



Johns Hopkins University Voter Education and Engagement

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JHU Voter Education and Engagement Plan

OVERVIEW

NATIONAL CONTEXT

The National Student Leadership and Voter Education (NSLVE) reports, provided by Tufts University, share the voter registration rates and voting rates of campuses across the United States. Nationally, students and young people have statistically voted at much lower rates than the rest of the population. The 2016 election cycle saw less than 50% of University students cast a ballot in the Presidential Election and the 2014 mid-term election was less than 20%.

Resources provided by NSLVE include additional information on how to structure non-partisan efforts to increase voter turnout in each election.

NSLVE: Ten Recommendations to Increase College Student Voting and Improve Political Learning and Engagement in Democracy

1. Reflect on past elections and reimagine 2018
2. Remove barriers to student voting
3. Develop informed voters
4. Establish a permanent and inclusive coalition to improve the climate for learning and participation
5. Invest in the right kind of training
6. Talk politics across campus
7. Involve faculty across disciplines in elections
8. Increase and improve classroom issue discussions across disciplines
9. Support student activism and leadership
10. Empower students to create a buzz around the election

JOHNS HOPKINS UNIVERSITY

In 2014, 14.4% of students at JHU cast their ballots, despite having over 65% of the student body registered to vote. Nationally, student voting rates were 19.1%, according to the NSLVE report. For the 2016 election, NSLVE reports that 50.4% of university students voted. JHU posted a student voting rate of 55.8% in this election, a 13.3% increase from the previous Presidential election in 2012.

In the past two election cycles, Johns Hopkins students voted at roughly the same rates in person as they did by absentee ballot or by mail (see figure 1 below). This pattern differs from the plans students report leading up to the 2018 midterm election. The data students entered into TurboVote from May 2018 – September 7, 2018, demonstrate that 73% of students prefer or plan to vote by mail or absentee ballot. Only 27% of the 1085 student respondents noted that they plan to visit the polling location to cast their ballot in person. This may indicate that students who registered but did not vote in previous elections are in need of more support to obtain and submit absentee ballots.

	2012		2016	
	Voted	Rate	Voted	Rate
Absentee	1,329	36.2%	1,670	25.2%
Early Vote	229	6.2%	826	12.4%
Mail	161	4.4%	746	11.2%
In-Person, Election Day	1,323	36.0%	2,401	36.2%
Unknown	634	17.3%	998	15.0%
Total	3,676		6,641	

Figure 1: Johns Hopkins University NSLVE Data Report, Voting method reporting 2012 and 2016.

In order to create a civic environment to ensure that the Hopkins Community is taking an active role in the communities they call home, an intentional focus on Voter Education and Engagement will be implemented in the Fall of 2018. The plan will be to support students, faculty, and staff in the implementation of information sharing, dialogue, and actionable items to support voter turnout. All efforts are strictly nonpartisan and are intended to provide students with access to resources to understand which candidates are on their respective ballots, what the elected offices impact, and which candidates align with their personal preferences. These efforts intend to empower students with the knowledge and confidence to complete their plan for voting.

To support a higher participation rate, students and staff have committed to encouraging voter education initiatives to ensure that students feel knowledgeable and well informed to cast their ballot. A particular focus on first-time voters and supporting students who plan to vote by absentee ballot will be important to increase the voter rate in 2018. These efforts must be university-wide and accessible to all. A cross functional team has been created to convene further representatives of student organizations, academic departments, and staff from across the university. This document provides a working overview of the plan in place for the 2018 mid-term elections.

Goals for Engagement:

1. With a 14% Voter Rate in the 2014 Mid-Term Elections, Johns Hopkins seeks to increase this rate in the 2018 election cycle through increased focus on voter education initiatives. This will support students in feeling confident and prepared to cast their ballot after registering. The national average was 18% in 2014, and thus Johns Hopkins is striving to obtain a 25% participation in the midterm election.
2. Host a minimum of 10 coordinated voter registration drives on the Homewood campus, to ensure all students are easily able to register.
3. Connect the medical campus to voter engagement and educational materials and opportunities.
4. Leverage TurboVote, engaging 50% or more of the student body with the software to support voter education.
5. Support student absentee voters by hosting a Mailroom Party during the week of October 16, as students have noted 2.5 : 1 that they plan to vote by mail.
6. Provide a variety of educational events and access to resources to ensure students cast their ballots.

Anticipated Participants:

Under advisement of the Office of the President, the Center for Social Concern is collaborating with the Civic Engagement Committee of the Student Government Association to convene a coalition of interested parties in supporting the work of voter engagement and education. See Appendix A for a full list of active organizations and departments.

Students, Staff and Faculty are being surveyed to identify interest in upcoming events. Student Government Association, IDEAL, Discourse, the Student Ambassador Board of the CSC, and the staff of the CSC have agreed to ensure the events occur. The collaborative partners will assist in the planning, promotion and implementation as they identify availability.

Campus partners have been invited to share their plans, or to volunteer as collaborators for the following events or engagement opportunities:

- Voter Registration Drives
- Voter Education event: Key issues on the election
- Voter Education event: Who is on the ballot? What do these offices do?
- Voter Registration Day Event (September 25)
- Election Day volunteering (getting people to the polls)
- Absentee ballot casting event / communication
- Election Day Event (evening party following the polls closing)
- Marketing of existing information, events, and deadlines

Additional details regarding these activities can be found in the subsequent section of this plan.

ACTIVITIES & STRATEGIES

This section describes the efforts and plans to date in more detail. New partners, opportunities, programs and events may be added throughout the fall to support voter registration, education, and engagement.

STUDENT LEADERSHIP MEETING

The CSC convened a group of student leaders to begin the planning for coordinated voter education and engagement efforts in July 2018. Students from Student Government Association, IDEAL, Discourse, and the Student Ambassador Board for the CSC met to discuss their goals and aspirations for this work. Students shared the plans for their organizational involvement and conducted a brainstorming session to create aspirational goals for student and staff involvement. This meeting provided the beginning framework for this voter engagement plan, which will be led by student leadership.

MARKETING

In collaboration with University Communications, the CSC and SGA's Civic Engagement Committee are hosting focus groups in the first weeks of the fall semester. These focus groups will invite diverse students who range from unsure if they plan to vote to definitely voting. The sessions will provide an understanding of student attitudes toward voting, suggestions for engagement, and feedback on marketing and communications tools. The team from University Communications will utilize the student

feedback to support the voter education campaign by helping to name the campaign and to create collateral/visual elements, including:

- Graphic identifier
- Voter education website
- Marketing campaign, which could include:
 - Social media campaign, including organic and paid promotion on Facebook, Instagram, and Snapchat
 - Hub/Hub Headlines coverage
 - Ads on Hub at Work website
 - Inclusion of events and other announcements in Today's Announcements
 - Videos to be shared in social media and campus screens
 - Ads to appear on flyers, campus screens, and News-Letter
 - Posters around dorms, libraries, etc.

VOTER REGISTRATION PLANNING

Supporting Voter Registration, students, faculty, staff, and alumni will collaborate to host voter registration events from Orientation to the close of voter registration (which is October 16, in Maryland).

Voter registration events will take place on the Homewood campus and throughout the CSC and SLI offices. Student organizations, Student Affairs Offices and Academic Departments have begun to plan individual voter registration events with Student Government Association focusing on general student population voter registration.

Registration tables will provide:

- direct access to TurboVote for voter registration
- information regarding dates, voting process and upcoming educational events
- an opportunity for students to share what issues they are most interested in educational events focusing on, on campus
- HopkinsVotes swag, to show others they are proud of their plan to vote

Voter Registration Day (September 25)

As part of a collaborative effort with student organizations, department faculty, the Center for Social Concern, First Year Experience, and Residence Life an event will take place on September 25 to celebrate Voter Registration Day. NASPA LEAD and the Alliance for Youth Organizing have provided tool kits for "Campus Takeover" events for this day. A collaborative student coalition will be supported by staff and faculty to implement events on Voter Registration Day.

The SGA Civic Engagement Committee has submitted a mini-grant application to the Alliance for Youth Organizing. The \$200 mini grant was awarded to support the National Voter Registration Day picnic, being held at the CSC, in collaboration with SGA, IDEAL, and Jail Tutorial. University Marketing is supporting marketing efforts to promote students attending to register, obtain information, and make their voting plan.

Promotional Campaign

Working with University Communications, Homewood Student Affairs staff and student organizations will create a marketing campaign that will focus on the education and engagement of the campus as a whole.

- Voter411.org – through student work with the library staff, the website will be featured prominently in the Brody Learning Commons, on the interactive learning board.
- Fast Facts: Informational fact sheets will be created with the most common positions that will be on the ballot. Local info sheets will be shared regarding MD elections / Baltimore candidates, for all locally registered voters.
- Videos: Short, informational videos should be created to feature well known administrators and staff, as well as students answering questions such as: “Why is it important to vote?” “What was my first time voting like?” “Does voting really matter?”

Campus Labs Integration

Campus Labs offers a TurboVote integration that will prompt every student who logs in, with the popup graphic below. As Campus Labs is the hub for all student organizations, we anticipate high traffic during orientation week and during the student organization fair that occurs in the first week of school.

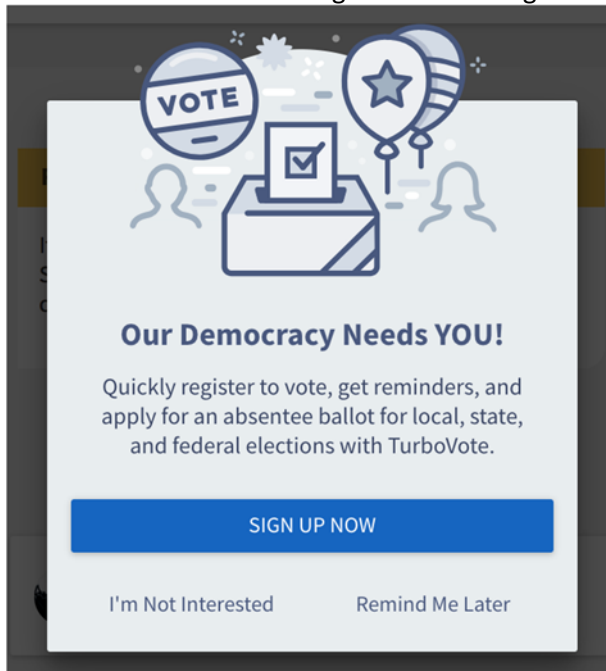


Figure 2: Campus Labs integration, a pop-up feature for every student who logs in to Hopkins Groups in September 2018.

EVENTS

Debate Watch Parties

SGA and IDEAL plan to coordinate additional student organizations who are interested in hosting Debate Watch Parties when available. These, supported by the CSC, Residence Life, First Year Experience, and University Communications, will encourage students to attend to learn more about the candidates, their local ballots, and offer additional opportunities to register to vote via TurboVote and make an action plan for their voting.

Discussion Events

The IDEAL student organization is planning to implement a series of events to focus on key issues important to young voters. Through the voter registration events, students will be asked what issues they are most interested in learning about, which will inform the planning and implementation of speakers, discussion prompts, and roundtable events.

Absentee Ballot Party

Student leaders have suggested a mailing party for Absentee ballot voters. This event will support students who have registered to vote with their home addresses. SGA, IDEAL, and the CSC will convene additional partners to provide the marketing, outreach, and implementation of the event to support students in understanding when and how to submit their ballot via mail. This is to be held October 26 in a central location on campus.

Election Day Events

Election Day (November 6) will include coordinated marketing opportunities through social media, campus presence, and targeted reminders for all students. Possible events include Breakfast & Ballots and an Election Night Results Party. These details will be confirmed with student and staff planning meetings, to be held as students return to campus.

Potential events include:

- **Breakfast and ballots:**
The coordinated effort of breakfast reminders could take place at each dining hall on campus. Administrators and student leaders will be invited to meet in common spaces on November 6, to have breakfast before heading to the polls. All absentee voters will be encouraged to bring a friend who can vote locally and celebrate their participation in civic engagement. Informational resources will be provided to students to give them a final opportunity to determine who they would like to cast their ballot for.
- **Election night results party:**
A nonpartisan election night event will be designed to support students who hope to celebrate their participation in the democratic process and view election results with fellow Blue Jays.

Voter Engagement

TurboVote

TurboVote offers students an easily accessible resource for voter registration, reminders, and the opportunity to obtain absentee ballots. Partnered with universities, major corporations, nonprofit organizations, and other voter engagement initiatives, TurboVote works to ensure that each of their partner organizations “encourages their employees, customers, and communities to participate in elections, making it easier for them to do so. These programs strengthen employee and consumer engagement. But more importantly, they strengthen our democracy.”

JHU is leveraging TurboVote for all students to register to vote and receive reminders regarding their upcoming elections. The system supports absentee voters by ensuring that a ballot is received with proper postage included. This removes these barriers for students voting via absentee ballot, encouraging more out of state students to not only register, but to cast their ballot.

Voter Education

411 Voter Education

Students from the SGA Civic Engagement Committee have confirmed that the interactive table within Brody Learning Commons will host the 411 Voter Education website and easy links to TurboVote. Serving as a hub for voter information, students will be able to look identify who is running in their districts, learn more about candidates, and continue to make their plan for voting.

CSC / SLI Info Hours

Student employees of the Center for Social Concern and Student Leadership Initiative will be prepared to assist students in voter registration, TurboVote use, and 411 Voter Education. Marketing promotions will encourage students to visit the CSC or SLI offices during specific hours to support individual questions regarding voting, ballots, and candidate research.

ACADEMIC INVOLVEMENT

Departmental Outreach

Led by the SGA Civic Engagement Committee, departmental outreach will be conducted to support faculty involvement in voter education. Utilizing the NSLVE data from 2016, departmental contacts will be provided information regarding their own voting rates and opportunities to support existing efforts for voter education.

Faculty will be invited to:

- Provide TurboVote information to all students
- Participate in Voter Registration Day activities, giving handouts and informational material to all students on Tuesday, September 25
- Support the absentee ballot party and Election Day activities, with reminders on Monday, November 5 and Tuesday, November 6

INFORMATIONAL FACTS FOR DISTRIBUTION

How to get involved:

Students, faculty, and staff who wish to get involved can easily do so by:

Step 1: Register to Vote! Log in to JHU.turbovote.org to ensure you are up to date with your registration, request an absentee ballot, and know what dates are relevant to your election!

Step 2: Get involved! Join the conversation by attending an upcoming event (found on the CSC website or BlueJayVotes on Facebook) to learn more about the mid-term elections, what elected offices are on the ballot, who are the candidates, and how to ensure your ballot is submitted!

Step 3: Talk to a friend about your voting plan and encourage them to create one to! Where will you vote, when will you vote, and how will you vote?

Step 4: Take the lead! Assist with an upcoming drive or event by emailing _____@[jhu.edu](mailto:_____@jhu.edu)!

Step 5: VOTE!

What is required?

Participation of Administration – Participation of administrators for marketing materials, event attendance.

Financial Support – The coalition of students and staff are seeking institutional support for the implementation of the voter education and engagement activities. Please see the attached budget proposal.

Collaborative Marketing – With the support of University Communications, the coalition will need to produce promotional and informational materials to engage students. Materials will be promotional in nature for event based activities and informational for supporting voter education.

APPENDIX A: Participating Organizations and Departments

Center for Social Concern	Student Government Association (SGA)
JHU Economic Department faculty	Graduated Representative Organization
Student Leadership and Involvement	IDEAL (Inform, Discuss, Enlighten, Acknowledge, and Learn) at JHU
Fraternity and Sorority Life	Discourse
Office of Multicultural Affairs	Student Ambassador Board (CSC)
Diversity and Inclusion	Jail Tutorial
Residential Life	JHTV
University Communications	Additional student organizations to be added
Information Technology	
First Year Experience & Orientation	
Study Abroad	
Social Innovation lab	
SOURCE	

APPENDIX B: Timeline for implementation

JHU Voter Education and Engagement – Fall 2018

	July	Aug	Sep				Oct					Nov
			3	10	17	24	1	8	15	22	29	5
Planning												
Campus Involvement Survey												
Student Planning Mtg / Focus Groups												
Marketing and Branding Meeting												
Phase 1: Get Out The Vote												
TurboVote integration w/ CampusLabs												
Voter Registration Tabling												
Student Activism Fair												
CSC Student Involvement Meeting												
Emails / Social Media Marketing												
Phase 2: Voter Education												
IDEAL Events												
Marketing Campaign												
Brody Library Information Table												
Faculty outreach / support request												
Phase 3: Planning to and casting your ballot												
Make Your Plan social media push												
Informational handouts												
Students submit their plan for voting												
Absentee Voter events / marketing												
Election Day events and support												



The National Study of Learning, Voting, and Engagement (NSLVE)
Campus Briefing
September 2018

Summary

In the spring of 2018, the Center for Social Concern (CSC) registered with the National Study of Learning, Voting, and Engagement (NSLVE) to understand the baseline of JHU voter engagement of undergraduate and graduate level students, and create a plan for voter education and engagement for the fall midterm elections.

Through their mission of strengthening college student learning for democracy, NSLVE provides universities with their own data regarding students' voting habits and has created a national database for research on student political engagement. NSLVE "offers colleges and universities an opportunity to learn their student registration and voting rates and, for interested campuses, a closer examination of their campus climate for political learning and engagement and correlations between specific student learning experiences and voting" (<https://idhe.tufts.edu/nslve>). Participation in the NSLVE reports provides a comprehensive understanding of voting patterns within campus. Additionally, it allows for voter education focused on nonprofit agencies to support the JHU plan for voter engagement.

Benchmarking

NSLVE provides the opportunity to collaborate with and benchmark against other institutions that are also focused on voter education and engagement. Each report provides an understanding of how JHU compares to other research institutions, public research institutions, private research institutions, and those institutions who have Carnegie Classification for Civic Engagement. Nationwide, 1,131 institutions participate in NSLVE reporting. Of this number, 385 are 4-year private institutions. Peer institutions participating include the University of Pennsylvania, Brown University, Harvard University, Yale University, and others.

Hopkins Data

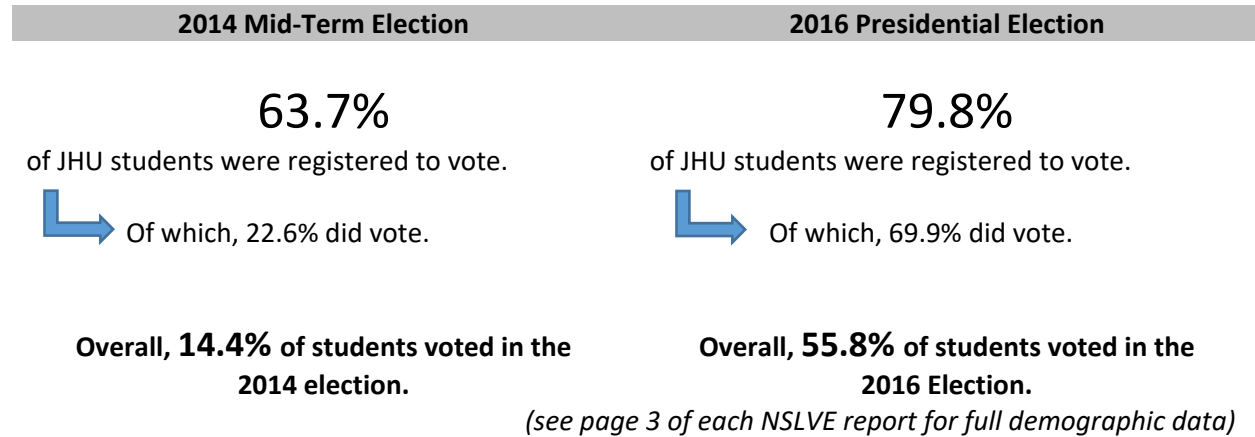
Data received for Hopkins includes trend reports for the 2012, 2014, and 2016 elections. These reports were provided to the Office of the Provost in July 2018 and will be utilized for future planning.

Strengths of Data:

- The data is collected through FERPA data, providing an understanding of eligible voters for the election cycle.
- Voting rate percentages show growth rates from election cycles, providing an understanding of variation between mid-term and Presidential elections.
- Data is comparable among peer institutions and all participating NSLVE institutions.

Areas of Challenge with Data:

- Number of international students is estimated and not factored in to the percentages of student voters by major (2012 and 2016 reports, p. 10).
- 13% - 17% of voters had an “unknown” voting method according to the reports (p.5).
- While over 25% of student voters in each election voted by absentee or by mail ballot, it is not known which district/state the voters were registered in.



Future Data Usage

School/demographic specific data

NSLVE data provides the voter rates of individual schools to support enhanced outreach and programming to engage our least likely to vote students. It is important to note, that data does not account for number of international students in each school. We must compare the voting rates to the number of eligible voters, not simply based on student enrollment.

Plan for 2018 Election Engagement

The Center for Social Concern has convened conversations with student leaders, HSA staff, and faculty in supporting the Voter Education and Engagement efforts in the fall of 2018. Staff, faculty, and student organizations were consulted in the spring 2018 and reconnected again recently. We have asked that individuals share broadly with others who may want to be involved in the planning and implementation. NSLVE data will support a comprehensive plan that will be submitted to the All In Challenge (<https://www.allinchallenge.org/>). The plan will include voter registration efforts, voter education and marketing, and plans for Voter Registration Day and Election Day.

2014 CAMPUS REPORT

Student Voting Rates for Johns Hopkins University

WHAT'S INSIDE

About This Report

Your Institution's Voting Data

Voting and Registration Rates

How Your Institution's Numbers
Compare

Your Students' Voting Data

By Voting Method

By Age Group

By Education Level

By Undergraduate Class Year

By Enrollment Status

By Field of Study

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement (NSLVE). Since NSLVE's launch in 2013, more than 1,000 colleges and universities have signed up to receive their voting rates for the 2012, 2014 and 2016 federal elections. Along with others, your institution's participation in this study has allowed us to build a robust database of nearly 30 million college student records, about 10 million for each election year, that serve as a foundation for innovative research on college student political learning and engagement in democracy.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. The mission of IDHE is to shift college and university priorities and culture to advance political learning, agency, and equity. We achieve our mission through research, resource development, technical assistance, and advocacy.

About the Data

This report provides estimated registration and voting rates based on your institution's students who were age-eligible to vote at the time of the election, using the best available data. We use enrollment records submitted by your institution to the National Student Clearinghouse (FERPA-blocked records excluded) merged with publicly available voting files collected by Catalist. As with nearly all voting rate calculations, some ineligible voters are difficult to parse out, such as international or undocumented students. We do, however, adjust institutional voting rates by deducting an estimated number of students who are nonresident aliens based on your institution's report to the Integrated Postsecondary Education Data System (IPEDS). For more information, including reports on maintaining the NSLVE database, how ineligible voters might affect turnout rates, and tips for improving the data in your campus report visit our FAQ page:
<https://idhe.tufts.edu/nslve/frequently-asked-questions>.

Reviewing the Data

Use the following key to interpret the charts:

* = number of students is less than 10

n/a = no data was collected or calculated for this field.

What to do next?

In 2014 less than 20% of eligible college students in NSLVE voted. Use your campus NSLVE data to foster greater political learning and engagement on your campus.

❑ Review the data. This report provides a baseline measure of your students' engagement in democracy in 2014 and compares your institution's voting rate to similar institutions. Our website also contains an interactive tool on the 2014 data, which you can find here:
<https://idhe.tufts.edu/2014-student-voter-turnout>.

❑ Focus on low propensity voters – only 13% of 18-24-year-olds voted in 2014.

❑ Put your data into practice. Use our *Using Your NSLVE Reports* guide for ideas, including sharing the report widely and talking about the NSLVE data with your campus. (Find the guide and other NSLVE resources at <https://idhe.tufts.edu/nslve>).

❑ Partner with IDHE. We are available to work with you to evaluate and improve your campus climate for student political learning, discourse, and participation. Contact us for in-person trainings and campus climate assessment at IDHE@tufts.edu.

For up-to-date news on NSLVE data, resources and upcoming opportunities visit our website:
<https://idhe.tufts.edu>.

Follow us on Twitter [@TuftsIDHE](https://twitter.com/TuftsIDHE) or email us at NSLVE@tufts.edu.

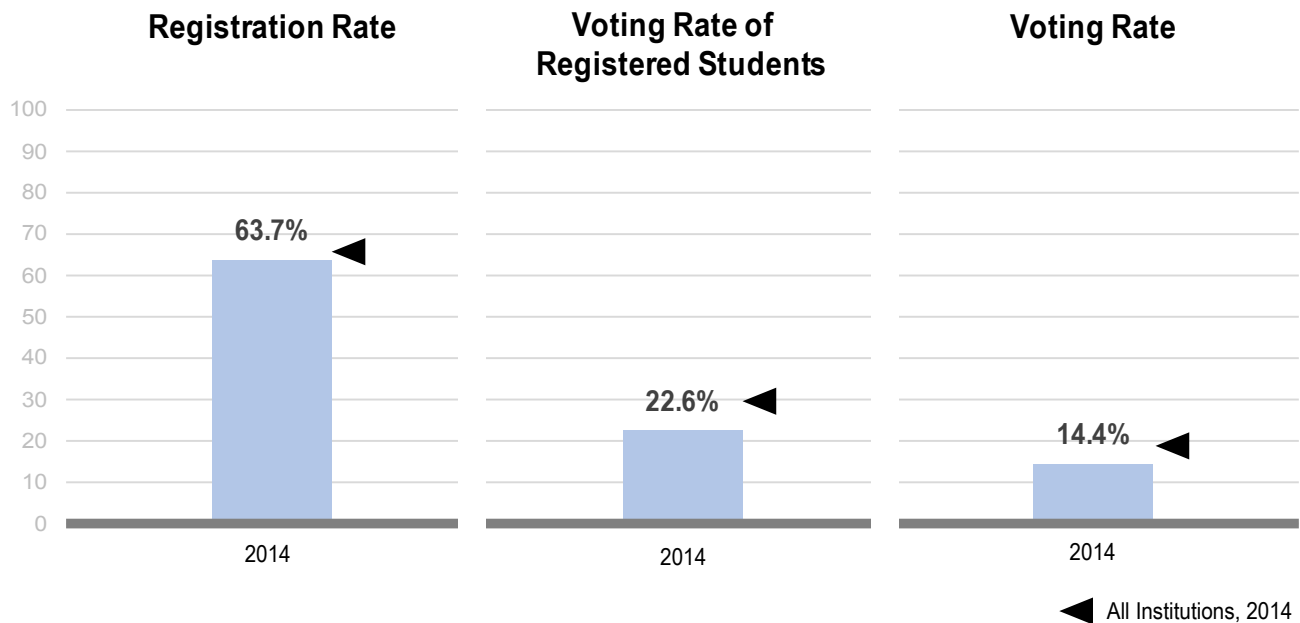
Warm regards,
 IDHE Team



YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

Voting and Registration Rates

2014 Voting Rate

14.4%2014 VOTING RATE
FOR ALL INSTITUTIONS**19.1%**

	2014
Total student enrollment	15,437
Age under 18/Unknown	(99)
IPEDS estimated non-resident aliens	(1,967)
FERPA records blocked	(4,284)
Total eligible voters	9,087
Number of students who registered	5,775
Number of students who voted	1,306
Registration rate	63.7%
Voting rate of registered students	22.6%
Voting rate	14.4%
Difference from all institutions	-4.7

HOW YOUR NUMBERS COMPARE | MIDTERM ELECTIONS

By Carnegie Classification

2014 Voting Rate
for All Institutions

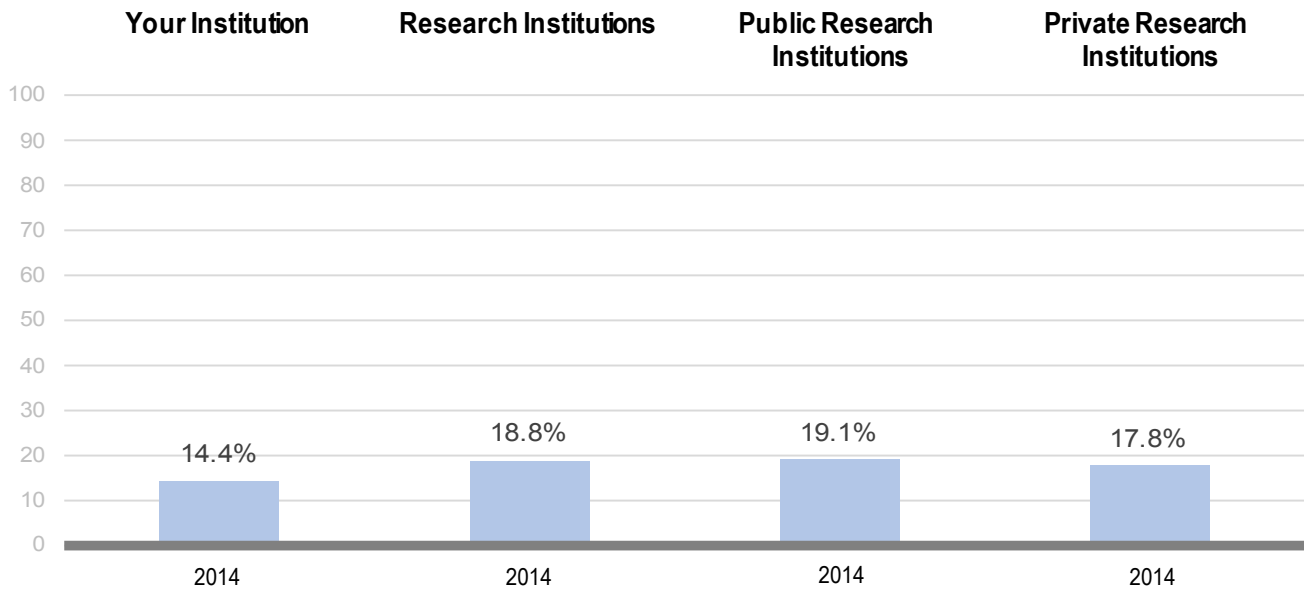
19.1%

HIGH
54.0%

LOW
5.2%

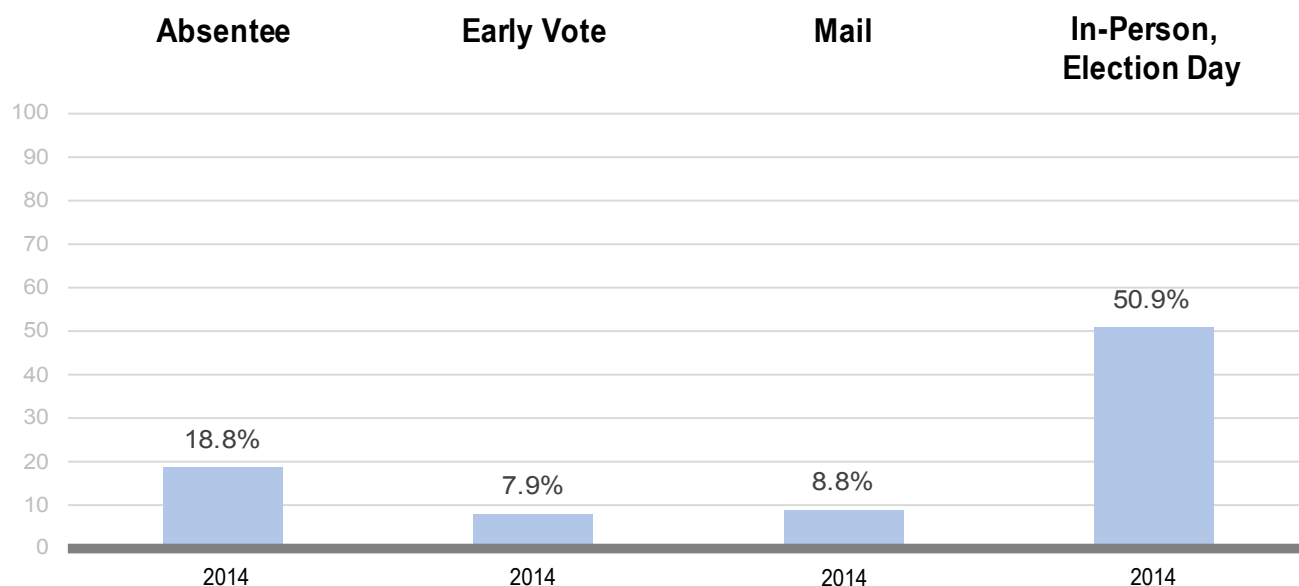
Difference from All Institutions

-4.7



YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Voting Method*

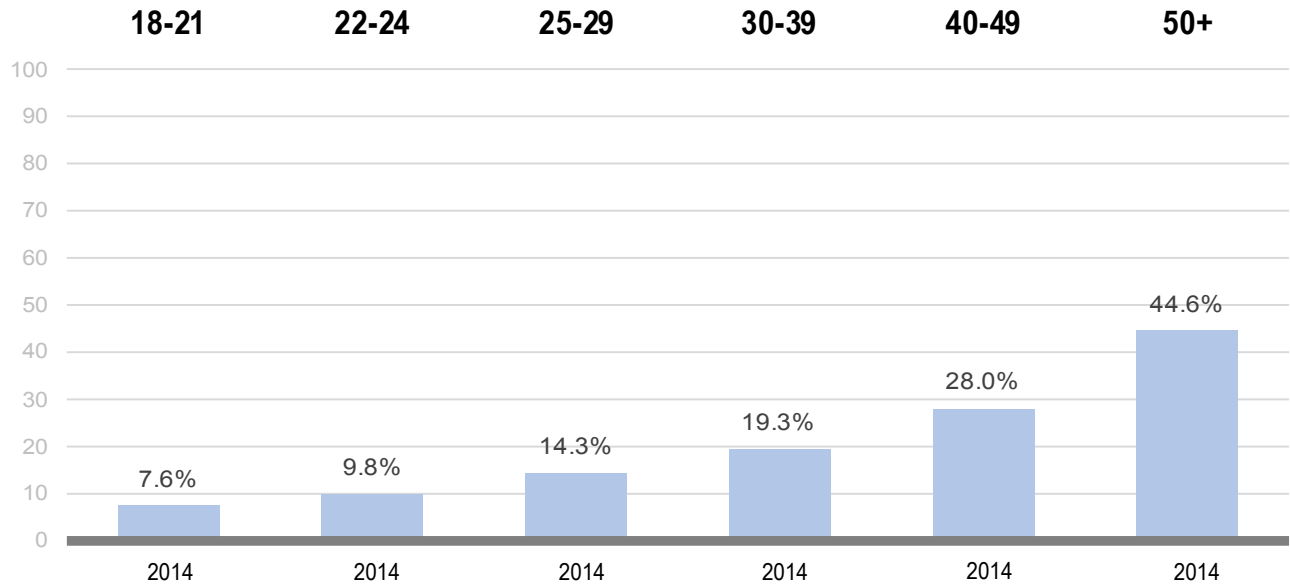


	2014	
	Voted	Rate
Absentee	245	18.8%
Early Vote	103	7.9%
Mail	115	8.8%
In-Person, Election Day	665	50.9%
Unknown	178	13.6%
Total	1,306	

* Your students' data broken down by voting method. If your campus has a high number of voting method "Unknown", it means that this information was not reported by local officials where your students voted.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Age Group*

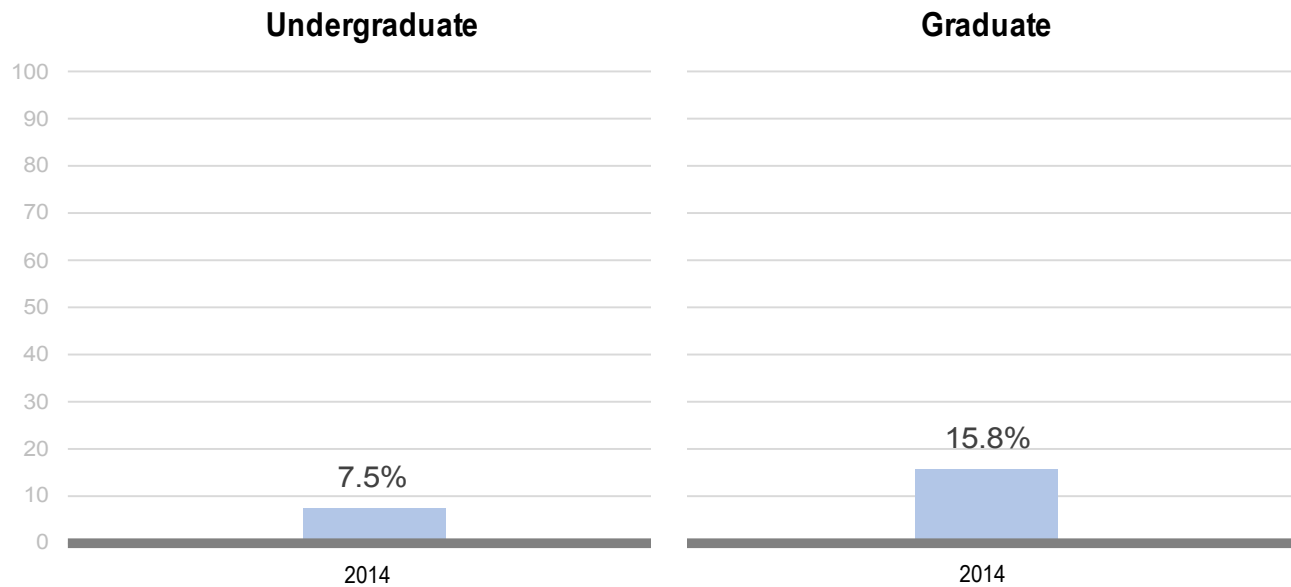


	2014		
	Enrolled	Voted	Rate
18-21	4,932	375	7.6%
22-24	1,997	196	9.8%
25-29	2,332	334	14.3%
30-39	1,377	266	19.3%
40-49	304	85	28.0%
50+	112	50	44.6%
Unknown	*		

* Your students' data broken down by age at the time of the election. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Education Level*

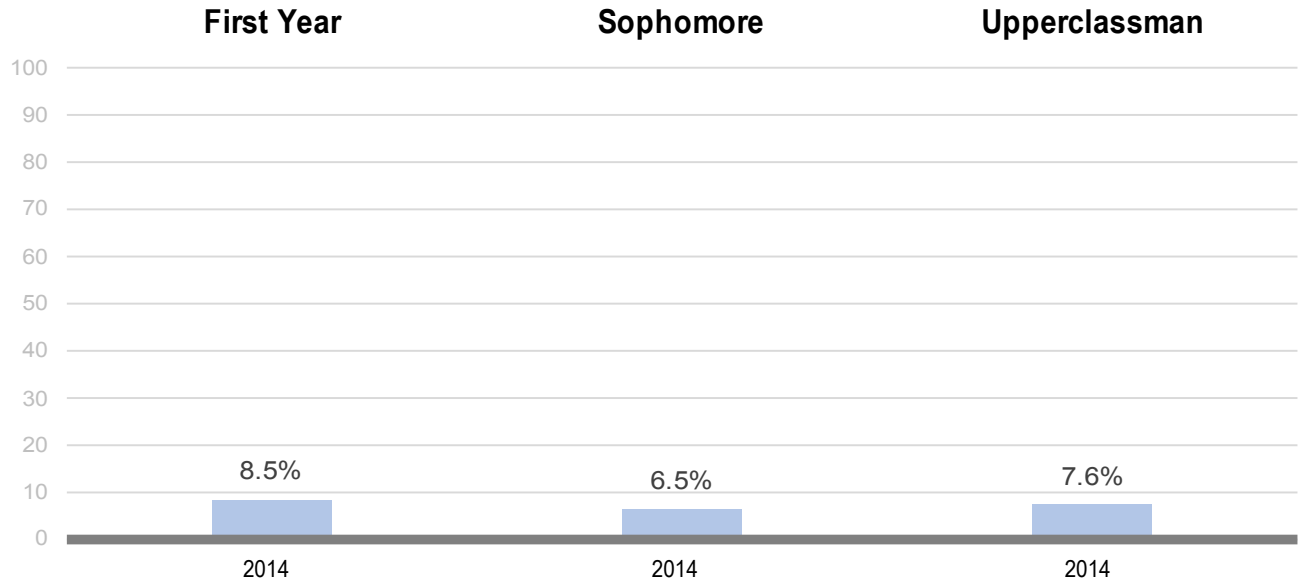


	2014		
	Enrolled	Voted	Rate
Undergraduate	5,262	394	7.5%
Graduate	5,791	912	15.8%
Unknown	*		

* Your students' data broken down by undergraduate and graduate students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Undergraduate Class Year*

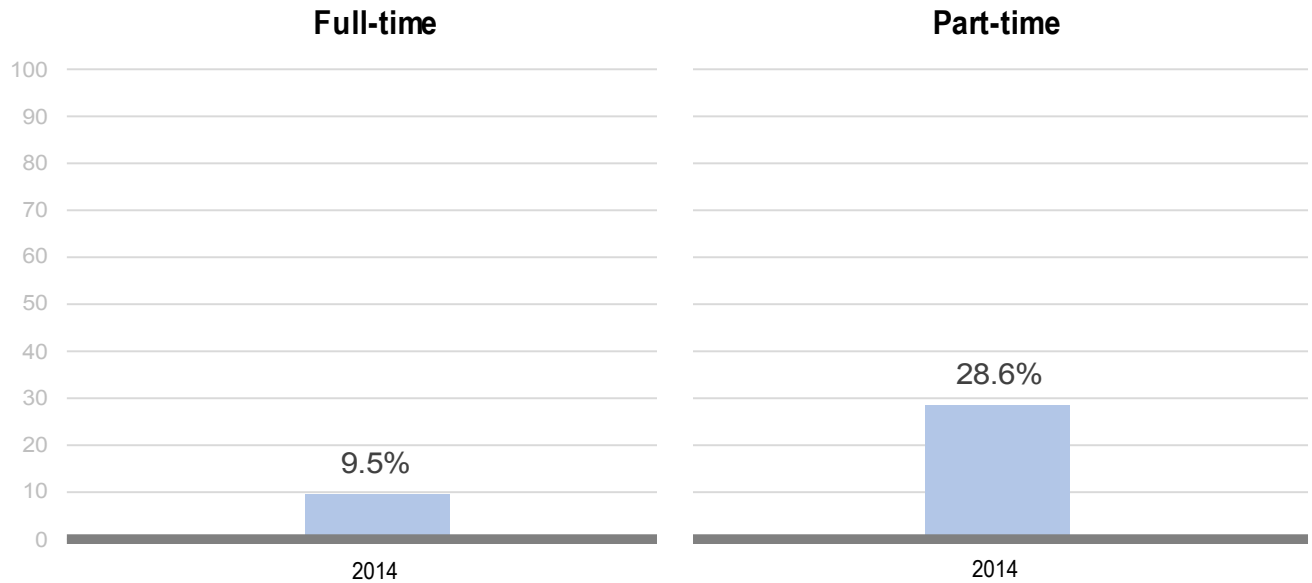


	2014		
	Enrolled	Voted	Rate
First Year	1,243	105	8.5%
Sophomore	1,285	83	6.5%
Upperclassman	2,677	203	7.6%

* Your students' data broken down by undergraduate students' class level. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Enrollment Status*



	2014		
	Enrolled	Voted	Rate
Full-time	9,721	925	9.5%
Part-time	1,333	381	28.6%
Unknown	0		

* Your students' data broken down by part-time and full-time students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Field of Study*

* Your students' data broken down by field of study. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students. The green and red highlighted values below represent your campus's top three and bottom three voting rates by field of study.

	2014		
	Enrolled	Voted	Rate
Unknown	11,054	1,306	11.8%

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://idhe.tufts.edu>.

References:

NSLVE encourages to share this report as broadly as possible, including posting it. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2018). *2014 NSLVE Campus Report*. Medford, MA.

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INSTITUTE FOR
DEMOCRACY 
HIGHER EDUCATION

2012 & 2016 CAMPUS REPORT

Student Voting Rates for
Johns Hopkins University

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About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement (NSLVE). Since NSLVE's launch in 2013, more than 1,000 colleges and universities have signed up to receive their voting rates for the 2012, 2014 and 2016 federal elections. Along with others, your institution's participation in this study has allowed us to build a robust database of nearly 30 million college student records, about 10 million for each election year, that serve as a foundation for innovative research on college student political learning and engagement in democracy.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. The mission of IDHE is to shift college and university priorities and culture to advance political learning, agency, and equity. We achieve our mission through research, resource development, technical assistance, and advocacy.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2012 and 2016 elections. These results are based on enrollment records your institution submitted to the National Student Clearinghouse (FERPA-blocked records excluded) and publicly available voting files collected by Catalyst.

Institutional voting rates are adjusted by deducting an estimated number of students identified by each institution as non-resident aliens and reported to the Integrated Postsecondary Education Data System (IPEDS). For breakdowns by student characteristics, we cannot consistently adjust for students who are non-resident aliens, resident aliens, or undocumented students. This may result in your institution's actual voting rate being higher than we report. To calculate that percentage, and to read more about NSLVE data, see our [FAQ on Campus Reports](#). Please also see [Creating and Maintaining the NSLVE Database](#) paper for a more detailed study methodology.

Reviewing the Data

Use the following key to interpret the charts:

* = number of students is less than 10

n/a = no data was collected or calculated for this field.

What to do next?

- ❑ Review the data. This report provides a baseline measure of your students' engagement in democracy in 2012 and 2016, and compares your institution's voting rates to similar institutions. Visit our website for more comparison data.
- ❑ Share the report widely and strategically, including posting it online.
- ❑ Put your data into practice. Use our IDHE Resources to guide you.
- ❑ Address your campus climate for student political learning, discourse, and participation. Start by bringing the IDHE team to your campus or using the IDHE self-assessment rubric available on our website.
- ❑ Partner with IDHE. We are available with virtual office hours, webinars, brown bag discussions and in-person trainings.

For up-to-date news on NSLVE data, resources and upcoming opportunities visit our website: idhe.tufts.edu.

Follow us on Twitter [@TuftsIDHE](https://twitter.com/TuftsIDHE) or email us at NSLVE@tufts.edu.

Warm regards,
IDHE Team



YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

Voting and Registration Rates

2016 Voting Rate

55.8%

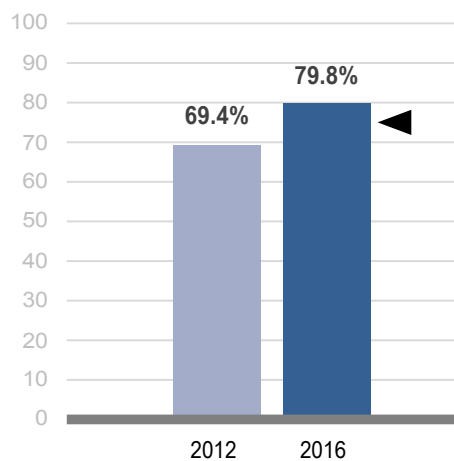
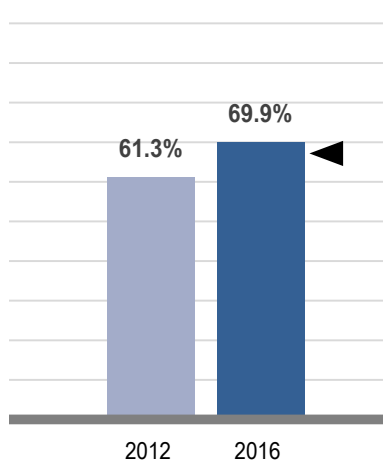
CHANGE
FROM 2012

13.3

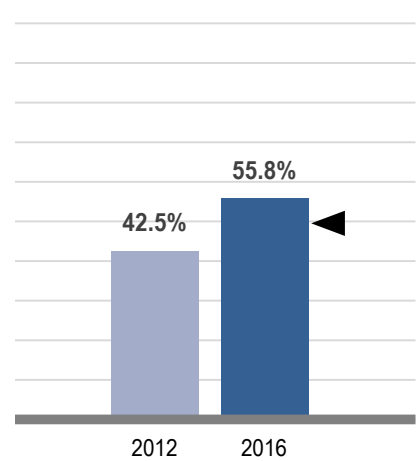
2016 VOTING RATE
FOR ALL INSTITUTIONS

50.4%

Registration Rate


Voting Rate of
Registered Students


Voting Rate



All Institutions, 2016

	2012	2016	Change
Total student enrollment	15,706	18,574	↑ 2,868
Age under 18/Unknown	(103)	(86)	
IPEDS estimated non-resident aliens	(1,747)	(2,769)	
FERPA records blocked	(5,210)	(3,824)	
Total eligible voters	8,646	11,895	↑ 3,249
Number of students who registered	5,998	9,496	↑ 3,498
Number of students who voted	3,676	6,641	↑ 2,965
Registration rate	69.4%	79.8%	↑ 10.5
Voting rate of registered students	61.3%	69.9%	↑ 8.6
Voting rate	42.5%	55.8%	↑ 13.3
Difference from all institutions	-4.4	+5.4	

HOW YOUR NUMBERS COMPARE | PRESIDENTIAL ELECTIONS

By Carnegie Classification

2012 Voting Rate
for All Institutions

46.9%

HIGH
72.9%

LOW
19.3%

2016 Voting Rate
for All Institutions

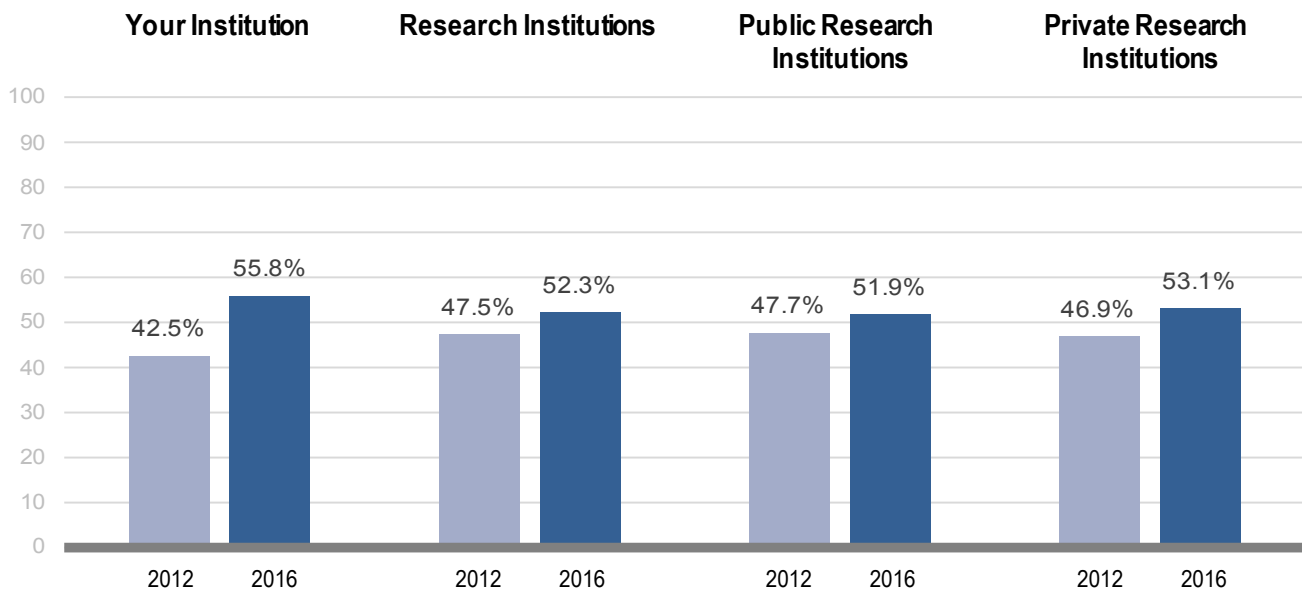
50.4%

HIGH
81.4%

LOW
13.1%

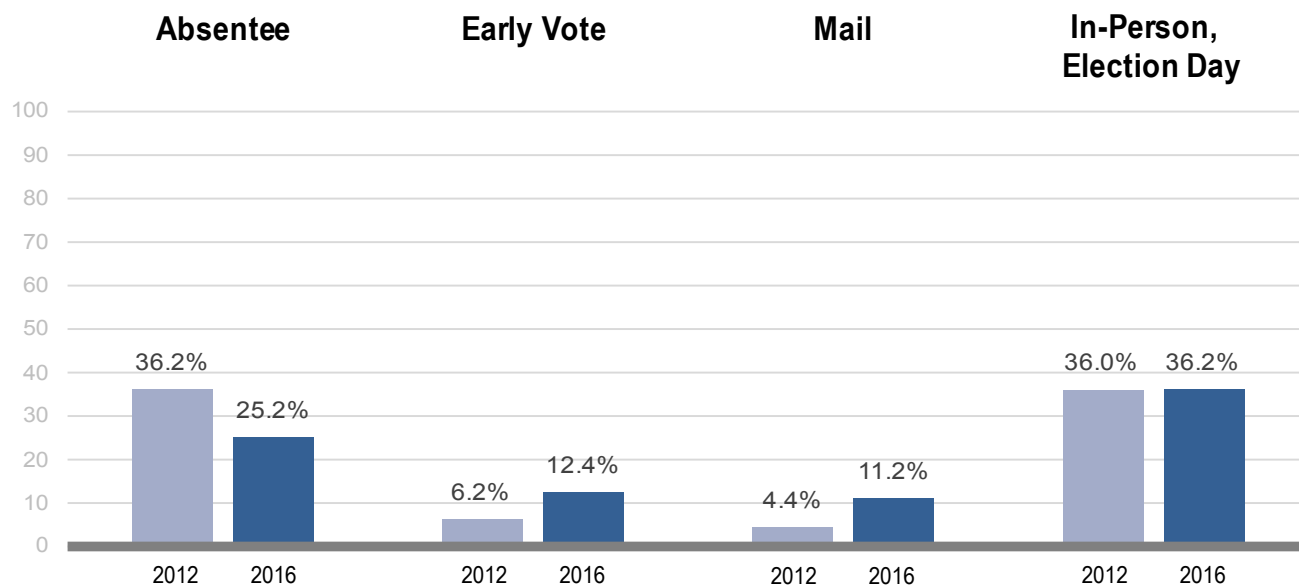
Difference from All Institutions **-4.4**

Difference from All Institutions **+5.4**



YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Voting Method*

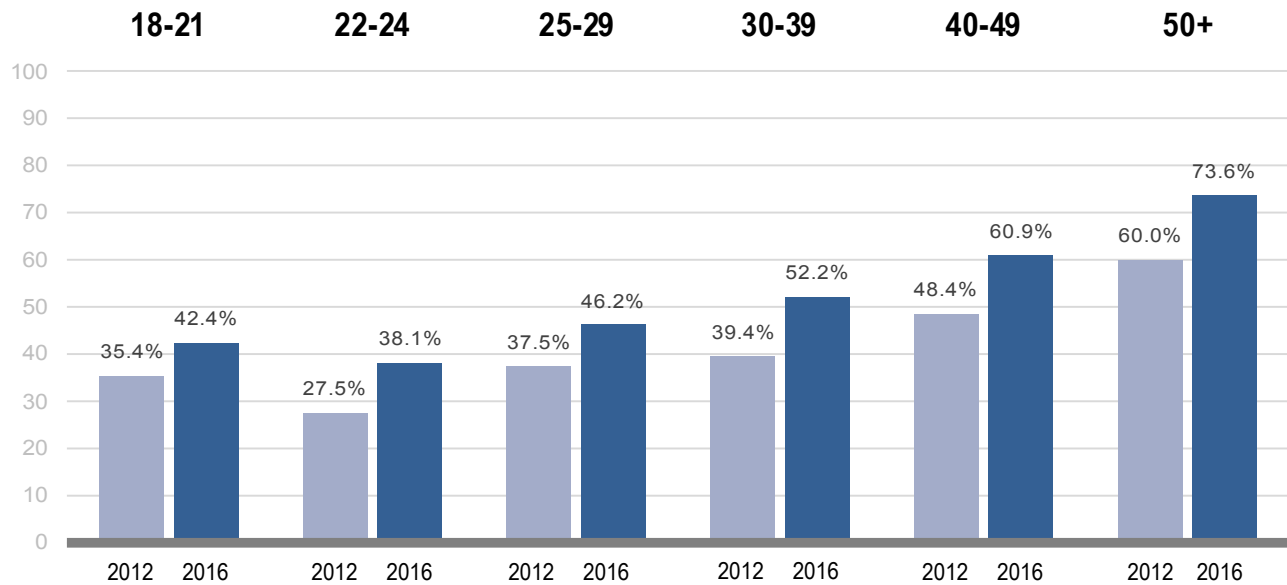


	2012		2016			
	Voted	Rate	Voted	Rate	Change	
Absentee	1,329	36.2%	1,670	25.2%	↓	-11.0
Early Vote	229	6.2%	826	12.4%	↑	6.2
Mail	161	4.4%	746	11.2%	↑	6.9
In-Person, Election Day	1,323	36.0%	2,401	36.2%	↑	0.2
Unknown	634	17.3%	998	15.0%		
Total	3,676		6,641			

* Your students' data broken down by voting method. If your campus has a high number of voting method "Unknown", it means that this information was not reported by local officials where your students voted.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Age Group*

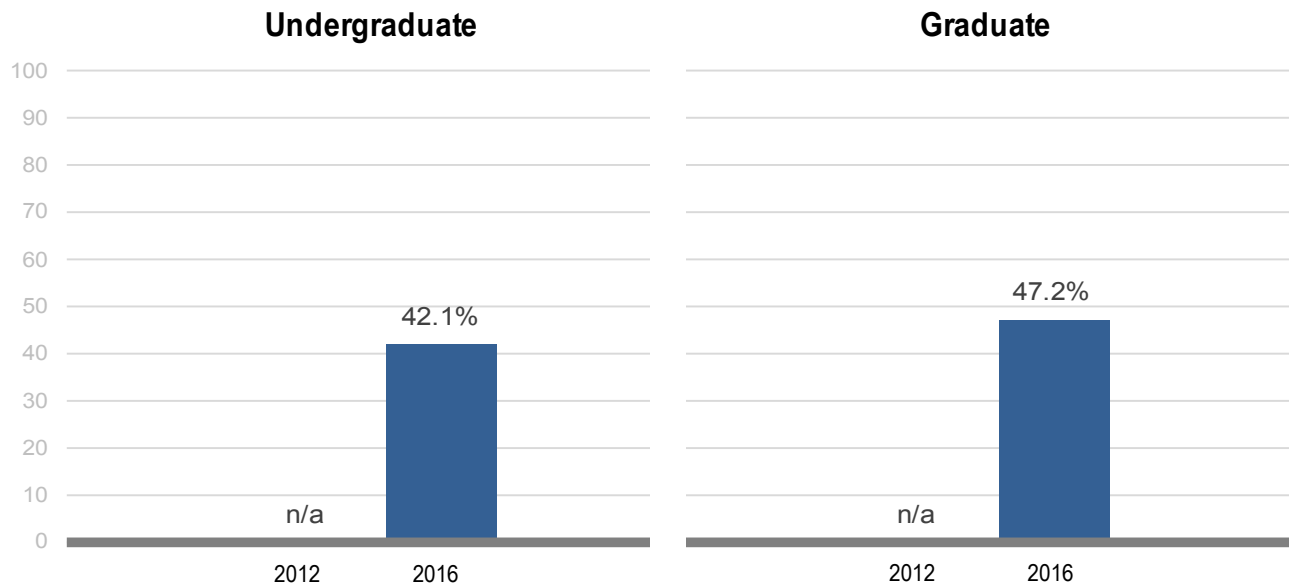


	2012			2016			Change	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate		
18-21	4,766	1,685	35.4%	5,034	2,134	42.4%	↑	7.0
22-24	1,915	526	27.5%	2,957	1,127	38.1%	↑	10.6
25-29	2,069	776	37.5%	3,560	1,646	46.2%	↑	8.7
30-39	1,301	513	39.4%	2,253	1,175	52.2%	↑	12.7
40-49	252	122	48.4%	580	353	60.9%	↑	12.5
50+	90	54	60.0%	280	206	73.6%	↑	13.6
Unknown	25			*				

* Your students' data broken down by age at the time of the election. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Education Level*

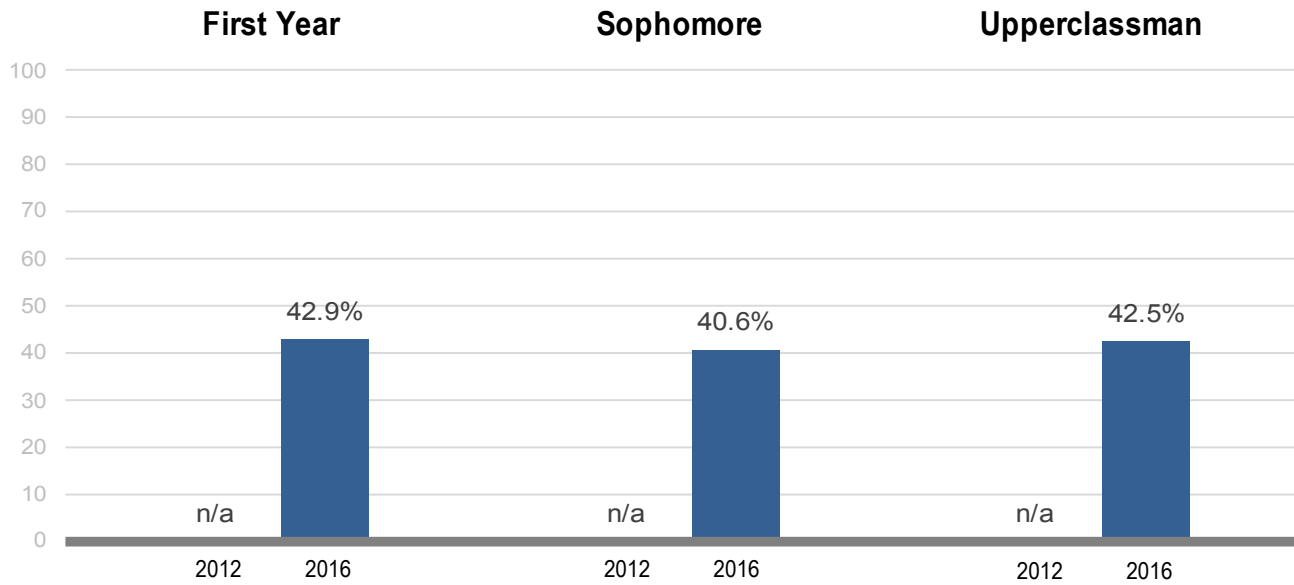


	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Undergraduate	0	0	n/a	5,338	2,246	42.1%	n/a
Graduate	11	*	n/a	9,320	4,394	47.2%	n/a
Unknown	10,382			*			

* Your students' data broken down by undergraduate and graduate students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Undergraduate Class Year*

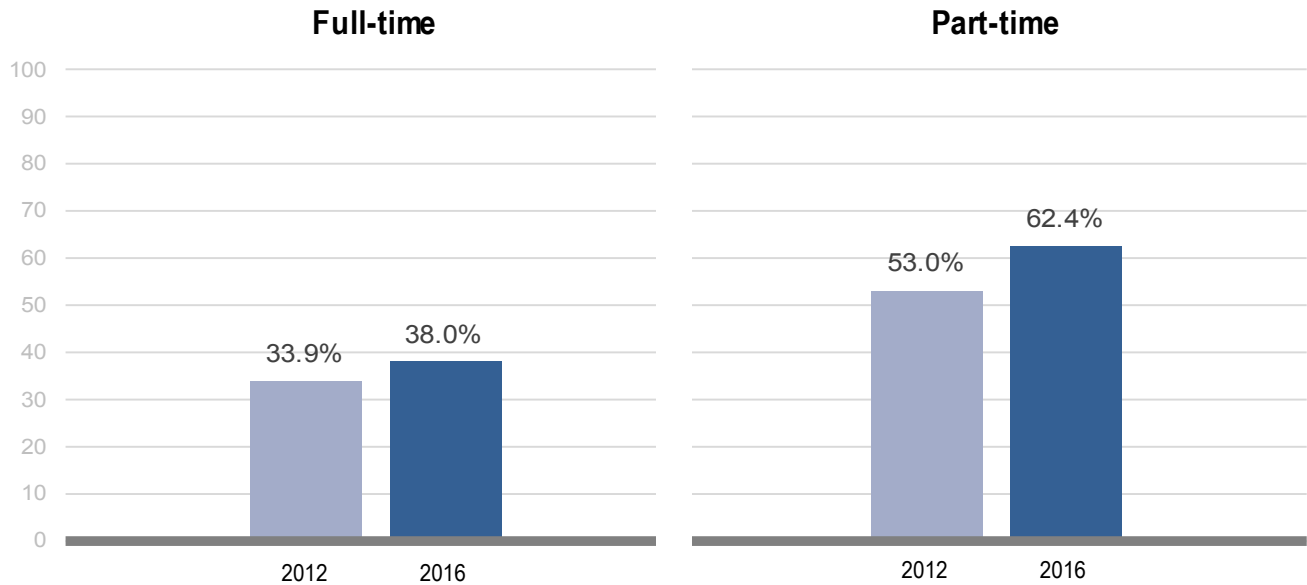


	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
First Year	0	0	n/a	1,194	512	42.9%	n/a
Sophomore	0	0	n/a	1,314	534	40.6%	n/a
Upperclassman	0	0	n/a	2,817	1,197	42.5%	n/a

* Your students' data broken down by undergraduate students' class level. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Enrollment Status*



	2012			2016			Change	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate		
Full-time	9,612	3,262	33.9%	10,297	3,915	38.0%	↑	4.1
Part-time	781	414	53.0%	4,367	2,726	62.4%	↑	9.4
Unknown	0	0	n/a	0	0	n/a		

* Your students' data broken down by part-time and full-time students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Field of Study*

* Your students' data broken down by field of study. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students. The green and red highlighted values below represent your campus's top three and bottom three voting rates by field of study.

	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Area, Ethnic, Cultural, Gender, and Group Studies	0	0	n/a	40	14	35.0%	n/a
Biological and Biomedical Sciences	0	0	n/a	1,945	853	43.9%	n/a
Business, Management, and Marketing	0	0	n/a	135	92	68.2%	n/a
Communication and Journalism	0	0	n/a	129	89	69.0%	n/a
Communications Technologies/Technicians	0	0	n/a	59	34	57.6%	n/a
Computer and Information Sciences	0	0	n/a	1,253	612	48.8%	n/a
Education	0	0	n/a	17	*	n/a	n/a
Engineering and Engineering Technologies	0	0	n/a	3,073	1,441	46.9%	n/a
English Language and Literature	0	0	n/a	357	212	59.4%	n/a
Foreign Languages, Literatures, and Linguistics	0	0	n/a	101	36	35.6%	n/a
Health Professions	0	0	n/a	1,688	779	46.2%	n/a
History	0	0	n/a	119	65	54.6%	n/a
Liberal Arts and Sciences, and Humanities	0	0	n/a	94	59	62.8%	n/a
Mathematics and Statistics	0	0	n/a	446	133	29.8%	n/a
Multi/Interdisciplinary Studies	0	0	n/a	1,180	565	47.9%	n/a
Natural Resources and Conservation	0	0	n/a	37	24	64.9%	n/a
Philosophy and Religious Studies	0	0	n/a	47	13	27.7%	n/a
Physical Sciences	0	0	n/a	567	270	47.6%	n/a
Psychology	0	0	n/a	115	44	38.3%	n/a
Public Administration and Social Service Professions	0	0	n/a	116	71	61.2%	n/a
Social Sciences	0	0	n/a	2,460	1,009	41.0%	n/a
Visual and Performing Arts	0	0	n/a	637	208	32.7%	n/a
Unknown	10,393	3,676	35.4%	49	11	22.5%	-12.9

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://idhe.tufts.edu>.

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