NSLVE
NATIONAL STUDY OF LEARNING, VOTING, AND ENGAGEMENT

SEPTEMBER 2019

2014 & 2018 CAMPUS REPORT

Student Voting Rates for Kennesaw State University

Tufts UNIVERSITY | Jonathan M. Tisch College of Civic Life

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement (NSLVE). Since NSLVE's launch in 2013, more than 1,000 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016 and 2018 federal elections. Along with others, your institution's participation in this study has helped us build a robust database for research on more than 10 million de-identified student records for each election year.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. IDHE is an applied research center focused on college and university student political learning and participation in democracy. IDHE researchers study voting, campus conditions for political learning and discussion, closing equity gaps in participation, and increasing student agency and participation. We accomplish our goals through research, resource development, assisting institutions and the higher education community, and advocacy.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who voted in the 2014 and 2018 elections. These results are based on enrollment records your institution submitted to the National Student Clearinghouse and publicly available voting files collected by Catalist. We exclude FERPA-blocked records. (For exceptions for campuses with disproportionately high numbers of FERPA blocked students, see our Campus Reports FAQ.)

The institutional voting rates reported on page 3 are adjusted by deducting an estimated number of students identified by each institution as non-resident aliens and reported to the Integrated Postsecondary Education Data System (IPEDS). For breakdowns by student characteristics in subsequent pages of the report, we cannot consistently adjust for students who are ineligible to vote: non-resident aliens (international students), resident aliens (undocumented students), and students who have been disenfranchised due to a felony conviction. As a result, your institution's actual voting rate may be higher than we report. If you have access to more complete data for students who are ineligible to vote, you may recalculate your rates by using the Recalculation Tool - **https://idhe.tufts.edu/nslve-recalculation-tool.**

To read more about NSLVE data, see our Campus Reports FAQ - **https://idhe.tufts.edu/nslve/frequently-asked-questions.**

Reviewing the Data

Use the following key to interpret the charts:
*   = number of students is less than 10
n/a   = no data was collected or calculated for this field.

What to do next?

❑ Review the data and identify your challenges and opportunities. This report provides comparisons between subgroups of your students and with similar institutions. For more comparisons or to see national voter registration and voting rates, read our national report, Democracy Counts 2018. To access our data portals - **https://idhe.tufts.edu/public-data-portal-visualizations.**

❑ Share the report widely and strategically by sharing it with institutional leaders, faculty across disciplines, student government leaders, and other student groups.

❑ Read and implement *Election Imperatives*, ten recommendations for improving your campus climate for student political learning, discourse, equity, and participation - **https://idhe.tufts.edu/electionimperatives.**

❑ Work with us. IDHE can help via virtual office hours, webinars, brown bag discussions, coaching, and in-person workshops.

For up-to-date news on NSLVE data, resources and upcoming opportunities visit our website: **https://idhe.tufts.edu.**

Follow us on Twitter **@TuftsIDHE.**

We appreciate hearing from you! Please email us at **NSLVE@tufts.edu.**

Warm regards,

IDHE Team

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

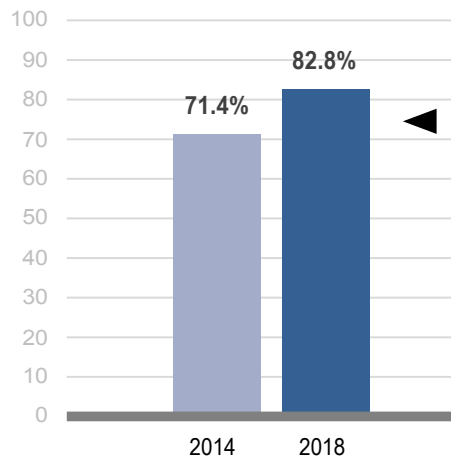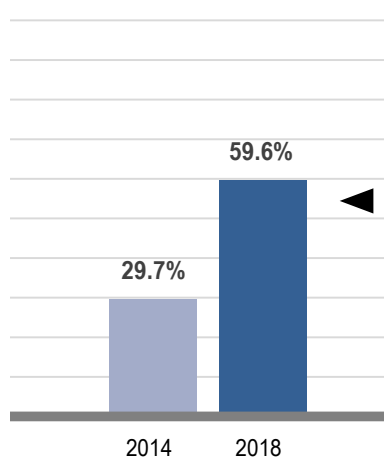# Voting and Registration Rates
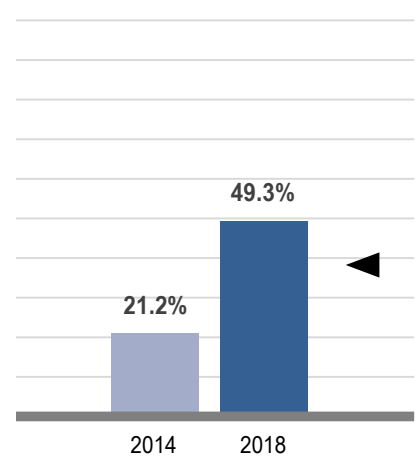
2018 Voting Rate

49.3%

CHANGE FROM 2014

+28.2

2018 VOTING RATE FOR ALL INSTITUTIONS

39.1%

Registration Rate

- 71.4% (2014)
- 82.8% (2018)

Voting Rate of Registered Students

- 29.7% (2014)
- 59.6% (2018)

Voting Rate

- 21.2% (2014)
- 49.3% (2018)

◀ All Institutions, 2018

	2014	2018		Change
Total student enrollment	26,761	34,687	⬆	7,926
Age under 18/Unknown	(393)	(552)		
IPEDS estimated non-resident aliens	(560)	(696)		
FERPA records blocked	(93)	(38)		
Total eligible voters	25,715	33,401	⬆	7,686
Number of students who registered	18,359	27,650	⬆	9,291
Number of students who voted	5,446	16,481	⬆	11,035
Registration rate	71.4%	82.8%	⬆	11.4
Voting rate of registered students	29.7%	59.6%	⬆	30.0
Voting rate	21.2%	49.3%	⬆	28.2
Difference from all institutions	+1.5	+10.2		

HOW YOUR NUMBERS COMPARE | MIDTERM ELECTIONS

By Carnegie Classification

2014 Voting Rate for All Institutions

19.7%

HIGH
54.0%

LOW
1.5%

Difference from All Institutions **+1.5**

2018 Voting Rate for All Institutions

39.1%

HIGH
64.1%

LOW
11.5%

Difference from All Institutions **+10.2**
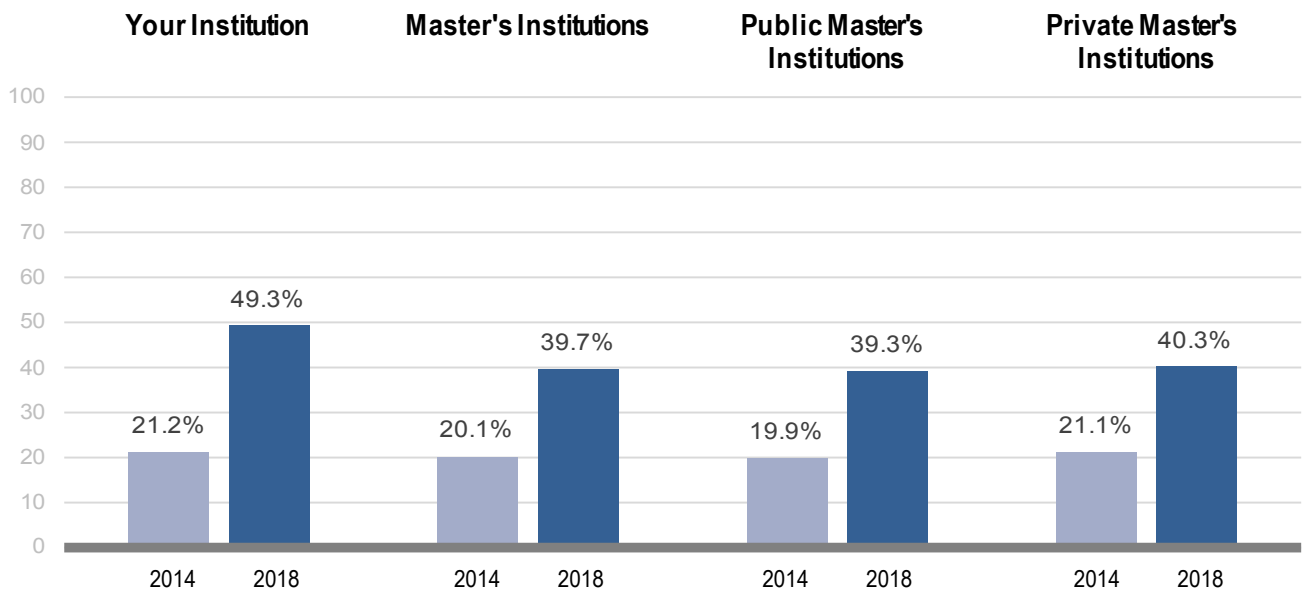
	Your Institution	Master's Institutions	Public Master's Institutions	Private Master's Institutions
2014	21.2%	20.1%	19.9%	21.1%
2018	49.3%	39.7%	39.3%	40.3%

By Voting Method*

	Absentee	Early Vote	Mail	In-Person, Election Day
2014	25.1%	n/a	n/a	0.3%
2018	43.5%	0.2%	0.2%	55.9%
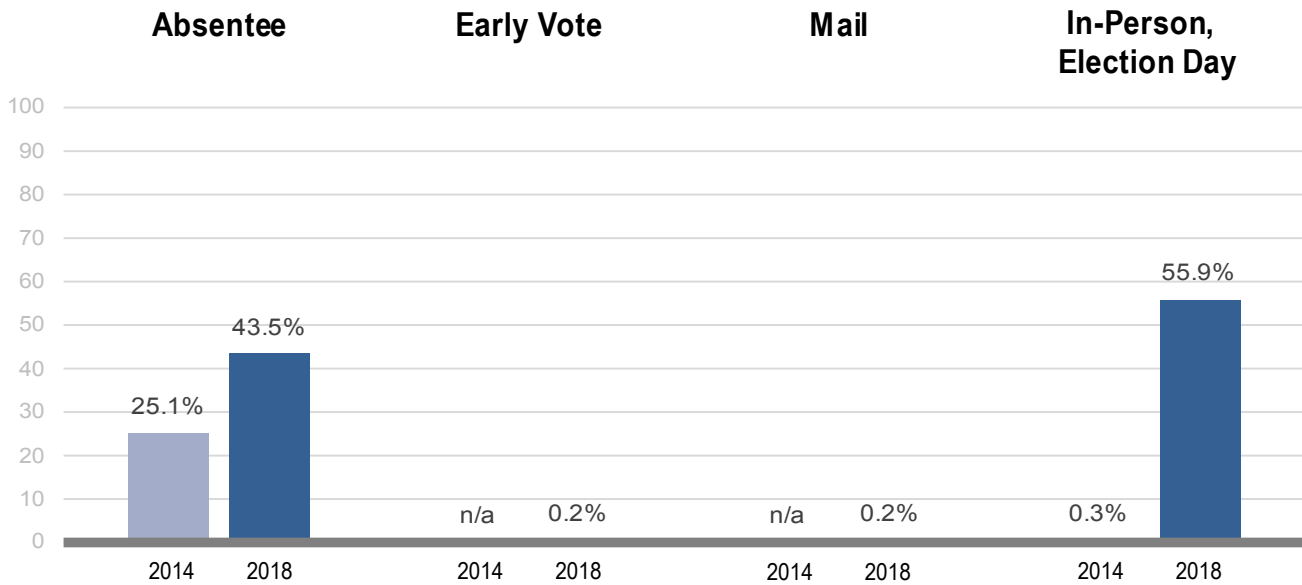
	2014		2018		
	Voted	Rate	Voted	Rate	Change
Absentee	1,369	**25.1%**	7,166	**43.5%**	⬆ **18.3**
Early Vote	*	**n/a**	32	**0.2%**	**n/a**
Mail	*	**n/a**	25	**0.2%**	**n/a**
In-Person, Election Day	18	**0.3%**	9,204	**55.9%**	⬆ **55.5**
Unknown	4,056	**74.5%**	54	**0.3%**	
Total	**5,446**		**16,481**		

* Your students' data broken down by voting method. If your campus has a high number of voting method "Unknown", it means that this information was not reported by local officals where your students voted.

**YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS**

By Age Group*
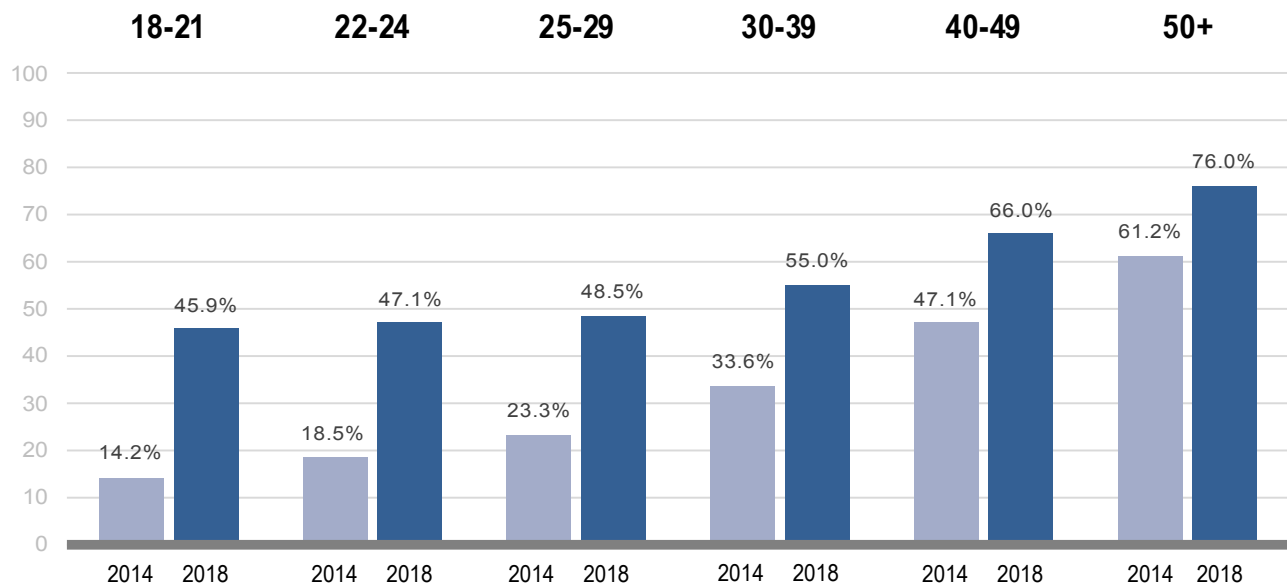
	2014			2018				Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate		
18-21	12,474	1,774	**14.2%**	17,700	8,117	**45.9%**	⬆	**31.6**
22-24	6,129	1,131	**18.5%**	7,929	3,735	**47.1%**	⬆	**28.7**
25-29	3,455	805	**23.3%**	4,058	1,968	**48.5%**	⬆	**25.2**
30-39	2,452	823	**33.6%**	2,751	1,514	**55.0%**	⬆	**21.5**
40-49	1,185	558	**47.1%**	1,135	749	**66.0%**	⬆	**18.9**
50+	580	355	**61.2%**	524	398	**76.0%**	⬆	**14.7**
Unknown	0			0				

* Your students' data broken down by age at the time of the election. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

By Education Level*
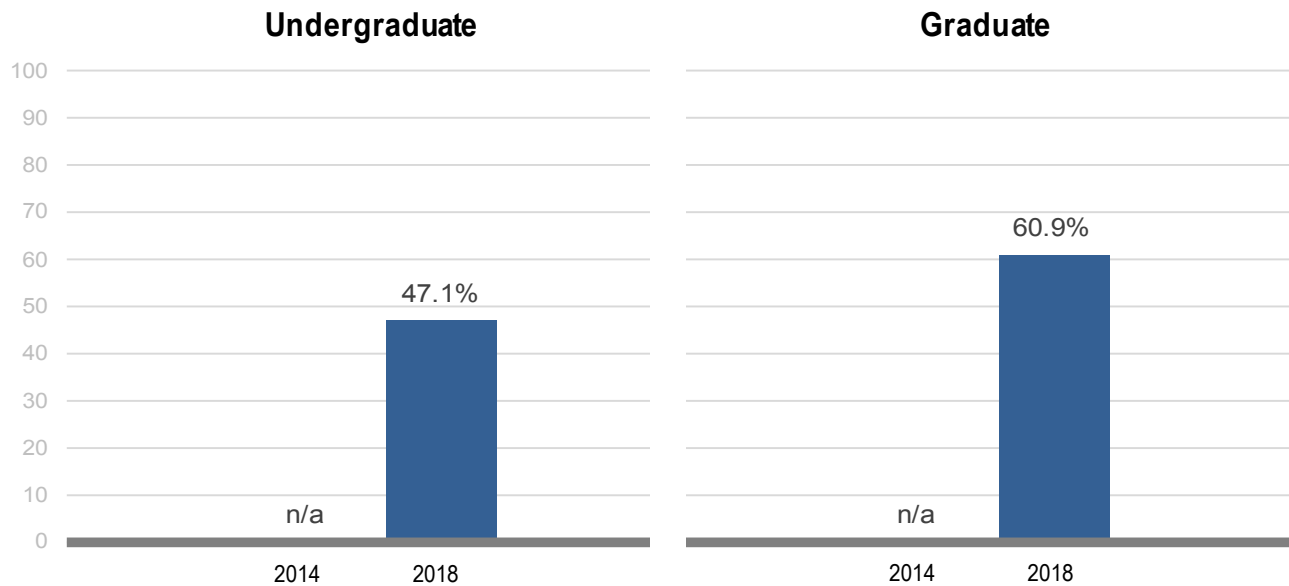
	2014			2018			
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change
Undergraduate	0	0	**n/a**	30,901	14,550	**47.1%**	**n/a**
Graduate	0	0	**n/a**	2,976	1,813	**60.9%**	**n/a**
Unknown	26,275			220			

* Your students' data broken down by undergraduate and graduate students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

By Undergraduate Class Year*

First Year		Sophomore		Upper-level	
n/a	n/a	n/a	n/a	n/a	n/a
2014	2018	2014	2018	2014	2018
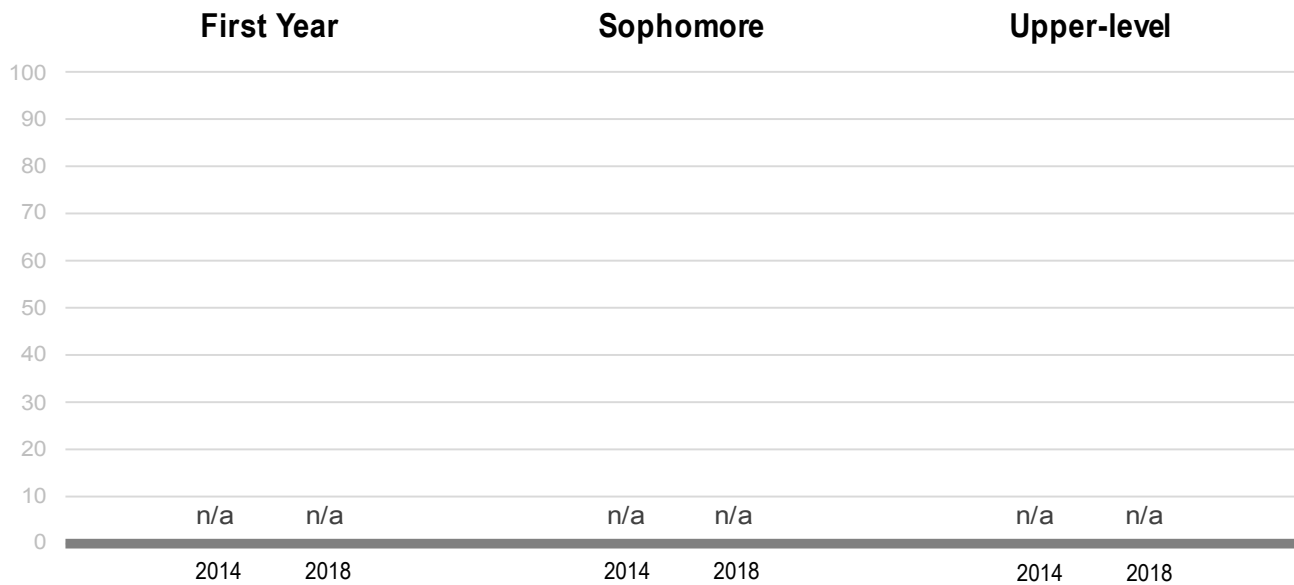
	2014			**2018**			
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change
First Year	0	0	**n/a**	0	0	**n/a**	**n/a**
Sophomore	0	0	**n/a**	0	0	**n/a**	**n/a**
Upper-level	0	0	**n/a**	0	0	**n/a**	**n/a**

* Your students' data broken down by undergraduate students' class level. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

By Enrollment Status*

Full-time

Part-time

	2014			**2018**				
	Enrolled	Voted	Rate	Enrolled	Voted	Rate		Change
Full-time	18,251	3,174	**17.4%**	24,025	11,266	**46.9%**	⬆	29.5
Part-time	8,024	2,272	**28.3%**	10,072	5,215	**51.8%**	⬆	23.5
Unknown	0	0	**n/a**	0	0	**n/a**		

* Your students' data broken down by part-time and full-time students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

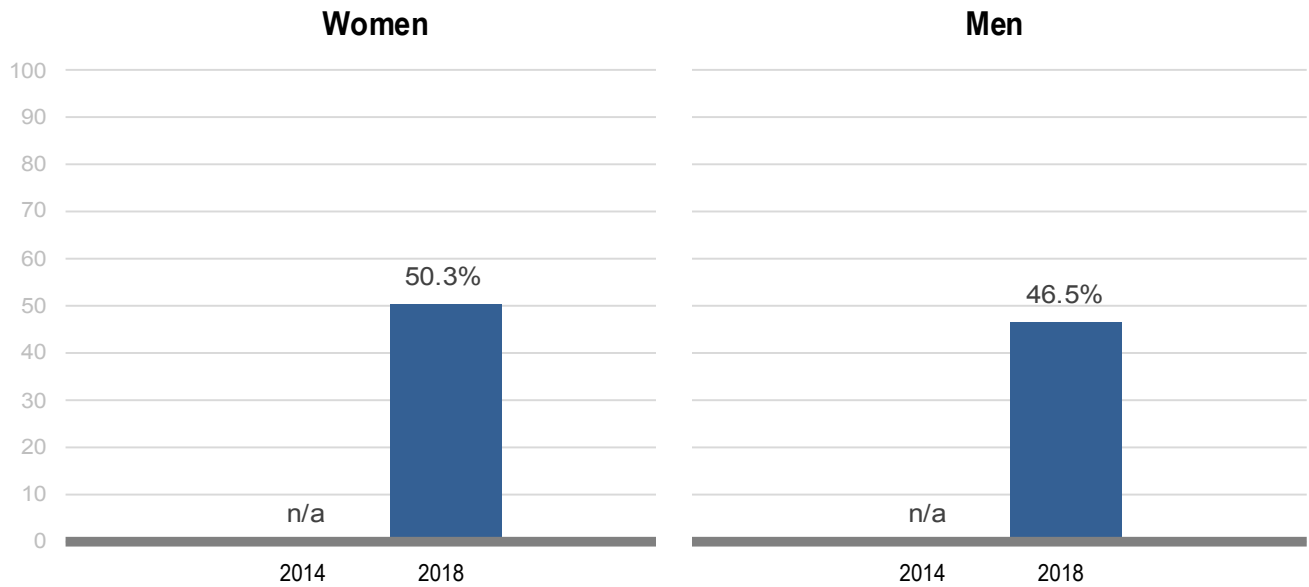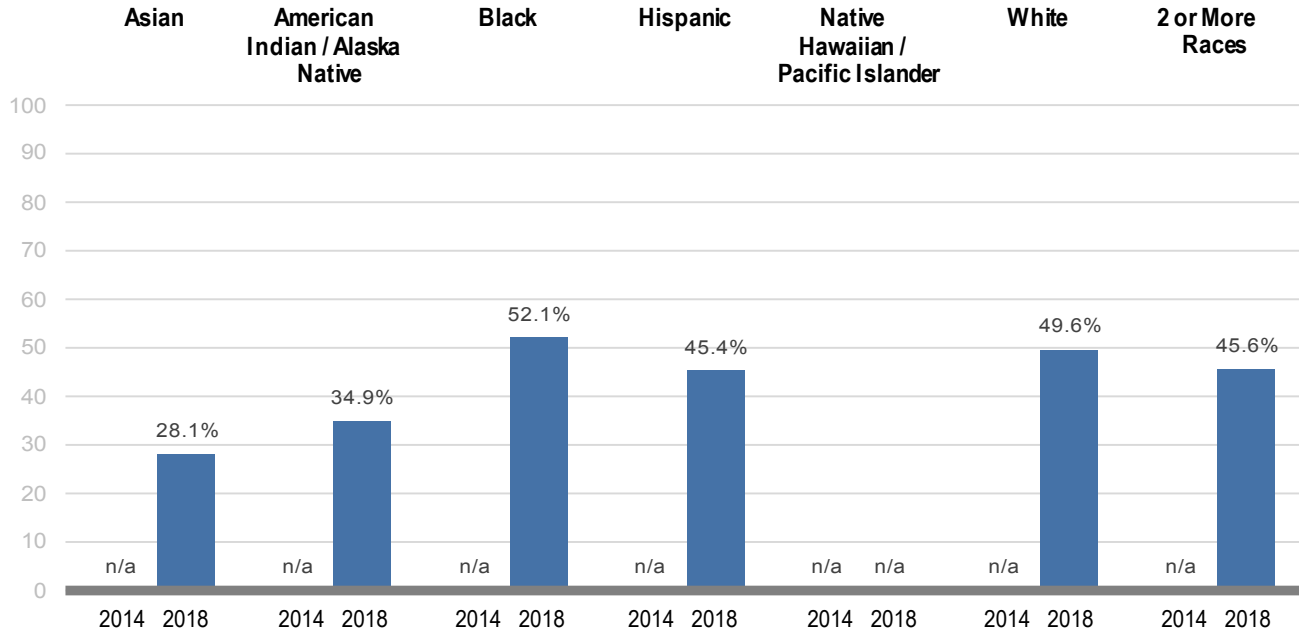**YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS**

By Gender*

Women

50.3%

n/a

2014   2018

Men

46.5%

n/a

2014   2018

	2014				**2018**			
	Enrolled	Voted	Rate		Enrolled	Voted	Rate	Change
Women	0	0	**n/a**		14,182	7,129	**50.3%**	**n/a**
Men	0	0	**n/a**		14,864	6,912	**46.5%**	**n/a**
Unknown	26,275				5,051			

* Your students' data broken down by gender. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

By Race/Ethnicity*

	2014			**2018**			
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change
Asian	0	0	**n/a**	1,685	473	**28.1%**	**n/a**
American Indian/ Alaska Native	0	0	**n/a**	43	15	**34.9%**	**n/a**
Black	0	0	**n/a**	6,271	3,269	**52.1%**	**n/a**
Hispanic	0	0	**n/a**	2,969	1,347	**45.4%**	**n/a**
Native Hawaiian/ Pacific Islander	0	0	**n/a**	27	*	**n/a**	**n/a**
White	0	0	**n/a**	16,051	7,953	**49.6%**	**n/a**
2 or More Races	0	0	**n/a**	1,271	580	**45.6%**	**n/a**
Unknown	26,275			5,780			

* Your students' data broken down by race. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students. For this page, we consider international students of unknown race/ethnicity.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Field of Study*

* Your students' data broken down by field of study. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students. The green and red highlighted values below represent your campus's top three and bottom three voting rates by field of study.

	2014			2018			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Architecture	0	0	n/a	363	155	42.7%	n/a
Area, Ethnic, Cultural, Gender, and Group Studies	39	18	46.2%	84	46	54.8% ⬆	8.6
Biological and Biomedical Sciences	1,747	264	15.1%	2,019	890	44.1% ⬆	29.0
Business, Management, and Marketing	5,454	1,096	20.1%	6,714	3,065	45.7% ⬆	25.6
Communication and Journalism	1,523	340	22.3%	1,415	764	54.0% ⬆	31.7
Computer and Information Sciences	1,560	296	19.0%	3,786	1,762	46.5% ⬆	27.6
Education	2,978	886	29.8%	2,755	1,595	57.9% ⬆	28.1
Engineering and Engineering Technologies	0	0	n/a	4,855	2,188	45.1%	n/a
English Language and Literature	397	94	23.7%	361	211	58.5% ⬆	34.8
Foreign Languages, Literatures, and Linguistics	177	43	24.3%	141	77	54.6% ⬆	30.3
Health Professions	1,954	342	17.5%	2,099	989	47.1% ⬆	29.6
History	262	84	32.1%	200	130	65.0% ⬆	32.9
Law Enforcement, Firefighting, and Protective Services	752	158	21.0%	755	360	47.7% ⬆	26.7
Liberal Arts and Sciences, and Humanities	2,587	412	15.9%	958	456	47.6% ⬆	31.7
Mathematics and Statistics	387	78	20.2%	239	115	48.1% ⬆	28.0
Multi/Interdisciplinary Studies	180	64	35.6%	769	407	52.9% ⬆	17.4
Natural Resources and Conservation	0	0	n/a	123	58	47.2%	n/a
Parks, Recreation, Leisure, and Fitness Studies	1,488	216	14.5%	1,243	521	41.9% ⬆	27.4
Philosophy and Religious Studies	36	*	n/a	36	17	47.2%	n/a
Physical Sciences	344	46	13.4%	383	169	44.1% ⬆	30.8
Psychology	1,406	242	17.2%	1,647	785	47.7% ⬆	30.5
Public Administration and Social Service Professions	533	160	30.0%	470	273	58.1% ⬆	28.1
Social Sciences	1,367	394	28.8%	1,176	691	58.8% ⬆	29.9

Visual and Performing Arts	875	140	**16.0%**	1,350	682	**50.5%** ⬆	**34.5**
Unknown	229	69	**30.1%**	156	75	**48.1%** ⬆	**18.0**

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: **https://idhe.tufts.edu.**

Follow us: 🐦 **@TuftsIDHE**

Contact us:
Institute for Democracy & Higher Education:
National Study of Learning, Voting and Engagement
Lincoln Filene Hall, Medford, MA 02155
NSLVE@tufts.edu | 617-627-0620

INSTITUTE FOR
DEMOCRACY &
HIGHER EDUCATION