

## National Voter Registration Day Event - Tuesday, September 22, 2020

**Partners:** SGA, CAT, OSI, Gov. Rel. – ANY OTHERS? Athletics, Clubs, SFL

- Need to make sure this doesn't conflict with 1842 Day
- Tabling at the Oreo
- #LetsVoteNova stickers (ordered 2000)
- Some kind of speaker/performance/ACS approved events
- Food giveaways
- "Let's Vote Nova" t-shirts for volunteers

## New Student Orientation

**Partners:** OFSI (Lael & ADC), Matt Clarkin, Pat LaBella

- Provide Will D. Cat voter registration forms and information to freshman students when they move onto campus
  - Can also use email, use social media, and newswire
- Provide information for OSM to distribute to new students
- Discuss incorporating voter registration into Student Life presentation
- article in the New Student Orientation Magazine that is distributed to new students (contact *Villanovan*)

## Working with Professors to Spread Voter Registration Message

**Partners:** Provost's Office, Faculty Congress, Undergraduate Resource Centers, Deans

- Incorporate #LetsVoteNova information into class syllabus (work with Asst. Dean Wheeland)
- Provide a "voter registration toolkit" to professors (as well as clubs, groups, and sports teams) that are interested in sharing information
- Encourage professors to remind students of deadlines
- ACS Program
- Training offices on campus to do voter registration.
  - Hosting throughout September & October for faculty & students

## Villanovans Abroad

**Partners:** OEA

- Work with OEA to provide info to students studying abroad through Passport Villanova and at pre-travel meetings
- Reach out specifically to abroad students about voting by mail
- Incorporate Federal Voting Assistance Program guidelines & resources
- Increase awareness for abroad students that they retain their right to vote
- Encourage students returning from abroad to update registration

## On-Campus Registration Efforts

**Partners:** SGA, CAT, OSI, Gov. Rel, UComms, Mail Services, UNIT, Athletics, FSL, Clubs

- Tabling throughout Sept/Oct on public corner and on main campus
  - #LetsVoteNova table every Tuesday and Friday at the Oreo 10:00 AM - 4 PM until October 19, 2020 (staffed by SGA volunteers + OSI)

- open “office hours” for students to register or ask questions
  - SGA Office in Dougherty Hall 206 11:00 AM – 5:00 PM every Monday-Friday
    - staffed by SGA regular office hours – summer training for Senate + Exec Board
  - Office of Student Involvement in Dougherty 102 9:00 AM – 5:00 PM every Monday-Friday
- Student organizations
  - organizations that if they would like to have someone come in and do voter registration information, that can be done.
  - Greek Life Chapter Meetings, SGA Senate Meeting, Student Organization General Body Meetings, etc.
  - importance of one Villanova message will need to communicate to students that the voter registration being done by Villanova is different from the registration done at the corner of Ithan and Lancaster (Might be worthwhile tabling out there one day a week as well)
  - email to all student org leaders
- Biweekly email and newswire outreach to students from SGA, Division of Student Life
- Work with Mail Services to provide information to students and make sure ballots are sorted and delivered in a timely manner
- Purchase numerous rolls of stamps for students (roughly 250 to start)
- Encourage students to use VOTESPA.COM as much as possible – message of how easy it is to vote, change registration, etc online.
- Promotional video from SGA about the importance of voting
- Take out an ad in the Villanovan for the month of October encouraging students to register, vote by mail, or vote on Election Day

## Residence Life

**Partners:** Residence Life, Facilities, RA

- Provide resources for/ encourage RAs to host September or October CB on voter registration
- Work with the Ras to provide voter registration materials in all on-campus housing
- Posters/info in dorms
- Area leader events
- Dorm competition / incentives for the most registrations
- Reach out to residence life to do a voter registration training during RA Training?

## Off-Campus Housing

**Partners:** Gov. Rel, Dean’s Office

- Use the Off Campus Living Site, Virtual Off-Campus Housing Fair, and other off-campus focused events to encourage students to register to vote and provide resources

## Student Organizations

**Partners:** SGA, OSI

- Outreach / toolkit for student groups to inform their members
- Information targeted at group’s mission
- Competition of some sort between clubs and between sports teams

**#LET'S  
VOTE  
NOVA**



## Election Day

**Partners:** SGA, CAT, Gov. Rel, OSI

- Shuttles to four voting locations from the circle behind Connelly
- Encourage return of mail-in ballots
- "I Voted" stickers
- Encourage #LetsVoteNova pictures on social media
- Work with Villanovan for election themed issue 2 weeks prior to the Election

### **Important to Note:**

- Launch Let's Vote Nova website prior to the PA Primary – email/Newswire to students about primary voting by mail
- More virtual communication – emails, posts on social media, videos, etc. because of COVID
- Encouraging voting by mail for the general election via email, Newswire, and social media
- Creating a video about registering to vote and how easy it is via votespa.com
- Using Will D Cat Voter Registration Flyer to help students fill out form
- FAQ sheet for students with information about Villanova being in 4 different wards
- Information from League of Women Voters on "What's Up in 2020"

## Contact Information

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