



East Stroudsburg University of Pennsylvania 2022 Democratic
Engagement Action Plan
Developed by: Mathew Ingram

Executive Summary:

This nonpartisan democratic engagement action plan was developed by East Stroudsburg University of Pennsylvania in Pennsylvania for the 2022 election. The purpose of this action plan is to increase nonpartisan democratic engagement and student voter registration, education, and turnout in the 2022 midterm election. The goals for East Stroudsburg University of Pennsylvania for the 2022 election is to increase voter registrations and awareness of candidates running for office.

Leadership:

Our leadership team includes the following:

Mathew Ingram - Director of Student Organizations and Commuter Services; Student Affairs Division

Miguel D.- Student, Club President

Elijah B.- Student, SGA Committee Chair

Miguel Barbosa- Chief of Staff (President's Office) and Vice President for University Relations

Our campus works with these following nonprofit partners:

- 1) American Democracy Project
- 2) Women League of Voters-Monroe County, Pennsylvania
- 3)

Commitment:

East Stroudsburg University of Pennsylvania commits to

Landscape:

East Stroudsburg University of Pennsylvania is a public 4-year institution and joined the ALL IN Campus Democracy Challenge in 2016.

Our campus demographic and voting data:

East Stroudsburg University of Pennsylvania has 5,835 students.

East Stroudsburg University of Pennsylvania has authorized NSLVE.

Our institution had a 2018 voter turnout rate of 29.7%.

Our institution had a 2018 voter registration rate of 72.8%.

Our institution has been recognized by ALL IN with the following seals: 2018 Silver

Goals:

Our campus democratic engagement goals are:

- 1) Increase Voter Registration for Campus Community Members (Students, Faculty, Staff, and Administration) during the Fall 2022 Semester for the November 8th Elections.
- 2) Increase Voter Awareness of Eligibility to vote in Pennsylvania and their home state (if applicable) for Campus Student Body during the Fall 2022 Semester for the November 8th Elections.
- 3) Increase knowledge of candidates positions and platforms for informed voting decisions during the Fall 2022 Semester for the November 8th Elections.

Strategy:

East Stroudsburg University of Pennsylvania will implement these strategies to increase nonpartisan democratic engagement and student voter participation.

- 1) ESU Community with collaboration with partnering local community groups and campus members to complete Voter Registration Drives during the month of September until the Voter Registration Deadline for Pennsylvania on October 24th.
- 2) ESU will host a Candidate Presentation Forum on 2 dates for candidates of the multiple, local races to speak their platforms and answer questions related to the needs and voting decision matters to the Student Body in the weeks leading to the November 8th Election.

Evaluation:

We will evaluate our action plan in the following ways:

In addition to using your future 2022 NSLVE voting data, how will you evaluate your campus democratic engagement programming? What metrics will you track and who will lead the evaluation effort?

If your campus hasn't authorized the National Study of Learning, Voting, and Engagement (NSLVE) which gives you access to campus voting data reports, NSLVE can be authorized through [this form](#) and submitted to NSLVE@Tufts.edu.

Reporting:

Our campus action plan will be posted on our campus page on ALL IN's website <https://allinchallenge.org/campuses/east-stroudsburg-university/>.

Our institution has given ALL IN permission to publish our NSLVE reports which are posted on our campus page on ALL IN's website.

Include with whom your campus action plan and NSLVE reports will be shared on your campus community and where, in addition to ALL IN, the action plan and NSLVE reports will be posted online for people to access.