



## Dartmouth College 2022 Democratic Engagement Action Plan

Developed by: Ed McKenna

### **Executive Summary:**

This nonpartisan democratic engagement action plan was developed by Dartmouth College in New Hampshire for the 2022 election. The purpose of this action plan is to increase nonpartisan democratic engagement and student voter registration, education, and turnout in the 2022 midterm election. The goals for Dartmouth College for the 2022 election are: engage with as many students as possible and educate about voting policies and processes- specifically the class of 26; strengthen relationship with local election supervisors; hold registration and informational events; emphasize that midterms matter; facilitate access to local polling place; encourage and track voting.

### **Leadership:**

Our leadership team includes the following:

Ed McKenna - Assistant Dean for Student Life

Athletics - Lyndsay Ostler

Dartmouth Student Government - David Millman, DSG President

Dartmouth Student Government - Jessica Chiriboga, DSG VP

Dartmouth Student Government - Armita Mirkarimi, DSG Rep

Dartmouth Student Government - Bea Burack, DSG Rep

Faculty Representative - Russell Muirhead

Greek Life - Josh Gamse

Hanover Town Supervisor - Patty Dewhirst

Hanover Town Supervisor - Alison Gorman

Hanover Town Supervisor - Aileen Chaltain

Residential Education - Josiah Proietti

Rockefeller Center - Bob Coates

### **Commitment:**

Civic engagement is a bedrock of the curriculum and programming at Dartmouth. From the Center for Social Impact to the Rockefeller Center for Public Policy to the John Sloan Dickey Center for International Understanding, students are encouraged to engage, participate, and transform. Additionally, numerous student organizations facilitate events on and around political topics, host political candidates, and encourage civic engagement. Finally, the Office of Student Life and Dartmouth Student Government provide local voting information on its web pages and there is DSG-led initiative to bring a polling place to campus.

Dartmouth College has been a signatory to the Higher Education Presidents' Commitment to Full Student Voter Participation since 2020.

**Landscape:**

Dartmouth College is a private 4-year institution and joined the ALL IN Campus Democracy Challenge in 2020.

Our campus demographic and voting data:

Dartmouth College has 6,292 students, including 4,169 undergraduates and 2,078 graduate students. Male/Female ratio = 50.9%/49.1%; undergraduate enrollment consists of 50.9% white students, 14.9% Asian, 10.6% Hispanic, 10.5% International, 5.88% Black; 96.75% of students are from out of state and 8.96% are from out of country.

Dartmouth College has authorized NSLVE.

Our institution had a 2020 campus voting rate of 79.1%.  
Our institution had a 2020 voter registration rate of 89.5%.

Our institution had a 2018 voter turnout rate of 54.3%.  
Our institution had a 2018 voter registration rate of 83%.

Our institution has been recognized in the past by ALL IN for these awards: 2020 Ivy League Votes: Highest Voter Registration & Highest Voter Turnout Awards

Our institution has been recognized by ALL IN with the following seals: 2020 Gold

**Goals:**

Our campus democratic engagement goals are:

Goal 1: Increase student voting rate % for a midterm election to 60% in 2022 from 54% in 2018 and in a presidential election cycle from 79% in 2020 to 85% in 2024.

Goal 2: Increase student voter registration rate to 90% in 2022 and 95% in 2024.

Goal 3: Increase voter rate of registered students from 65% in the 2018 midterm election to 75% in the 2022 midterm election.

**Strategy:**

Dartmouth College will implement these strategies to increase nonpartisan democratic engagement and student voter participation.

We've created a strong partnership with the Town of Hanover voting supervisors and local officials. With that, we have been able to clarify information on our voting-related web pages, offer additional information to students and staff; host two voter registration drives on campus; and offer multiple opportunities for students to learn about the current election, voting, and voter registration protocols through tabling and social media. Additionally, it's our intent to sustain these efforts and provide information more regularly via Student Government and Student Life channels. Encouraging student participation in local matters/politics is at the forefront of our

continued efforts, as is having students volunteer in various roles, including at polling places. Continued strategic partnerships across campus and in areas of significant student engagement, like Greek Life, is also a key strategy.

**Evaluation:**

We will evaluate our action plan in the following ways:

Representatives from Student Life and Dartmouth Student Government will lead the evaluation effort while relying on campus partners to gauge programmatic outreach and efficacy. Additionally, we will use data from election-day shuttles to gauge student use and consult with the Town officials to understand anecdotal student voter turnout. Additionally, we are facilitating a campus housing community competition for which undergraduate residents can log that they have voted via a banner/qr code and identify to which housing community they belong.

**Reporting:**

Our campus action plan will be posted on our campus page on ALL IN's website <https://allinchallenge.org/campuses/dartmouth-college/>.

Our institution has given ALL IN permission to publish our NSLVE reports which are posted on our campus page on ALL IN's website.

The campus action plan will be shared with the Dartmouth Votes committee, which consists of representatives from Athletics, Student Life, Residential Life, Greek Life, Faculty, the Rockefeller Center and Dartmouth Student Government. Additionally, it will be shared with the dean of the student affairs and relevant partners on campus.