



Edgecombe Community College 2022 Democratic Engagement Action Plan

Developed by: Courtney Baggett

Executive Summary:

This nonpartisan democratic engagement action plan was developed by Edgecombe Community College in North Carolina for the 2022 election. The purpose of this action plan is to increase nonpartisan democratic engagement and student voter registration, education, and turnout in the 2022 midterm election. The goals for Edgecombe Community College for the 2022 election are: To inform students about voter resources and online information availability and to increase voter participation.

Leadership:

Our leadership team includes the following:

Courtney Baggett - Student Activities Coordinator

Commitment:

Edgecombe Community College has been a signatory to the Higher Education Presidents' Commitment to Full Student Voter Participation since 2022.

Landscape:

Edgecombe Community College is a public community college and joined the ALL IN Campus Democracy Challenge in 2020. Our institution is the following: Minority Serving Institution.

Edgecombe Community College has 1,489 Curriculum Students

Goals:

Our campus democratic engagement goals are:

Increase student voter turnout rate and increase the amount of registered voters.

Strategy:

Edgecombe Community College will implement these strategies to increase nonpartisan democratic engagement and student voter participation.

Edgecombe Community College will host a one-stop early voting event on Monday, October 31st and is also a polling place for local residents. The ECC SGA will also use a \$200 voter mini-grant awarded at conference to design, print, and distribute voter information to include voting dates and polling locations.

Evaluation:

We will evaluate our action plan in the following ways:

We will use the future 2022 NSLVE voting data to evaluate campus democratic engagement programming.

Reporting:

Our campus action plan will be posted on our campus page on ALL IN's website <https://allinchallenge.org/campuses/edgecombe-community-college/>.