



Indiana University of Pennsylvania 2024 Nonpartisan Democratic Engagement Action Plan

Executive Summary:

Author: This nonpartisan democratic engagement action plan was developed by Donovan Daniel, Director of Student Leadership at Indiana University of Pennsylvania (IUP). Contributions to this plan were made by administrators, alumni, faculty, local election officials, non-profit organizations, student affairs professionals, and most importantly, students!

Purpose: The purpose of this nonpartisan democratic engagement plan is to address student voter apathy, develop sustained voter engagement efforts beyond election day, increase communication, and increase voter participation.

Location: This nonpartisan democratic engagement plan is being developed in Indiana, Pennsylvania, the location of the Indiana Campus of Indiana University of Pennsylvania (IUP).

Goals: The goal of this nonpartisan democratic engagement plan is to...

- Increase voter registration in 2024 by 4% to 85%. According to the university's NSLVE report, 81% of IUP students registered to vote in 2020.
- Increase voting rate (turnout rate) in 2024 by 6% to 70%. According to the university's NSLVE report, 64.2% of registered IUP students voted in 2020.
- To register or update the voter registration of 500+ students.
- To reestablish the nonpartisan student organization IUP Votes.

Duration: This nonpartisan democratic engagement plan will run throughout Indiana University of Pennsylvania's (IUP) 2024-25 academic year.

Implementation: This plan will be implemented by IUP Votes, a nonpartisan voter engagement student organization, the IUP Office of Student Leadership, campus partners, and community stakeholders. The mediums of the plan will be civic engagement events, educational workshops, voter registration tabling, student-led public service announcement, and social media campaigns.

Leadership:

Our leadership team includes the following faculty/staff, students, and club/organization.

Liaisons for All-In Campus Democracy Challenge:

Donovan Daniel, Director, Office of Student Leadership
Elizabeth “Betsy” Sarneso, Director, Office of Fraternity and Sorority Life

Community Partners:

Eric Barker, Director, First Unitarian Universalist Church, Indiana PA
Deanne Snavelly, Vice President, Indiana County League of Women Voters

Location Election Official:

Will Ragen, Election Coordinator, Indiana County Voting & Elections

Academic Affairs:

Dr. Gwendolyn Torges, Associate Professor, Department of History, Political Science, Philosophy, and Religious Studies
Kevin Berezansky, Associate Director, Robert E Cook Honors College
Dr. Amber Racchini, Vice Provost, for Student Academic Success

Student Affairs:

Caitlin Aiello, Director of Communications
Dr. Roger Briscoe, Executive Director of Student Inclusion
Todd Garzarelli, Athletic Director
Josh Hill, Assistant Director of University Branding
Julene Pinto-Dyczewski, Associate Director of Residence Life
Adam Jones, Dean of Students
Valerie Baroni, Associate Vice President for Student Life

Student Leaders (Undergraduate):

Kaylee Becker George, IUP Student Government Association
Alanah Jones, President of IUP NAACP
Jazmine Scotton, President of IUP Votes
Monse Villagomez Lopez, President of the Latino Student Organization
Blessing Manshallay, President of Turning Point USA
Seth Cooper, Vice President of IUP Swim Club

Commitment:

Core Principles

1. Every student is a priority.
2. Promote the search for, production of, and dissemination of knowledge for the benefit of our students and society.
3. Provide a wide range of intellectual and professional opportunities for students that will assist them in developing their potential for becoming productive and responsible citizens.
4. Construct an environment of respect that encourages the growth of diversity, equity, and inclusion.
5. Respond to students and their needs when and where they are to enhance student satisfaction.
6. Design and re-engineer processes and procedures logically to improve ease of use for students.

7. Improve communication, collaboration, and engagement across the university, and with our alumni and community partners.

President Michael Driscoll is a current signatory to the ALL IN Presidents' Commitment to Full Student Voter Participation having signed the commitment in 2020.

This is Indiana University of Pennsylvania's third action plan submission to ALL IN with the first being submitted in 2020.

Landscape:

Indiana University of Pennsylvania is a public, 4-year institution that is part of the PASSHE system and joined the ALL IN Campus Democracy Challenge in 2018. Our institution is a Predominantly White and Rural Serving Institution.

Our campus demographic and voting data:

Indiana University of Pennsylvania has 10,037 students.

Indiana University of Pennsylvania has authorized NSLVE and has shared past NSLVE reports with ALL IN.

Our institution has participated in National Voter Registration Day in 2020 and 2022.

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- To register or update the voter registration of 500+ students.

Strategy:

Indiana University of Pennsylvania will implement the following strategies to increase nonpartisan democratic engagement and student voter participation:

- **IUP Day | Office of Student Leadership**
Friday, September 6, 2024, 3:00-6:00 pm
Kovalchick Convention and Athletic Complex
Purpose: Register students to vote at the university's largest student involvement fair.
- **MC-LGBTQIA + Student Support | Crimson Blasts**

Friday, September 20, 2024, 4:00-7:00 pm
HUB Ohio Room

Purpose: Register students to vote at the university's BIPOC and LGBTQIA+ student involvement fair.

- **IUP Votes | Interest Meeting**

Wednesday, October 2, 2024, 5:00-6:00 pm
Jane Leonard Hall – 210

Purpose: Define the term “Non-Partisan Voter Engagement” for students. Share helpful voter education resources. Review voter registration methods (electronic vs. Paper), share voter registration tabling schedule.

- **Voter Registration Tabling**

IUP Volleyball vs. Edinboro
October 5, 2024, 5:30-6:15 pm
Memorial Field House

IUP Votes/UU Justice PA/First Unitarian Universalist Church of Indiana

IUP Volleyball vs. University of Pitt @ Johnstown
October 15, 2024, 5:30-6:15 pm
Kovalchick Convention and Athletic Complex

IUP Votes/UU Justice PA/First Unitarian Universalist Church of Indiana

Thursday, October 17, 2024, 11:00-7:00 pm
North Dining Hall and Stapleton Library

IUP Votes UU Justice PA/First Unitarian Universalist Church of Indiana

Friday, October 18, 2024, 11:00-7:00 pm
Jane Leonard Hall and Hadley Union Building

IUP Votes/UU Justice PA/First Unitarian Universalist Church of Indiana

IUP Football vs. Seton Hill

Saturday, October 19, 2024, 1:00-3:00 pm
Miller Stadium

IUP Votes/UU Justice PA/First Unitarian Universalist Church of Indiana

- **Six O' Clock Series - Elections and Voter Behavior – October 28, 2024**

A bipartisan panel of Political Science experts and League of Women Voters representatives discuss topical issues in the presidential election, as well as state and local voter engagement. “The League of Women Voters is a **non-partisan; grassroots** organization working to **protect and expand voting rights** and ensure everyone is represented in our democracy. We empower voters and defend democracy through **advocacy, education, and litigation**, at the local, state, and national levels” (LWV.org).

- **Film PSA with IUP Athletics – Register to Vote**

Tuesday, October 1, 2024. 7:00-8:00 pm

Kovalchick Convention and Athletic Complex

Film a 60 second public service announcement featuring IUP Student Athletes. The video will air at indoor athletic events and will be sent to students via email.

- **Update Voter Information webpage**

- **Documentary: The Choice**

Faculty members from the IUP History, Political Science, Philosophy, and Religious Studies will air and discuss the documentary the Choice. This documentary highlights the character and personality of the two presidential candidates.

Evaluation:

The Office of Student Leadership will informally poll IUP students concerning their preparedness for the election. We will also invite IUP students

Reporting:

Our campus action plan will be posted on our campus page on ALL IN's website <https://allinchallenge.org/campuses/indiana-university-of-pennsylvania/>.

Indiana University of Pennsylvania has given ALL IN permission to publish our NSLVE reports on the page above.