



Green River College 2024 Democratic Engagement Action Plan

Developed by: Dan Ferguson

Executive Summary:

This nonpartisan democratic engagement action plan was developed by Green River College in Washington for the 2024 election. The purpose of this action plan is to increase nonpartisan democratic engagement and student voter registration, education, and turnout in the 2024 midterm election. The goals for Green River College for the 2024 election are: To increase the number of students on campus who are registered to vote, as well as increasing voter turnout.

Leadership:

Our leadership team includes the following:

Dan Ferguson - Sr Director of Student Life and Wellness

Paz Clearwater - Assistant Director of Student Life

Commitment:

Green River College's Mission statement:

Green River College welcomes our diverse local and global communities and is committed to meeting students where they are by providing inclusive, equitable access to innovative and comprehensive educational programs, and individualized support that empowers and prepares students to achieve their personal, educational, and career goals.

One of our core Values is Community Engagement defined as:

Our multiple campuses in our service areas collaborate to contribute to the educational, economic, and social development of our communities through responsive programs, continuing education, and community and library partnerships.

With the Mission, Vision and Values as a guiding Post Green River College is actively engaged in helping students to find their place in our community. We encourage students to find their best path and help them to see that being actively involved in their civic duty is a part of that path. We offer sessions, emails, tabling, and active marketing to help students become engaged both on campus and in their community.

Green River College has been a signatory to the Higher Education Presidents' Commitment to Full Student Voter Participation since 2022.

Landscape:

Green River College is a public community college and joined the ALL IN Campus Democracy Challenge in 2022. Our institution is the following: Minority Serving Institution, AANAPISI.

Our campus demographic and voting data:

Green River College has 13,356 students per unduplicated headcount. 40.4% of students identify as White students, 59.6% identify as of color, 8% did not report. We are primarily an in state college 12% of students are international students. 26% of our students are Running Start (dual enrolled high school) students. 24% are first generation, 7% are parents, 3.5% are veterans, 51% received Need-Based Financial Aid.

Green River College has authorized NSLVE.

Goals:

Our campus democratic engagement goals are:

1. Use 2022 and 2024 as a baseline for our voter data, as a new campus to NSLVE, and set specific growth goals based on our 2024 turnout. Increase voter turnout by 5% in 2026.
2. Increase voter registration rate by 5% in 2026.

Strategy:

Green River College will implement these strategies to increase nonpartisan democratic engagement and student voter participation.

We will host an active voter registration campaign during the Spring 2023 quarter (April – June). We will include our branch campuses and different spaces on campus to try and interact with different populations of students.

Host multiple tabling opportunities to focus on engagement of students and voter registration both prior to the November 5th deadline and throughout the year(s).

We will participate in National Voter Registration Day in 2024 and 2025.

Post messages via our Online portal (Canvas) to all students to include how to research for their ballot, how to register, the importance of voting, and why non-presidential elections are important.

Our Dream goal is to work with the King County election to find a appropriate space on campus for a Ballot Drop Box on the main campus. The nearest ballot drop box is 4 miles away from out locations and is a barrier for students to vote that we would like to work to eliminate.

Evaluation:

We will evaluate our action plan in the following ways:

We will use the 2022 & 2024 NSLVE data as a baseline to see where our efforts need to be buffered. We will also look at our schedule of events from this year and see how we can tweak, add or subtract for a larger impact.

Reporting:

Our campus action plan will be posted on our campus page on ALL IN's website
<https://allinchallenge.org/campuses/green-river-college/>.

Our institution has given ALL IN permission to publish our NSLVE reports which are posted on our campus page on ALL IN's website.

Our Campus Action Plan will be shared with our Student government as well as with the executive team of the college.