



**CAMPUS  
DEMOCRACY  
CHALLENGE**

De Anza College 2020 Democratic Engagement Action Plan  
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### **Executive Summary:**

We have a voting web page, a voter registration drive, a Public Policy School that is engaging in electoral activity, we plan to do an event and a video on understanding the ballot initiatives, and we are doing a social media campaign on the various aspects of being prepared to vote.

### **Leadership:**

Our leadership team includes the following:

Cynthia Kaufman, Director of VIDA, Bob Stockwell, Political Science, Kirana Rafli, Chair of Student Government Marketing committee.

### **Commitment:**

Our campus has not yet signed the Higher Education Presidents' Commitment to Full Student Voter Participation.

Our campus has used the following methods to communicate with students about the election:

By email, By posting on institutional social media channels, classroom announcements

### **Landscape:**

Our campus demographic and voting data:

18,000 students: 40% AAPI, 25% Latinx, 8% African American, 22% White

### **Goals:**

Our campus democratic engagement goals are:

Increase voter participation

### **Strategy:**

Our campus has used the following strategies and organized the following events:

Classroom voter registration presentations (in-person or virtual), Virtual voter registration drives (e.g. Couch Party text banking events), Virtual voter education events (e.g. film screening, debates, lectures series, etc.)

already said

**NSLVE:**

De Anza College has authorized NSLVE.

**Evaluation:**

We will evaluate our action plan in the following ways:

we do track the NSOLV results, I just don't have them handy

**Reporting:**

We will report our campus action plan and NSLVE reports in the following ways:

Our campus hasn't confirmed a plan to post the action plan on our campus website.

Our campus NSLVE reports will be posted on our campus website and shared with the campus community.