

CAMPUS REPORT
Student Voting
Rates for
Kennesaw State University

001577.00

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About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement (NSLVE), housed at the Jonathan M. Tisch College of Citizenship and Public Service, Tufts University. Since NSLVE's launch in 2013, more than 750 colleges and universities have signed up to receive their voting rates for the 2012 and 2014 elections. Participating colleges and universities are located in 48 states and represent all Carnegie classifications as well as socially and economically diverse students. With others, your institution's participation in this study has allowed us to build a robust database of over 6.7 million college student records that is already serving as a foundation for innovative research on college student political learning and engagement in democracy.

Looking Ahead

In response to our survey, many of you requested resources as well as stories about what other campuses are doing. Over the coming months, NSLVE will be releasing tools and resources that you and others can use to enhance political learning and engagement in democracy on your campus. Here is a sneak peek into some of this work.

- ❑ *Campus Discussion Guide*: A tool for conversations on your campus regarding how to use the NSLVE report to spark change.
- ❑ *National Data*: We'll be sharing data about the national landscape for college student voting.
- ❑ *Comparison Data*: We know campuses are interested in learning more about how their voting compares to other similar institutions. We'll be rolling out aggregate comparison data for groups of participating campuses.
- ❑ *Case Studies*: We've been on the road, visiting campuses with unpredicted, high voting rates. We will be sharing the findings from our studies of campus climates for student political learning and engagement in democracy.
- ❑ *Diversity & Democracy*: In December, in partnership with the Association of American Colleges and Universities (AACU), we will publish a special issue on college student political learning and engagement in democracy.

If you or someone else on your campus would like to receive more information about our research and resources, please [sign up here](#).

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2012 and 2014 elections. These data are based on enrollment records your institution submitted to the National Student Clearinghouse ("Clearinghouse") and publicly available voting records collected by Catalyst.

Using enrollment records submitted on a date closest to the election, we removed students under 18 on Election Day. We also deducted an estimated number of students identified by your institution as non-resident aliens. This is based on the percentage of non-resident aliens reported by your institution to the Integrated Postsecondary Education Data System (IPEDS), and is more reliable than the demographic data campuses provide to the Clearinghouse at this time. Please note that students who blocked the use of their information under FERPA were also removed from the enrollment lists by the Clearinghouse.

When combining two datasets, matching errors can occur. That said, for each record, we receive a "confidence score." The average confidence score for the student records in our database is 96.6%. Nonetheless, some errors are still possible:

- On page three, we indicate the number of students who blocked their records from being used for any purpose, including research. If those students voted at a much lower or higher rate than your other students, it might affect the voting rate.
- Students not found in the voting database are considered non-voters, but we have no way to remove individual noncitizens (resident aliens and non-resident aliens). We use an estimate based on IPEDS data to account for your international students. We cannot adjust for undocumented students. This may result in your actual voting rate being higher than we report. To recalculate that percentage, see our [FAQ on campus reports](#).

Reviewing the Data

Please use the following key to interpret the charts below:

- * = number of students is less than 10
- = zero results in this field

For some colleges and universities, this report will contain some categories for which data is "unknown." These likely reflect the amount or quality of the data the institution provides, a problem that can be corrected by more comprehensive reporting to the Clearinghouse.

Your Students' Voting and Registration Rates

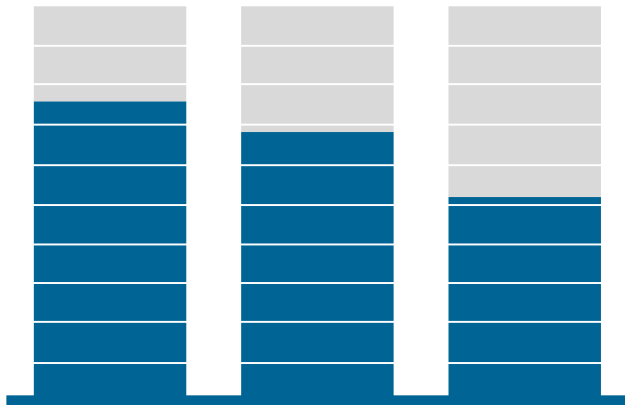
2012 Voting Rate

52%

2014 Voting Rate

21%

2012 Presidential Election



75.9%

Registration Rate

68.1%

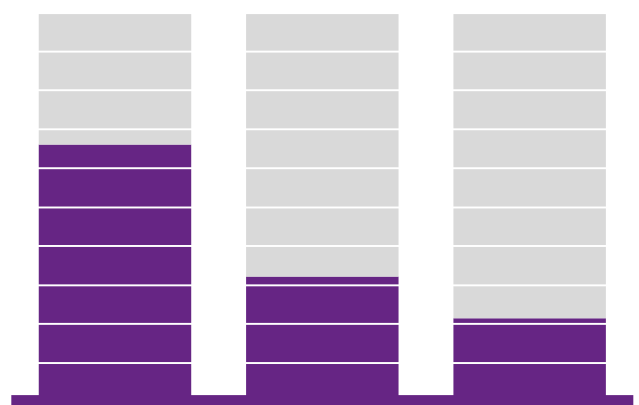
Rate of Registered Students who Voted

51.6%

Voting Rate

Total student enrollment	24,112
Ineligible to vote because too young	226
IPEDS estimated non-resident aliens	476
FERPA records blocked	75
Number of students who registered	17,706
Number of students who voted	12,051

2014 Midterm Election



66.2%

Registration Rate

32.0%

Rate of Registered Students who Voted

21.2%

Voting Rate

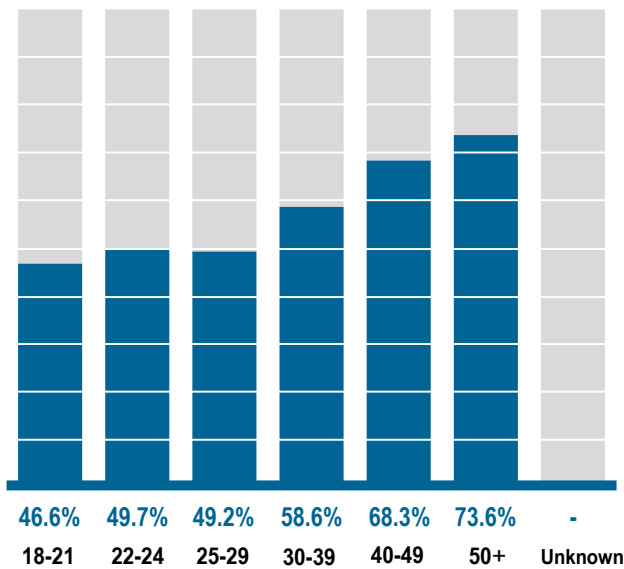
Total student enrollment	26,761
Ineligible to vote because too young	393
IPEDS estimated non-resident aliens	547
FERPA records blocked	93
Number of students who registered	17,028
Number of students who voted	5,446

Your Students' Voting Rate Breakdown

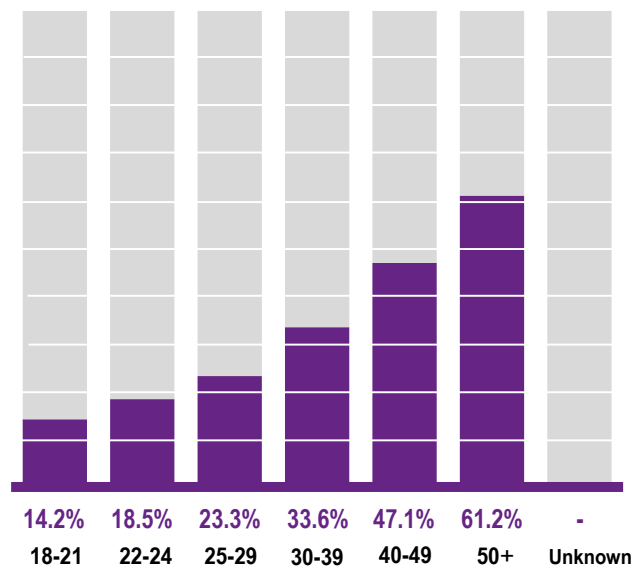
BY AGE GROUP

Your students broken down by age at the time of the election. Please note that we are not able to adjust these voting rates by removing non-resident aliens.

**2012
Presidential Election**



**2014
Midterm Election**



AGE GROUP	ENROLLED	VOTED
18-21	10,761	5,019
22-24	5,490	2,727
25-29	3,351	1,648
30-39	2,522	1,477
40-49	1,164	795
50+	523	385
Unknown	-	-

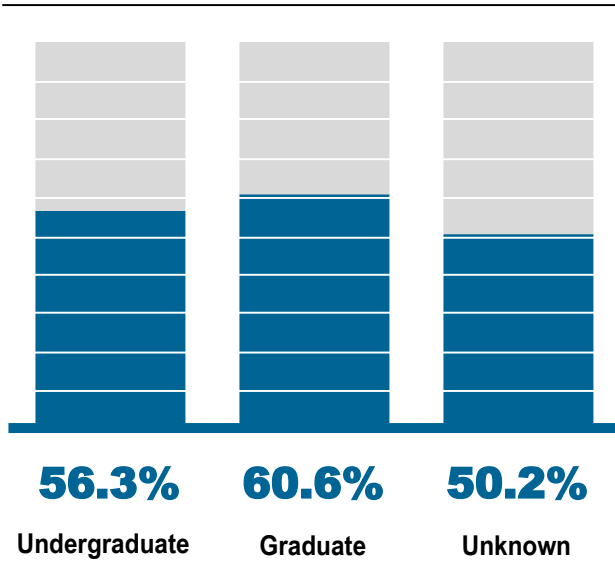
AGE GROUP	ENROLLED	VOTED
18-21	12,474	1,774
22-24	6,129	1,131
25-29	3,455	805
30-39	2,452	823
40-49	1,185	558
50+	580	355
Unknown	-	-

Your Students' Voting Rate Breakdown

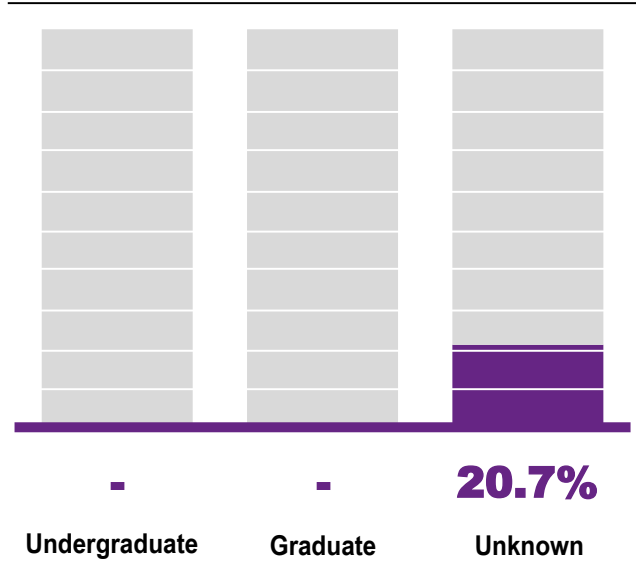
BY EDUCATION LEVEL

Your students broken down by undergraduate and graduate students. Please note that we are not able to adjust these voting rates by removing non-resident aliens.

2012 Presidential Election



2014 Midterm Election



EDUCATION LEVEL	ENROLLED	VOTED
Undergraduate	1,185	667
Graduate	175	106
Unknown	22,451	11,278

EDUCATION LEVEL	ENROLLED	VOTED
Undergraduate	-	-
Graduate	-	-
Unknown	26,275	5,446

Your Students' Voting Rate Breakdown

BY FIELD OF STUDY

Your students broken down by field of study. Please note that we are not able to adjust these voting rates by removing non-resident aliens.

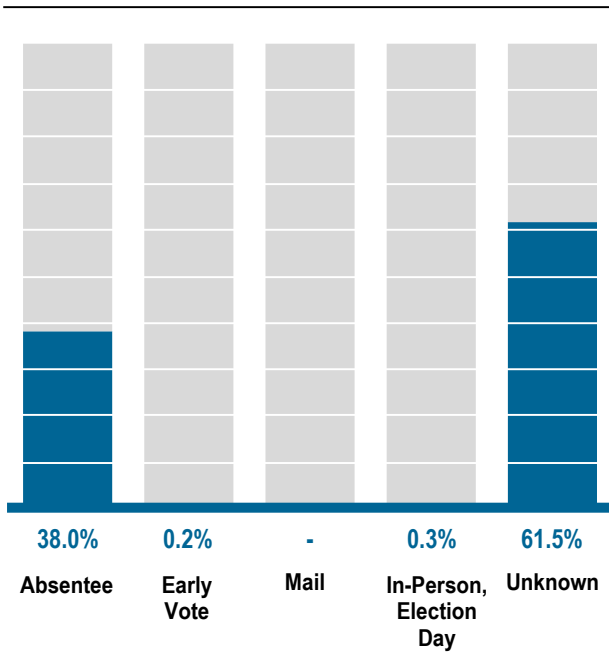
	2012 Presidential Election			2014 Midterm Election		
	Enrolled	Voted	Turnout	Enrolled	Voted	Turnout
Agriculture, Agriculture Operations, and Related Sciences	-	-	-	-	-	-
Biological and Biomedical Sciences	47	27	57.4%	1,747	264	15.1%
Business, Management, Marketing, and Related Support	316	177	56.0%	5,454	1,096	20.1%
Communication, Journalism, and Related Programs	106	75	70.8%	1,523	340	22.3%
Computer and Information and Library Sciences	69	36	52.2%	1,560	296	19.0%
Education	208	132	63.5%	2,978	886	29.8%
Engineering	-	-	-	-	-	-
Health Professions and Related Sciences, Knowledge, and Skills	108	57	52.8%	1,954	342	17.5%
Humanities	87	52	59.8%	872	225	25.8%
Liberal Arts and Sciences, General Studies, and Humanities	-	-	-	2,587	412	15.9%
Mathematics and Statistics	31	13	41.9%	387	78	20.2%
Multi/Interdisciplinary Studies	37	21	56.8%	219	82	37.4%
Parks and Recreation	49	25	51.0%	1,488	216	14.5%
Physical Sciences	*	*	57.1%	344	46	13.4%
Professions	55	32	58.2%	533	160	30.0%
Psychology, Personal Awareness, and Self-Improvement	73	34	46.6%	1,406	242	17.2%
Social Sciences	90	54	60.0%	1,367	394	28.8%
Technologies/Technicians	-	-	-	-	-	-
Trades	44	23	52.3%	752	158	21.0%
Visual and Performing Arts	32	17	53.1%	875	140	16.0%

Your Students' Voting Rate Breakdown

BY VOTING METHOD

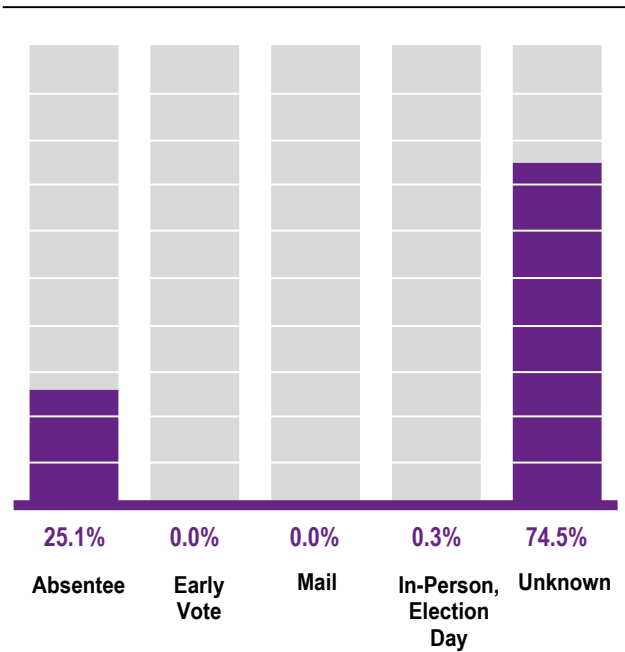
Your students broken down by voting method. Please note that we are not able to adjust these voting rates by removing non-resident aliens. If your campus has a high percentage of "unknown" voting methods, it means that this information is not reported by local officials.

2012 Presidential Election



VOTING METHOD	ENROLLED	VOTED
Absentee	24,112	4,581
Early Vote	24,112	22
Mail	24,112	-
In-Person, Election Day	24,112	31
Unknown	24,112	7,417

2014 Midterm Election



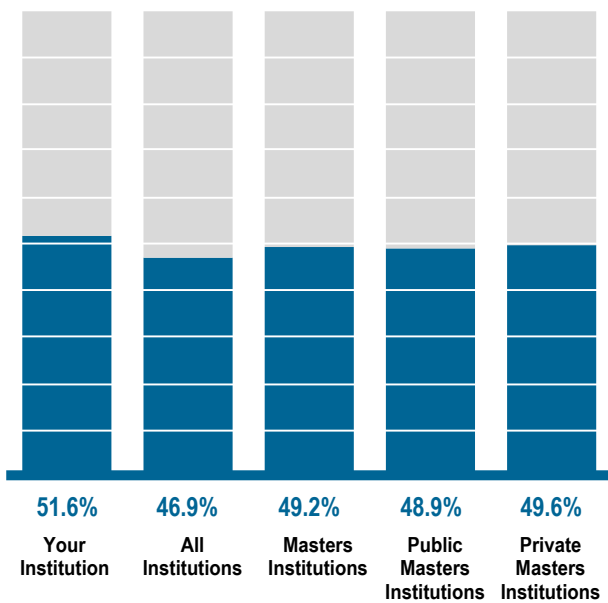
VOTING METHOD	ENROLLED	VOTED
Absentee	26,761	1,369
Early Vote	26,761	*
Mail	26,761	*
In-Person, Election Day	26,761	18
Unknown	26,761	4,056

How Your Numbers Compare

BY CARNEGIE CLASSIFICATION

See how your campus voting rate compares to others in your Carnegie classification. This comparison data allows your campus to understand your individual voting rates in the context of similar institutions. Please note that we are not able to adjust these voting rates by removing non-resident aliens.

2012 Presidential Election



2014 Midterm Election

