



# DePaul University 2024 Nonpartisan Democratic Engagement Action Plan

Developed by: Ava Fischer

# **Executive Summary**

This action plan was developed by Ava Fischer, a Voter Engagement Specialist at DePaul University's Office of Student Involvement. The purpose of this nonpartisan democratic engagement action plan is to increase nonpartisan democratic engagement and student voter registration, education, and turnout in the 2024 election.

As a Vincentian, Catholic, and urban institution, DePaul University is invested in creating a comprehensive plan to promote civic learning and democratic engagement efforts. We provide students the guidance and resources to act upon St. Vincent de Paul's question, "what must be done?". Our mission as an educational institution is to foster integral human development, social mobility, and social transformation. With a shared spirit of service, charity, justice, and systemic change, DePaul University serves as a vibrant civic institution, an educational and workplace community that supports the well-being and development of a broad and diverse community of people whose influence reaches across the Chicago region and beyond. Our institutional mission and Vincentian values necessitate our active participation in civic life and public affairs as we strive towards social transformation and the building of a more just, equitable, and sustainable society. As such, initiatives that support civic education and engagement are quintessential in upholding the mission of DePaul University.

This action plan will be implemented on DePaul University's Lincoln Park and Loop campuses in Chicago, Illinois. The plan will include in-person initiatives in addition to virtual programming via DeHub and social media pages.

This action plan began during the summer of 2023, with primary efforts and programming occurring during the fall. The plan is focused on creating strategies in the short term (2024-2026) which can be used and expanded on in the long term.

The action plan will be implemented through Vote DePaul, a department sponsored by the Office of Student Involvement. Alongside this organization, we have a committee of faculty and staff alongside student ambassadors. This working group will assist Vote DePaul in facilitating events on both campuses, connecting with students and student organizations, and encouraging civic involvement across different offices, departments, and external partners.

## The action plan has been developed according to three simple steps:

## 1. Get Registered

#### 2. Get Informed & Educated

#### 3. Get Out & Vote

The goal of the action plan is to deliver a comprehensive approach to increase voter registration and engagement on DePaul's campus while remaining inclusive of the larger DePaul community. Our strategies of voter registration drives, sharing online resources to educate voters, and engaging face-to-face with students have been implemented to demystify the voting process and remove the barriers that prevent young people from participating in our democracy. Guided by an ethic of Vincentian personalism and professionalism, DePaul University is dedicated to making democratic engagement as accessible and inclusive as possible, with particular care given to students from underserved and underrepresented communities.

# Leadership

## Vote DePaul

Vote DePaul is a department under the Office of Student Involvement focused on getting students registered to vote, informing them about the voting process and upcoming elections, and providing them with resources to reduce the barriers to engaging in our democratic process. Vote DePaul is the main coalition that makes strategic decisions about campus voter engagement strategies. The department consists of Student Affairs staff and student employees. Vote DePaul collaborates with the Voter Engagement Working Group to support efforts to increase DePaul's democratic engagement.

Vote DePaul Members Broken Down by Department Include:

#### **Student Affairs**

Patrick Rezek, Assistant Director, Fraternity and Sorority Life & Civic Engagement

## **Student Employees**

Ava Fischer, *Voter Engagement Specialist* Jesus Ocampo, *Voter Engagement Specialist* 

Student Employee Responsibilities:

- Staff weekly voter registration tabling efforts on both the Lincoln Park and Loop campuses (approximately 4 hours a week).
- Coordinate physical and social media campaigns to encourage students to register to vote at DePaul.
- Partner with departments and organizations at on-campus events to host voter registration drives throughout the year.
- Coordinate and present to Chicago Quarter classes, other classes, and student organizations on how to register to vote.
- Complete reports and other projects as assigned by supervisor.

## **Voter Engagement Working Group**

The DePaul Voter Engagement Working Group consists of DePaul University student affairs, staff, faculty, and student employees. There are plans to expand the working group to encompass additional academic departments, nonpartisan student organizations, student volunteers, and various offices within the division of student affairs.

The Voter Engagement Working Group members involved in supporting Vote DePaul's efforts include:

#### **Student Affairs**

Patrick Rezek, Assistant Director, Fraternity and Sorority Life & Civic Engagement Brenda Williams, Managing Director, Career Center Rubén Álvarez Silva, Associate Director, Just DePaul Rhianna Herd, Student Sustainability Coordinator, Just DePaul Maria Hench, Content Editor & Producer, Office of Marketing and Communications

#### Staff

Andriana Johnson, Assistant Director, Athletic Academic Advising
Elly Kafritsas-Wessels, Communications Manager
Alyson Kobler, Assistant Athletics Director for Broadcasting, Digital & Social Media
Sveta Stoytcheva Price, Data Literacy Librarian
Sheila Sullivan, Department Assistant, Geography and GIS

## **Faculty**

Summer Brown, Instructor, Director of Institute for Business and Professional Ethics Leah Bryant, Associate Professor, Department of Communication Studies Nina Diamond, Professor Emerita, Department of Marketing Marie Donovan, Associate Professor and Program Director, Department of Teacher Education Kristen Pengelly, Professional Lecturer, College of Communication

## **Student Employees**

Ava Fischer, *Voter Engagement Specialist*Jesus Ocampo, *Voter Engagement Specialist* 

## What Comes Next?

Vote DePaul has made large strides in improving its leadership structure in the last few years. In 2020, Vote DePaul was made up entirely of a handful of faculty members and "Voter Registration Geniuses." Today, our department has been closely integrated into our school's Office of Student Involvement, giving us a more robust leadership structure and better access to resources.

Despite the large strides our department has made, we recognize that there is still much work to be done. That is why we are not sitting idly by and are still actively working on expanding and creating a reliable framework for Vote DePaul to last as long as DePaul itself.

A few ongoing projects we are working on include:

- Creating a volunteer system for students or faculty passionate about voter engagement to assist Voter Engagement Specialists at tabling events.
  - To address the disconnect between campuses, we split our tabling efforts to cover both. However, this leaves only one Voter Engagement Specialist to table at each location. After contemplating the issue our team came up with the idea of creating a volunteer system in collaboration with a few of the professors here at DePaul.
    - After many tabling events, our department concluded that having more than one person at a tabling event increases the number of registrations. Also, it takes a lot of weight off the one person and makes it a much more manageable task. This conclusion is what led us to the idea of a volunteer system.
    - At DePaul, we have a mandatory credit called the Experiential Learning credit, which students can earn by completing a certain number of work hours, whether it be an internship or volunteering at a non-profit. Our first plan for creating a volunteer system was to reach out to some of the professors leading such courses and offer to host some of the students seeking to complete their volunteer hours. While this method did not yield the results we hoped for, we remain confident that it is something worth pursuing.

- Our goal is to have some sort of volunteer system in place by the start of our fall quarter in September. Our plan is to:
  - Reach out to more professors far before the start of the Fall Quarter.
    - o In our first attempt, we made the mistake of reaching out to professors with almost no time in advance to coordinate. We reached out at the end of the winter quarter with only two weeks before the start of the next quarter, Hopefully, by reaching out sooner, it will give a chance for professors to integrate our volunteer program more closely into their curriculum.
  - Dig into our Working Group connections for opportunities.
    - Another mistake that came with our time constraints at the end of the winter quarter was not reaching out within our working group to find volunteers. During our Voter & Civic Engagement Week, we corrected this and found some success in getting more hands at our tabling events.
  - Create a big social media push for volunteers.
    - The final place we'll be looking to expand our volunteer search efforts will be through our social media. This will probably be the simplest of the three methods we will use but knowing that DePaul is such a politically engaged campus, we are confident that this is an approach worth pursuing.
- Creating a succession plan for future Voter Engagement Specialists to ensure they do not need to relearn everything the current ones already know.
  - At the end of this academic year, both Voter Engagement Specialists will be graduating leaving Vote DePaul with no student employees. To address this, we are creating a *Voter Engagement Specialist Succession Plan* to allow any future students brought on to work at Vote DePaul to quickly pick up where we left off and minimize the learning curve for them.
    - In previous years, Vote DePaul has worked on a similar document, called the Voter Registration Genius (VRG) Handbook. The main idea behind the handbook was to make the onboarding process for VRGs as smooth as possible. While a lot has changed in the transition from Voter Registration Geniuses to Voter Registration Specialists, this document is surely something we will be looking to for inspiration.

- Being a Voter Engagement Specialist involves many responsibilities beyond those on-the-job listing, so narrowing down what we want to cover in our succession plan will be difficult, but here are a few things we will certainly want to cover. Firstly, it should cover all the basic things like how to register students in their different states. However, we also want to include a few more administrative topics, like how to schedule tabling events.
- Our current Voter Engagement Specialists have created an onboarding PowerPoint presentation that would teach both new hires and volunteers the basics of the job – registering students to vote and connecting them with additional voting resources.
- In addition to the onboarding PowerPoint, we plan on having a crash course going over all the bureaucratic elements of the role. This includes how to schedule tables, how to create events on our university's campus events page, and other general tasks that do not directly relate to voting but are crucial for successfully running events.
- Finally, we want to create a resource for new Voter Engagement Specialists to quickly catch up on each state's many different registration processes.
- The Vote DePaul Voter Engagement Specialist position is a student worker position, so
  the job listing will be shown on DePaul University's Campus Job Board. As Vote DePaul
  operates under the Office of Student Involvement (OSI), an OSI staff member will
  conduct the interview process and hire a student who is passionate about increasing
  civic engagement on campus.
- Athletic coaches at our institution have been involved in our nonpartisan democratic engagement efforts by signing the ALL IN Coaches Voter Engagement Pledge in 2020 and 2022.

## **Commitment**

Our institution and campus leadership demonstrate a commitment to improving civic learning and democratic engagement. As stated in our mission statement, as an innovative Catholic, Vincentian university anchored in the global city of Chicago, DePaul supports the integral human development of its students. The university does so through its commitment to outstanding teaching, academic excellence, real world experience, community engagement, and systemic change. DePaul prepares graduates to be successful in their chosen fields and agents of transformation throughout their lives. Guided by an ethic of Vincentian personalism and professionalism, DePaul compassionately upholds the dignity of all members of its diverse, multi-faith, and inclusive community. Through education and

research, the university addresses the great questions of our day, promoting peaceful, just, and equitable solutions to social and environmental challenges.

Since its founding in 1898, DePaul University has remained dedicated to making education accessible to all, with special attention to including underserved and underrepresented communities. We also see this same commitment reflected in our institution's values.

As stated in DePaul's current mission and vision statements, the university's focus on Vincentian values instills a sense of commitment to educating students to serve the greater good and their community around them:

"Our primary enduring commitment remains in taking intentional action to sustain and further institutionalize our Catholic, Vincentian identity. The Vincentian question 'What must be done?' calls us to take action in service of others as we prepare students to contribute to the collective good."

This concept encompasses civic duty as it relates to exercising a democratic right and participating in advancing democracy within the city of Chicago or the student's local community.

#### On campus, we've seen:

- Voter education resources
- Political clubs or student organizations
- Campus leaders promoting voting
- Voter registration tables
- Protests / rallies / walkouts

#### On campus, we've experienced:

- Voting in student body elections
- Town halls
- Voter registration drives
- Deliberative dialogues
- DePaul University has previously had a signatory to the ALL IN Presidents' Commitment to Full Student Voter Participation as recently as 2022 before a recent senior leadership transition
- Previously, our institution has developed and submitted an action plan to ALL IN for 2020, which can be found on our ALL IN campus page: <a href="https://allinchallenge.org/campuses/depaul-university/">https://allinchallenge.org/campuses/depaul-university/</a>

DePaul University has recently implemented a Civics Initiative, which provides incentives for professors to incorporate civics education into their curricula.

Our current president has signed the ALL IN Higher Education Presidents' Commitment to Full Student Voter Participation. The emphasis on civic learning and democratic engagement could be increased. Additionally, sustained effort from a more diverse array of departments, organizations, and individuals on campus.

Regarding Vote DePaul specifically, our Voter Engagement Specialists use our Campus Groups platform DeHub to create and promote events, such as our weekly voter registration tabling events. Each week, the Specialists create a digital flyer advertising the week's events, and they post it to the @VoteDePaul Instagram page. We ask other DePaul-affiliated Instagram accounts to repost the story to garner as much engagement as we can. In addition to the story posts, the Voter Engagement Specialists also post graphics on the Instagram account itself. These grid posts include reminders about upcoming elections, promotions for larger programs and events, and information specifically for Illinois voters (who make up about 2/3 of DePaul's student body), including polling locations, state election dates, voter registration deadlines, absentee voting, and early voting information. Outside of election years, Vote DePaul will continue to host voter registration tabling events and promote them on DeHub and Instagram throughout the academic year beyond the election season.

## **Voter & Civic Engagement Week**

In early May 2024, Vote DePaul organized a week-long program called "Voter & Civic Engagement Week." Throughout this week, we hosted several events aimed toward increasing civic knowledge, registering students to vote, and mobilizing them to commit to voting in 2024. These events included:

- Daily tabling events on both campuses to register students to vote on-site.
- Our Pledge Breakfast, a university-wide event at which DePaul athletes and coaches signed a pledge to vote in the 2024 elections.
- Voter & Civic Engagement Fair, a university-wide event that encouraged students to
  participate in civics in a fun and engaging way. This was our first event, but we are
  planning to make Voter & Civic Engagement week a recurring program, with another
  week-long installment planned for the Fall Quarter, just before the General Election in
  November. There were several stations at the fair dedicated to:
  - A station dedicated to voter registration and checking voting status
  - A station dedicated to creating your own voting plan

- This meant helping to find the nearest polling station or helping them request an absentee ballot.
- Students who completed the two stations above received a free Vote DePaul Tshirt.
- Other fun activities included:
  - Voting photo booth station.
  - Tote bag decorating station, with totes that said, "I am voting in 2024!"
  - Button-making station, with buttons that said "I am voting for \_\_\_\_ in 2024"
  - Picture frame decorating.
  - Know Your Voting Rights matching game station, where people matched the act or law with the correct description
  - An activity where students colored in the state where they would be voting on a U.S. map for engaging out-of-state students.

Voter & Civic Engagement Week was promoted on large television screens throughout DePaul's campus, including in several areas of the Student Center, certain residential halls, and the library. These television screens made the promotion of Voter & Civic Engagement Week much more visible.

# Landscape:

DePaul University is a private 4-year institution and joined the ALL IN Campus Democracy Challenge in 2020. Our institution is designated as the following: Predominantly White Institution, emerging Hispanic-Serving Institution.

Our campus demographic and voting data:

The following tables provide a brief overview of the landscape of our campus. This information is based on data collected from 2022 when our total student enrollment was 20,917.

## **Enrollment Data:**

Undergraduate	Graduate	Full Time	Part Time	
68.00% (14,134 students)	1 32.00%		8.84%	

(6,783 graduate and law students)
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In-State	Out-of-State	International Students	Pell-Eligible	First-Generation Students	
64.00%	36.00%	7.38%	31.00%	35.00%	

## **Gender Demographics:**

Men	Men Women		Transgender	
45.00%	45.00% 55.00%		N/A	

## Age:

18-24	25+		
88.00%	12.00%		

## **Racial Demographics:**

Asian	America n Indian / Alaska Native	Black	Hispanic	Native Hawaii an / Pacific Islande r	White	2 or More Races	Race / Ethnicity Unknown
12.00%	<1.00%	7.00%	23.00%	<1.00%	48.00%	4.00%	2.00%

# **Civic Learning & Democratic Engagement**

The Liberal Studies Program is the standard curriculum taken by all students in the eight undergraduate colleges of DePaul University. Overall, the program is designed to

develop students' writing abilities, computational and technological proficiencies, and critical and creative thinking skills. Targeted liberal studies courses introduce the institution's unique Catholic, Vincentian, and urban mission and identity, and may include opportunities for community service.

While the liberal studies curriculum itself is quite varied, the program shares these six learning goals:

- 1) Mastery of Content,
- 2) Intellectual and Creative Skills,
- 3) Personal and Social Responsibility,
- 4) Intercultural and Global Understanding,
- 5) Integration of Learning,
- 6) Preparation for Career and Beyond.

Of the six Liberal Studies Program learning outcomes, two are most pertinent regarding civic learning and democratic engagement:

## • Goal 3 (Personal and Social Responsibility):

- This goal honors the notion that knowledge reflects and contributes to the values of individuals and communities. DePaul students are challenged to consider their own values given the university's mission. Outcomes include that DePaul students will be able to:
  - o Articulate their own beliefs and convictions, as well as others' beliefs, about what it means to be human and to create a just society.
  - o Articulate what is entailed in becoming a self-directed ethical decision-maker and living a life of personal integrity.
  - o Evaluate ethical issues from multiple perspectives and employ those considerations to chart coherent and justifiable courses of action.
  - o Benefit their communities through socially responsible engagement and leadership.

## • Goal 4 (Intercultural and Global Understanding):

- This goal speaks to the likelihood that, in our diverse and increasingly interdependent world, the future depends on individuals being able to learn from each other and make the best use of finite resources. Outcomes include that DePaul students will be able to:
  - o Demonstrate respect for and learning from the perspectives of others different from themselves.
  - o Knowledge of global interconnectedness and interdependencies.

o Knowledge to become a steward of global resources for a sustainable future.

The Liberal Studies Program has six learning domains to provide students with a well-rounded education rooted in our Vincentian values. One of the domains, Social, Cultural, and Behavioral Inquiry, focuses on the mutual impact of society and culture on individuals, and of individuals on society and culture. Particular attention is given to human relationships and behavior as they are influenced by social, economic and political institutions, spatial and geographical factors, and the events and social and cultural forces at play in the contemporary world. The domain emphasizes the pursuit of knowledge through the development of theory and empirical investigation of the contemporary world. Courses in the domain support civic learning and democratic engagement by exploring such issues as poverty and economic opportunity, the environment, nationalism, racism, individual alienation, gender differences, and the bases of conflict and consensus in complex, urban societies and in global relations. Outcomes include that DePaul students will be able to:

- Analyze and reflect upon arguments about the contemporary world using relevant theory, methods, and/or empirical evidence.
- Analyze interdependent relationships between contemporary society and individuals.

A full list of DePaul core curriculum courses for the Social, Cultural, and Behavioral Inquiry Domain can be found <a href="https://examples.nclude:">here</a>, but some examples include:

- LSP 275: Lived Civics, the Social Contract, & Public Life
- PAX 201: Frameworks for Peace: Practical Models for Social Change
- PAX 212: Social Justice and Social Change
- PAX 220: Social Engagement for Peace and Justice
- PSC 213: Political Socialization
- PSC 216: American Political Culture
- PSC 217: Women and Politics
- PSC 223: Urban Politics
- PSC 233: Political Ideas and Ideologies
- PPS 200: Introduction to Public Policy
- PPS 301: Public Policy and Politics
- SOC 275: Lived Politics: Individualism and Community
- SOC 292: Collective Action
- WGS 332: Creating Change: Contemporary LBGTQ Politics

## **Internal Barriers**

- Initiative Ownership:
  - The responsibility of voter engagement traditionally sat within the OSI before this full-time position was eliminated. As such, it is often thought that OSI continues to champion this initiative as a legacy responsibility. While voter engagement and overall student involvement is certainly an OSI focus, the voter engagement initiatives must be shared and championed within a variety of departments across the university.
- Split Campuses:
  - DePaul University's campus is technically split into two locations: Lincoln Park (main campus), and the Loop (downtown, remote campus). While the separate campuses have benefits, at times it can feel a bit decentralized. Through campuswide initiatives and programming, the university unites the two campuses.
- No on-campus polling locations.
- No initiative to take voters to polls on election day.
- No initiative to make election day a university holiday.

## **External Barriers**

- Complex voter registration process for new, first-time voters. Many students face difficulty claiming residency in on-campus housing or temporary apartments as opposed to longer-term living situations (i.e., parent/guardian's homes).
- There is also an outlook that mail-in and communication systems are complex; with communication differing state-by-state.
- In a time of political polarization, our institution (along with all other American universities) will need to be proactive about providing factual, nonpartisan voter education.
- The impact of media has had a large influence on the outlooks/opinions of various ways of voting.
- For Illinois residents, the online registration deadline is 16 days (about 2 and a half weeks) before Election Day. The registration by mail deadline is 28 days (about 4 weeks) before Election Day.

## **Available Resources**

• DePaul's Voter Engagement Working Group has compiled a Linktree of nonpartisan resources based on All In's Campus Engagement Resources list for ease of sharing online and via social media.

- All in Campus Democracy Challenge & Illinois Collegiate Voting Challenge provides crucial resources on registration deadlines, voting and polling place information, etc.
- NASPA Voter Friendly Campus provides resources as it relates to voter registration, education, and turnout.
- The national chapter of Alpha Phi Alpha has a special initiative called their "Voter Education/Registration Program" with a sample reporting tool and curriculum guides, among other resources that can be leveraged by the local DePaul Alpha Phi Alpha chapter and the larger DePaul community.

## **Additional Resources Required**

- Trusted, nonpartisan information to educate student voters: to help eliminate the disconnect between voter registration and turnout rates.
- Credible information regarding voting/polling place instructions for students who are voting for the first time (Voting 101): ensuring you're registered to vote, mail-in voting, polling place voting, early voting, absentee, etc.
- Voter registration tracking in real time: a secure database will need to be constructed that tracks students interacting with the initiative and the ultimate outcome (not registered or not eligible to be registered, registered, voted).

DePaul University has authorized the National Study of Learning, Voting, and Engagement (NSLVE) and will receive campus voting data for the 2022 election in fall 2023. However, our NSLVE authorization expires in 2023 and our institution will need to reauthorize NSLVE to receive campus voting data for the 2024 election and beyond. They are currently in the process of getting the University President, and Institutional Researcher's signatures as this Action Plan is beign submitted.

We plan on inserting the 2022 NSLVE campus voting data into our action plan when we receive our report.

Our 2020 campus voting rate was 69.9%.

Our 2020 campus voter registration rate was 84.1%.

Our 2018 campus voting rate was 41.6%.

Our 2018 campus voting rate was 76.7%.

DePaul University has been recognized by ALL IN with the following seals of recognition for past elections: 2020 Gold.

DePaul University participates in the following initiatives to support the development and implementation of our nonpartisan democratic engagement efforts on campus: Ask

Every Student - a national joint initiative that facilitates collaboration between campus leaders and nonprofit partners to help campuses ask every student to participate in the democratic process and achieve full student voter registration.

The upcoming elections we will prepare DePaul students for are the 2024 presidential primaries. The Democratic and Republican parties will hold these elections on March 19, 2024. In order to vote in these primary elections, our students must register to vote online at least 16 days before the election, register by mail at least 28 days before the election, or they could register in person up to and on election day.

## **Goals:**

Our institution's nonpartisan democratic engagement goals are:

- Increase voting rate from 69.9% to 85% (21.6% increase).
- Increase voter registration rate from 84.1% to 95% (12.96% increase).
- (2018 to 2020: Voting rate increased by 68%, registration rate increased by 9.65%) We will update percentages once we have 2022 NSLVE data.
- Register members of all 27 chapters of Fraternity and Sorority Life to vote by May 2024.
- Join Chicago's College/University Early Voting Program, which will set up a temporary polling place on campus in the days leading up to the 2024 general election, making voting much more accessible to students.
- Maintain weekly tabling events to register students to vote and provide voting information.
  - o Implement a volunteer system to boost the number of people registering students to vote.
- Work closer with the Student Government Association to boost awareness around upcoming elections and encourage peer-to-peer mobilization.
- Incorporate a wide range of departments on campus into our Voter Engagement
   Working Group so students from all colleges have greater access to voting information and resources.
- Officially publish our All In institution-branded online voter registration portal on the Vote DePaul website. This process has begun, and we will integrate the portal into marketing following the summer session.

We have also set three goals that we would like to achieve over the next five years:

- Incorporate voter registration presentations in all Chicago Quarter classes by 2024 so freshmen have an in-class opportunity to register to vote.
- The Civics Initiative is in the process of creating a three-course civics education certificate for students interested in expanding their civics skills and knowledge beyond the course LSP 275: Lived Civics, the Social Contract & Public Life.
- Turn election days into university holidays so students, faculty, and staff have a greater opportunity to get out the vote.

# **Strategy:**

These are tactics that we are already doing in the short term (within the next year):

- Weekly voter registration tabling events: 4 hours a week, alternating campuses (Lincoln Park and Loop) each week.
- Social media campaigns: focusing on Instagram posts and stories as well as DeHub, DePaul's student engagement platform, to promote civic learning, political engagement, and voter participation events.
- DePaul Civics Initiative: the Civics Initiative invites a diverse community of teacherscholars to imagine new ways to help students rigorously interrogate historical and contemporary political structures, acknowledge differences in their lived experiences, and practice the democratic skills of listening and deliberation that will allow us to build a path forward.
- Sharing virtual voter registration toolkit: Linktree full of resources from All In's Campus Engagement Resources list.

These are tactics that we plan to do in the short term:

- Chicago Quarter class presentations on voter registration.
- Partner with departments and organizations at on-campus events to host voter registration drives throughout the year.
- Create voter registration and education events during civic holidays like National Voter Registration Day, National Voter Education Week, and Vote Early Day.
- Find Volunteers through Professors, our Working Group, and our social media to help staff our tables thus increasing our outreach potential at each event.
- Create a succession plan for future Voter Engagement Specialists to ensure there is an existing structure for them to follow and expand upon.

These are tactics that we are already doing for the long term (beyond the next year):

- Weekly voter registration tabling events.
- Social media campaigns.
- DePaul Civics Initiative.

- Sharing virtual voter registration toolkit (Linktree).
- Voter & Civic Engagement Events.

These are tactics that we want to do in the long term:

- Chicago Quarter class presentations on voter registration.
- Partner with departments and organizations at on-campus events to host voter registration drives throughout the year.
- Host voter registration and education events during civic holidays like National Voter Registration Day, National Voter Education Week, and Vote Early Day.
- Provide a polling place on campus.

## **Evaluation:**

We will evaluate our action plan in the following ways:

- Using the National Study of Learning, Voting, and Engagement (NSLVE) data to evaluate the increase of student voting by comparing our campus voter turnout and voter registration rates to past elections to measure progress on increasing both.
- Comparing our action plan to the stellar examples posted on the All In website.
- Revisiting our goals, identifying goals achieved and not achieved, and adjusting our short and long-term goals accordingly.

We will collect feedback on this plan by:

- Sending a post-election survey to students.
- Sending a post-election survey to faculty.
- Sending surveys to students after they visit the Voter Registration tables.
- Meeting with the working group to debrief and reflect.
- Integrating feedback collection into individual campus efforts.

# **Reporting:**

We plan to share this Action Plan internally when it is complete by taking the following actions:

- Email to members of our Voter Engagement Working Group.
- Email to campus administration.
- Email to the President.

We plan to share this Action Plan externally when it is complete by taking the following actions:

- Post on the campus website.
- Post on the Vote DePaul Instagram.
- Release in a public statement.

Our campus action plan will be posted on our campus page on ALL IN's website <a href="https://allinchallenge.org/campuses/depaul-university/">https://allinchallenge.org/campuses/depaul-university/</a>.

Our campus plan will also be submitted to the Voter Friendly Campus program.

Our institution has given ALL IN permission to publish our past NSLVE reports, which can also be found on our campus page above.