



October 2021

# **Student Voting Rates for Emporia State University**

## 2020 NSLVE Campus Report

**October 2021**

**Dear Colleagues:**

We are pleased to send this tailored report containing your students' voting rates for 2020. This report contains three years of relevant topline data: 2016, 2018, and 2020. As always, we disaggregate the data so you can better identify and address gaps in participation.

College and university students participated in record-breaking numbers in the 2020 election. In 2016, the Average Institutional Voting Rate was 53%. This year, it jumped to 66%. We encourage you to review Democracy Counts 2020, our most recent national report.

As in past years, we urge you to share this report widely and strategically, particularly with faculty who, in 2020, were often the most consistent communicators with students about ever-changing voting conditions and deadlines. We also urge you to review our recommendations for engaging elections to cultivate a robust and healthy campus climate for political engagement, discourse, equity, and participation: Election Imperatives (2019) and the more recent Election Imperatives: A Time of Physical Distancing and Social Action. Since "pervasive political discussions" and attentiveness to the campus culture around speech and academic freedom are among our top recommendations, we direct you to our discussion guides on talking about your NSLVE report, on free speech and inclusion, and on hot topics, our Making Sense of ... guides.

Finally, we always encourage you to work with us. Help us help you get better data by reaching out. Email [IDHE@Tufts.edu](mailto:IDHE@Tufts.edu) for more information. And as always, watch your inbox for our periodic newsletter, IDHE Update, for announcements about upcoming releases and new resources.

Congratulations on engaging your students in the 2020 election. Remember, student political learning is a year-round objective. Elections may be episodic, but student political engagement should not be.

All the Best,  
IDHE Team



**(Top Row from left) Duy Trinh, Program Administrator; Adam Gismondi, Director of Impact; Dave Brinker, Senior Researcher;**  
**(Bottom Row from left) Nancy Thomas, Director; Norma López, Postdoctoral Scholar; Prabhat Gautam, Data Manager.**

We also want to acknowledge and thank **Syed Golam Mohaimen, M.S. student in Data Science at Tufts University** for his contributions toward the creation of these reports.

# In This Report

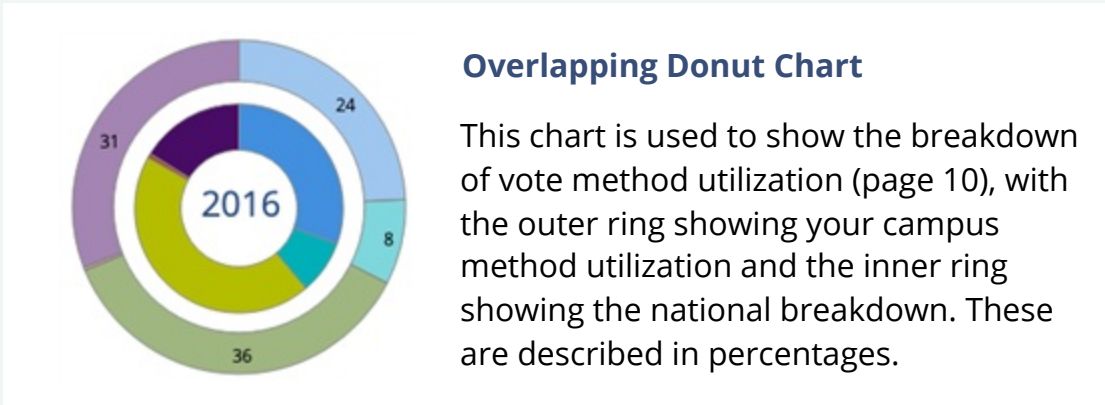
This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.



	2014			2018			2014-2018 Change (p.p.)
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
Asian	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-	-	-	-	-	-
Black	-	-	-	-	-	-	-
Hispanic	-	-	-	-	-	-	-

## Tables

The tables show, on the left-side columns, the numbers of students and the rates from 2016, 2018, and 2020. On the left-side, percentage point (p.p.) changes between 2016 and 2020. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.



# Voting, Registration and Yield Rates

YOUR INSTITUTION

70.5%

2020 Voting Rate

+20.6

Change From 2016

ALL INSTITUTIONS

66%

2020 Voting Rate

REGISTRATION RATE

Year	Rate
2016	74.8%
2018	81.5%
2020	87.4%

The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

VOTING RATE OF REGISTERED STUDENTS

Year	Rate
2016	66.7%
2018	58.7%
2020	80.7%

The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the “yield” rate.

VOTING RATE

Year	Rate
2016	49.9%
2018	47.8%
2020	70.5%

The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

# Looking Closer

## Voting and Registration Rates

	2016	2018	2020	2016-2020 Change (p.p.)	
Total Student Enrollment	5,700	5,760	5,796	↑	96
(Age under 18/Unknown)	17	–	–		–
(IPEDS estimated non-resident aliens)	478	347	222	↓	-256
(FERPA records blocked)	–	11	–		–
(Non-Degree Seeking Students)	192	170	129	↓	-63
Total eligible voters	5,006	5,226	5,427	↑	421
Number of students who registered	3,746	4,260	4,744	↑	998
Number of students who voted	2,497	2,500	3,828	↑	1,331
Registration Rate %	75	82	87	↑	13
Voting Rate of Registered Students %	67	59	81	↑	14
Voting Rate %	50	48	71	↑	21

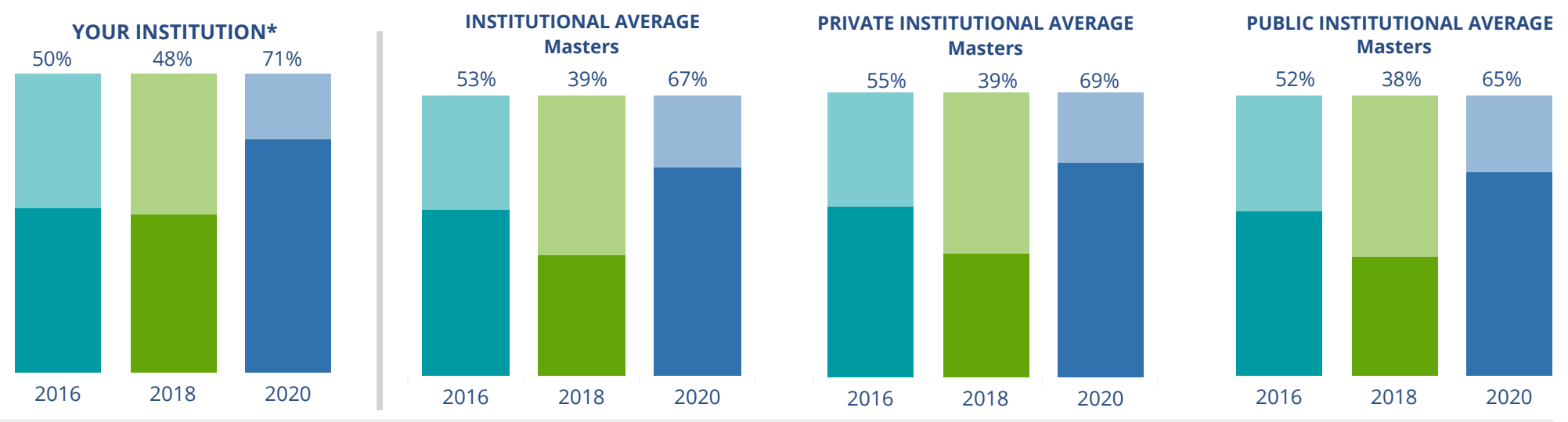
**This page provides the numbers we used to calculate your voting, registration, and yield rates.** The sub-categories under total student enrollment are the adjustments that we make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This estimate is given by "IPEDS estimated non-resident aliens" on this page. If you believe the number of international students reported on this report is incorrect, you can manually adjust your institution's voting rates by using our recalculation tool. <https://id-he.tufts.edu/nslve/nslve-recalculation-tool>.

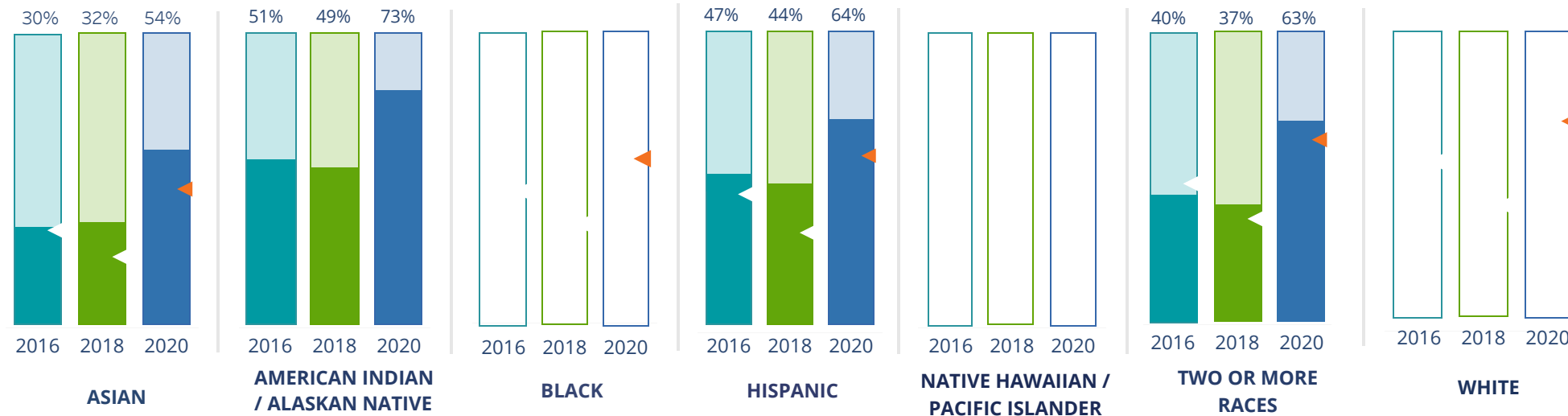
# By Institution Types



These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. \*"Your Institution" chart is presented at a different scale.



## By Race / Ethnicity



**These are estimated voting rates for race / ethnicity groups.** These classifications are provided by campuses and are obtained following race reporting procedures\* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail on why we cannot report national benchmark for some of the demographic groups:

<https://tufts.app.box.com/v/idhe-nsve-report-faq>

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

\* <https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes>



# Looking Closer

## By Race/Ethnicity

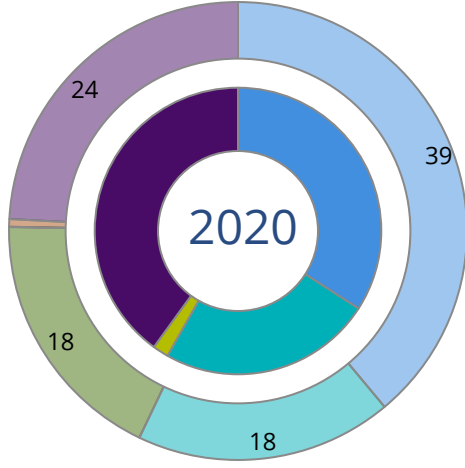
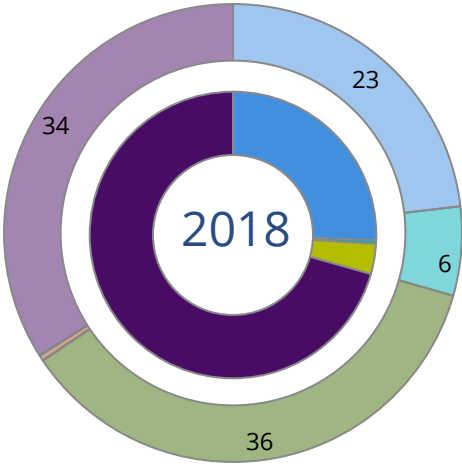
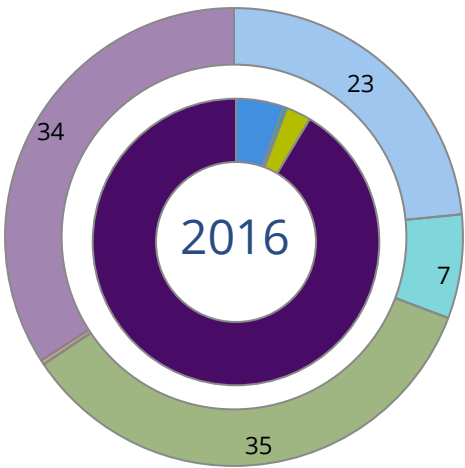
This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2016			2018			2020			2016-2020 Change (p.p)
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Asian	249	75	30	206	65	32	215	116	54	↑ 24
American Indian/ Alaska Native	3,838	1,969	51	3,832	1,864	49	3,905	2,832	73	↑ 21
Black	-	-	-	-	-	-	-	-	-	-
Hispanic	378	176	47	474	206	43	523	332	63	↑ 17
Native Hawaiian/ Pacific Islander	-	-	-	-	-	-	-	-	-	-
2 or More Races	233	93	40	254	94	37	221	139	63	↑ 23
White	17	-	-	16	-	-	17	-	-	-
Race Unknown	749	180	24	777	264	34	760	401	53	↑ 29



# By Voting Method

Not-In-Person Early Vote In-Person Other Provisional Unknown



	2016		2018		2020		2016-2020	
	Voted	Rate	Voted	Rate	Voted	Rate	Change (p.p.)	
Early Vote	11	0	11	0	924	24	24	↑
In-Person on Election Day	70	3	85	3	68	2	-1	↓
Not-In-Person	136	5	641	26	1,304	34	29	↑
Other	-	-	-	-	-	-	-	
Provisional	-	-	-	-	-	-	-	
Voting Method Unknown	2,280	91	1,763	71	1,531	40	-51	↓

These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. <https://idhe.tufts.edu/nsive/nsive-faq#CampusReports>

# By Age Group

	2016	2018	2020
18-21	36%	34%	62%
22-24	38%	38%	62%
25-29	49%	50%	68%
30-39	65%	62%	77%
40-49	75%	65%	81%
50+	82%	78%	85%

**Voting is habit-forming and young voters will usually continue as voters in subsequent elections.** Also, young voters are more likely to be contacted by campaigns and are visible, and therefore significant, to elected officials. While in the past, we have seen voting rates increase across age groups, in recent cycles, the most significant increases have been among first-time and the youngest voters. Some colleges serve primarily young students, traditionally viewed as students in the 18-21 or 22-24 categories here. Others have much higher numbers of enrolled older undergraduate or graduate students.

# Looking Closer

## By Age Group

Here, we provide the numbers of students in each age category and the voting rates for each group. These are based on the student’s age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2016			2018			2020			2016-2020 Change (p.p)
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
18-21	2,370	858	36	2,259	776	34	2,160	1,349	62	↑ 26
22-24	1,099	422	38	1,161	445	38	1,029	633	62	↑ 23
25-29	846	417	49	813	405	50	878	596	68	↑ 19
30-39	699	451	65	714	443	62	887	685	77	↑ 13
40-49	287	215	75	361	236	65	450	363	81	↑ 6
50+	163	134	82	251	195	78	237	202	85	↑ 3

# Looking Closer

## By Sex

	2016			2018			2020			2016-2020	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)	
Female	3,492	1,745	50	3,676	1,776	48	3,759	2,685	71	↑	21
Male	1,967	749	38	1,876	718	38	1,835	1,106	60	↑	22

**These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates.** These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as “Male” or “Female” only.\*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

\*<https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11>

# Looking Closer

## By Education Level / Undergraduate Class Year

	2016			2018			2020			2016-2020	
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change (p.p)	
EDUCATION LEVEL											
Undergraduate	3,492	1,319	38	3,406	1,230	36	3,018	1,845	61	↑	23
Graduate	1,811	1,108	61	1,969	1,152	59	2,544	1,921	76	↑	14
Class Unknown	161	70	43	184	118	64	79	62	78	↑	35
CLASS YEAR											
First Year	970	31	298	892	31	273	711	59	422	↑	29
Second Year	744	36	271	606	34	204	645	60	386	↑	23
Upper Level	1,865	41	762	1,969	39	776	1,695	63	1,060	↑	22
ENROLLMENT STATUS											
Full-time	-	-	-	3,774	1,380	37	3,995	2,570	64	-	-
Part-time	-	-	-	1,785	1,120	63	1,646	1,258	76	-	-

These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

## By Field of Study

FIELDS	2016			2018			2020			2016-2020
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)
Biological and Biomedical Sciences	261	100	38	215	57	27	187	109	58	↑ 20
Business, Management, and Marketing	717	227	32	813	286	35	957	583	61	↑ 29
Communication and Journalism	101	46	46	87	37	43	66	43	65	↑ 20
Computer and Information Sciences	158	46	29	146	40	27	104	52	50	↑ 21
Education	1,875	1,019	54	1,850	890	48	2,109	1,549	73	↑ 19
English Language and Literature	91	41	45	87	41	47	67	56	84	↑ 39
Foreign Languages, Literatures, and Linguistics	–	–	–	16	11	69	12	11	92	–

**These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates.** For an explanation of CIP codes, please see our FAQ.\* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

\*<https://tufts.app.box.com/v/idhe-nslve-report-faq>

## By Field of Study

FIELDS	2016			2018			2020			2016-2020 Change (p.p)
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Health Professions	567	203	36	578	196	34	613	361	59	↑ 23
History	59	40	68	64	34	53	69	52	75	↑ 8
Law Enforcement, Firefighting, and Protec..	120	40	33	106	27	25	69	37	54	↑ 20
Liberal Arts and Sciences, and Humanities	193	84	44	209	105	50	143	91	64	↑ 20
Mathematics and Statistics	129	68	53	148	75	51	119	76	64	↑ 11
Parks, Recreation, Leisure, and Fitness Stu..	45	14	31	28	–	–	34	16	47	↑ 16
Physical Sciences	123	43	35	88	42	48	74	46	62	↑ 27
Psychology	252	101	40	260	109	42	264	186	70	↑ 30
Social Sciences	128	60	47	129	71	55	110	71	65	↑ 18
Visual and Performing Arts	175	63	36	208	83	40	164	98	60	↑ 24
Unknown	166	64	39	175	108	62	85	65	76	↑ 38



# About This Report

## Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, and 2020 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database of over 50 million college student records, about 10 million for each election year, that serve as a foundation for innovative research on college student political learning and engagement in democracy.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. The mission of IDHE is to shift college and university priorities and culture to advance political learning, agency, and equity. We achieve our mission through research, resource development, technical assistance, and advocacy.

### About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2016, 2018, and 2020 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Emporia State University

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://idhe.tufts.edu>.

References: IDHE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2021). 2016, 2018, and 2020 report for \_\_\_\_\_ [name of institution]. Medford, MA.



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