



**Campus Vote Plan
2022
Indiana State University**

Overview



At Indiana State University, our focus is on engaging students in elections via voter registration, voter education, and voter participation. To do this, university efforts include the following:

- 1.) Expand our campus vote center
 - a. Vote center available to anyone registered to vote in Vigo County
 - b. Vote center available in primary and general elections
 - c. More voting booths to decrease waiting in lines

- 2.) Maintain TurboVote as the central mode of campus voter registration
 - a. TurboVote is a permanent badge on the ISU student and staff portal available to anyone in the campus community; TurboVote provides accessible voter registration and voter information
 - b. TurboVote now widely promoted throughout campus

- 3.) Collaboration across campus units to promote voter engagement
 - a. Faculty, staff, students, and administrators are collaborating to promote voting and civic engagement on the campus via the Campus Vote Plan Steering Committee and additional mechanisms
 - b. American Democracy Project has staff to assist in voter engagement efforts and programming for student groups, classes, etc.
 - c. American Democracy Project hosts a Washington D.C trip in collaboration with staff for greater political engagement

Commitment

Indiana State University has incorporated voter registration, voter turnout, and political engagement into its University overall voter plan.

Voter Registration and Voter Turnout: Past and Present

The goal of the Campus Vote Plan Steering Committee is to increase campus voter registration and turnout. Data from the National Study of Learning, Voting, and Engagement (NSLVE), report that in the 2020 presidential election, 83% of ISU students were registered while 70% voted. The goals for 2020 were to increase voter registration and voter turnout rates to 80% voter registration and 65% voter turnout, an increase of 7.6% and 15% from the 2016 presidential election respectively. Data from the National Study of Learning, Voting, and Engagement (NSLVE), reported that in the 2018 midterm election, 76% of ISU students were registered to vote and 36% voted. The goals for 2022 are to increase voter registration to 85% voter registration and voter turn out to 35%, an increase of 2% and 7% from the 2018 midterm election respectively.

Coalition

The Indiana State University Campus Vote Plan Steering Committee represents a cross-section of the campus. The plan is to reestablish this committee that was derailed during COVID. The goal will be to have members from academic affairs, student affairs, and university engagement, including faculty, staff, and students, the steering committee is focused on reaching all segments of the campus. The committee's work centralizes opportunities for student voter registration, voter education, and voter turnout. Committee members meet at least twice per year to draft plans for voter engagement efforts. From this, the chair works with members of the committee and their departments, as well as other campus departments, to carry out the engagement. In addition, the American Democracy Project, coordinated by the chair of this committee, provides financial and logistical assistance to student groups interested in hosting voter engagement programming and events.

Leadership

Alex Whitmore (Chair)

Assistant Director, Center for Community Engagement
Campus Coordinator, American Democracy Project

Quenn Davis

Graduate Assistant, Center for Community Engagement
Student Coordinator, American Democracy Project

Emilee Hartzler

President, American Democracy Project

Katie Meyers

Secretary, American Democracy Project

Jessica Starr

Director, Center for Community Engagement

Voter Engagement Strategy

Our strategy is to promote voter registration, voter education, and voter participation throughout the fall semester specifically in regard to non-presidential elections. As we work to promote TurboVote, we will be incorporating information on the vote center that will be housed on the campus and also voter information and education. We also plan to host a trip to Washing DC for ISU students. Our goal is for students to recognize they are a citizen of Vigo county during their time as a student at ISU. For the latter, we will educate the campus on whom can vote and where (i.e., students can vote on campus or back at home), how they go about doing so (registering to vote or checking/changing voter registration), and provide engagement opportunities for students to both meet with state legislative candidates and discuss political issues with their peers in advance of the November election. Below is a full listing of the coordinated events planned for Fall 2022.

August:

8/15 @ 1-3: Fall Involvement Fair (Quad)

8/23 @ 5-6: General Meeting Kick-Off

8/31 @ 6-8: Pizza & Politics (Panel on the Operations of Government w/ Trivia)

Topics: taxes, legislature, branches, how laws are put into place, allude to why voting matter

September:

9/6 @ 5-6: General Meeting

9/20 @ 5-6: General Meeting

9/29 @ 6-8: Pizza & Politics (Panel on Climate Change w/ Sustainability Activity)

Topics: update on Paris Climate Agreement, United Nations Framework Convention on Climate Change

October:

10/4 @ 5-6: General Meeting

10/11 @ 6-8: Pizza & Politics (Panel on World Powers and Foreign Policy)

Topics: China, US debt, String of Pearls, Russia, follow up from Russia Ukraine

10/18 @ 5-6: General Meeting

November:

11/1 @ 5-6: General Meeting

11/15 @ 6-8: Pizza & Politics (Current Event)

Topic: To be determined at time of planning

11/29 @ 5-6: General Meeting