

Voter  
Engagement  
Strategy  
2018



## Faculty and Staff:

- Explorer Connection
- University Ministry and Service
- Faculty from all three schools
- Community Relations
- Multicultural and International Center

## Student Partners:

- Student Governance Organizations
- Student Political Organizations
- Student Service Leaders

## Community Partners:

- Office of the Philadelphia City Commissioners

## Administration Advocates:

- Chief of Staff to the President
- Government Relations

- Hire Campus Elections Engagement Student Fellow
- Voter registration push
- Encourage absentee ballots
- Voter engagement and issue education events
- Election Day events
- Election follow-up

# Voter Registration



- Campus Elections Engagement Student Fellow will help staff coordinate
- Partner with student groups
- Have voter registration forms available at all large events

- Provide registration forms/laptops at:
  - Exploriation
  - Opening Weekend
  - Activities Fair(s)
  - Explorer Cafés
  - Community Health Fair

Explorer Cafés

Student Panels

On-campus Voting Booth Demonstration

Results Watch Parties

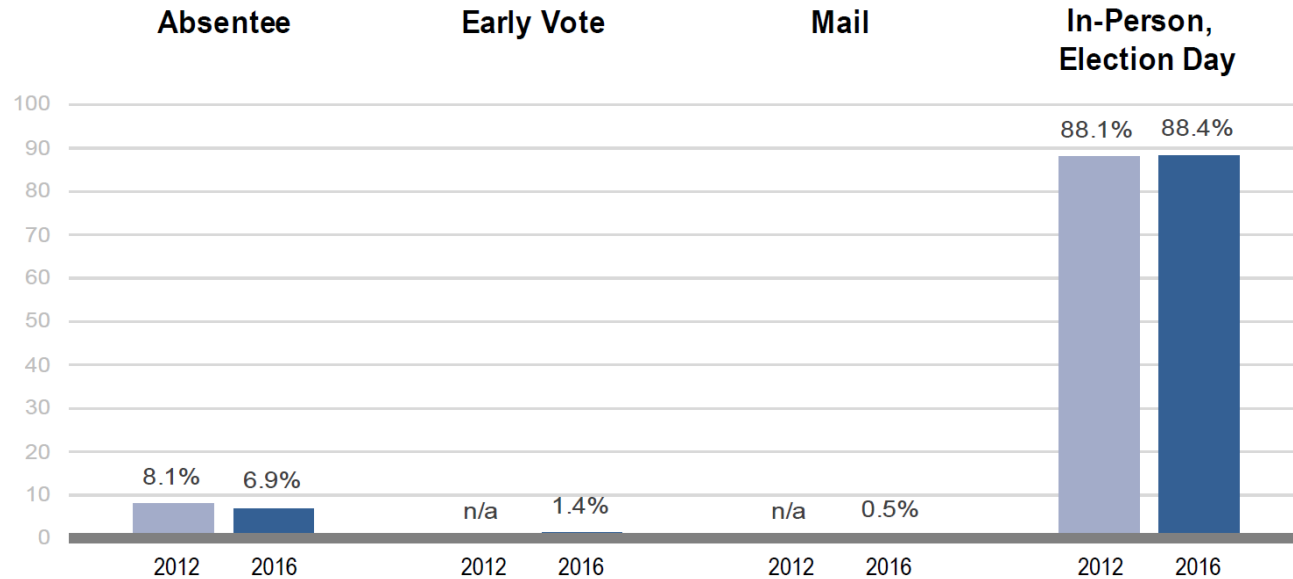
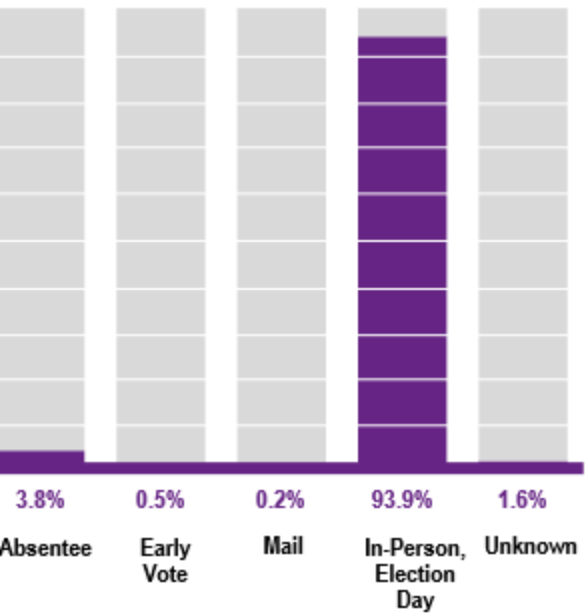
Post-election follow-up talks

- Based on our NSLVE data, focus on turnout among the following students:
  - Health Sciences
  - Education
  - Sciences

# Ballot Access



## 2014 Midterm Election



An overwhelming majority of our students vote in-person on election day

(PA does not have early voting and an excuse is required for absentee voters)



- Ensure information and access to absentee ballots is available at all registration and voter education events

# Get Out the Vote



- PLAN:
  - Provide transportation to local polling places
  - Encourage absentee voting when appropriate
  - Decorate campus for Election Day
  - Campus wide messaging about voting

# Anticipated Challenges



- Lack of Financial Resources
- Polarized Political Climate

# TIMELINE



- Exploriation
  - voter registration forms available at events throughout the week
  
- Opening weekend:
  - voter registration forms available at move-in
  
- Freshman Year Academic Seminar
  - In-class presentations where appropriate

- Kick-off activity on National Voter Registration Day (Tuesday, September 25 at free period)
  - Provide registration access at event

- Community Health Fair
  - Table with registration and absentee ballot forms

## Election Day (Tuesday, November 6)

- Focus on transportation to polls and reminders to vote
- Returns watch party

## Explorer Café: Post-Election Reflection

## Post Election Prayer Service for National Unity



# November/December/January



- Assess fall semester activities

# Special Programming (dates TBA)



## Community Service Scholars:

- Peer advocacy on importance of voting

## Campus Elections Engagement Student Fellow

- Coordinate 2 Voter Registration Events
- Coordinate 2 Voter Education Events
- Coordinate 2 Get Out The Vote Events

## Panel with Alumni elected officials

# Special Programming (dates TBA)



## Philadelphia City Commissioners:

- Bring voting machines to campus for education event

## Explorer Cafés (TBD):

### *Past election-themed events included:*

- Lasallian Priorities: How can they inform us in the electoral process?
- Politically Unprecedented or Déjà Vu?
- What are the Ramifications of Politically Incorrect Speech?

