

# CIVIC VOTER ENGAGEMENT ACTION PLAN

**ASCO** ASSOCIATED  
STUDENTS  
ORGANIZATION  
EL CAMINO COLLEGE



El Camino  
College



2024-2026

El Camino Community College District and El Camino College  
Civic Voter Engagement Action Plan  
2024-2026

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## Executive Summary

El Camino Community College is committed to fostering a culture of civic engagement, recognizing the importance of student involvement in the democratic process. By promoting civic awareness and voter participation, the College seeks to empower students to actively engage in shaping their communities and the larger society. El Camino Community College is unique in that this plan is created, upheld, maintained, promoted, and housed within the operations of the Associated Students Organization (ASO). Through significant staffing and priority changes, this plan fell by the wayside until 2023 when the ASO and its leadership recognized its importance and took on this task. Connecting students to civic and voter engagement resources is a clear passion of the student government of El Camino College. This plan aims to increase voter registration, education, and turnout among the campus population, reinforcing the institution's dedication to democratic values and student leadership.

The implementation of the Civic Voter Engagement Action Plan (CVEAP) will be facilitated by the Associated Students Organization (ASO), in collaboration with the Office of Student Life and Development (previously the Student Development Office) and supported by various campus departments. These units will coordinate efforts to provide accessible resources, voter registration drives, educational workshops, and promote key voting deadlines through strategic communication channels. Faculty, staff, and student leaders will work together to integrate civic engagement activities into existing campus programming.

To ensure that the Civic Voter Engagement Plan is equitable, specific strategies will focus on reaching underserved and underrepresented student populations. This will include targeted outreach to students from historically marginalized communities, the provision of multilingual resources, and the establishment of inclusive spaces for political dialogue. By addressing barriers to participation, El Camino College strives to create a more inclusive and informed electorate that reflects the diversity of its student body.

To ensure the El Camino College Civic Voter Engagement Action Plan is equitable, the following targeted strategies will be implemented:

1. **Outreach to Underserved Communities:** The college will prioritize outreach to students from historically marginalized groups, such as low-income students, first-generation college students, students of color, and those who are less likely to engage in the voting process. This will include partnerships with student affinity groups, such as the Black Student Union, Mi Casa, Mana, LGBTQ+ clubs, and other support Programs to co-host voter registration events and promote civic awareness tailored to their specific concerns and needs.
2. **Multilingual Resources:** Recognizing the diverse linguistic landscape of the campus, voter registration materials, voting guides, and educational content will be provided in multiple languages, including Spanish, Tagalog, and Korean, among others. Bilingual volunteers and staff will also be made available during events to offer assistance in the preferred languages of students. This ensures that non-English-speaking or limited-English-speaking students can access the necessary information to participate in the voting process.
3. **Accessibility for Students with Disabilities:** To ensure that students with disabilities can fully participate in voter engagement efforts, the plan will include the development of accessible

online resources, closed-captioned video content, and events held in physically accessible locations. Collaborations with the campus Special Resource Center (SRC) will help ensure all materials and events comply with accessibility standards and meet the needs of students with a range of disabilities.

4. **Civic Education and Political Dialogue:** Workshops and informational sessions will be offered to engage students in discussions about the political process, the importance of voting, and how specific policies impact their communities. These sessions will be designed to foster inclusive, respectful dialogue and to encourage students from all backgrounds to share their perspectives. Special attention will be paid to creating spaces where students from underrepresented groups feel safe and empowered to participate in conversations about civic issues.
5. **Collaboration with Local Community Organizations:** El Camino College will partner with local nonprofit organizations and community groups that focus on voter rights and civic education, particularly those that serve underrepresented populations. These partnerships will help bridge gaps between the campus and local communities, offering students additional support, resources, and opportunities for engagement, particularly for those who may face socioeconomic or cultural barriers to voting.
6. **Flexible Voter Engagement Options:** Understanding that many students face time constraints due to work, family responsibilities, or other commitments, voter engagement activities will be designed with flexibility in mind. This includes offering virtual voter registration options, digital voting resources, and evening or weekend events to accommodate students with nontraditional schedules. Additionally, the plan will include absentee ballot education to ensure students who cannot vote in person understand how to vote by mail.

By implementing these strategies, El Camino College aims to remove barriers to participation, ensuring that all students, regardless of their background, can engage in the democratic process and feel empowered to make their voices heard.

El Camino College's CVEAP is committed to fostering inclusive democratic participation by increasing voter registration, education, and turnout. Led by the Student Development Office and ASO, the plan ensures equity by targeting underserved communities, offering multilingual and accessible resources, and creating flexible, inclusive opportunities for engagement. Through these efforts, the college aims to empower all students, especially those from marginalized backgrounds, to actively participate in the democratic process and make their voices heard.

## Leadership

The Civic Voter Engagement Action Plan (CVEAP) was developed almost exclusively by the Associated Students Organization of El Camino College (ASO). With nearly complete staff turnover since the last CVEAP was due in 2022; and in acknowledgement that the current working group could not obtain a previous draft or submitted CVEAP at El Camino College; this group started this action plan with a goal towards providing a foundational and guiding document for successive years. A team was assembled of four individuals that primarily conducted all the work for assembling this document. This document's implementation will be a far-reaching effort connecting dozens of campus departments and several hundred individuals. The CVEAP Team is:

**Tyler Strohl**, Student Activities Advisor, Full-Time Classified Staff, Campus CVEC

Duties: organize and advise for all events; promotion; voter engagement; primary author of CVEAP; data collection and reporting; outreach; community partnerships; grant writer and sponsorships coordinator

**Nabeeha Muhammad**, Director of External Affairs, Associated Students Organization, Student CVEC

Duties: organize volunteers for events; secure promotional items for registration and drives; secondary author of CVEAP; regional delegate for Student Senate for California Community Colleges; lead executor of ASO Advocacy Plan; primary student-facing contact for all California Students Vote Project

**Andres Osorio**, Director of Student Services, Associated Students Organization, Student

Duties: organize volunteers for events; secure promotion of events across campus; Founder of Vote.Vota.Vote. - student led, bilingual non-profit voter engagement organization

**Kerri Webb**, Director of Public Information and Government Relations, Full-Time Administrator

Duties: primary contact for all governmental organizations and community partnerships; lead administrator on voter engagement; secured El Camino College as 2024 Election Polling Site

In addition to the core team responsible for this CVEAP, we would like to recognize the departments, community partners, organizations, and other affiliates that will play a large role in the execution of this plan and have been integral to the planning process thus far. Key stakeholders and partners include:

- El Camino Office of Marketing and Communications
- El Camino Office of the President
- El Camino Office of the Vice President of Student Services
- El Camino Office of the Vice President of Academic Affairs
- El Camino Office of Student Life and Development
- El Camino Office of Institutional Research and Planning
- Associated Students Organization of El Camino College
- Inter-Club Council of El Camino College
- League of Women Voters – Torrance
- League of Women Voters – Redondo Beach
- Vote.Vota.Vote.

The core group of four individuals met as needed both virtually and in-person. This coalition aimed to create and foster ideas related to both this action plan and the activities and events contained within it. Moving forward, the group plans to expand and meet weekly leading up to the 2024 election and in successive election years, with a relaxed, bimonthly meeting structure outside of election and CVEAP update years.

This group's success was contingent on support from upper leadership at the College and within the Associated Students Organization. From the college, gratitude goes to the Executive Cabinet: Superintendent/President/CEO Brenda Thames, Ph.D., Vice President of Student Services Jeff Stephenson, Ph.D., Vice President of Academic Affairs Carlos Lopez, Vice President of Administrative Services Robert Suppelsa, and Vice President of Human Resources Jane Miyashiro. Additional support was provided by: Ann O'Brien, Amy Hanoa, Paul Rosales, and Brad Seng, Office of Marketing and Communications; Ricky Gonzalez, Austin Toney, Araceli Rodriguez, Anthony Tran, and Reina Diaz, Office of Student Life and Development; Bridget Delahunt and Mari Baquir, Office of Facility and Event Rentals; Dr. Viviana Unda, Office of Institutional Research and Planning; the Office of Facilities and Warehouse Operations; the Office of Fiscal Services and Purchasing; and the Department of Political Science.

Student support from ASO is also noted, with appreciation to: Danielle Kabboul, President; Isaac Alpert, Vice President; Mia Wroe, Director of Finance; Kelly Nguyen, Director of Academic Affairs; Leila Ramos, Director of Public Relations; Hazelle Becera, Director of Human Resources; Zaynah Robb, Director of Equity, Diversity, and Inclusion; Wesley Marshall, Student Trustee; Lily Alvarez, Chief Justice; and all active Senators, Division Council Members, Commissioners, and Court Justices. The coalition will also highlight the partnership of the Inter-Club Council (ICC) leadership: Tyler Bornio, President; and Eddie Ekeroma, Vice President; as well as all campus clubs in their support of the civic engagement efforts.

Finally, the coalition is indebted to the unwavering support from the El Camino Community College Board of Trustees:

**Trisha Murakawa**, President, Area 3

**Katherine Steinbroner Maschler**, Vice President, Area 4

**Brett C.S. Roberts**, Secretary, Area 1

**Nilo Vega Michelin**, Area 2

**Clifford Numark**, Area 5



## Landscape

El Camino College recognizes that it does not currently participate in the NSLVE study, as recommended by the California Students Vote Project and the California Secretary of State. The college has recently begun the request process to join the NSLVE study and looks forward to analyzing voter trends on campus more closely in future CVEAP reports. The coalition unfortunately was unable to join this study in time for the creation of this report.

However, the coalition has undertaken an analysis of city and county-wide voter turnout and registration numbers, which are correlated closely with the campus and its service areas. Voter turnout in Los Angeles County has varied significantly depending on the type of election. For general elections, turnout tends to be higher, especially during presidential years. For example, in the 2020 general election, around 74.6% of registered voters in LA County participated, making it one of the highest turnouts in recent years (although the coronavirus pandemic and the rise in mail-in voting must be considered in weighing the stark jump in this election). In contrast, midterm and primary elections generally see lower participation. For instance, the June 2022 primary had a turnout of only about 28.5% of registered voters, and the 2022 general election saw around 43.9%. Most recently, for the 2024 Presidential primary election, 28.9% of registered voters in LA County participated.

As for voter registration, LA County consistently rates as a highly registered area within the state. In 2022, over 5.6 million voters were registered, representing over 80 percent of all eligible voters. As of the 2024 California Secretary of State 60-Day Voter Registration Report, total statewide voter registration numbers indicate over 22 million registered voters, representing nearly 83% of all eligible voters. Los Angeles County had increased registrations by over 60,000 voters from the same 60-Day report for the 2020 election. The county represented a higher registration rate compared to 2020 numbers and outpaced the state average for 2024, with a registration rate of over 85% of all eligible voters. The county has over 2.6 million registered voters aged 18-45, representative of the majority of El Camino College students, and that age range accounts for half of all registered voters county-wide.

Even more locally, State Assembly District 66 (representing El Camino College) has over 315,000 registered voters for the 2024 election cycle. US Congressional District 36 (representing El Camino College) has over 500,000 registered voters in this election. These numbers, coupled with overall voter turnout trends, give a significant glimpse into the typical data and turnout expected, percentagewise, for El Camino College. This was the basis for the strategies in this report, given the lack of available data from the NSLVE report.

## Reflection

Over the past two academic years, for the purposes of this reflection 2022-2023 and 2023-2024 were used, El Camino College has made significant strides in promoting civic engagement, especially through voter registration and educational events. As mentioned before, nearly all staff and students from these years departed the institution with no transitional information about the Students Vote Project or the civic engagement activities of the College. The campus organized several initiatives aimed at increasing voter awareness and participation among students, with notable successes in registering new voters. During this period, approximately 175 voter registrations were accumulated through campus-hosted events such as voter registration drives, workshops, and collaborations with local civic organizations. Most specifically, drives centered around Constitution Day each year, as well as external partnerships proved fruitful.

While El Camino College successfully conducted the majority of its planned civic engagement events during the past two academic years, the campus faced some challenges in adapting to changing circumstances. Initially, the COVID-19 pandemic created barriers to in-person events, requiring a pivot to virtual platforms for voter education and registration activities. Although the college was able to implement virtual alternatives like webinars and online voter registration drives, engagement levels were sometimes lower than anticipated, as students faced "Zoom fatigue" and competing priorities with their academic responsibilities.

In addition, some planned in-person events, such as larger civic engagement fairs and interactive discussions with local politicians, were either scaled down or postponed due to restrictions on large gatherings. The transition back to in-person events in the latter part of the two-year period also posed some challenges, as students and staff adjusted to hybrid modes of participation. This impacted not only event attendance but also the ability to engage students who were less present on campus, particularly commuter students who may have been balancing work and school. It is important to note that post-pandemic, El Camino College has significantly higher numbers of online students and hybrid/online classes. In both civic engagement events and regular events and activities, this has reduced the overall number of participants greatly, although numbers are steadily increasing with time – a source for optimism.

Despite these challenges, the college continued to move forward with civic engagement programming, reinforcing the importance of voter participation and civic responsibility. Creative approaches, such as using social media platforms and integrating civic content into existing student activities, allowed the college to maintain momentum even when in-person interactions were limited. As restrictions eased, El Camino College was able to return to in-person events, though with adjustments to accommodate new health and safety protocols. These efforts kept the campus on track with its overall civic engagement goals while navigating the limitations imposed by the pandemic and other logistical factors.

The primary barriers faced included a lack of student awareness about civic opportunities and the challenge of engaging commuter students, who may have limited time to participate in campus events. To overcome these barriers in the future, the campus plans to expand its use of digital platforms for outreach and continue working with student organizations to improve event visibility and participation.



Key lessons learned from El Camino College's civic engagement efforts over the past two academic years emphasize the critical need for flexibility in event planning and the immense value of collaborating with local organizations for resources and support.

The dynamic nature of the past couple of years—especially in response to the pandemic—highlighted how essential it is to adapt quickly to changing circumstances. Events that were initially planned for in-person formats often required rethinking and repurposing into virtual or hybrid formats. This adaptability not only ensured that the college could continue its outreach but also encouraged a culture of innovation among staff and students, fostering creative problem-solving strategies that can be applied to future initiatives.

Moreover, partnering with local organizations proved invaluable in enhancing the college's civic engagement efforts. These partnerships provided access to resources, expert knowledge, and a broader network of support that enriched programming and outreach. For example, collaborations with local voter advocacy groups not only helped facilitate successful voter registration drives but also brought in speakers and resources that added depth to the educational components of civic engagement initiatives. Such partnerships can amplify the reach and impact of campus events, as evidenced by the increased turnout and engagement at events that included community partners.

Looking ahead, best practices will continue to revolve around integrating civic engagement into broader student life activities, ensuring that civic responsibility is seen as an integral part of the college experience rather than a standalone initiative. This approach will help normalize civic participation and encourage students to view voting and civic engagement as essential components of their roles as citizens. Additionally, maintaining a strong focus on digital outreach will be critical in reaching a more diverse student audience. The effectiveness of social media and online platforms in spreading awareness and encouraging participation was evident in recent campaigns, proving that digital tools are essential in engaging students who may not be on campus regularly or who have busy schedules.

In summary, the lessons learned from these efforts will inform future civic engagement strategies at El Camino College, ensuring that initiatives are not only adaptable and collaborative but also integrated into the fabric of student life. By continuing to leverage partnerships and digital outreach, the college aims to enhance civic participation and build a more engaged student body in the years to come.

## Reflection: Partnerships, Collaborations, Coalitions

El Camino College has engaged in several impactful partnerships and collaboration efforts with both internal and external organizations to enhance civic engagement and voter participation.

### Internal Collaborations

1. **Student Government:** The Associated Students Organization (ASO) has played a crucial role in facilitating civic engagement on campus. Through organized events such as voter registration drives and forums on current issues, ASO has been instrumental in mobilizing students and raising awareness about the importance of voting. The student government has at least 2 positions dedicated to civic engagement each year, including a cabinet-level executive.
2. **Campus Coalitions:** Various campus coalitions, including multicultural organizations and academic departments, have collaborated to create inclusive programs that educate students about civic responsibility. For example, initiatives focused on increasing voter participation among underrepresented groups have been a priority, reflecting the college's commitment to equity and diversity.
3. **Student Life Programs:** El Camino College has integrated civic engagement into broader student life activities. Events like "Civic Engagement Week" involved various student clubs and organizations working together to promote voter education and engagement, fostering a sense of community and shared responsibility among students.

### External Partnerships

1. **Local Election Offices:** Collaborations with the Los Angeles County Registrar-Recorder/County Clerk have been vital for facilitating voter registration and providing resources during elections. These partnerships have included online training sessions for student volunteers to assist with voter registration efforts on campus.
2. **Student Senate for California Community Colleges (SSCCC):** El Camino's student government is a proud member of the SSCCC, the leading student advocacy group for governmental affairs and civic engagement in the state. In the previous two academic years, El Camino students have served as regional and state leaders in SSCCC, most notably with Linus Yeh, Region VII Vice-Chair; and Kennedy Hayashi, SSCCC Vice President of Finance.
3. **Independent Voter Advocacy Groups:** El Camino College has partnered with local voter advocacy organizations, such as the League of Women Voters and Vote.org, to enhance outreach efforts. These organizations provided resources and expertise, helping to organize events that educate students about the voting process and deadlines.
4. **California Secretary of State Agency:** The college has engaged with the California Secretary of State's office to access statewide voter registration data and implement initiatives that align with state efforts to increase voter participation among young voters. This collaboration has enabled El Camino College to align its strategies with broader state objectives, maximizing its

impact on civic engagement. The college also participates in the Secretary of State's Students Vote Project.

These partnerships have not only enriched the college's civic engagement initiatives but also created a supportive network that empowers students to take an active role in their democracy. Moving forward, El Camino College aims to strengthen these collaborations and explore new opportunities to foster civic participation on campus.

## Goals 2024-2026

### Short-Term Goals (2-Year)

El Camino College has established a set of civic engagement goals designed to enhance both civic education and voter engagement over the next two years.

#### Civic Education Initiatives

El Camino College aims to implement a robust series of workshops and seminars focused on civic education, with a target to reach at least 1,000 students annually. These workshops will be designed to cover essential topics, including the importance of voting, understanding the electoral process, local governance, and civic responsibilities. To ensure these educational experiences are comprehensive and impactful, the college plans to collaborate closely with internal organizations, such as the Associated Students Organization (ASO), which can provide student insights and help tailor content to resonate with their peers.

External partnerships with local civic advocacy groups, such as the League of Women Voters and similar organizations, will provide expert knowledge and resources to enhance the curriculum. These organizations can facilitate discussions, provide informational materials, and offer real-world insights into civic engagement.

Promotion of these workshops will be key to their success. The college will leverage social media platforms to reach a broader audience, using targeted campaigns that highlight the benefits of civic participation and encourage attendance. Additionally, traditional methods such as flyers and announcements through campus media will be employed. Faculty will also play a crucial role by integrating civic education into their courses, creating a seamless connection between academic learning and practical civic engagement. This integration can foster a culture of civic responsibility within the academic environment, encouraging students to view civic engagement as a vital component of their education.

#### Voter Registration Drives

El Camino College aims to increase voter registration by 20% among eligible students over the next two years. To achieve this ambitious goal, the college will organize a series of targeted voter registration drives, especially during key times leading up to elections, such as National Voter Registration Day. These drives will provide students with the necessary tools and information to register to vote easily.

The college plans to utilize both in-person and online platforms to maximize accessibility and convenience for students. In-person events will create opportunities for direct engagement, allowing students to ask questions and receive immediate assistance with the registration process. These events will be complemented by online campaigns, including digital registration options that students can access from their devices at any time.

Engaging students through a mix of outreach methods, such as informational booths, interactive workshops, and social media promotions, will be crucial in reaching diverse student populations. By emphasizing the ease of registration and the importance of voting, the college aims to empower students to take an active role in their democracy.

### Expansion of Campus Coalition

To enhance its civic engagement efforts, El Camino College will work on forming a larger campus coalition that includes various student organizations, faculty members, and community partners. This coalition will focus on sharing resources, coordinating events, and fostering communication among all stakeholders involved in civic engagement initiatives.

Regular meetings will be scheduled to ensure that coalition members are aligned in their strategies and objectives. These meetings will provide a platform for evaluating progress, discussing challenges, and planning future initiatives. By creating a united front for civic participation on campus, the coalition will be better positioned to implement innovative solutions that encourage student involvement.

Additionally, the college will actively seek input from coalition members to develop new initiatives that reflect the needs and interests of the student body. This collaborative approach will not only enhance the quality of civic engagement programming but also foster a sense of ownership among students and partners, increasing overall participation and impact.

### Civic Engagement Initiatives

Beyond the aforementioned goals, El Camino College plans to participate in statewide initiatives like the “California Students Vote Project,” which aims to increase electoral participation among college students. This involvement will provide valuable resources and support for the college's civic engagement efforts.

El Camino College's participation will include hosting forums, debates, and informational sessions in collaboration with local election officials and advocacy groups. By aligning with these state-level initiatives, the college can access additional resources, expertise, and a wider network of support, amplifying its impact on civic engagement across the campus.

These collaborative efforts will not only enhance the college's capacity to engage students but also contribute to broader statewide goals of increasing voter participation among young people. Through active involvement in these initiatives, El Camino College will solidify its role as a leader in fostering civic engagement and promoting democratic participation among its student population.

### Re-Establishment of El Camino as County Polling Location

Spearheaded by the Associated Students Organization in partnership with the Director of Public Information and Governmental Affairs, El Camino College has a goal of being an LA County Voting Center for the 2024 Presidential Election. El Camino last was a polling place pre-pandemic and recognizes the importance of bringing the vote to students, faculty, staff, and the larger community to best achieve our

civic engagement equity gaps and to be the most accessible to our students and disproportionately impacted populations. As of this report, El Camino has achieved this goal and will be an LA County vote center this Fall.

Through these strategies, El Camino College aims not only to increase civic awareness and participation among students but also to create a culture of engagement that will carry forward into their lives beyond college.

## Long-Term Goals (5-Year)

El Camino College has set ambitious long-term goals for the next five years aimed at significantly enhancing student voter registration, civic engagement, and voter turnout. These goals align with the college's commitment to fostering an informed and active student body, ensuring that civic participation becomes an integral part of the campus culture.

### Student Voter Registration

El Camino College aims to achieve a **50% increase in student voter registration** over the next five years. To reach this ambitious goal, the college will implement a variety of continuous outreach strategies:

- **Regular Voter Registration Drives:** These drives will be strategically scheduled during peak times, such as the start of the academic year and leading up to major elections. Events will be hosted in high-traffic areas on campus to maximize visibility and engagement. Partnerships with local organizations will provide additional resources and expertise in organizing these events effectively.
- **Integration into Orientation Sessions:** New student orientation will include dedicated sessions on voter registration, providing essential information and resources to incoming students. This approach ensures that voter registration is framed as a fundamental aspect of college life and civic responsibility right from the start.
- **Collaborations with Local Organizations:** By working with local civic engagement groups, El Camino College will simplify the registration process. These partnerships may include training student volunteers to assist their peers with registration forms and providing on-the-spot registration services during campus events.
- **Utilization of Digital Platforms:** To complement in-person efforts, the college will develop a digital campaign that includes online registration options, informational webinars, and social media promotions. This will help reach students who may prefer digital engagement or cannot attend in-person events.

### Student Civic Engagement

El Camino College plans to establish a robust civic engagement program with the goal of encouraging **at least 30% of the student population** to participate in civic-related events annually. Key components of this initiative include:



- **Diverse Civic Events:** The college will organize a variety of events such as debates, town hall meetings, and service-learning opportunities. These events will be designed to engage students in discussions about relevant social issues, local governance, and community involvement, making civic engagement more accessible and relatable.
- **Partnerships with Local Civic Organizations:** Collaborating with local civic organizations will help create programs that resonate with students' interests and values. For example, working with organizations focused on environmental issues may attract students passionate about sustainability.
- **Service-Learning Opportunities:** The college will integrate service learning into its academic programs, encouraging students to engage with the community while applying what they learn in the classroom. This hands-on approach not only fosters civic responsibility but also enhances students' academic experiences.
- **Incentives for Participation:** To further motivate students, El Camino College may offer incentives such as extra credit in courses or recognition through campus awards for students who actively participate in civic engagement events.

## Student Voter Turnout

Aiming for a **70% voter turnout rate** among registered students in future elections, El Camino College will implement several education and mobilization efforts:

- **Targeted Campaigns Leading Up to Elections:** The college will develop campaigns that raise awareness about upcoming elections, highlighting the importance of voting and how to participate. This will include distributing information on polling locations, voting methods, and deadlines.
- **Informative Sessions on the Voting Process:** Workshops will be conducted to educate students on the voting process, including how to complete ballots and understand propositions. These sessions will demystify the voting experience and empower students to make informed choices.
- **Peer-to-Peer Engagement Strategies:** Encouraging students to share information about voting with their peers can significantly enhance turnout. The college may implement a peer ambassador program where trained student volunteers educate their classmates about the importance of voting and assist with the registration and voting process.
- **Utilizing Technology:** Leveraging technology, such as mobile apps and social media, will play a critical role in keeping students informed and engaged. Reminders for important dates and easy access to resources can significantly increase participation rates.

## Desired Long-Term Campus Goals

Beyond voter registration and turnout, El Camino College seeks to instill a **lifelong commitment to civic engagement** among its students. Key aspects of this goal include:

- **Development of Civic Responsibility Courses:** The college will explore the introduction of courses focused on civic responsibility, the electoral process, and critical thinking about

governance. This curriculum will provide students with the knowledge and skills necessary to navigate civic life effectively.

- **Fostering Critical Thinking:** By encouraging discussions on governance and civic duties within academic settings, El Camino College aims to develop students' critical thinking skills. This will prepare them to engage thoughtfully with complex social issues and participate actively in their communities.
- **Encouraging Community Service:** The college will promote community service as a vital means of understanding civic duty. Programs that connect students with local organizations for service opportunities will enhance their understanding of civic engagement and its impact on the community.
- **Creating a Culture of Civic Engagement:** By continuously emphasizing the importance of civic engagement in various college activities and communications, El Camino College aims to create a campus culture where civic participation is seen as a core value and responsibility of all students.

Through these detailed strategies, El Camino College is committed to fostering a vibrant civic engagement culture, ensuring that students are informed, involved, and prepared to make meaningful contributions to their communities.

## Evaluation of Progress

Progress toward these civic engagement goals will be systematically evaluated to ensure that El Camino College is effectively meeting its objectives. The college will implement a multi-faceted evaluation approach that includes:

1. **Surveys:** Regular surveys will be conducted among students to gauge their awareness, attitudes, and engagement levels regarding civic participation. These surveys will collect data on student perceptions of civic education initiatives, voter registration processes, and attendance at civic events. By analyzing the results, the college can identify areas of improvement and better tailor future programming to meet student needs.
2. **Voter Registration Data:** The college will track voter registration statistics through collaboration with local election officials. This data will provide insights into the number of students registered to vote and help assess the impact of the college's voter registration drives. By comparing registration numbers before and after specific initiatives, El Camino College can measure the effectiveness of its outreach efforts.
3. **Attendance Records:** Attendance at civic engagement events will be meticulously recorded to evaluate participation rates. This will include tracking attendance at workshops, voter registration drives, forums, and other civic-related activities. By analyzing these records, the college can determine which events are most successful in attracting students and replicate those strategies in future programming.
4. **Monitoring Effectiveness of Outreach Strategies:** The college will continuously monitor the effectiveness of its outreach strategies, employing a cycle of assessment and adjustment. This will involve analyzing feedback from surveys and attendance data to understand what resonates

with students and what does not. If certain approaches prove less effective, the college will pivot to alternative strategies to enhance student engagement.

5. **Establishing Benchmarks:** Initial data from recent voter registration drives and civic engagement events will serve as baseline benchmarks for measuring growth over the next five years. These benchmarks will provide a clear reference point for evaluating progress and setting realistic goals for future initiatives. By comparing future data against these benchmarks, El Camino College can clearly assess whether its civic engagement efforts are yielding positive results.

Through this comprehensive evaluation process, El Camino College will be positioned to foster a culture of continuous improvement in civic engagement, ensuring that its strategies remain relevant and impactful in promoting student participation in democratic processes. This commitment to assessment will help create an informed and active student body, ultimately strengthening the college's role as a leader in civic education and engagement.

## Evidence of Impact

El Camino College's commitment to promoting civic engagement is already yielding promising results. Over the past two academic years, the college has successfully registered approximately 175 students to vote, indicating a significant upward trend in student engagement with the electoral process. This increase in voter registration reflects not only the effectiveness of targeted outreach efforts, such as voter registration drives and information sessions, but also the college's broader initiative to integrate civic education into campus life. Moreover, this year, primarily through the ASO, the college has officially registered over 100 students for the Fall Presidential Election already, with several additional events planned campuswide through the organization.

Additionally, participation in civic education workshops and events has risen by 290%, showcasing a heightened awareness among the student body regarding their civic responsibilities (a possible source of error for this tremendous growth is related to the lack of prior available data from previous CVEAP reports). This growth in attendance highlights the success of the college's efforts to make civic engagement relevant and accessible to students. Workshops and events have covered vital topics such as understanding the voting process, the importance of civic participation, and local governance, empowering students with the knowledge they need to engage effectively in their communities.

Moving closer to the 2024 election, significant time and events will be planned around informed voters, especially with the California ballot measures and local elections. Given that 60% of El Camino's Board of Trustees are up for election, this voting season is of particular importance. Coupled with Ballot Proposition 2 and its impacts to the college and system, informing voters of such measures and local elections will be the top priority leading to November 5. Our appendices highlight event plans leading up to the November election hosted by ASO as well as past efforts and promotion.

The combination of these efforts demonstrates a growing recognition of civic duties among students, fostering a culture of involvement and responsibility on campus. El Camino College's proactive approach, which includes partnerships with local organizations and the integration of civic topics into various aspects of student life, is crucial in ensuring that students not only understand their rights but

also feel motivated to exercise them. As these trends continue, the college is poised to further enhance civic engagement among its students, contributing to a more informed and active citizenry.

## Strength of the Campus Coalition

The strength of El Camino College's campus coalition, composed of student organizations, faculty, and external partners, will be crucial in achieving its long-term civic engagement goals. This coalition plays a vital role in facilitating resource sharing and fostering a collaborative environment where innovative ideas and best practices can be exchanged. Regular meetings will be essential for strategizing and planning initiatives, ensuring that all stakeholders are aligned and actively working towards the same objectives. This unified approach allows for a more cohesive effort in mobilizing students and promoting civic engagement across campus.

The coalition's diverse representation, which spans various student demographics and community organizations, significantly enhances its ability to engage a wide range of students. This diversity allows the coalition to address different barriers to participation, such as cultural differences, varying levels of political awareness, and logistical challenges related to registration and voting. By incorporating voices from different backgrounds—such as underrepresented student groups, advocacy organizations, and faculty with expertise in civic education—the coalition can create targeted strategies that resonate with all segments of the student population.

Preferred positions for involvement in this coalition include:

1. **Student Leaders:** Representatives from various student organizations, including cultural clubs, academic societies, and the Associated Students Organization (ASO) and Inter-Club Council (ICC), should be involved to ensure a broad representation of student voices and interests. These leaders can help in promoting initiatives within their respective groups, encouraging peer participation, and providing feedback on the effectiveness of the coalition's efforts.
2. **Faculty Members:** Engaging faculty members from diverse disciplines—such as political science, sociology, and communications—can enhance the coalition's credibility and educational outreach. Faculty can facilitate workshops, integrate civic education into their curricula, and serve as mentors for student-led initiatives, thus fostering a deeper understanding of civic responsibilities among students.
3. **Community Partners:** Collaborations with local civic organizations, election offices, and advocacy groups are vital for expanding the coalition's reach. These partners can provide resources, expertise, and logistical support for voter registration drives and civic education events. Their involvement can also help bridge the gap between the college and the surrounding community, creating opportunities for students to engage in local governance and service projects.
4. **Alumni:** Involving alumni who are active in civic engagement and public service can provide valuable mentorship and networking opportunities for current students. Alumni can share their experiences and insights, inspiring students to take an active role in their communities. The El Camino Community College Foundation will be essential in this task and outreach.

As El Camino College continues to strengthen these partnerships, it will be well-positioned to create a lasting culture of civic engagement. By empowering students to take an active role in shaping their communities and the democratic process, the coalition can help foster a generation of informed and engaged citizens. This collaborative approach not only enriches the student experience but also contributes to the overall vitality of civic life in the broader community. Through ongoing assessment and adaptation of strategies based on coalition feedback, El Camino College can ensure that its civic engagement efforts remain relevant, impactful, and inclusive.

## Events 2024-2026

Campus events play a critical role in increasing voter engagement among students, as they create dynamic and interactive environments that facilitate education, discussion, and action surrounding civic participation. With the growing importance of youth voices in the democratic process, understanding the significance of these events can help institutions design strategies that effectively mobilize their student populations. Here are several reasons why campus events are essential for enhancing voter engagement:

### Education and Awareness

One of the most fundamental roles of campus events is to educate students about the electoral process and the importance of civic participation. Many students enter college with limited knowledge about how elections work, voter rights, and the impact of their votes on local and national issues. Events such as workshops, seminars, and guest speaker sessions can provide critical information that empowers students to make informed decisions.

Research shows that students who participate in civic education events are more likely to feel confident about their ability to vote and understand the issues at stake. By offering diverse formats—like panel discussions, Q&A sessions, and interactive activities—colleges can cater to different learning styles, making the information more accessible and engaging. This educational aspect is vital, as studies have indicated that lack of knowledge about the voting process is a significant barrier to participation among young voters.

### Building a Community of Engagement

Campus events create opportunities for students to engage with peers, faculty, and community members who share an interest in civic participation. This sense of community is crucial for fostering a culture of engagement, where discussing political issues and participating in elections becomes normalized. When students see their friends and classmates actively participating in these events, they are more likely to join in as well.

Events that encourage dialogue—such as debates, town halls, and discussion forums—allow students to voice their opinions, ask questions, and learn from one another. This exchange of ideas not only enhances understanding of civic issues but also helps build social networks that can motivate students to take action collectively.

### Creating a Safe Space for Dialogue

College campuses are often seen as spaces for free expression and open dialogue. Events that focus on civic engagement provide a safe environment for students to discuss contentious political issues, express differing opinions, and engage in constructive debates. This is particularly important in a polarized political climate, where young voters may feel hesitant to voice their thoughts.



By promoting respectful discussions, campuses can help students develop critical thinking skills and the ability to engage in civil discourse. Such skills are essential for informed voting, as they encourage individuals to consider multiple perspectives and make thoughtful decisions about the candidates and issues on the ballot.

## **Direct Voter Registration Opportunities**

Many campus events include on-site voter registration, which directly addresses one of the primary barriers to voting registration itself. Events like National Voter Registration Day, where institutions partner with local election officials to facilitate registration, have proven effective in increasing student enrollment on voter rolls.

Having registration booths at high-traffic events, such as orientations, welcome weeks, or cultural festivals, ensures that students have easy access to the registration process. These direct interactions with knowledgeable staff and volunteers can alleviate concerns and confusion about how to register, ultimately leading to higher registration rates.

## **Mobilizing Students for Elections**

Once students are registered, campus events can play a crucial role in mobilizing them to vote. Engaging campaigns leading up to elections—such as rallies, themed events, or informational booths—can create excitement and urgency around voting. For example, organizing a “Vote Fest” with entertainment, food, and educational resources can attract students and encourage them to commit to voting.

Peer-to-peer engagement is particularly effective; students often respond positively to encouragement from their friends and fellow classmates. Campaigns that utilize social media, group challenges, and friendly competitions can further motivate students to participate in elections and help them understand the significance of their individual votes.

## **Addressing Barriers to Participation**

Campus events can also identify and address specific barriers that may hinder voter engagement among students. Through surveys and feedback gathered during these events, institutions can understand the unique challenges faced by different demographics—such as first-time voters, international students, or those from underrepresented communities.

By tailoring events to address these barriers, colleges can implement targeted initiatives that make voting more accessible. For example, providing information in multiple languages or hosting workshops that cater to first-time voters can enhance participation among groups that may otherwise feel excluded from the electoral process.

## **Cultivating a Lifelong Commitment to Civic Engagement**

By emphasizing the importance of civic participation through campus events, colleges can help cultivate a culture of engagement that extends beyond the immediate electoral cycle. Events that connect voting to broader civic responsibilities—such as community service, advocacy, and public discourse—can inspire students to become active participants in their communities throughout their lives.

Incorporating civic engagement into the college experience can foster a sense of responsibility among students, encouraging them to stay informed and involved even after they graduate. This long-term engagement is essential for sustaining democratic values and ensuring that future generations continue to prioritize civic participation.

## **Conclusion**

In summary, campus events are instrumental in increasing voter engagement by providing education, fostering community, creating safe spaces for dialogue, facilitating direct registration, mobilizing students, addressing barriers, and cultivating lifelong civic involvement. By leveraging these events effectively, colleges can empower their students to not only participate in elections but also take an active role in shaping their communities and society at large.

El Camino College, like many institutions, recognizes the importance of these initiatives and is committed to creating a vibrant civic engagement culture on campus. As students become more informed and involved, the positive ripple effects on voter turnout and civic responsibility will contribute to a healthier democracy.

## **Specific Events and Initiatives Hosted/Planned 2024-2026**

### **Ballot Bowl Engagement – Ongoing**

The Associated Students Organization has been participating in the California Secretary of State's Ballot Bowl competition for voter registration since it went live in early August. The ASO has consistently promoted via social media, print media, college partnerships, and at all events, the competition to ensure maximum participation and exposure. The college was previously in the top 10 statewide for the California Community College system and at times was the top ranked school in greater LA County – a testament to the commitment of the student leaders pursuing civic engagement on behalf of El Camino.

### **National Voter Registration Day – September 17, 2024**

The Associated Students Organization hosted National Voter Registration Day on September 17, in partnership with Constitution Day. The ASO received a grant from civic engagement partners in the amount of \$3,784.00 for events and activities related to this day and other voter events this fall. Additionally, NVRD partnered with national non-profit Pizza to the Polls which allowed the ASO to serve pizza to all registrants. Demonstrating their commitment to equity and voter access, ASO actively engaged groups of voters, even those ineligible to vote – providing alternative voter education and engagement opportunities for pizza to International, Undocumented, and Formerly Incarcerated El

Camino Students at this event. Total event attendance surpassed 350 with an estimated impact of nearly 200 voter registrations checked or completed.

### **Club Presentation – October 7, 2024**

The Associated Students Organization will present at the weekly Inter-Club Council (ICC) meeting to all active and inactive club representatives. Business cards have been created to pass on to club leadership to bring back to their clubs. These cards have voter information, including registration links and important dates. Estimated impact: 40 club leaders, expanding to 400 club members. Goal registrations: 60.

### **Pints to the Polls – October 8, 2024**

The Associated Students Organization will host an additional voter registration event in partnership with Cedars-Sinai and the annual El Camino College Blood Drive. Aptly named Pints to the Polls, the event aims to capture participants' attention while they wait after donating blood. Recognizing how quick voter registration can be, the students will utilize the short 10-minute resting period that donors have to also check voter registration or register voters that have not yet registered. Snacks and commemorative stickers will be handed out. Paper and digital registrations will be available in over 5 languages. Attendance goal: 250 donors, 100 registrations.

### **Shake Up the Polls – October 17, 2024**

The Associated Students Organization will host an additional voter registration event in partnership with the Office of Workplace Safety and Risk Management and California's mandatory "Great Shake-Out". Understanding the earthquake preparedness event at El Camino will force all students outside of classrooms and into campus greenspaces, the ASO will have mobile pizza wagons across all of campus to encourage quick voter registrations and civic engagement. Paper and digital registrations will be available in over 5 languages. Estimated impact: >1,000. Goal registrations: 150.

### **Pop to the Polls – October 21, 2024**

The Associated Students Organization will host a final voter registration event in recognition of the voter registration deadline of 10/21 in California, with the exception of same-day voter registration. Popcorn will be handed out to participants, as well as voter guides, proposition explanations, and polling center locations. Paper and digital registrations will be available in over 5 languages. Estimated impact: 200. Goal registrations: 75.

### **Float your Vote – November 4, 2024**

The Associated Students Organization will host a designated event to encourage early voting at the on-campus polling center. Highlighting the idea of beating the crowd, participants can "float" over to the polling center and vote, afterwards receiving a root beer float as a reward for their active civic engagement. Estimated impact: 1,500. Goal early voters: 500.

## **Additional 2024-2025 Events**

The Associated Students Organization will host additional civic engagement events, recognizing the importance of ongoing voter education and reflection on elections through a nonpartisan lens. Events planned include:

- Now What? - A guide to post-election life – November
- Meet the New ECC Board of Trustees Members – Late Fall/Early Winter
- Inauguration Watch Party – January

## 2025-2026 Events

As El Camino College plans for its 2025-2026 civic engagement events, several overarching goals are being identified to enhance student participation, foster awareness, and cultivate a culture of civic responsibility. These goals reflect the institution's commitment to not only empowering students but also responding to the dynamic political landscape and the unique needs of its community.

### 1. Enhancing Voter Education and Awareness

One of the primary goals is to improve voter education among students. This includes creating workshops, seminars, and informational sessions that cover the electoral process, the significance of voting, and critical local issues. Given the complexity of upcoming elections, particularly the California gubernatorial election, providing accurate and timely information will be crucial. Educating students about their voting rights and the implications of various policies will empower them to make informed decisions at the polls. Engaging with organizations that specialize in voter education, such as the League of Women Voters, can enhance these efforts and provide expert insights.

### 2. Increasing Student Voter Registration

El Camino College aims to facilitate a substantial increase in student voter registration, targeting a specific percentage increase compared to previous years. This goal will be pursued through various outreach initiatives, such as registration drives, partnerships with local election offices, and utilizing technology for online registration. The college recognizes the importance of accessibility, particularly for first-time voters, and plans to implement strategies that simplify the registration process, such as providing step-by-step guides and direct assistance during events.

### 3. Mobilizing Student Voter Turnout

Another critical goal is to mobilize students to participate in upcoming elections, aiming for a significant turnout rate among registered students. This will involve launching targeted campaigns that create excitement and urgency around voting, including social media drives, peer-to-peer outreach, and campus-wide events leading up to election day. By fostering a sense of community around civic participation, the college hopes to motivate students to not only register but also actively engage in the electoral process.

### 4. Fostering Collaborative Partnerships

El Camino College plans to expand its collaboration with internal and external partners to create a robust network of support for civic engagement initiatives. By involving student organizations, faculty, and local civic organizations, the college can pool resources and expertise, making its events more impactful. Building these partnerships will also facilitate the exchange of ideas and best practices, enabling the college to adapt to emerging trends and needs within the student population.

### 5. Addressing Barriers to Participation

The college aims to identify and address barriers that may hinder student participation in civic engagement activities. This includes understanding the specific challenges faced by underrepresented groups and tailoring events to meet their needs. By conducting surveys and gathering feedback, El

Camino College can implement targeted initiatives that resonate with a diverse student body, ensuring that all voices are heard and represented.

## **Challenges in Presenting Solid Plans**

While these goals outline a clear vision for the 2025-2026 civic engagement events, several challenges prevent the formulation of detailed and solid plans at this stage:

### **1. Waiting for New Student Leaders**

The transition to new student leadership is a significant factor influencing the planning process. With elections for student government positions approaching in early Spring, the college is in a holding pattern, waiting to see who will emerge as the new leaders. This uncertainty affects the ability to finalize event plans, as new leaders may have different priorities, strategies, or visions for civic engagement. Their fresh perspectives could lead to innovative approaches but also create a delay in solidifying commitments and organizing events.

### **2. Changing Landscape of Politics**

The current political climate, particularly in California, is rapidly evolving, especially with the upcoming gubernatorial election. As political issues shift and new candidates emerge, the college must remain adaptable to ensure that its civic engagement efforts are relevant and resonate with students. The unpredictability of the political landscape makes it challenging to finalize specific initiatives, as the topics of discussion and areas of focus may need to change based on the current events and issues that emerge leading up to the election.

### **3. Resource Allocation and Budgeting Concerns**

Considering fluctuating budgets and resource availability, there may be constraints on the scope of civic engagement events. The college must evaluate funding sources, potential partnerships, and logistical considerations before committing to large-scale initiatives. Uncertainty regarding funding can delay the planning process and prevent the establishment of detailed plans until more information is available.

### **4. Unpredictable Student Engagement Levels**

The level of student engagement in civic activities can vary from year to year based on external factors, such as social issues, national trends, or even campus culture. The college recognizes the need to assess student interest and engagement levels continuously, which may require time and resources to gather data effectively. This ongoing evaluation process can also delay the finalization of event plans as the college seeks to ensure that its initiatives align with student interests and motivations.

## **Conclusion on Events**

In summary, the overarching goals for El Camino College's 2025-2026 civic engagement events focus on enhancing voter education, increasing voter registration, mobilizing student turnout, fostering collaborative partnerships, and addressing barriers to participation. However, waiting for new student leaders, navigating the changing political landscape, concerns about resource allocation, and unpredictability in student engagement all pose challenges to finalizing detailed plans at this stage. By remaining adaptable and responsive to these factors, El Camino College can continue to work toward



fostering a culture of civic engagement that empowers its students to actively participate in shaping their communities and democracy.

## Action Plan Cumulative Summary for El Camino College

El Camino College's Civic Voter Engagement Action Plan aims to enhance civic participation among students, particularly focusing on voter registration, education, and turnout leading up to the upcoming Presidential and future California gubernatorial election and beyond. The plan encompasses both short-term and long-term goals designed to create a robust culture of civic engagement on campus.

### Short-Term Goals (2025-2026)

1. **Civic Education Initiatives:** The college will implement a series of workshops and seminars designed to educate at least 1,000 students annually about the electoral process, local governance, and the importance of voting. Collaborations with internal organizations like the Associated Students Organization (ASO) and external partners such as civic advocacy groups will enhance these educational efforts. Promotion through social media, flyers, and integration into course curriculums will maximize reach.
2. **Voter Registration Drives:** Aiming for a 20% increase in voter registration among eligible students, El Camino College will organize voter registration drives, especially during key election periods like National Voter Registration Day. Utilizing both in-person and online platforms will ensure accessibility and convenience for students.
3. **Expansion of Campus Coalition:** The college will work to expand a campus coalition that includes various student organizations, faculty, and community partners. Regular meetings will be held to strategize and share resources, ensuring alignment and collaboration among stakeholders in civic engagement initiatives.
4. **Civic Engagement Initiatives:** Participation in statewide initiatives like the California Students Vote Project will be a priority. This involvement will include hosting forums, debates, and information sessions with local election officials, contributing to broader efforts to enhance civic engagement across California's college campuses.

### Long-Term Goals (2025-2030)

1. **Student Voter Registration:** The college aims for a 50% increase in student voter registration over the next five years through continuous outreach strategies, including integration into orientation sessions for new students and collaboration with local organizations.
2. **Student Civic Engagement:** A goal is to establish a robust civic engagement program that encourages at least 30% of the student population to participate in civic-related events annually. Partnerships with local civic organizations will help create programs that resonate with student interests.
3. **Student Voter Turnout:** The college seeks to achieve a voter turnout rate of 70% among registered students. This will be facilitated by targeted campaigns leading up to elections, informative sessions on the voting process, and peer-to-peer engagement strategies.
4. **Desired Long-Term Campus Goals:** El Camino College aims to instill a lifelong commitment to civic engagement, including developing courses on civic responsibility, encouraging community service, and fostering critical thinking about governance.

### Evaluation and Impact Measurement

Progress toward these goals will be regularly evaluated through surveys, voter registration data, and attendance records for civic engagement events. Initial data from past voter registration drives and civic engagement events will serve as benchmarks for measuring growth over the next five years. The college is committed to monitoring the effectiveness of its outreach strategies, adjusting them as necessary to ensure maximum impact.

## Challenges and Adaptability

Several challenges may impact the planning and execution of these civic engagement initiatives, including the transition to new student leaders and the rapidly changing political landscape surrounding the California gubernatorial election. The college recognizes that waiting for new leadership may delay the finalization of plans, but it also presents an opportunity for fresh ideas and perspectives on civic engagement. Additionally, fluctuations in student interest and external political factors necessitate an adaptable approach to ensure that initiatives remain relevant and resonate with the student body.

## Conclusion

El Camino College's Civic Voter Engagement Action Plan is an ambitious roadmap aimed at fostering a culture of civic participation among students. By enhancing voter education, increasing voter registration, and mobilizing student turnout, the college seeks to empower its students to take an active role in shaping their communities and the democratic process. Through collaboration, continuous evaluation, and adaptability to changing circumstances, El Camino College is well-positioned to make a lasting impact on civic engagement in the coming years.

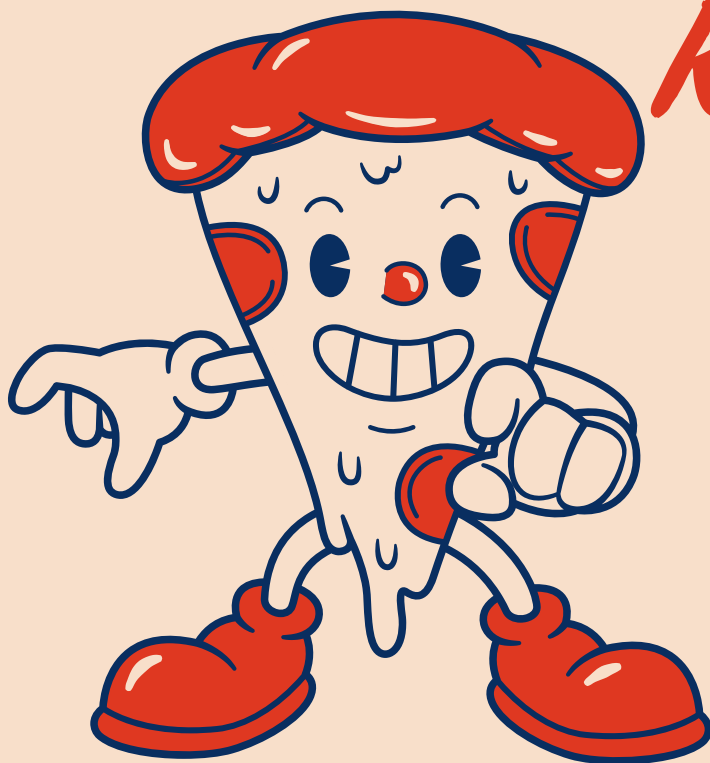
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Author's Note: This summary encapsulates the comprehensive action plan developed for El Camino College's civic engagement initiatives, highlighting key goals, strategies, challenges, and the importance of adaptability in a changing political landscape. If you need more information or specific details on any aspect of the plan, feel free to ask!

ASO PRESENTS

# NATIONAL VOTER

*Registration  
Day*



*Free  
Pizza!*



## LIBRARY LAWN

**TUES. 9/17 11-1**

El Camino  
College



EL CAMINO COLLEGE

ASSOCIATED  
**STUDENTS**  
ORGANIZATION

**use your voice**

**vote.**

**register here**



**how to vote**

return mail-in ballot  
through mail or at a  
drop-off box

OR

vote in person  
oct 7. - nov 5.

**oct 27. - nov 5. @  
ecc east dining**



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# SVP Voter Budget

Created by Tyler and  
Nabeeha





# Introduction

SVP is the Student Voter Project, a requirement by the California Secretary of State each election for all colleges in California to aid in Voter Registration efforts.

This year, we partnered with non-profit National Voter Registration Day and [vote.org](https://www.vote.org), to apply for a grant and were awarded

\$3,784



# How We'll Spend \$\$\$\$

## 1 Events

Used for buying materials related to the events and execution – decorations, etc.  
Est. Cost: \$1000.00

## 2 Food

Food for events, food for registering to vote, etc. We have some ideas: popping to the polls (popcorn bar) and Eggs-ercise your right to vote (breakfast bar)  
Est. cost: 2,250.00

## 3 Publicity

Bookmarks and flyers with local polling places, voter info, ballot measures and more. Est. cost: \$350.00





**Let's**

**Discuss!**

Thoughts and Opinions appreciated.



**Thank  
You**