



## De Anza College 2022 Democratic Engagement Action Plan

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### **Executive Summary:**

This nonpartisan democratic engagement action plan was developed by De Anza College in California for the 2022 election. The purpose of this action plan is to increase nonpartisan democratic engagement and student voter registration, education, and turnout in the 2022 midterm election. The goals for De Anza College for the 2022 election are: Register 500 people to vote through political science classes, hold a know your ballot event and hand out and share electronically a voter guide.

### **Leadership:**

Our leadership team includes the following:

Cynthia Kaufman - director Vasconcellos Institute for Democracy in Action  
Mallory Newell - Head of Institutional Research

### **Commitment:**

Civic engagement is core to our mission and core competencies. One of which is developing civic capacity in students.

De Anza College

### **Landscape:**

De Anza College is a public community college and joined the ALL IN Campus Democracy Challenge in 2017. Our institution is the following: Minority Serving Institution, Hispanic-Serving Institution, AANAPISI.

Our campus demographic and voting data:

De Anza College has 18,649 students.  
De Anza College has authorized NSLVE.

Our institution had a 2020 campus voting rate of 60.9%.  
Our institution had a 2020 voter registration rate of 75.9%.

Our institution had a 2018 voter turnout rate of 35.8%.  
Our institution had a 2018 voter registration rate of 66.2%.

Our institution has been recognized by ALL IN with the following seals: 2020 Silver

**Goals:**

Our campus democratic engagement goals are:

Register 500 people to vote  
Give voter guides to 200 people  
Engage 100 students in a Know your Ballot event.

**Strategy:**

De Anza College will implement these strategies to increase nonpartisan democratic engagement and student voter participation.

**Evaluation:**

We will evaluate our action plan in the following ways:

**Reporting:**

Our campus action plan will be posted on our campus page on ALL IN's website  
<https://allinchallenge.org/campuses/de-anza-college/>.

Our institution has given ALL IN permission to publish our NSLVE reports which are posted on our campus page on ALL IN's website.