the 2022 midterm election. The goals for Lake Superior College for the 2022 election are: Achieve maximum voter turnout.

### **Leadership:**

Our leadership team includes the following:

Heather Grillo  
Linda Kingston  
Juan Carlos Garcia

### **Commitment:**

Lake Superior College has been a signatory to the Higher Education Presidents' Commitment to Full Student Voter Participation since 2022.

### **Landscape:**

Lake Superior College is a public community college and joined the ALL IN Campus Democracy Challenge in 2018.

Our campus demographic and voting data:

Lake Superior College has 4,762 students.

Lake Superior College has authorized NSLVE.

Our institution had a 2020 campus voting rate of 66.8%.  
Our institution had a 2020 voter registration rate of 79.9%.

Our institution had a 2018 voter turnout rate of 45.6%.  
Our institution had a 2018 voter registration rate of 69.8%.

Our institution has been recognized by ALL IN with the following seals: 2016 Bronze, 2020 Silver

**Goals:**

Our campus democratic engagement goals are:

Our campus engagement goals are to increase our voter turnout rate to 70% and our voter registration rate to 80%.

**Strategy:**

Lake Superior College will implement these strategies to increase nonpartisan democratic engagement and student voter participation.

Lake Superior College celebrated Constitution Day on Wednesday, September 14 and National Voter Registration Day on Tuesday, September 20. Student Life included voter registration information in an all school email. Student senators visited classrooms and tabled on Thursday, October 6 and Wednesday, October 12. Lake Superior College also posted the All in Voting information on our digital signs and facebook. The LSC Student Senate will be hosting coffee and cookies on election day, Tuesday, November 8.

**Evaluation:**

We will evaluate our action plan in the following ways:

We will be using our 2022 NSLVE voting data.

**Reporting:**

Our campus action plan will be posted on our campus page on ALL IN's website <https://allinchallenge.org/campuses/lake-superior-college/>.