

**Mason Votes**  
**Fall 2018**  
**September 14<sup>th</sup>, 2018**

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## **Initiatives:**

- **Google form to seek interest:**  
[https://docs.google.com/forms/d/1aSSksyAO2\\_pLva\\_Ls5pFGlsSC\\_2WmrP9rFa\\_pIHWcdI/viewform?edit\\_requested=true](https://docs.google.com/forms/d/1aSSksyAO2_pLva_Ls5pFGlsSC_2WmrP9rFa_pIHWcdI/viewform?edit_requested=true)
- **Mason Votes Website Management**
  1. How to get student media as involved in the election process as possible  
Fourth estate profiles on candidate, weekly column on specific issues/policy positions  
How to keep it non-partisan
  2. Mason Votes Website  
Candidate profiles: Senate/House: VA,MD (more states?)  
Events: via the google form for events submission  
Blog post: accept submissions from the student body  
How to make the website known, and promote it
    - Make flyers with links, QR codes
- **ALL IN Campus Democracy Challenge Action Report**
  - [Action Planning Guide](#)
  - [2018 Action Plan Examples](#)
- **Fellowships**
  - *Campus Election Engagement Project Fellowship (6 events, 10 hours per week)*
    - Sai Pethe
    - Alex Abel
  - *New Virginia Majority (100 voter registration forms, 10 hours per week)*
    - Sara Deriso
    - Caroline McCaig
  - *Virginia21 / Campus Voter Project (two weeks before election only) and Lobby Days*
- **Institute for Democracy and Higher Education (Tufts University)**
  - Produce NSLVE report
- **National Voter Registration Day (September 25<sup>th</sup>)**
  - Kiosking
  - Email from President Cabrera (appendix A)
- **Creating Community via a Slack created by Caroline McCaig**
  - [https://join.slack.com/t/gmuvote/shared\\_invite/enQtNDI3MDUxMzY0OTAyLTE5NTZmNTJkZDZjN2Q5NWU4ODgwZWZWNiZGRmMTBhMTY2Yzk1N2UzYjdmZTU0OTMzMWNkYmRiNDY5Y2UxYWY1OTg](https://join.slack.com/t/gmuvote/shared_invite/enQtNDI3MDUxMzY0OTAyLTE5NTZmNTJkZDZjN2Q5NWU4ODgwZWZWNiZGRmMTBhMTY2Yzk1N2UzYjdmZTU0OTMzMWNkYmRiNDY5Y2UxYWY1OTg)
- **Honors College:** Asking them to put Mason Votes information in syllabi
- **English Department:** Asking them to put Mason Votes information in syllabus
- **Sending information about kiosks to Honors College, English Department and OSCAR Faculty**
- **Dialogue and Difference Project**

## **Events:**

- **Google form to submit events for website:**  
<https://docs.google.com/forms/d/1EJ2bqIUin67EILO1-k1-o8lqx7p8eIJKAZusAxCgYbk/edit?usp=sharing>
- **Preamble-August 24<sup>th</sup>, 2018**
- **Young Democratic Socialist Ice Cream Social- Friday, September 7<sup>th</sup> 3:00pm-5:00pm, JC234**
- **KIOSKS :** <https://www.signupgenius.com/go/5080a4fa5a82ea4fb6-voter1>
  - Tuesday, September 18<sup>th</sup>- **Southside J** -(11:30am - 1:00pm)
  - Tuesday, September 25<sup>th</sup>- National Voter Registration Day
    - JC Kiosk B 11:00pm-12:00pm
    - JC Kiosk C 11:00pm-12:00pm
    - JC Kiosk D 11:00pm-12:00pm
    - JC Kiosk F 11:00pm-12:00pm
    - JC Kiosk G 11:00pm-12:00pm
    - JC Kiosk Table East Plaza v
    - HUB Outdoor Kiosk 11:00pm-12:00pm
  - Tuesday, October 2<sup>nd</sup>
  - Tuesday, October 9<sup>th</sup>- **Southside J** -(11:30am - 1:00pm)-- (4 Volunteers a day)
  - Monday, October 15<sup>th</sup>, 2018
    - 11:00am-12:00pm J.C Kiosk – JC Kiosk A
    - -C Kiosk East Plaza
    - Southside Outdoor Kiosk
- **September 26<sup>th</sup>, 2018 - Attendance at VA Senatorial Debate in Tyson's Corner sponsored by Schar School of Government at Mason**
- **September 26<sup>th</sup>, 2018- George Mason, VA Senatorial Watch Party**
- **A Weekly Speakers Series on the 2018 Congressional Elections**

Time: Tuesdays, 9:00-10:30 am

Place: Main Reading Room, Fenwick Library

- Sept. 11--Anne Holton (Wife of Sen. Tim Kaine, Former Virginia ; Secretary of Education)
- Sept 18-- Peter Hart (Dean of American political pollsters)
- Sept 25--Danny Diaz (Jeb Bush campaign manager GOP Media Consultant)
- Oct 2--Tom Davis (Former GOP Congressman from Virginia Rector, George Mason University)
- Oct 16--Terry McAuliffe (Former Governor of Virginia, Former Chairman, Democratic National Committee)
- Oct 23--Karen Tumulty (Political Columnist, Washington Post)
- Oct 30—Robby Mook ( Hillary Clinton campaign manager)
- Nov 13—Norm Ornstein (Author, It's Even Worse Than It Looks; Scholar, American Enterprise Institute)

*Hosted by Schar School of Policy and Government (Steven Pearlstein) and Honors Collect*

- **Tuesday, October 30<sup>th</sup>**
  - On- Campus film Screening- Dark Money

**GMU Visiting Filmmakers Series presents: Dark Money**  
**Free screening and Q&A with Kimberly Reed**  
**Johnson Center Cinema**  
 See our [event site](#), [in progress](#).  
 See IndieWire review and [background on the film](#).

Contacts / Roles / Organization:

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Patricia Maulden	<a href="mailto:pmaulden@gmu.edu">pmaulden@gmu.edu</a>	Dialogue and Different project contact

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Matt Scoble	<a href="mailto:matthew@campuselect.org">matthew@campuselect.org</a>	Virginia Contact for CEEP (Campus Election Engagement project)
Institute for Democracy and Higher Education	<a href="mailto:idhe@tufts.edu">idhe@tufts.edu</a>	Tufts University (NSLVE reports)
National Voter Registration Day	<a href="mailto:info@nationalvoterregistrationday.org">info@nationalvoterregistrationday.org</a>	National Voter Registration Day
Nonprofit vote	Nonprofitvote.org	

***Appendix A: National Voter Registration Email from President Cabrera***

From: Office of the President

Subject: National Voter Registration Day is TODAY (September 25<sup>th</sup>)

Dear Students,

At George Mason, we want you to be more than great students. We want you to be great citizens and members of your community. Voting, at every opportunity, is a bedrock of good citizenship. With the November 6th election rapidly approaching, we encourage you to make sure you are registered to vote and informed about the candidates running for office.

Today is National Voter Registration Day, and Mason is partnering with Virginia21 to help get you informed and registered. First, Virginia21 is providing you with [a tool to get informed about the candidates on your ballot](#). Here you can learn about candidates' backgrounds and where they stand on the issues. Then, you can register here to vote in Virginia: <https://www.virginia21.org/ourvoicemyvote>. Those who want to register in other states can follow this link <https://www.usa.gov/register-to-vote>.

An additional resource is the student-run [masonvotes.gmu.edu](http://masonvotes.gmu.edu) to find about voter and election related events happening on campus and in the community.

The deadline to register in Virginia is October 15<sup>th</sup> and varies for other states.

Sincerely,

President Cabrera

*Appendix B: Past 2016, 2014, and 2012t NSLVE Data*

**Mason Registration and Voting Rates**  
 (\*National Study of Learning, Voting & Engagement)

	<b>Registration Rate</b>	<b>Voting Rate of Registered Students</b>	<b>Voting Rate</b>		
	<b>Mason</b>	<b>Mason</b>	<b>Mason (method)</b>	National	Carnegie: Public Research
<b>2016 Presidential</b>	<b>80.6%</b>	<b>80.5%</b>	<b>64.9%</b> (82.9% in person: 17544; 14.7% absentee: 3102; 1% unknown: 207; 1.2% early: 245; .4% mail: 76)	50.4%	51.9%
<b>2014</b>	<b>74.8%</b>	<b>32.9%</b>	24.6% (92.2% in person: 7141; 6% absentee: 466; .8% unknown: 61; .6% early: 47; .4% mail: 30)	19.1%	19.1%
<b>2012 Presidential</b>	<b>79.9%</b>	<b>76.7%</b>	<b>61.3%</b> (85.7% in person: 16310; 11.8% absentee: 2254; 1.3% unknown: 247; .9%	46.9%	47.7%

			early: 179; .3% mail: 47)		
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We also have the voting rate by age group, gender, race/ethnicity, undergrad/grad, class year (first year, sophomore, and upperclassmen), enrollment status, field of study

**\* About the Data**

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2012 and 2016 elections. These results are based on enrollment records your institution submitted to the National Student Clearinghouse (FERPA-blocked records excluded) and publicly available voting files collected by Catalyst.

***Appendix C: Sai CEEP Action Plan***

Action Plan CEEP

9/4/2018

**Event #1 Draft for Panel Event**

- Possible Dates: September 27 or 28

**Panel title: Why We Vote: In the Age of Fake News, Witch-hunts and Political Divisiveness**

- Panelists: 3 students - Leaders of College Dems, Reps, one other political org
  - o 3 professors (Government, Conflict Res, Global Studies)
    - We can ask professors to advertise it to students
- Schedule: total time: 3 hours
  - o One hour 15 mins to ask panelists pre-prepared questions
  - o 30 mins for audience questions
  - o One hour and 15 mins: voter registration workshop
- Workshop Activities: hand out voter registration forms at the beginning of the panel, and collect them at the end.
- Hold a small workshop on how to find out polling places, candidates' info, possibly invite all leaders of policy-based orgs to discuss in groups why voting is crucial for young people.

**Event # 2**

- Get to know your candidate workshop/kiosk
  - o Have a quiz prepared on iPads, laptops for students to take to find out who they align with politically, and know their ballots (through ballotopedia), give them small gifts for completing it
- Location North Plaza or JC main floor
- Have atleast 3-4 throughout September/October

### Events #3-5

- R.A. Competitions
  - o

### Event #6

- Green Machine (The award winning marching band) lead to the polls on election day
- Details TBD

### Other Plans

- Mason Votes website will feature:
  - o Candidates' profiles for VA,MD house and senate candidates
  - o Voter registration infographics with Links to register
  - o Events calendars
- Fourth Estate (The student newspaper)
  - o Plan to print candidate profiles each week
- Infographics
  - o Three infographics made with embeded QR codes – links lead to absentee ballots info, registration info, know your candidate info
- Campus wide initiative: collaboration of policy based organizations at George Mason University (Dems, Republics, DREAMers, Socialists, Roosevelt Institute, Student Government, Student Power, Alpha Phi Alpha)

## *Appendix D: Fall 2016 List of Events*

### 1. Events

- a. Rock the VOTE 9/22 – dining free food, MasonVotes T-shirts, buttons, stickers @ JC North Plaza (College Dems, College Republicans, MasonVotes, Student Media) *(picture attached to email submission)*
- b. **National Voter Registration Day 2018 (9/25)** official partner, voter registration at 3 campuses (Arlington, Fairfax, and Science & Tech in Prince William)
- c. 4 Debate Watches - Presidential and Vice President (with potential faculty/student org conversation pre/post debate)
  - i. JC Atrium
  - ii. Hanover Lounge, Student Govt with Living Learning Communities
  - iii. Applied for CEEP Mini-grant 9/20/16
- d. Faculty Flash lectures TBA
- e. 10/5 “What Do You Want Wednesday”/MasonVotes voter registration drive, Co-sponsor: The League of Women Voters of the Fairfax Area will register students
- f. 10/5 “High 5” event – commuter parking lots – MasonVotes swag, voter registration
- g. 11/8 Election Night live coverage Mason Cable Network and Mason Votes – Student Media
- h. Alumni in politics (event with Student Media, Alumni Affairs, Career Services)
- i. November 16 Pizza & Perspectives post-election discussion at Arlington campus
- j. Inaugural Ball/Dance/Party (1/27 or 1/28, 2017 – Patriot Activities Council).



Student Orgs, MasonVotes)

2. Voter registration education

- a. Pat Ferguson Fairfax County Registrar Office  
***(7/12 info for website and residential students email at opening, see below)***
- b. 9/19 4th Estate full page ad with Fairfax County voter registration info and MasonVotes events, etc. *(attached)*
- c. MasonVotes and Rock the Vote rail banners in HUB near mail services (9/18-10/18) *(picture attached to email submission)*
- d. Voter registration forms and secured return boxes at all residential neighborhood desks
- e. Voter registration at classes as requested
- f. Email from President to all students with registration info for 9/25 National Voter Registration Day *(see below)*
- g. Decorating George statue (1 day before spring primary election and fall presidential election)
- h. Election Day signage and reminders, polling locations, etc. (collaboration with Fairfax County Registrar)
- i. Pre/Post Election Day polls at polling location – Student Media/WGMU, Student Government
- j. Opportunities for students – promoted to student organizations, via Career Services, and on MasonVotes.gmu.edu
  - i. New VA Majority non-partisan student position