
STUDENT LIFE

July 2022

Re: Kingsborough Community College 2022-2023 Voter Registration Plan

The Student Union and Intercultural Center will observe **Constitution Day and Voter Registration Day** on Monday, September 20th. At this event, we will place an emphasis on voter rights enshrined in the Constitution by asking students to identify who “we the people” are and what they want to see to work towards a “more perfect union.”

On **National Voter Registration Day**, September 20th, we will host an in-person and Zoom event to encourage voter registration. The event will include guest speakers, opportunities for questions and answers, and links to resources for further voter education. Student Life will also release a political engagement video as part of our “Why I Vote” campaign where students will share their stories and reasons why they vote.

An email will be sent to students with a link to the voter registration form.

KCC will develop a targeted voter registration and education campaign using social media and a dedicated website to inform students about upcoming elections, early voting, campaign issues, polling sites, and instructions on how to register or update voter registration.

We will conduct a **targeting email campaign to all 18-year old’s** enrolled at KCC to invite them to register to vote, if eligible.

The Office of Access-Ability will offer assistance to students with disabilities in completing voter registration forms and transmitting the forms to the Board of Elections.

KCC will continue to **collaborate with student government leaders to spearhead** many of these efforts as part of our Engage the Election campaign.

In addition to these efforts, **election information**, polling site locators, sample ballots, and information regarding early voting will be made available to students via email, text in the weeks leading up to elections.

Moving beyond the act of voting, the Student Life will collaborate with the Office of Government Relations to coordinate presentations from local government officials, political organizers, and activists.

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Communication Plan:

Email to all enrolled students to register to vote, how to obtain an absentee ballot and how to vote in the NY Primary election on 8/23/2022	Sent on 7/28/2022
Email for Constitution Day	To be sent 9/17/2022
Email for National Voter Registration Day <i>*Deadline to register for November 8th election is October 14, 2022</i>	To be sent 9/20/2022
Email reminder about absentee ballots and early voting for November 8 th elections <i>Deadline for absentee ballot requests is October 28th Early voting is from October 29-November 6</i>	To be sent 10/11/2022
Election Day reminder	To be sent 11/4/2022

If you have any questions please feel free to contact Helen-Margaret Nasser, Voter Registration Coordinator at (631) 241-2810 or helen.nasser@kbcc.cuny.edu

Respectfully submitted,
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