

# Action Plan for Hawkeye Community College – All IN

## Executive Summary

The purpose of the action steps taken by Hawkeye Community College (HCC) is focused on educating students to actively participate in civic engagement activities with the 2024 elections. The 2024 action plan was developed by HCC members of Student Affairs. The action plan seeks to engage the campus community in civic and intellectual learning opportunities which results in civic engagement holistically.

As a community college, HCC will deploy activities, events and programming on campus in addition to a virtual format throughout the academic year to educate, develop strategies to activate the civic learning and engagement of all members at HCC. Team members from across the campus community will be instrumental to the execution of the action plan strategies.

## Leadership

Hawkeye Community College fosters a transformational spirit across the campus community. A collaborative approach between Student Activities and Student Services will lead the efforts to facilitate civic learning, voter registration and other programmatic activities leading to the November 2024 elections. This action plan will be enacted in part through the collaborative efforts of the campus leaders at Hawkeye including students, faculty and staff.

Listed below are cooperative partners to support the HCC's Action Plan.

<b>Academic Affairs:</b> <ul style="list-style-type: none"><li>● Office of Provost/Vice President Academic Affairs</li><li>● Liberal and Applied Arts and Human Services</li><li>● Phi Theta Kappa</li></ul>	<b>Student Affairs:</b> <ul style="list-style-type: none"><li>● Office of Vice President Student Affairs</li><li>● Office of Dean of Students</li><li>● Student Activities</li><li>● Office of Student Connections and Experience</li><li>● Office of Student Services</li><li>● Athletics/Recreation</li><li>● Veteran Services</li><li>● Student Accessibility Services</li></ul>
<b>Other Hawkeye Community College Departments:</b> <ul style="list-style-type: none"><li>● Office of the President</li><li>● Public Relations &amp; Marketing</li><li>● Foundation &amp; Grants Office</li><li>● Adult Learning Center</li></ul>	<b>Community Partners:</b> <ul style="list-style-type: none"><li>● League of Women Voters</li><li>● Black Hawk County Elections</li></ul>

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The continued success of HCC's action plan will rest with the Core Leadership team who will guide with oversight to increase civic learning and democratic engagement on campus.

- Paige Bergmann, Student Activities Coordinator
- Norman Coley, Jr., Dean of Students
- Hawkeye Community College Student Leadership Council
- Jeremy Rosel, Veterans Services Coordinator
- Rhonda McRina, Student Connections and Engagement Director
- Korianne Gevaert, High School Completion Coordinator

The Core Leadership will meet four times throughout the calendar year to discuss and review HCC's Action Plan and to schedule events to support the civic engagement initiative. In anticipation of team members transition, leadership for the Action plan will be continued through the Office of Student Services in collaboration with Student Activities.

## Commitment

Civic engagement is an important facet of the democratic process. Hawkeye Community College values the educational development of its students, faculty, staff collectively. Hawkeye Community College mission statement illustrates the commitment to the community collectively. Mission of Hawkeye Community College, "Empowering students, strengthening businesses, and enriching communities." The Action Plan affirms Hawkeye's core beliefs, specifically:

- We are in the business of changing lives;
- Our students are the top priority in everything we do;
- The people who work here (Hawkeye Community College) are outstanding
- The communities we serve are better because of us;
- The future of our College is limitless.

The Action Plan connects to the following Institutional Learning Outcomes:

### **Think Critically:**

- Locate, retrieve, interpret, and use information effectively;

### **Communicate Effectively:**

- Convey information through verbal, written, technological, or means;
- Use creative expression to convey ideas

### **Value Self and Others:**

- Recognize and appreciate diversity and the global perspective;
- Demonstrate social responsibility
- Engage in leadership activities

To further illustrate the commitment to civic/democratic engagement at Hawkeye Community College, Dr. Todd Holcomb, President of Hawkeye Community College signed the President's Commitment to Full Student Voter participation, which empowers and encourages all campus members to support the voter engagement.

## Activities

- Social Media Pages for Student Engagement
- Student Activities – August 28<sup>th</sup> (Fall Fest- Student Leaders)
- September 17, 2024 Constitution Day (Civic Engagement)
- Tabling Opportunities to Check Voter Registration Status & Registration Assistance
- Connection with Social Sciences Faculty
- Events week of November 5<sup>th</sup>

## Service Area

Hawkeye Community College (HCC) inception began in 1966 as a public community college located in Waterloo, Iowa. Originally named Hawkeye Institute of Technology, HCC serves the following counties: Benton, Black Hawk, Bremer, Buchanan, Butler, Chickasaw, Fayette, Floyd, Grundy and Tama counties; including twenty-two school districts with a population base of approximately 205,000 and Hawkeye Community College offers the following credentials: associates, certificates, and diplomas.

## Goals

The goals of HCC are to establish a baseline during this presidential election year (2024). Develop strategies to increase participation for midterm elections. Further, assess the overall engagement and civic learning.

Identify resources internally and externally that can help aid in growing the campus communities knowledge surrounding the importance of civic engagement, Voter Registration, as well as understanding the potential challenges and barriers to being able to vote.

## Strategy

Democracy is important to Hawkeye Community College and to affirm its commitment, the College has pledge to have a student organization charged with assuring HCC remain committed to ensuring students voters registration takes place in a nonpartisan manner. The goal is to achieve 100 percent participation. This includes student leadership with professional development opportunity and co-curricular focus to be a catalyst for impacting the strategic focus of the institutional process.

## Reporting

The HCC Action Plan will be shared internally with the Core Leadership Team, the Student Affairs Division and the President's Leadership Team.

## Evaluation

The Core Leadership Team will regularly review the data to determine the effectiveness of the activities, programs and strategies. Recommendations will be made to increase adjust indicators to improve outcomes. HCC will join the NSLVE to have data to assess the effectiveness of efforts which will be made available through Tufts University.