



# Harrisburg Area Community College 2022 Democratic Engagement Action Plan

Developed by: Michael Davis

## Executive Summary:

This nonpartisan democratic engagement action plan was developed by Harrisburg Area Community College in Pennsylvania for the 2022 election. The purpose of this action plan is to increase nonpartisan democratic engagement and student voter registration, education, and turnout in the 2022 midterm election. The goals for Harrisburg Area Community College for the 2022 election are: **To increase awareness and voter participation**

## Leadership:

Our leadership team includes the following:

Michael Davis - **Director Men of Color Programs**  
Cindy Strawbridge

**Add additional contacts with names and titles. Ideally this list will include individuals from student affairs, academic affairs, students, the office of the president, local election officials, and partner organizations.**

## Commitment:

**Insert more information: This is woven into the culture of the institution as Hacc promotes life long learning and highlighting the importance of voting will help students to become aware of barriers to their own education and learning.**

Harrisburg Area Community College

## Landscape:

Harrisburg Area Community College is a public community college and joined the ALL IN Campus Democracy Challenge in Fri Jul 14 1905 00:00:00 GMT-0500 (Eastern Daylight Time).

Our campus demographic and voting data:

Harrisburg Area Community College has 14023 students.

Harrisburg Area Community College has not yet authorized the National Study of Learning, Voting, and Engagement (NSLVE) so does not yet have campus voter registration and voter turnout data.

### **Goals:**

Our campus democratic engagement goals are:

Insert 2-4 goals that are S.M.A.R.T.I.E.: Specific, Measurable, Ambitious, Realistic, Timebound, Inclusive, and Equitable. Include goals about what you hope your 2022 and 2024 voter registration and voter turnout data will be. If your campus doesn't have NSLVE voting data yet, reference [page 8 of this report](#) to see what the 2020 national voter turnout average was for your institution type. For reference, the national campus voter turnout rate in 2020 was 66% and the 2020 voter registration rate was 83%.

Increase student voter turnout rate to 68% in 2022 and 70% in 2024.

Increase student voter registration rate to 84% in 2022 and 86% in 2024.

### **Strategy:**

Harrisburg Area Community College will implement these strategies to increase nonpartisan democratic engagement and student voter participation.

There have been voter sign up events occurring outside of Cooper Student Center, student workers have talked with students going in and out about registration, the process and etc.

### **Evaluation:**

We will evaluate our action plan in the following ways:

We plan on taking a look at the numbers of students who signed up and see how we can do better in the future to help even more students register and perform their civic duties.

### **Reporting:**

Our campus action plan will be posted on our campus page on ALL IN's website <https://allinchallenge.org/campuses/harrisburg-area-community-college/>.

The reports will be shared with the Office of Student Engagement.