

2014 & 2018 CAMPUS REPORT

Student Voting Rates for East Carolina University

WHAT'S INSIDE

About This Report

Your Institution's Voting Data

Voting and Registration Rates

How Your Institution's Numbers
Compare

Your Students' Voting Data

By Voting Method

By Age Group

By Education Level

By Undergraduate Class Year

By Enrollment Status

By Gender

By Field of Study

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement (NSLVE). Since NSLVE's launch in 2013, more than 1,000 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016 and 2018 federal elections. Along with others, your institution's participation in this study has helped us build a robust database for research on more than 10 million de-identified student records for each election year.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. IDHE is an applied research center focused on college and university student political learning and participation in democracy. IDHE researchers study voting, campus conditions for political learning and discussion, closing equity gaps in participation, and increasing student agency and participation. We accomplish our goals through research, resource development, assisting institutions and the higher education community, and advocacy.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who voted in the 2014 and 2018 elections. These results are based on enrollment records your institution submitted to the National Student Clearinghouse and publicly available voting files collected by Catalist. We exclude FERPA-blocked records. (For exceptions for campuses with disproportionately high numbers of FERPA blocked students, see our Campus Reports FAQ.)

The institutional voting rates reported on page 3 are adjusted by deducting an estimated number of students identified by each institution as non-resident aliens and reported to the Integrated Postsecondary Education Data System (IPEDS). For breakdowns by student characteristics in subsequent pages of the report, we cannot consistently adjust for students who are ineligible to vote: non-resident aliens (international students), resident aliens (undocumented students), and students who have been disenfranchised due to a felony conviction. As a result, your institution's actual voting rate may be higher than we report. If you have access to more complete data for students who are ineligible to vote, you may recalculate your rates by using this Recalculation Tool -

<https://idhe.tufts.edu/nslve-recalculation-tool>.

To read more about NSLVE data, see our Campus Reports FAQ - <https://idhe.tufts.edu/nslve/frequently-asked-questions>.

Reviewing the Data

Use the following key to interpret the charts:

* = number of students is less than 10

n/a = no data was collected or calculated for this field.

What to do next?

❑ Review the data and identify your challenges and opportunities. This report provides comparisons between subgroups of your students and with similar institutions. For more comparisons or to see national voter registration and voting rates, read our national report, Democracy Counts 2018. To access our data portals -

<https://idhe.tufts.edu/public-data-portal-visualizations>.

❑ Share the report widely and strategically by sharing it with institutional leaders, faculty across disciplines, student government leaders, and other student groups.

❑ Read and implement *Election Imperatives*, ten recommendations for improving your campus climate for student political learning, discourse, equity, and participation -

<https://idhe.tufts.edu/electionimperatives>.

❑ Work with us. IDHE can help via virtual office hours, webinars, brown bag discussions, coaching, and in-person workshops.

For up-to-date news on NSLVE data, resources and upcoming opportunities visit our website:

<https://idhe.tufts.edu>.

Follow us on Twitter [@TuftsIDHE](https://twitter.com/TuftsIDHE).

We appreciate hearing from you! Please email us at NSLVE@tufts.edu.

Warm regards,

IDHE Team



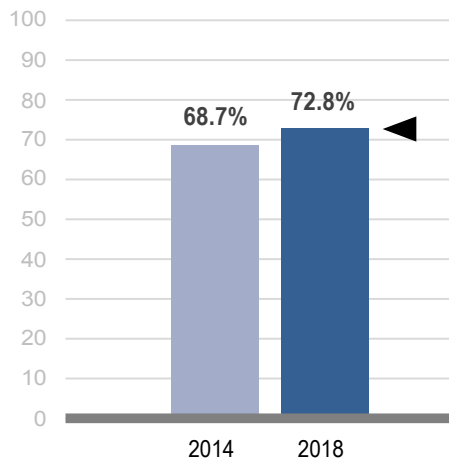
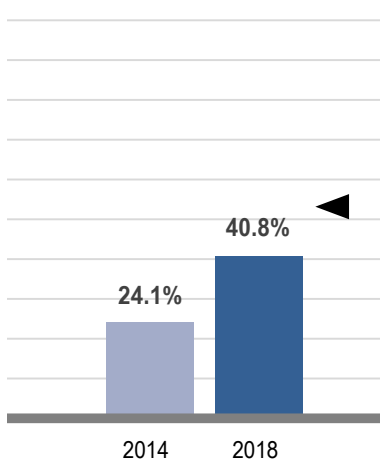
YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

Voting and Registration Rates

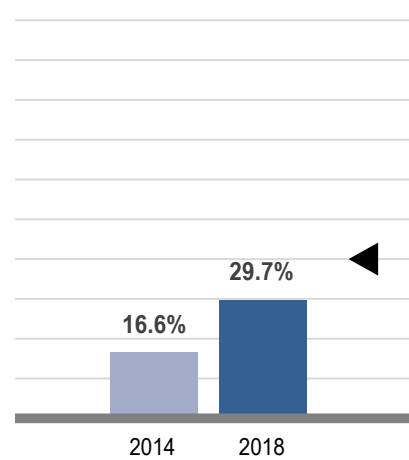
2018 Voting Rate

29.7%CHANGE
FROM 2014**+13.1**2018 VOTING RATE
FOR ALL INSTITUTIONS**39.1%**

Registration Rate

Voting Rate of
Registered Students

Voting Rate



All Institutions, 2018

	2014	2018	Change
Total student enrollment	26,882	27,975	↑ 1,093
Age under 18/Unknown	(324)	(113)	
IPEDS estimated non-resident aliens	(244)	(226)	
FERPA records blocked	*	*	
Total eligible voters	26,308	27,628	↑ 1,320
Number of students who registered	18,072	20,110	↑ 2,038
Number of students who voted	4,361	8,195	↑ 3,834
Registration rate	68.7%	72.8%	↑ 4.1
Voting rate of registered students	24.1%	40.8%	↑ 16.6
Voting rate	16.6%	29.7%	↑ 13.1
Difference from all institutions	-3.1	-9.4	

HOW YOUR NUMBERS COMPARE | MIDTERM ELECTIONS

By Carnegie Classification

2014 Voting Rate
for All Institutions

19.7%

HIGH
54.0%

LOW
1.5%

2018 Voting Rate
for All Institutions

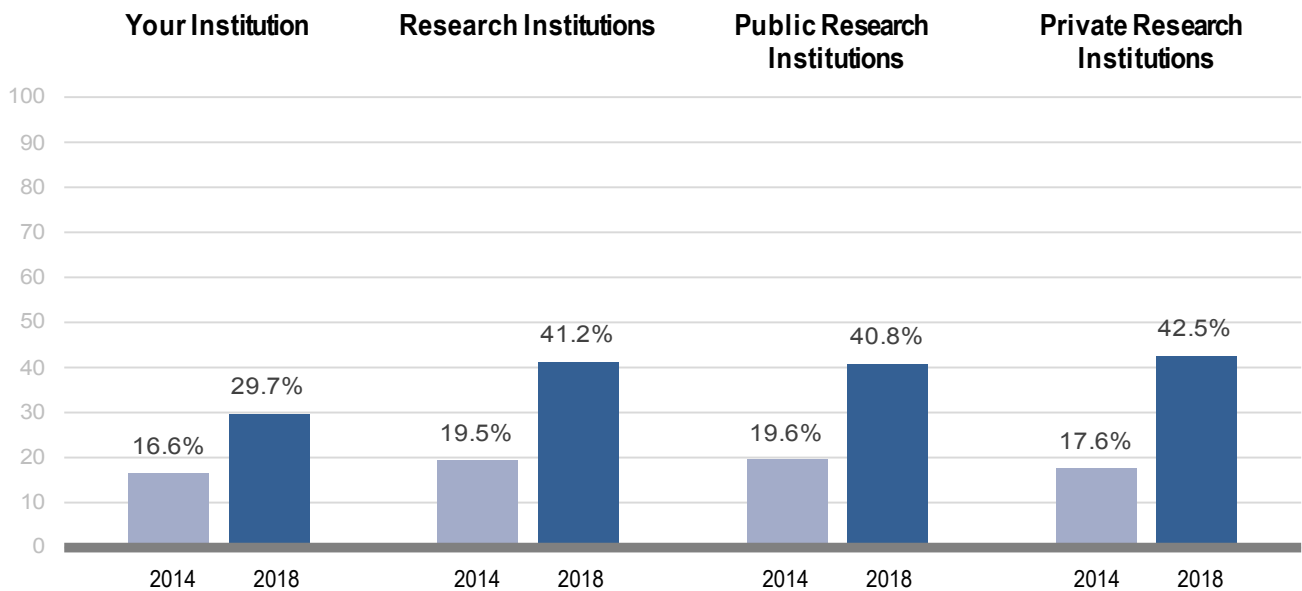
39.1%

HIGH
64.1%

LOW
11.5%

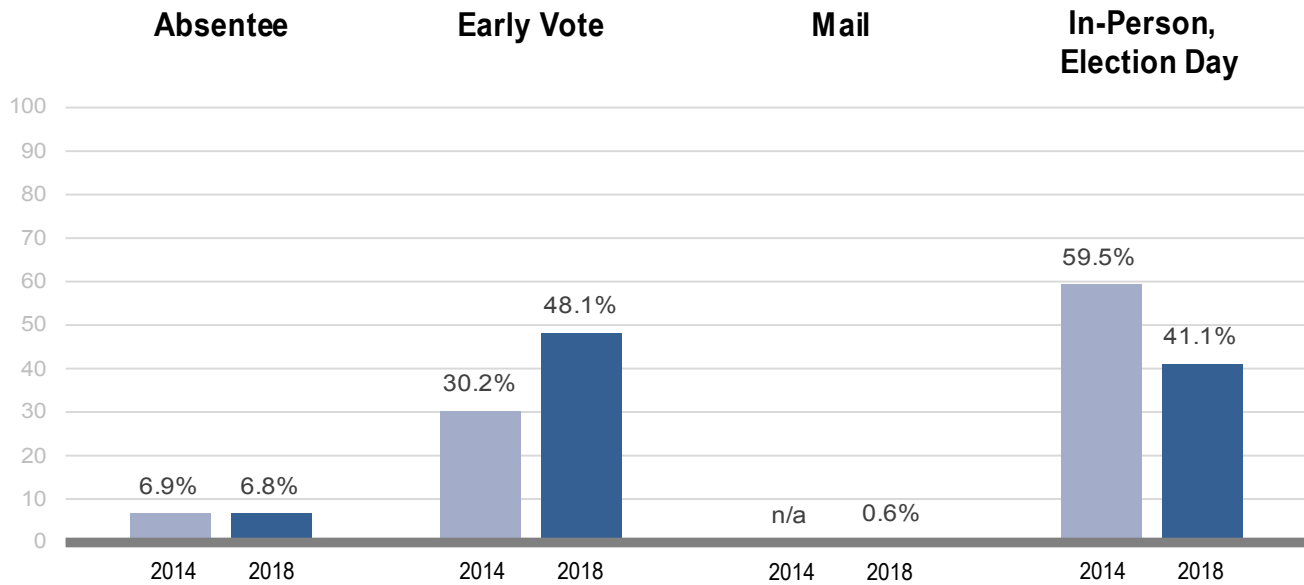
Difference from All Institutions **-3.1**

Difference from All Institutions **-9.4**



YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Voting Method*

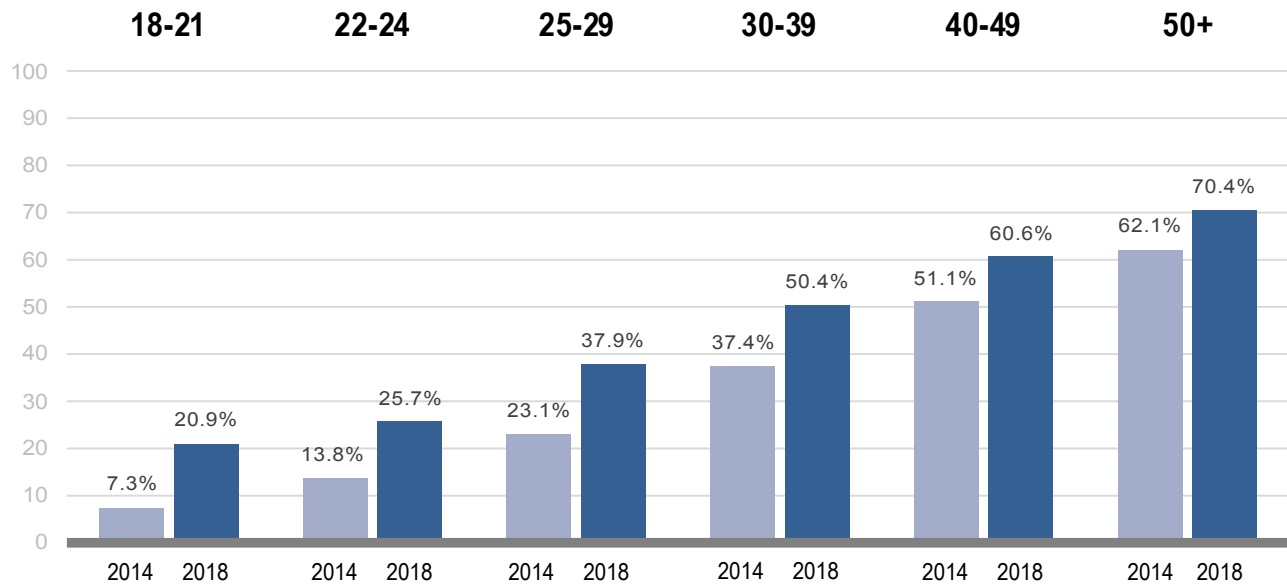


	2014		2018		Change	
	Voted	Rate	Voted	Rate		
Absentee	299	6.9%	553	6.8%	↓	-0.1
Early Vote	1,317	30.2%	3,944	48.1%	↑	17.9
Mail	*	n/a	50	0.6%		n/a
In-Person, Election Day	2,596	59.5%	3,366	41.1%	↓	-18.5
Unknown	141	3.2%	282	3.4%		
Total	4,361		8,195			

* Your students' data broken down by voting method. If your campus has a high number of voting method "Unknown", it means that this information was not reported by local officials where your students voted.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Age Group*

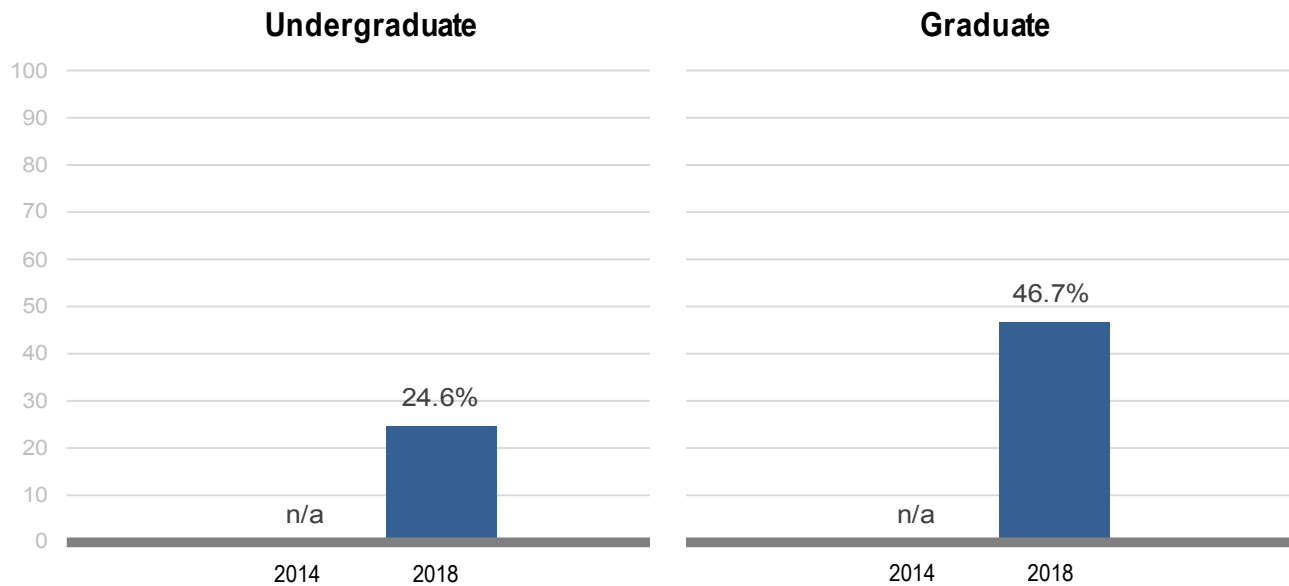


	2014			2018			Change	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate		
18-21	14,563	1,069	7.3%	15,256	3,186	20.9%	↑	13.5
22-24	4,862	670	13.8%	5,164	1,328	25.7%	↑	11.9
25-29	2,674	618	23.1%	2,772	1,050	37.9%	↑	14.8
30-39	2,476	926	37.4%	2,534	1,276	50.4%	↑	13.0
40-49	1,360	695	51.1%	1,466	889	60.6%	↑	9.5
50+	617	383	62.1%	662	466	70.4%	↑	8.3
Unknown	0			0				

* Your students' data broken down by age at the time of the election. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Education Level*

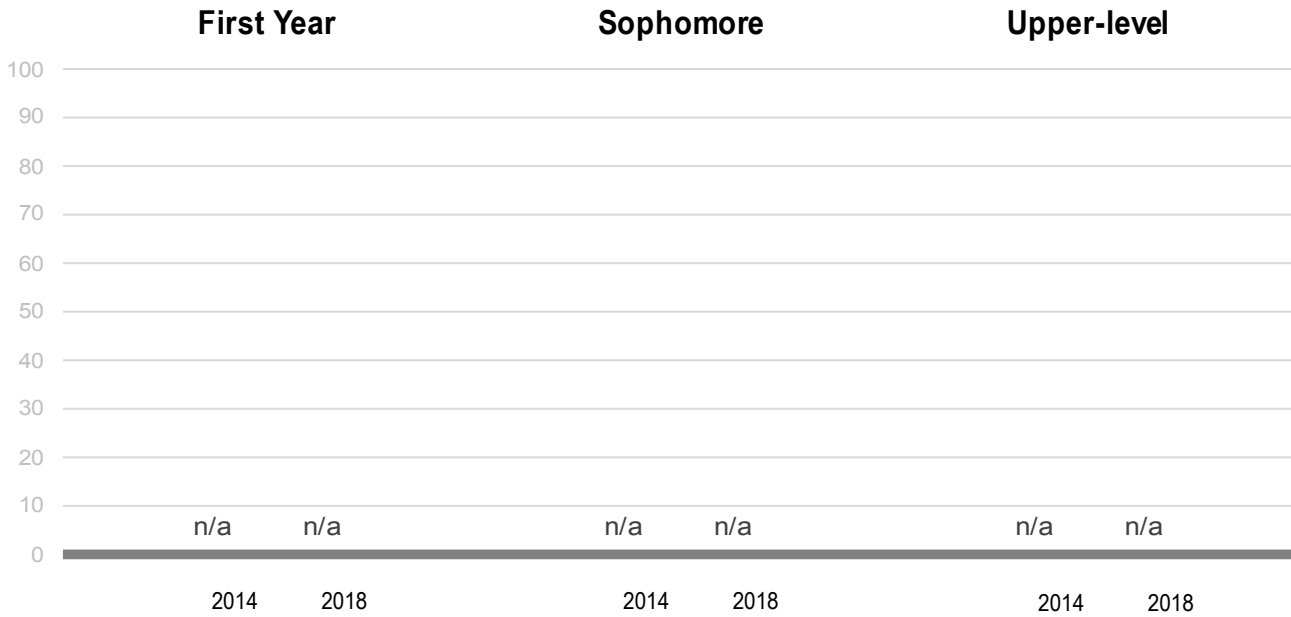


	2014			2018			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Undergraduate	0	0	n/a	21,962	5,398	24.6%	n/a
Graduate	0	0	n/a	5,436	2,541	46.7%	n/a
Unknown	26,552			456			

* Your students' data broken down by undergraduate and graduate students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Undergraduate Class Year*

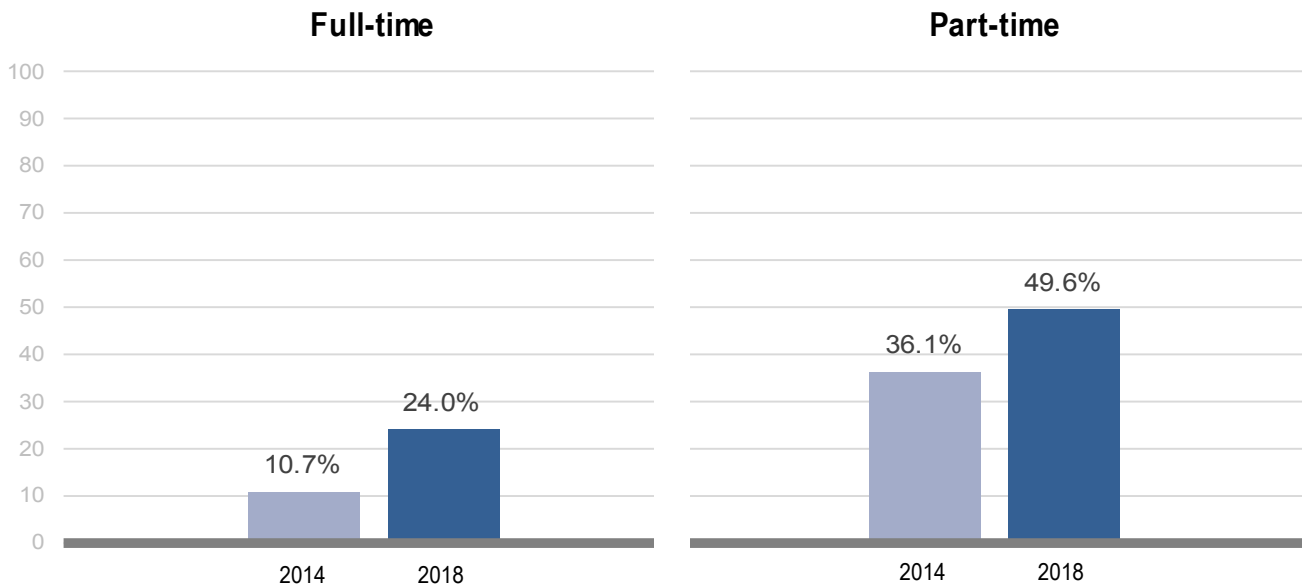


	2014			2018			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
First Year	0	0	n/a	0	0	n/a	n/a
Sophomore	0	0	n/a	0	0	n/a	n/a
Upper-level	0	0	n/a	0	0	n/a	n/a

* Your students' data broken down by undergraduate students' class level. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Enrollment Status*

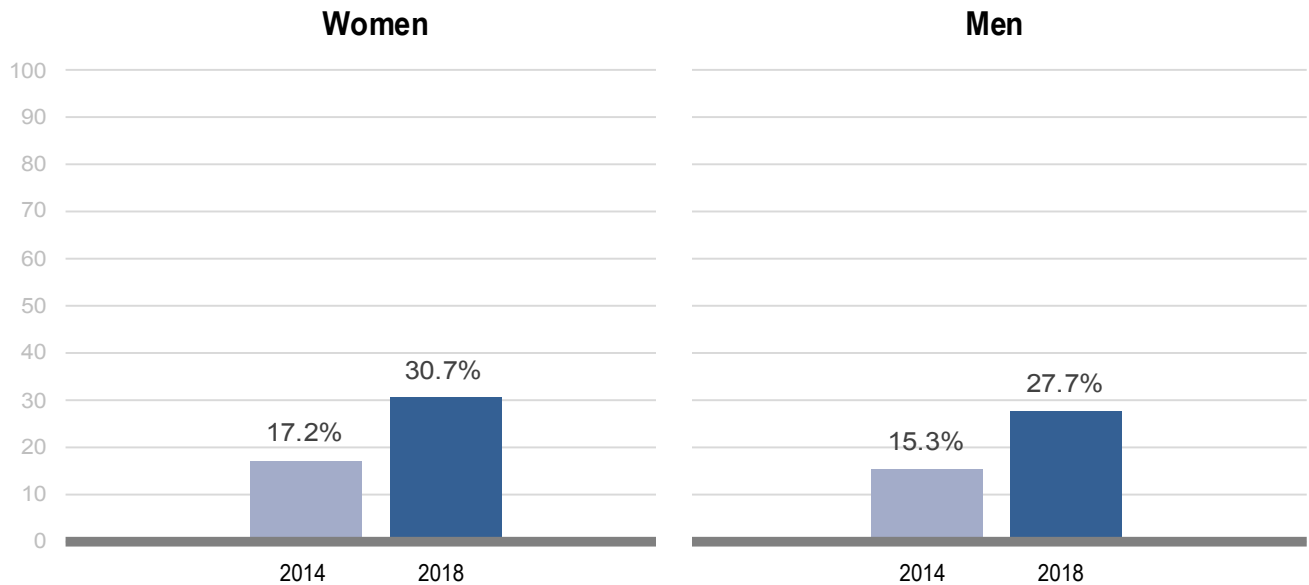


	2014			2018			Change	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate		
Full-time	20,592	2,210	10.7%	21,980	5,283	24.0%	↑	13.3
Part-time	5,960	2,151	36.1%	5,874	2,912	49.6%	↑	13.5
Unknown	0	0	n/a	0	0	n/a		

* Your students' data broken down by part-time and full-time students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Gender*



	2014			2018			Change	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate		
Women	15,882	2,729	17.2%	16,371	5,018	30.7%	↑	13.5
Men	10,669	1,632	15.3%	11,483	3,177	27.7%	↑	12.4
Unknown	*			0				

* Your students' data broken down by gender. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Field of Study*

* Your students' data broken down by field of study. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students. The green and red highlighted values below represent your campus's top three and bottom three voting rates by field of study.

	2014			2018			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Architecture	24	*	n/a	43	14	32.6%	n/a
Area, Ethnic, Cultural, Gender, and Group Studies	0	0	n/a	*	*	n/a	n/a
Biological and Biomedical Sciences	2,000	159	8.0%	1,900	380	20.0% ↑	12.1
Business, Management, and Marketing	4,772	822	17.2%	5,002	1,444	28.9% ↑	11.6
Communication and Journalism	973	133	13.7%	1,072	297	27.7% ↑	14.0
Computer and Information Sciences	612	72	11.8%	883	239	27.1% ↑	15.3
Education	2,709	668	24.7%	2,432	910	37.4% ↑	12.8
Engineering and Engineering Technologies	1,772	339	19.1%	2,236	669	29.9% ↑	10.8
English Language and Literature	254	67	26.4%	254	88	34.7% ↑	8.3
Family and Consumer/Human Sciences	566	59	10.4%	526	112	21.3% ↑	10.9
Foreign Languages, Literatures, and Linguistics	59	*	n/a	68	24	35.3%	n/a
Health Professions	5,722	921	16.1%	5,871	1,764	30.1% ↑	14.0
History	137	32	23.4%	207	67	32.4% ↑	9.0
Law Enforcement, Firefighting, and Protective Services	748	81	10.8%	823	159	19.3% ↑	8.5
Liberal Arts and Sciences, and Humanities	1,609	374	23.2%	1,816	697	38.4% ↑	15.1
Library Science	186	96	51.6%	244	149	61.1% ↑	9.5
Mathematics and Statistics	62	*	n/a	87	25	28.7%	n/a
Multi/Interdisciplinary Studies	148	42	28.4%	123	54	43.9% ↑	15.5
Parks, Recreation, Leisure, and Fitness Studies	764	41	5.4%	695	120	17.3% ↑	11.9
Philosophy and Religious Studies	22	*	n/a	40	13	32.5%	n/a
Physical Sciences	393	41	10.4%	434	97	22.4% ↑	11.9
Psychology	860	70	8.1%	884	212	24.0% ↑	15.8
Public Administration and Social Service Professions	481	117	24.3%	416	144	34.6% ↑	10.3

Social Sciences	775	130	16.8%	879	287	32.7% ↑	15.9
Visual and Performing Arts	872	65	7.5%	876	218	24.9% ↑	17.4
Unknown	32	14	43.8%	36	*	n/a	n/a

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://idhe.tufts.edu>.

References: IDHE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2019). *2014 and 2018 report for _____ [name of institution]*. Medford, MA.

Follow us:  [@TuftsIDHE](https://twitter.com/TuftsIDHE)

Contact us:
Institute for Democracy & Higher Education:
National Study of Learning, Voting and Engagement
Lincoln Filene Hall, Medford, MA 02155
NSLVE@tufts.edu | 617-627-0620

INSTITUTE FOR
DEMOCRACY &
HIGHER EDUCATION