

2012 & 2016 CAMPUS REPORT

Student Voting Rates for
James Madison
University

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About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement (NSLVE). Since NSLVE's launch in 2013, more than 1,000 colleges and universities have signed up to receive their voting rates for the 2012, 2014 and 2016 federal elections. Along with others, your institution's participation in this study has allowed us to build a robust database of nearly 30 million college student records, about 10 million for each election year, that serve as a foundation for innovative research on college student political learning and engagement in democracy.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. The mission of IDHE is to shift college and university priorities and culture to advance political learning, agency, and equity. We achieve our mission through research, resource development, technical assistance, and advocacy.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2012 and 2016 elections. These results are based on enrollment records your institution submitted to the National Student Clearinghouse (FERPA-blocked records excluded) and publicly available voting files collected by Catalyst.

Institutional voting rates are adjusted by deducting an estimated number of students identified by each institution as non-resident aliens and reported to the Integrated Postsecondary Education Data System (IPEDS). For breakdowns by student characteristics, we cannot consistently adjust for students who are non-resident aliens, resident aliens, or undocumented students. This may result in your institution's actual voting rate being higher than we report. To calculate that percentage, and to read more about NSLVE data, see our [FAQ on Campus Reports](#). Please also see [Creating and Maintaining the NSLVE Database](#) paper for a more detailed study methodology.

Reviewing the Data

Use the following key to interpret the charts:

- * = number of students is less than 10
- n/a = no data was collected or calculated for this field.

What to do next?

- ❑ Review the data. This report provides a baseline measure of your students' engagement in democracy in 2012 and 2016, and compares your institution's voting rates to similar institutions. Visit our website for more comparison data.
- ❑ Share the report widely and strategically, including posting it online.
- ❑ Put your data into practice. Use our IDHE Resources to guide you.
- ❑ Address your campus climate for student political learning, discourse, and participation. Start by bringing the IDHE team to your campus or using the IDHE self-assessment rubric available on our website.
- ❑ Partner with IDHE. We are available with virtual office hours, webinars, brown bag discussions and in-person trainings.

For up-to-date news on NSLVE data, resources and upcoming opportunities visit our website: idhe.tufts.edu.

Follow us on Twitter [@TuftsIDHE](https://twitter.com/TuftsIDHE) or email us at NSLVE@tufts.edu.

Warm regards,
IDHE Team



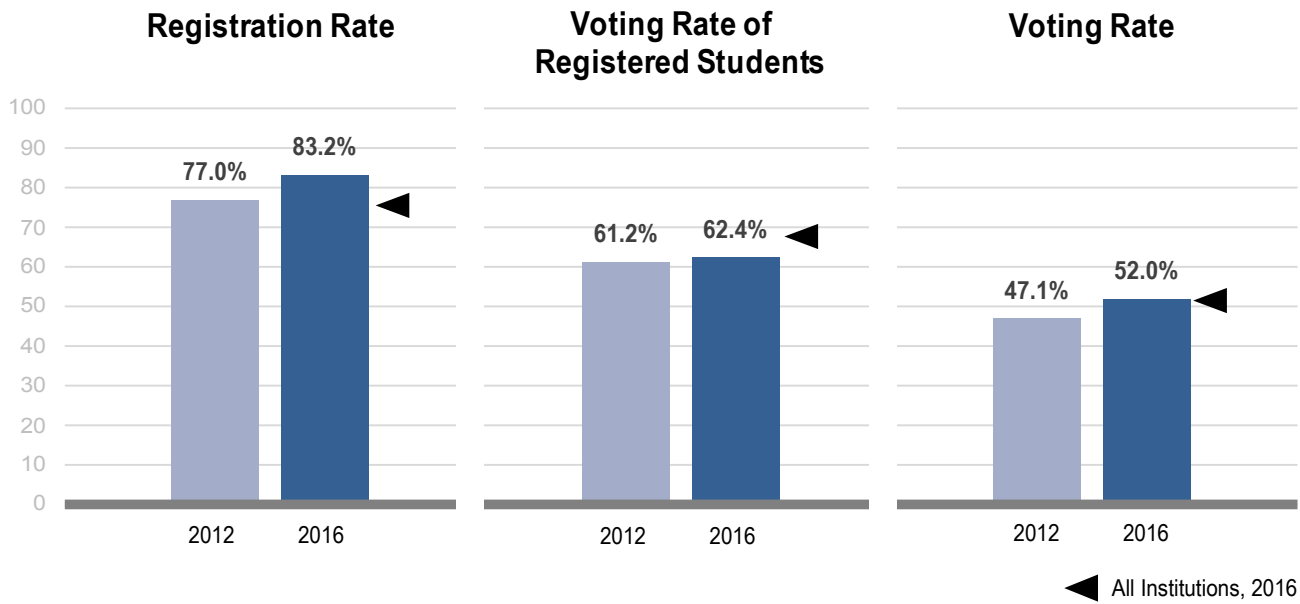
YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

Voting and Registration Rates

2016 Voting Rate
52.0%

CHANGE FROM 2012
4.9

2016 VOTING RATE FOR ALL INSTITUTIONS
50.4%



	2012	2016	Change
Total student enrollment	19,911	21,391	↑ 1,480
Age under 18/Unknown	(204)	(347)	
IPEDS estimated non-resident aliens	(359)	(597)	
FERPA records blocked	*	*	
Total eligible voters	19,347	20,439	↑ 1,092
Number of students who registered	14,894	17,005	↑ 2,111
Number of students who voted	9,109	10,618	↑ 1,509
Registration rate	77.0%	83.2%	↑ 6.2
Voting rate of registered students	61.2%	62.4%	↑ 1.3
Voting rate	47.1%	52.0%	↑ 4.9
Difference from all institutions	+0.2	+1.6	

HOW YOUR NUMBERS COMPARE | PRESIDENTIAL ELECTIONS

By Carnegie Classification

2012 Voting Rate for All Institutions
46.9%

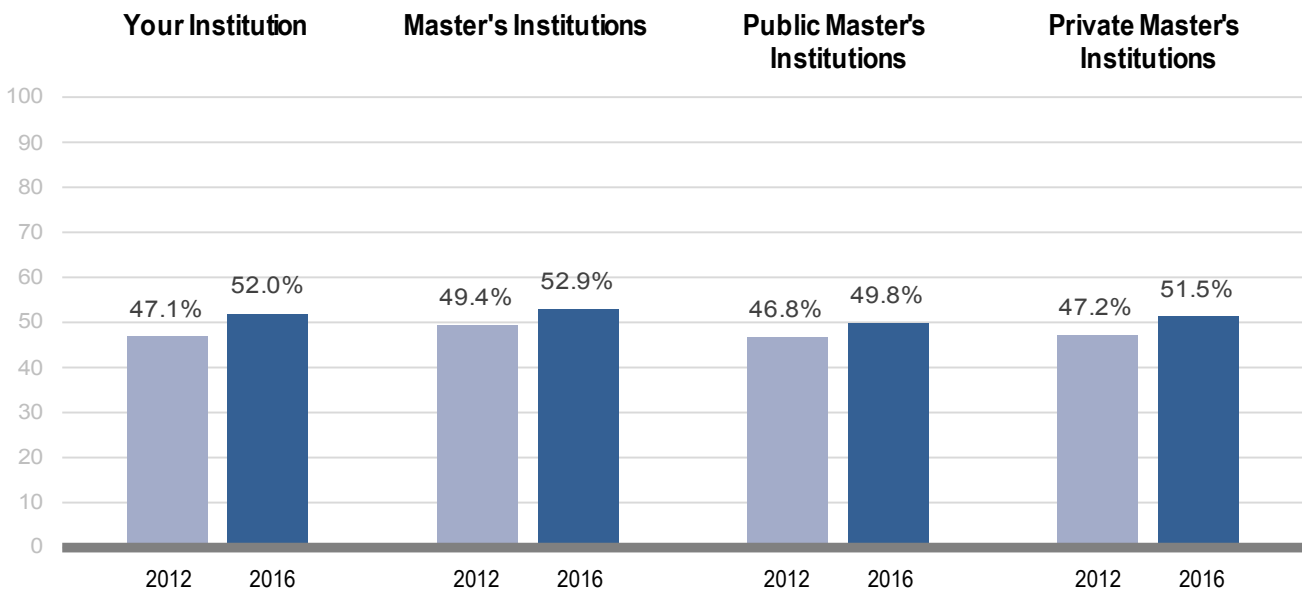
HIGH 72.9%
 LOW 19.3%

2016 Voting Rate for All Institutions
50.4%

HIGH 81.4%
 LOW 13.1%

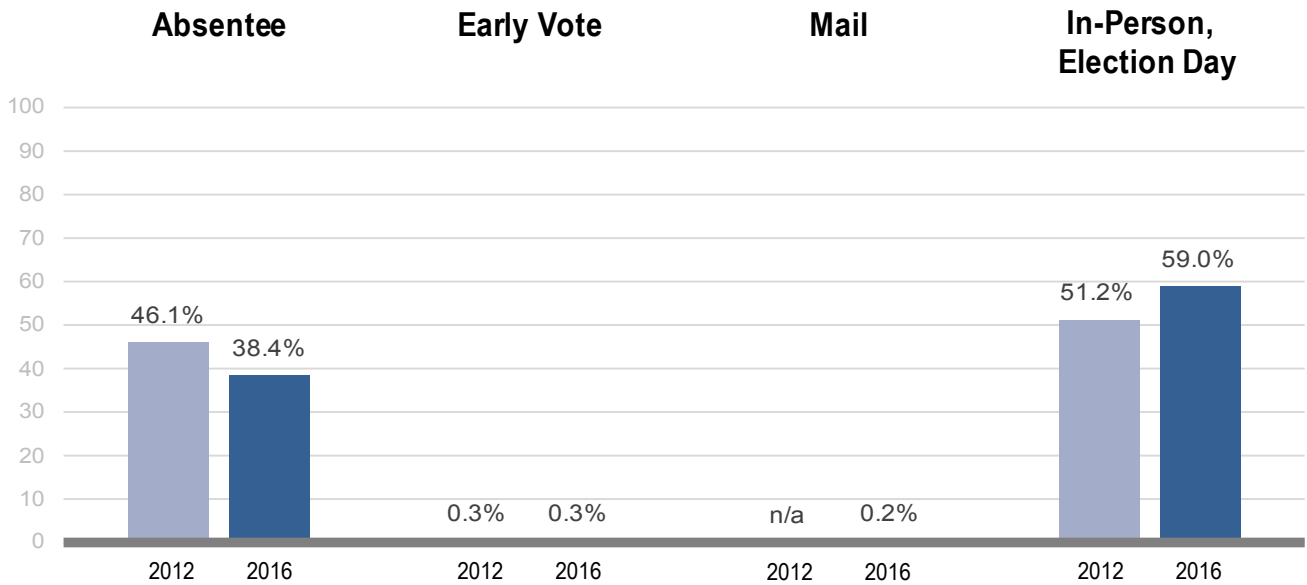
Difference from All Institutions **+0.2**

Difference from All Institutions **+1.6**



YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Voting Method*

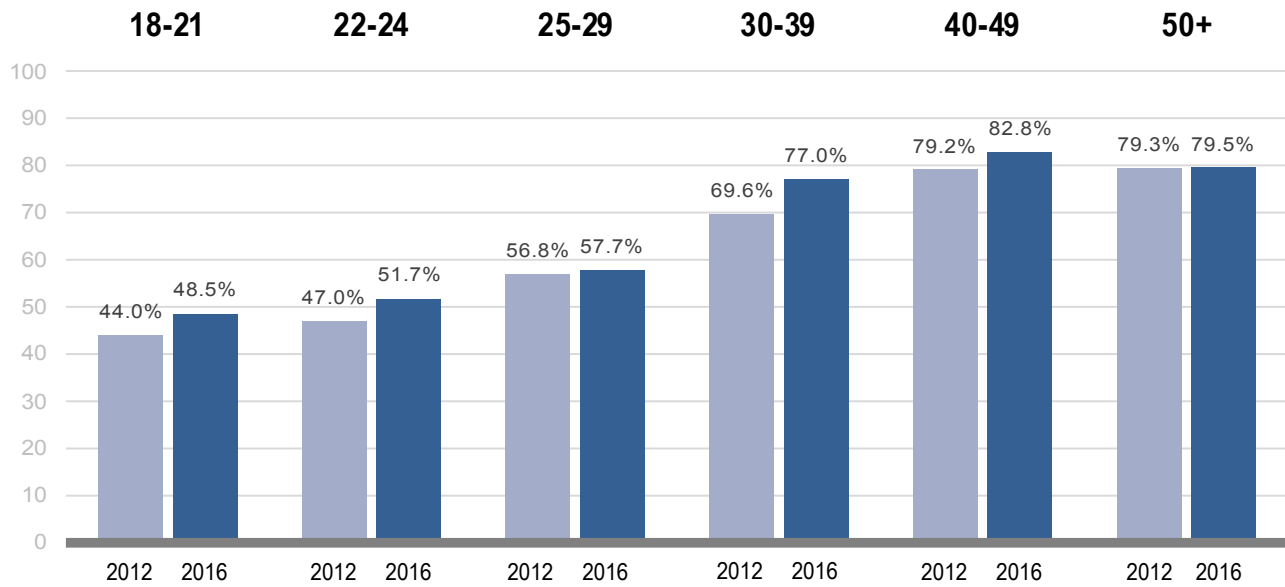


	2012		2016		Change
	Voted	Rate	Voted	Rate	
Absentee	4,195	46.1%	4,081	38.4%	↓ -7.6
Early Vote	29	0.3%	30	0.3%	→ 0.0
Mail	*	n/a	17	0.2%	n/a
In-Person, Election Day	4,661	51.2%	6,260	59.0%	↑ 7.8
Unknown	216	2.4%	230	2.2%	
Total	9,109		10,618		

* Your students' data broken down by voting method. If your campus has a high number of voting method "Unknown", it means that this information was not reported by local officials where your students voted.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Age Group*

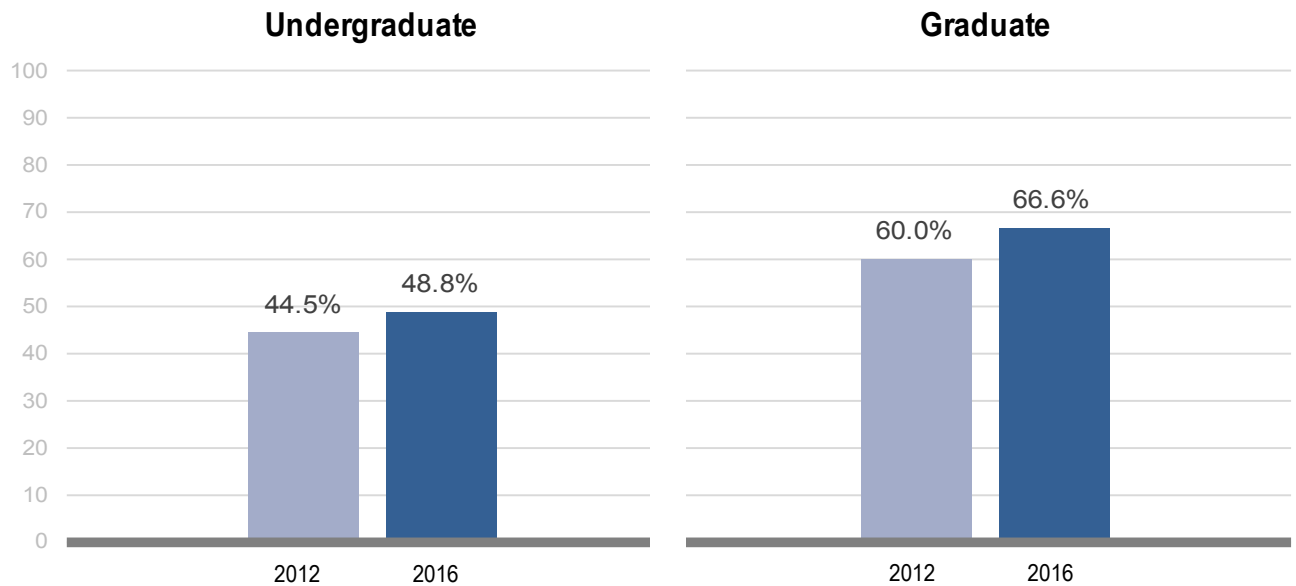


	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
18-21	15,269	6,722	44.0%	16,439	7,973	48.5%	↑ 4.5
22-24	2,942	1,383	47.0%	3,053	1,578	51.7%	↑ 4.7
25-29	586	333	56.8%	716	413	57.7%	↑ 0.9
30-39	509	354	69.6%	469	361	77.0%	↑ 7.4
40-49	250	198	79.2%	232	192	82.8%	↑ 3.6
50+	150	119	79.3%	127	101	79.5%	↑ 0.2
Unknown	*			0			

* Your students' data broken down by age at the time of the election. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Education Level*

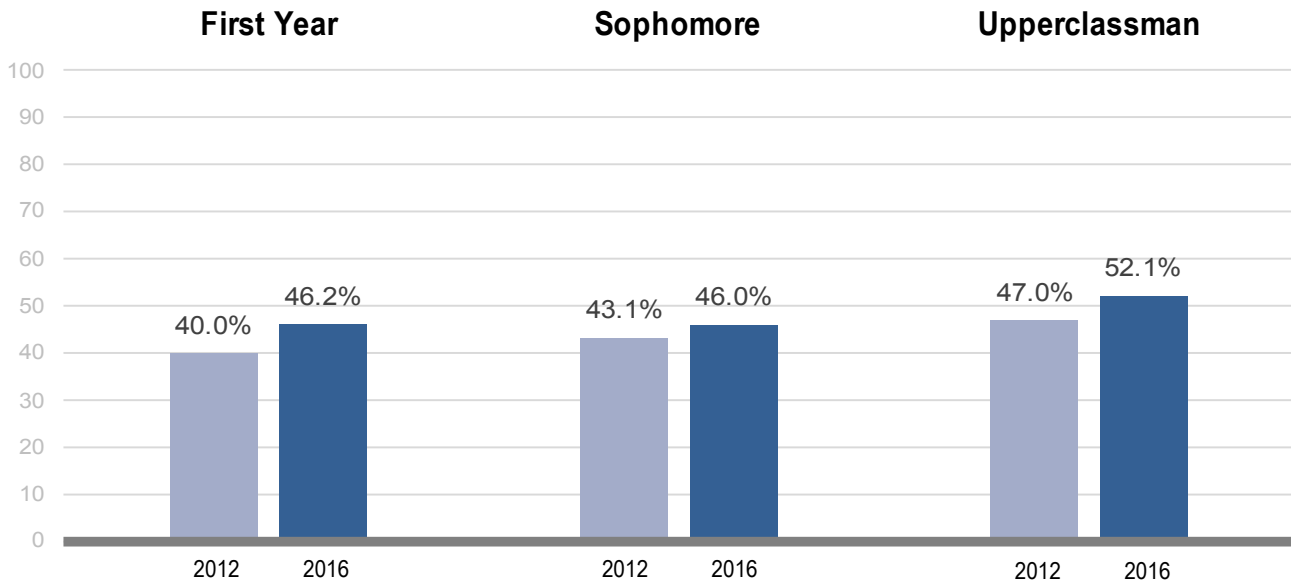


	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Undergraduate	17,747	7,900	44.5%	19,176	9,366	48.8%	↑ 4.3
Graduate	1,659	996	60.0%	1,647	1,097	66.6%	↑ 6.6
Unknown	300			213			

* Your students' data broken down by undergraduate and graduate students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Undergraduate Class Year*

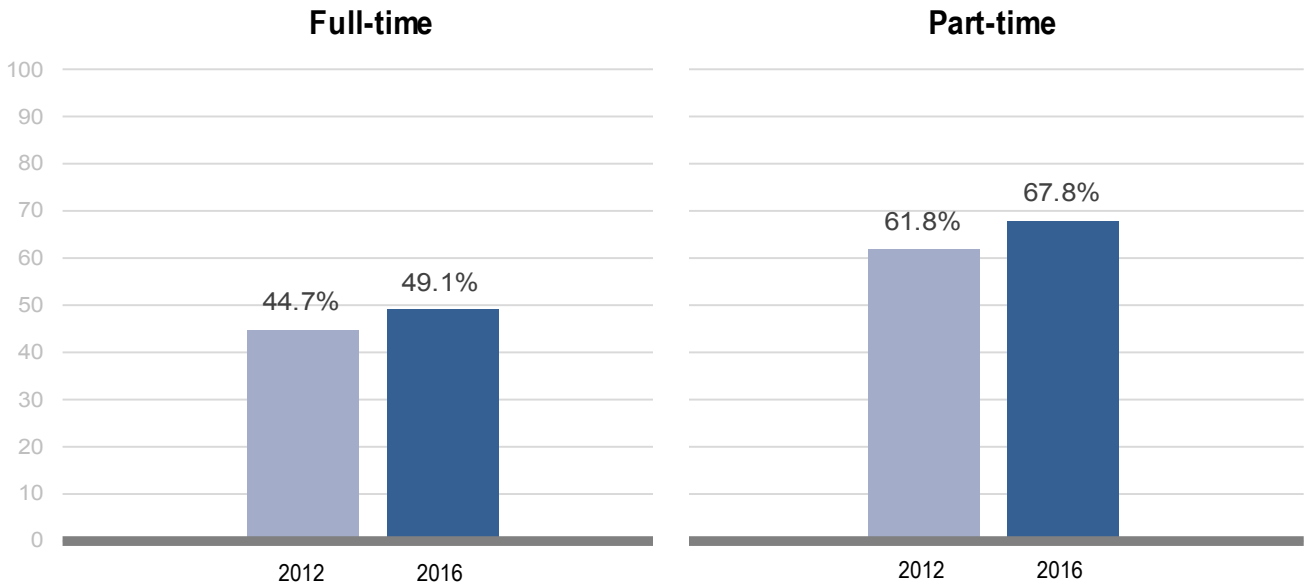


	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
First Year	4,504	1,800	40.0%	4,706	2,173	46.2%	↑ 6.2
Sophomore	4,603	1,984	43.1%	4,846	2,227	46.0%	↑ 2.9
Upperclassman	8,101	3,808	47.0%	9,529	4,966	52.1%	↑ 5.1

* Your students' data broken down by undergraduate students' class level. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Enrollment Status*

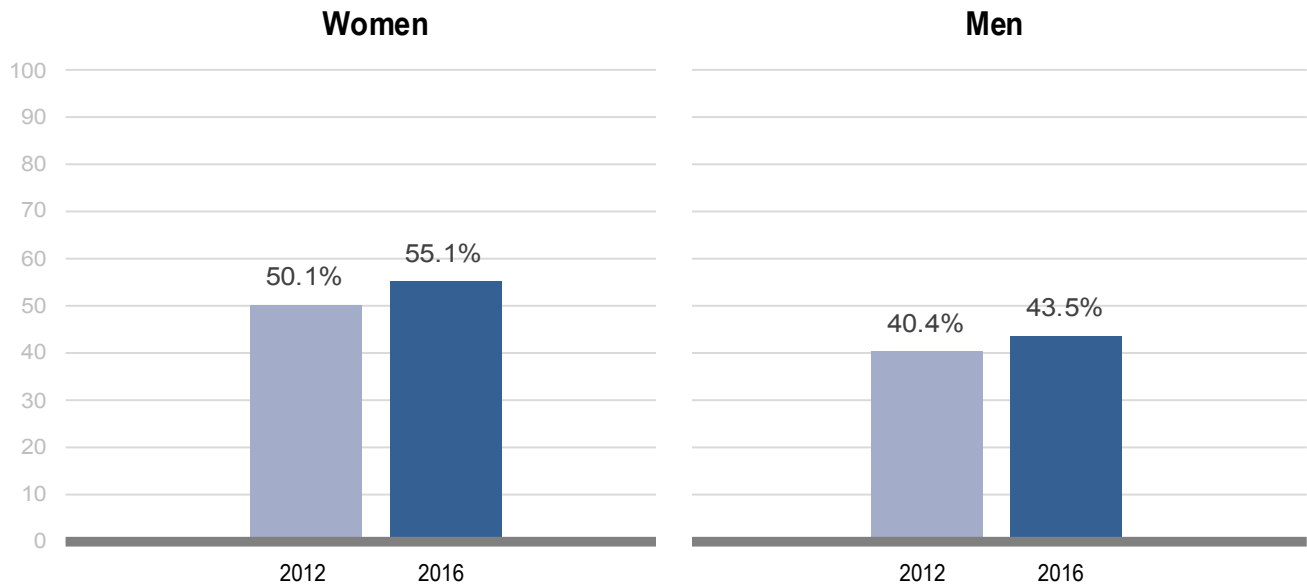


	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Full-time	17,961	8,030	44.7%	19,504	9,579	49.1%	↑ 4.4
Part-time	1,745	1,079	61.8%	1,532	1,039	67.8%	↑ 6.0
Unknown	0	0	n/a	0	0	n/a	

* Your students' data broken down by part-time and full-time students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Gender*

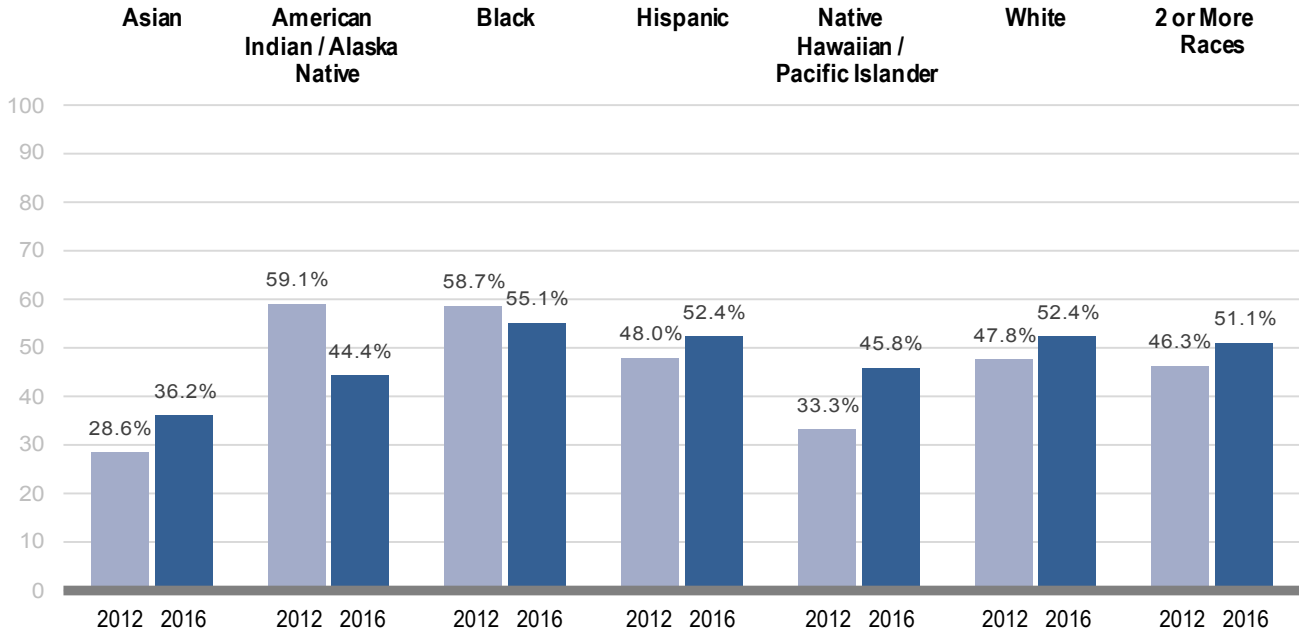


	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Women	11,828	5,930	50.1%	12,608	6,949	55.1%	↑ 5.0
Men	7,877	3,179	40.4%	8,428	3,669	43.5%	↑ 3.2
Unknown	*	0	n/a	0	0	n/a	

* Your students' data broken down by gender. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Race/Ethnicity*



	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Asian	647	185	28.6%	929	336	36.2%	↑ 7.6
American Indian/ Alaska Native	22	13	59.1%	27	12	44.4%	↓ -14.7
Black	656	385	58.7%	957	527	55.1%	↓ -3.6
Hispanic	767	368	48.0%	1,252	656	52.4%	↑ 4.4
Native Hawaiian/ Pacific Islander	39	13	33.3%	24	11	45.8%	↑ 12.5
White	13,019	6,222	47.8%	15,726	8,239	52.4%	↑ 4.6
2 or More Races	486	225	46.3%	805	411	51.1%	↑ 4.8
Unknown	3,657			768			

* Your students' data broken down by race. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Field of Study*

* Your students' data broken down by field of study. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students. The green and red highlighted values below represent your campus's top three and bottom three voting rates by field of study.

	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Biological and Biomedical Sciences	1,033	428	41.4%	1,045	516	49.4% ↑	8.0
Business, Management, and Marketing	3,206	1,237	38.6%	3,838	1,524	39.7% ↑	1.1
Communication and Journalism	1,359	661	48.6%	1,422	769	54.1% ↑	5.4
Computer and Information Sciences	769	284	36.9%	1,082	470	43.4% ↑	6.5
Education	622	414	66.6%	542	373	68.8% ↑	2.3
Engineering and Engineering Technologies	396	153	38.6%	391	168	43.0% ↑	4.3
English Language and Literature	575	305	53.0%	410	246	60.0% ↑	7.0
Family and Consumer/Human Sciences	130	66	50.8%	135	57	42.2% ↓	-8.6
Foreign Languages, Literatures, and Linguistics	103	53	51.5%	70	39	55.7% ↑	4.3
Health Professions	2,926	1,339	45.8%	3,719	1,912	51.4% ↑	5.7
History	363	208	57.3%	257	153	59.5% ↑	2.2
Legal Professions and Studies	409	185	45.2%	313	169	54.0% ↑	8.8
Liberal Arts and Sciences, and Humanities	1,014	546	53.9%	1,402	771	55.0% ↑	1.1
Mathematics and Statistics	190	86	45.3%	216	114	52.8% ↑	7.5
Multi/Interdisciplinary Studies	570	245	43.0%	652	334	51.2% ↑	8.3
Parks, Recreation, Leisure, and Fitness Studies	1,002	396	39.5%	1,050	426	40.6% ↑	1.1
Philosophy and Religious Studies	58	30	51.7%	51	30	58.8% ↑	7.1
Physical Sciences	426	195	45.8%	379	202	53.3% ↑	7.5
Psychology	1,017	468	46.0%	966	527	54.6% ↑	8.5
Public Administration and Social Service Professions	384	233	60.7%	402	277	68.9% ↑	8.2
Social Sciences	1,167	616	52.8%	1,222	695	56.9% ↑	4.1
Visual and Performing Arts	1,081	514	47.6%	1,064	607	57.1% ↑	9.5
Other	0	0	n/a	65	49	75.4%	n/a

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: idhe.tufts.edu.

References:

NSLVE encourages to share this report as broadly as possible, including posting it. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2016). *2012 & 2016 NSLVE Campus Report*. Medford, MA.

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