

**Action Plan for**  
**All IN Campus Democracy Challenge**  
**At**  
**Keweenaw Bay Ojibwa Community College**

**About Keweenaw Bay Ojibwa Community College**

Keweenaw Bay Ojibwa Community College (KBOCC) was chartered by the Keweenaw Bay Indian Community on July 12, 1975. This institution grants Associate Degrees and various certificates of study to a small, rural student body. It serves everyone in Baraga County, Michigan and surrounding areas. Baraga County has a population of about 9,000 people according to the 2010 census.

**VISION** Keweenaw Bay Ojibwa Community College will serve as the principal higher educational institution for the L'Anse Indian Reservation and surrounding communities by providing quality academic programs rich in Ojibwa culture that empower students to fulfill their dreams of a superior education.

**MISSION** Formed out of our American Indian identity, the mission of Keweenaw Bay Ojibwa Community College is to provide post-secondary education rich in Ojibwa culture, tradition, and beliefs that promotes lifelong learning. This mission will be accomplished by providing a professional, dedicated, open-minded and enthusiastic faculty teaching a challenging, intellectually rigorous, and relevant curriculum in a culturally sensitive environment that is safe and conducive to learning.

**BELIEFS** The administration and Board of Regents have set forth these beliefs and are accountable to them:

- Education is a worthwhile endeavor and is the foundation for success.
- Everyone has the right to an accessible and affordable education.
- Everyone can learn.
- Everyone deserves a safe environment for learning.
- Education is a shared responsibility.
- Learning is a lifelong process.
- Those who teach must never cease to learn.
- Everyone is unique and has value.
- Everyone needs to maintain a sense of dignity.
- Strength comes from diversity.

- The earth is our community

(Vision, Mission and Beliefs are found in the 2018 – 2020 KBOCC Catalog.)

The Keweenaw Bay Ojibwa Community College joined the ALL IN-Campus Democracy Challenge on November 19, 2019. KBOCC's Librarian Joe Bouchard created this action plan at the request of the College President and coordinates all events and planning under the Dean of Student Services. The effective date of this action plan is Monday, March 2, 2020 through Thursday, December 31, 2020.

The plan's intention is to provide KBOCC students information and assistance in registering to vote. It does this with three primary stakeholders in mind: KBOCC students, the college, and the community.

### **Goals**

To educate on how to register to vote in a non-partisan way;

To mitigate or eliminate impediments to the voting process;

To introduce civic pride and responsibility;

To encourage a higher voter turnout among KBOCC students;

To provide interesting events with the focus on the United States Constitution.

### **Past events held on campus**

There were three events held at KBOCC since the start of the Fall semester 2018. They are:

- Constitution Day September 17, 2018
  - Library staff gave direction on how to register to vote
  - Rides to the Michigan Secretary of State were offered to those who wished to register to vote
  - This event was held in the KBOCC library during the week of Constitution Day
- Constitution Day September 17, 2019
  - Library staff provided literature and direction on registering to vote
  - This event was held in the KBOCC library during the week of Constitution Day
- November 14, 2019 Copper Country League of Women Voters Baraga County (LWV-CCBC)
  - Presentation about various ways to register to vote
  - Some history of voting and suffrage were covered
  - This event was held in an Instructor's College Success class (LS103)

## **Proposed Collaborations**

There are many past and future partnership for KBOCC's All In Democracy Challenge. They include people and associations outside of the college such as the Copper Country League of Women Voters, the Baraga County Clerk, and the Michigan Secretary of State. Partners within the college include Student Government, Student Services Staff, Faculty and Administration.

## **Future events**

KBOCC Career Fair on March 12, 2020

In 2018 and 2019, the Business Administration Department Chair coordinated this very successful event with the help of KBOCC staff. Dozens of employers visited campus and provided information to participants. The wide variety of employers were represented by local businesses and State and Federal agencies.

The first two years of our annual Career Fair were high-traffic events. Over 250 students and community members attended the 2018 event and more were present at the 2019 Career Fair. Because the 3<sup>rd</sup> annual KBOCC Career Fair will be advertised more widely than in preceding years, we will set up a voter registration information booth in the college library. This booth will feature:

- Literature to demystify the voter registration process
- The Baraga County Clerk
- The Copper Country League of Women Voters Baraga County

Constitution Day 2020 Thursday, September 17, 2020

- Constitutional Jeopardy game
- To be held in the Cultural Room in order to accommodate up to 75 participants
- Prizes to be offered for the winning team or individual
- Literature on the voter registration process will be available at this event

Voters Registration Day Tuesday, September 22, 2020

- Constitution Jenga Competition
- To be held in the Cultural Room in order to accommodate up to 75 participants
- Prizes to be offered for the winning team or individual

- Literature on the voter registration process will be available at this event

### **Marketing Strategies**

In many ways, this will be a “paper and posts” advertising campaign. Regarding *paper*, flyers and trifold will be made available across campus and in local businesses and community bulletin boards. Regarding *posts*, social media and electronic local calendars will be employed.

KBOCC has a great relationship with local media outlets. The local newspaper, a radio station and the regional television station have been very cooperative and welcoming in advertising college happenings.

Lastly, in a small, yet tightknit community like KBOCC, direct word of mouth is a useful addition to “paper and posts” and local media outlets. Staff and faculty will be informed of the events and encouraged to disseminate the word to the students. Also, Student Government representatives can assist in explaining the occasions surrounding the All In Democracy Challenge. Lastly, as the coordinator at KBOCC, the librarian will visit every classroom in a week’s time and advertise.

### **Evaluation**

Those who register to vote have the option of reporting this to the All In Democracy Challenge Coordinator or at registration booths. This can be done in person or via college email through the duration of this Action Plan (December 31, 2020). The final report will reveal the percentage of students who reported that they registered to vote from March 2, 2020 to December 31, 2020.

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by

Joe Bouchard, Librarian  
Keweenaw Bay Ojibwa Community College  
Wabanung Campus  
770 N. Main St. 111  
Beartown Rd.  
L'Anse, MI 49946.  
Baraga, MI 49946

Email: [jbouchard@kbocc.edu](mailto:jbouchard@kbocc.edu)  
Phone: 906-524-8206