



Illinois College 2020 Campus Civic Engagement Plan

With a history and tradition steeped in political and civic engagement, Illinois College is committed to increasing its student populations' civic awareness and voting rates leading to the 2020 general election.

This engagement plan has three main objectives:

1. Increase student voting rates over 2016 voting rates (45.2%) to achieve at least a 50% student voting rate.
2. Increase student voter registration rates over 2018 registration rates (66.5%) to achieve a 75% registration rate.
3. Increase student awareness on the importance of voting, the impact of their votes, and improving student knowledge of 2020 candidates on their ballots.

We will meet these objectives by enacting the 2020 Campus Civic Engagement Plan and its intended activities over the course of the 2020 calendar year.

Activities Calendar:

Spring 2020 Semester

Goals:

- Increase awareness of the importance of voting and registering to vote
- Improve our institutional knowledge of Illinois College's history of civic engagement

Potential Activities:

- Hire a student worker to research Illinois College's recent history of civic engagement and develop materials to promote this research
- Campus convocation on Civil Rights and Voting followed by a voter registration drive on Martin Luther King Jr. Day: Jan. 20
- Dorm voter registration socials during January and February

Important Dates:

- Feb. 6: Early voting for the primary begins
- Mar. 1: Last day for voters to register to vote through the State Board of Elections website for the primary election

- Mar. 16: Early voting for the primary ends
- Mar. 17: General Primary Election Day

Fall 2020 Semester

Goals:

- Increase awareness of the importance of voting and registering to vote
- Increase voter registration activity, specifically towards incoming first-year students
- Prepare for election week and any subsequent events to encourage students to go to the polls

Potential Activities:

- Aug: Voter registration event during new student orientation week with a focus of registering first-year students
- Sept: Host convocation on voting with panelists including faculty and community partners
- Sept. 22: National Voter Registration Day; voter registration drive with information on early voting requirements
- Sept-Oct: Offer first-year seminar presentations on voter engagement
- Nov: Rides to the Polls

Important Dates:

- Sept. 11: Day of Service
- Sept. 17: Constitution Day - Samantha Sauer does something for the Findley Museum
- Sept 22: National Voter Registration Day
- Sept. 24: Early voting period begins
- Oct. 18: Last day for voters to register to vote through the State Board of Elections website for the 2020 General Election.
- Nov. 2: Early voting period ends
- Nov. 3: General Election Day