

## *Introduction*

The mission of John Carroll University is to inspire individuals to excel in learning, leadership, and service in the region and in the world. As such, civic engagement lies at the heart of John Carroll's Jesuit Catholic Mission. Our University Learning Goals of Intellect, Character, Leadership, and Service also fit squarely within the realm of civic participation and education. Through their curricular and co-curricular activities, John Carroll students are encouraged to think and act with a lens toward social justice, effective advocacy, and responsible citizenship.

In this challenging and unprecedented academic year, John Carroll University has had to adapt this plan and remain agile throughout its enactment. With entirely remote classes and no on-campus residents or activities, engaging students has been difficult. Our students are scattered across the country in states with varying voter registration laws. There are no student gathering points on campus to conduct voter registration tabling or Get Out the Vote activities. With the suspension of Fall competition in the Ohio Athletic Conference, student athletes and coaches are not practicing together and unable to encourage one another directly to register to vote. Despite these challenges, John Carroll is pressing on with our civic engagement programming, Streak the Vote 2020.

The plan is a collaborative effort led by Sophia Maltese '21 and includes contributions from the Office of Government and Community Relations, the Office of Student Engagement, Campus Ministry, and the Center for Service for Social Action. Sophia deserves significant credit for leading these efforts and adapting all events to a virtual platform. To date, she has provided virtual spaces for students to obtain voting information through trivia and games, sent out essential voting links to all students, and remained a resource available to answer any questions or comments via email and text.

Despite the unusual and challenging circumstances, John Carroll remains committed to engaging students wherever they are and ensuring that all students have opportunities to register, learn, discuss, participate, and vote in 2020.

## *Commitment*

In 2020, John Carroll University commits to:

- Participate in the National Study of Learning, Voting, and Engagement (NSLVE).
- Participate in the All in Challenge with our Ohio Athletic Conference Peers.
- Work to ensure that all students have access to resources and information on voter registration and casting a ballot.
- Provide educational and non-partisan programming and opportunities ahead of the 2020 General Election.
- Dedicate funds to Streak the Vote 2020.

## Goals

While John Carroll's data for 2020 will likely be considered an outlier compared to other election years, it still indicates room for improvement in participation numbers, campus engagement, and programming. Before the 2022 election, John Carroll will work to:

- Increase voting and registration rates reported via the NSLVE.
- Add voter registration opportunities to John Carroll's new student orientation.
- Retool the Streak the Vote/Civic Engagement website.
- Enhance the culture of engagement on campus with events, lectures, debates, and other learning opportunities.
- Regularly review past and planned activities with relevant campus stakeholders.

## *Streak the Vote Fall 2020 Plan*

September 17	Constitution Day Virtual Trivia
September 22	National Voter Registration Day social media and email campaigns with the "This is Why I Vote" video
September 29	Presidential Debate #1 Virtual Watch Party
October 5	Voter Registration Deadline - Reminders via social media
October 6	Early Voting Begins in Ohio
October 15	Presidential Debate #2 Virtual Watch Party
October 22	Presidential Debate #3 Virtual Watch Party
October 31	Absentee applications due by noon - Reminders via social media
November 3	Election Day and Virtual Results Watch Party