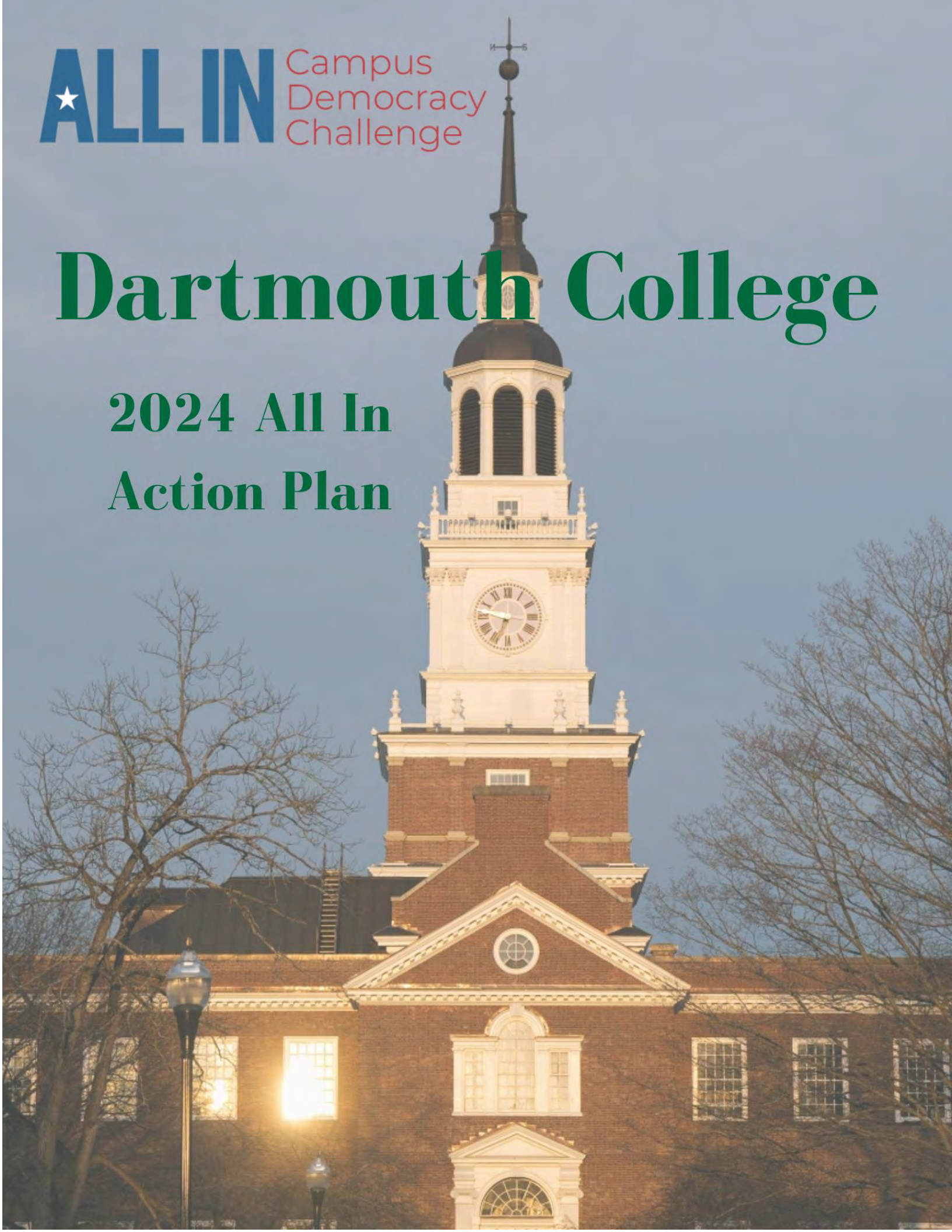


**ALL IN** Campus  
Democracy  
Challenge

# Dartmouth College

**2024 All In  
Action Plan**





## Dartmouth College 2024 Democratic Engagement Action Plan

Developed by: Ed McKenna with guidance and feedback from the Dartmouth Votes Coalition

### **Executive Summary**

This nonpartisan democratic engagement action plan was developed the Student Life Liaison for the Dartmouth Votes program at Dartmouth College in New Hampshire for the 2024 election. The purpose of this action plan is to outline goals and actions toward increasing nonpartisan democratic engagement and student voter registration, education, and turnout during the 2024 Primaries, local elections, and the 2024 general election. Utilizing a shared document, the coalition has outlined, reviewed, and assigned [twenty-nine goals for the 2024 calendar year](#). Some of these goals include:

- Implementing an ask-every-student model and educating them about registration and voting policies and processes;
- facilitating voter registration for all eligible students;
- facilitating and supporting voting efforts for all eligible students;
- maintaining our strong relationship with local election supervisors;
- holding registration and informational events;
- facilitating access to local polling places;
- removing challenges and/or barriers to voting for marginalized groups;
- increasing eligible voter turnout from 79% in 2020 to at least 85% in 2024;
- increasing turnout for the lowest three academic concentrations by at least 5%;
- working with senior administration to ensure civic engagement is seen as a necessary component of the student experience and, therefore, built into the co- and extra- curricular infrastructures of the College.

Broadly, the goals for the Dartmouth Votes Coalition at Dartmouth College in New Hampshire for the 2024 election are: expand, ingrain, educate. This work began during the fall of 2023, has continued through the Winter Term, and will be ongoing through the general election.

### **Leadership**

#### **The Dartmouth Votes Coalition**

Student Life – Ed McKenna, Assistant Dean for Student Life  
Dartmouth Student Government – Jessica Chiriboga, DSG President  
Dartmouth Student Government – Kiara Ortiz, DSG VP  
Dartmouth Civics Student Association – Armita Mirkarimi, Treasurer  
Dartmouth Civics Student Association – Bea Burack, President  
NAACP at Dartmouth – Jared Pugh  
NAACP at Dartmouth – Makayla Charles  
NAACP at Dartmouth – Victoria King

Student Life oversees the Dartmouth Votes Program and will appoint a person or person(s) as needed shall the current representative move into a different role. Only two of the listed students are set to graduate in June 2024. We will identify two representatives to onboard during the Spring 2024 term.

### **Campus Liaisons**

Athletics - Lyndsay Ostler and Ian Connole & Dartmouth Student-Athlete Advisory Committee (SAAC)

Faculty Representative - Russell Muirhead

Office of Greek Life - Mishka Murad & the Greek Leadership Council

Residential Education - Josiah Proietti & the House Executive Council

Rockefeller Center - Bob Coates & Politically Affiliated Student Organizations

Vice President for Government and Community Relations - Emma Wolfe

### **Community Partners**

Bobbie Hitchcock, Hanover Town Clerk (oversees elections)

Alex Torpey, Hanover Town Manager

Patty Dewhirst, Hanover Town Supervisor (oversee voting checklists)

Alison Gorman, Hanover Town Supervisor (oversee voting checklists)

Aileen Chaltain, Hanover Town Supervisor (oversee voting checklists)

### **National Organizations**

League of Women Voters of New Hampshire

### **Campus Commitment**

Dartmouth's recently inaugurated president noted: "To supplement that work, I have just joined College Presidents for Civic Preparedness. It's a group committed to ensuring today's young people are well-informed, productively engaged citizens and to measuring discourse on campus." President Sian Beilock is setting a precedent as to the importance of civic engagement in curriculum and programming at Dartmouth. Additionally, President Beilock created a position among senior leadership dedicated to strengthening the institution's ties with local, state, and federal government entities and local communities- the Vice President for Government and Community Relations. The Vice President's liaising and leadership has helped streamline conversations and collaboration with the Town of Hanover. And the President has consistently posted or reposted registration and voting information on her social media channels. With The Dartmouth Civics Student Association up and running, the Dartmouth Votes Coalition has not only grown but is able to connect with and educate students more readily and consistently.

Finally, Dartmouth College has been a signatory to the Higher Education Presidents' Commitment to Full Student Voter Participation since 2020.

### **Landscape**

Dartmouth College is a private 4-year institution and joined the ALL IN Campus Democracy Challenge in 2020. The Dartmouth Votes Coalition has made significant efforts to brand itself throughout campus including maintaining [web pages](#), handing out and making available Dartmouth Votes magnets and fliers. Additionally, the Dartmouth Civics Student Association

reserved tables several times during the winter term 2024, connected with hundreds of students while doing so, and handed out fliers after a Liz Cheney appearance on campus. Dartmouth Votes, and voting information in general, is well-received, shared often, and easily accessible. It is become well-integrated into campus culture. And senior administration is very supportive.

Web Site: [Dartmouth Votes | Office of Student Life](#)

Our campus demographic and voting data:

Dartmouth College has 7,204 students, including 4,905 undergraduates and 2,299 graduate students. Male/Female ratio = 49.7%/50.3%; undergraduate enrollment consists of 47.1% white students, 13.5% Asian, 9.6% Hispanic, 13.88% International, 5.96% Black; 97% of students are from out of state and 15% are from out of country.

Dartmouth College has authorized NSLVE.

Our institution had a 2020 campus voting rate of 79.1%.  
Our institution had a 2020 voter registration rate of 89.5%.

Our institution had a 2018 voter turnout rate of 54.3%.  
Our institution had a 2018 voter registration rate of 83%.

Our institution has been recognized in the past by ALL IN for these awards: 2020 Ivy League Votes: Highest Voter Registration & Highest Voter Turnout Awards

Our institution has been recognized by ALL IN with the following seals: Silver Campus 2018 Midterm Election, 2020 Gold Campus, 2022 Most Engaged Campus, Presidential Commitment Signatory, 2023 Student Voting Honor Roll Selection.

## **Goals**

Our campus democratic engagement goals are:

Goal 1: Increase student voting rate % for a midterm election to 60% in 2022 from 54% in 2018 and in a presidential election cycle from 79% in 2020 to 85% in 2024.

Goal 2: Increase student voter registration rate to 90% in 2022 and 95% in 2024.

Additional goals are outlined in the [Index](#).

## **NSLVE**

We are relying on the NSLVE available to guide coalition goals. We have not yet received the 2022 NSLVE. We share all NSLVE reports with campus.

## **Strategy**

Dartmouth College will implement these strategies to increase nonpartisan democratic engagement and student voter participation.

**Expand:** The Dartmouth Votes Coalition aims to expand its reach on campus and in the community through consistent messaging and marketing efforts; by holding voter

registration/education events; coordinating and executing town and gown events; hosting local candidate forums; co-sponsoring events with organizations representing historically marginalized groups; solidifying partnerships and co-hosting events with the Office of Pluralism and Leadership, Athletics, and Greek Life; working with members of senior administration to assist in communicating across campus.

**Ingrain:** Building upon and continuing efforts to ensure civic engagement is a consistent and integral aspect of the student experience, the Dartmouth Votes Coalition seeks to ingrain its message into additional facets of the College including the registrar's office, residential life, and in the classroom. We made significant progress during the fall of 2023, as civic engagement was messaged to all incoming students during orientation online and in-person.

**Educate:** Along with increased marketing efforts including the printing and distribution of pamphlets, videos, and magnets, the coalition will hold events intended to educate and register; table in high-traffic areas; and partner with offices and departments to disseminate voting and registration information. Directing students to up-to-date web pages will also aid in these education efforts.

Specific to the strategies above, Dartmouth Civics held 5-10 tabling events in the lead-up to the Jan 23rd primary. Additionally, the Dartmouth Votes Coalition hosted another voter education and registration event on January 8<sup>th</sup> with co-sponsors, as it did in November 2023, with organizations representing traditionally marginalized students, including the NAACP student chapter, Delta Sigma Theta, Omega Psi Phi, and Alpha Phi Alpha. Over 100 students registered to vote at the previous event and countless others visited and asked questions. The Dartmouth Votes Coalition meets regularly to outline action plans, deadlines, etc.

## **Evaluation**

We will evaluate our action plan in the following ways:

The Dartmouth Votes Coalition will lead the evaluation effort while also engaging with campus partners to gauge programmatic outreach and efficacy. This will help steer actions related to outlined goals and guide conversations with senior leadership about expanding voter registration and education efforts. Additionally, we will use data from NSLVE, tracking of election-day engagements, and consult with Town officials to gauge student voter turnout. A post-election survey to assess engagement will enable us to understand the how, why, and when of student engagement as well.

## **Reporting**

Our campus action plan will be posted on our campus page on ALL IN's website <https://allinchallenge.org/campuses/dartmouth-college/>.

Our institution has given ALL IN permission to publish our NSLVE reports which are posted on our campus page on ALL IN's website.

NSLVE data and the campus action are shared on the Dartmouth Votes web pages, which are available to the public: [All-In Challenge](#) | [Office of Student Life \(dartmouth.edu\)](#)

## Index

Progress:  Objective	Established/Ongoing	In Progress	Need to plan and implement. Short term goal.	Need to plan and implement. Long term goal.	Not applicable.	Not plausible.
Participate in the ALL IN Campus Democracy Challenge	TRUE	FALSE	FALSE	FALSE	FALSE	FALSE
Participate in NSLVE study and share data with ALL IN Campus Democracy Challenge	TRUE	FALSE	FALSE	FALSE	FALSE	FALSE
An all-institution email from the President's Office and/or another all-school communication	TRUE	FALSE	FALSE	FALSE	FALSE	FALSE
Share the centralized website for the Ivy League Votes Challenge, in addition to campus voting specific webpages.	TRUE	FALSE	FALSE	FALSE	FALSE	FALSE
Having athletic staff and student leadership be part of the campus' democratic engagement coalition	TRUE	FALSE	FALSE	FALSE	FALSE	FALSE
Various student groups should be able to participate in the institution's nonpartisan campus voting coalition	TRUE	FALSE	FALSE	FALSE	FALSE	FALSE
Promote civic dialogue and other opportunities for civic engagement outside of voting	FALSE	TRUE	FALSE	FALSE	FALSE	FALSE
Implement an ask-every-student model	FALSE	FALSE	TRUE	FALSE	FALSE	FALSE

<b>Publish a report on efforts post the 2024 election</b>	FALSE	FALSE	TRUE	FALSE	FALSE	FALSE
<b>Having a 6% increase in turnout from 2020</b>	FALSE	TRUE	FALSE	TRUE	FALSE	FALSE
<b>Incorporating specific outreach to groups of persons with traditionally lower turnout.</b>	FALSE	TRUE	FALSE	FALSE	FALSE	FALSE
<b>Seeking to increase turnout for the lowest three academic concentrations by 5%.</b>	FALSE	FALSE	TRUE	FALSE	FALSE	FALSE
<b>Voting dates on university calendars</b>	FALSE	FALSE	TRUE	FALSE	FALSE	FALSE
<b>Supporting nonpartisan voter engagement at major sports events</b>	FALSE	FALSE	TRUE	FALSE	FALSE	FALSE
<b>Building athlete-specific nonpartisan voter engagement</b>	FALSE	TRUE	FALSE	FALSE	FALSE	FALSE
<b>Sign on to the 2024 Coaches Pledge</b>	FALSE	TRUE	FALSE	FALSE	FALSE	FALSE
<b>Putting key election dates and institution voting website on course syllabi and course sites</b>	FALSE	FALSE	FALSE	TRUE	FALSE	FALSE
<b>Include nonpartisan voter engagement opportunities and information in course registration processes</b>	FALSE	FALSE	FALSE	TRUE	FALSE	FALSE
<b>Incorporating nonpartisan voting information into study abroad programs</b>	FALSE	FALSE	FALSE	TRUE	FALSE	FALSE
<b>Providing stamps and voting materials at multiple convenient locations</b>	FALSE	FALSE	TRUE	FALSE	FALSE	FALSE

<b>Have at least one curricular offering related to civic engagement and/or the democratic process</b>	FALSE	FALSE	FALSE	FALSE	FALSE	FALSE
<b>Recognize Election Day(s) as paid time off for staff and either no major assignments or designated free time for students</b>	FALSE	FALSE	FALSE	FALSE	FALSE	TRUE
<b>Incorporate nonpartisan voter registration information as part of resident assistant / graduate assistant training</b>	FALSE	FALSE	FALSE	TRUE	FALSE	FALSE
<b>Encourage public posting of election dates in residence halls &amp; on-campus housing</b>	FALSE	FALSE	TRUE	FALSE	FALSE	FALSE
<b>Integrate nonpartisan voter registration and education into access points like new faculty and staff onboarding</b>	FALSE	FALSE	FALSE	TRUE	FALSE	FALSE
<b>Involve campus community stakeholders to support the nonpartisan democratic engagement coalition.</b>	FALSE	TRUE	FALSE	FALSE	FALSE	FALSE
<b>Integrate nonpartisan democratic engagement into new- and transfer- student orientation.</b>	FALSE	TRUE	FALSE	FALSE	FALSE	FALSE
<b>Training orientation leaders about nonpartisan voter</b>	FALSE	FALSE	FALSE	TRUE	FALSE	FALSE



<b>registration processes and important dates.</b>						
<b>Codify relationship with City of Leb; hold joint registration drives; and provide list of students</b>	FALSE	TRUE	TRUE	FALSE	FALSE	FALSE