

Lake Superior College 2020 Action Plan  
Developed by: Heather Grillo

**Executive Summary**

The Lake Superior College Student Senate and Student Life are working together to encourage students to vote on campus and in the virtual campus community. We began with a flu shot clinic/voter registration event hosted by LEADMN on October 13. The senate hosted a voter information table on October 20 with hand-outs, free flags and coupons for a free sandwich at our coffee shop. The senate is maintaining a voter information table this week through November 3 with free flags and information. They also posted ALL IN Challenge flyers around campus. Voter information has also been included in our weekly Student Life emails which will include a special voter information email next week. Faculty also created a series of podcasts featuring students discussing why they will be voting. The ALL IN Challenge information has also been posted on the LSC Facebook page.

**Leadership:**

Our leadership team includes:

- 1) Heather Grillo, Student Activities Coordinator
- 2) Kent Voelker, Student Senate Advisor
- 3) Wade Gordon, Dean of Students

**Commitment:**

Our campus has signed the Higher Education Presidents' Commitment to Full Student Voter Participation. We have communicated election information to students through email, on institutional social media channels, and by posting flyers around campus.

**Landscape:**

Lake Superior College has approximately 3,500 undergraduate students. We also serve high school, non-degree seeking and customized training students. The average age of our student population is 25.

**Goals:**

Our short term goal is to achieve maximum voting for 2020 election and the long term goal is to prepare for 2022 and beyond.

**Strategy:**

Lake Superior College has hosted in-person voter registration and voter education events as well as virtual voter education events. This year has been difficult because of COVID 19. The strategy is to communicate through many different channels to encourage students to vote.

**NSLVE:**

Lake Superior College participates in National Student of Learning, Voting, and Engagement.

**Evaluation:**

Our Student Life team will evaluate our action plan and initiatives after the election.

**Reporting:**

Lake Superior College does not yet have a plan to post our action plan or our NSLVE reports on our website.