

# Drake State Community and Technical College 2022 Democratic Engagement Action Plan Developed by: Elijah Baker

# **Executive Summary:**

This nonpartisan democratic engagement action plan was developed by Drake State Community and Technical College in Alabama for the 2022 election. The purpose of this action plan is to increase nonpartisan democratic engagement and student voter registration, education, and turnout in the 2022 midterm election. The goals for Drake State Community and Technical College for the 2022 election are:

Teaching students and members of the community about their voting rights, voting history, and encouraging them to vote.

## Leadership:

Add additional contacts with names and titles. Ideally this list will include individuals from student affairs, academic affairs, students, the office of the president, local election officials, and partner organizations.

Our leadership team includes the following:

Drake State Community and Technical College Dr. Nicole Bell Dean of Students nicole.bell@drakestate.edu

Dr. Carolyn Henderson
Dean of Instruction
<a href="mailto:carolyn.henderson@drakestat.edu">carolyn.henderson@drakestat.edu</a>

Elijah Baker Public Relations Coordinator elijah.baker@drakestate.edu

Lesley Shotts
Director of Institutional Effectiveness
lesley.shotts@drakestate.edu

Terell Jackson
Executive Assistant to the President terell.jackson@drakestate.edu

Civic Nation\_When We All Vote\_Vote Loud HBCU Squad Challenge (Partner Organization) Jessica Montgomery

#### jess.montgomery@civicnation.org

Amanda Hollowell
National Organizing Senior Director
amanda.hollowell@civicnation.org

#### **Commitment:**

Insert more information: How is it woven into the culture of the institution and is clearly reflected in the institution's mission, learning outcomes, curriculum, and co-curriculum? If your president or chancellor plans to sign the <u>Higher Education Presidents' Commitment</u> by November 2022, include that here.

Drake State Community and Technical College has been a signatory to the Higher Education Presidents' Commitment to Full Student Voter Participation since 2022.

### Landscape:

Drake State Community and Technical College is a public community college and joined the ALL IN Campus Democracy Challenge in 2022. Our institution is the following: Minority Serving Institution, HBCU.

Our campus demographic and voting data:

Based on Fall 2022 Enrollment

Average age – 26
All are commuters
23% are full-time, 77% are part-time students
99% are in-state residents
60% are female, 39% are male and 1% are unknown/unreported.
8% Hispanic, 23% white, 60% African-American/Black, 6% Two or more races; 2% Other Race/
Ethnicities, 1% Unknown/Unreported

Drake State Community and Technical College has not yet authorized the National Study of Learning, Voting, and Engagement (NSLVE) so does not yet have campus voter registration and voter turnout data.

#### Goals:

Our campus democratic engagement goals are:

As a commuter college, we will strive to register 25 students during the 2022-2023 academic year.

#### Strategy:

Drake State Community and Technical College will implement these strategies to increase nonpartisan democratic engagement and student voter participation.

- Invite board of registrars to student events
- Host a voter education event Vote Loud

#### Evaluation:

We will evaluate our action plan in the following ways:

- Track number of events (we've had two so far)
- Number of participants
- Survey results

If your campus hasn't authorized the National Study of Learning, Voting, and Engagement (<u>NSLVE</u>) which gives you access to campus voting data reports, NSLVE can be authorized through this form and submitted to <u>NSLVE@Tufts.edu</u>.

# Reporting:

Our campus action plan will be posted on our campus page on ALL IN's website https://allinchallenge.org/campuses/drake-state-community-and-technical-col.

Include with whom your campus action plan and NSLVE reports will be shared on your campus community and where, in addition to ALL IN, the action plan and NSLVE reports will be posted online for people to access.

We can share results with faculty and staff members in meetings and potentially newsletters.