

## **Franklin & Marshall College**

Lancaster, PA 17603

Small liberal arts undergraduate college of 2,425 students

**About F&M Votes:** F&M Votes is a nonpartisan coalition of Franklin & Marshall College students, faculty and professional staff engaged in voter registration, education and motivation activities. Founded in 2004. We are funded by the academic division of the College (the Provost's office).

<https://www.fandm.edu/votes>

### **Chairs:**

Jessica Haile, Adviser for Int'l Student Services, Staff Co-Chair

Van Gosse, Professor of History, Faculty Co-Chair

Elizabeth Reed, Class of 2019, Student Co-Chair

### **Registration Phase:**

- Email to all incoming first-years introducing F&M Votes, asking them to think about registering in Lancaster and have that conversation with family (instead of during move-in day).
- We have pre-established relationship with Lancaster County Board of Elections – ability to use college address for all registrants and other exceptions to make process easier for both Board and our organization.
- Registration during first-year move-in, netted over 60. (22% of first year class are not citizens, and over half of new class moved in before official report date).
- Registration through in-class first year seminars (34+ visits), upperclassmen classes (20+ visits), College Center tabling, and weekly speaker series for the entire campus – netted 250+ new registrants. (Majority of juniors and seniors already registered during 2016 election season when we registered over 600 students).
- Follow up with each registrant that filled out a form but was incomplete to ensure the Board will accept all forms we deliver to them.
- Assisted several students in navigating the absentee ballot process in their home states/counties.
- LOTS of giveaways promoting the F&M Votes brand (stickers, pens, etc.)

### **Education & Engagement Phase:**

- Invitations to both local Congressional candidates to host meet and greets on campus to visit students. The democratic candidate accepted our invitation. She came to speak and meet students.
- In coordination with College Library, created a permanent page on Library site with all types of resources: <https://libguides.fandm.edu/vote>
- Hosting three voter education events open to all students, regardless of registration location. Explained logistics, what to expect, rights, and where to find unbiased information. Co-Hosted with the Library.

**GOTV Phase:**

- Over 30 yard signs will be placed on campus directing students towards voting location across street from campus.
- Coordinated email messages from College Dean, Professors, F&M Votes and others encouraging participation
- Volunteers (staff, faculty, students) to staff both our College Center Election Headquarters and at the Polling Location as greeters outside.
- Greeters will be on the lookout for any issues, ensure quick lines, and help students with logistics
- Lots of treat and material giveaways at College Center table.
- College General Counsel on call in event of voter suppression or intimidation.