

2018 - 2019 ACADEMIC YEAR

CAMPUS ACTION PLAN

FOR CIVIC LEARNING & DEMOCRATIC ENGAGEMENT



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EXECUTIVE SUMMARY

FOR CIVIC LEARNING & DEMOCRATIC ENGAGEMENT

EXECUTIVE SUMMARY:

This action plan is designed to increase civic learning and democratic engagement by encouraging all Roadrunners to become:

CIVICALLY ENGAGED

- ★ aware of personal identities and how they influence civic values, assumptions, and responsibilities.
- ★ engaged in civic opportunities on and off of campus.
- ★ educated on social and civil issues.

POLITICALLY ENGAGED

- ★ educated on the local, state, and national political process.
- ★ aware of local legislators and politicians.
- ★ active in the local, state, and national political process.

DEMOCRATICALLY ENGAGED

- ★ active and registered voters.
- ★ better educated on the importance of voting.
- ★ knowledgeable on where and how to vote.
- ★ actual voters for local, state, and federal elections.

Through participation in these three areas and collaborative efforts with academic affairs, this action plan will be able to help students connect and extend knowledge (facts, theories, etc.) from their academic study/field/discipline to civic engagement and to one's own participation in civic life, politics, and government.



LEADERSHIP COALITION

FOR CIVIC LEARNING & DEMOCRATIC ENGAGEMENT

STUDENT LEADERSHIP COALITION:

The coalition is staffed by SAVE Leaders (Students Advocating for Volunteer Efforts) who are committed to enhancing campus life by developing and executing programs and initiatives designed to advance campus and community engagement, provide civic-based learning opportunities, and create opportunities for powerful partnerships that foster positive social change.

There are four committees focused on the various components of community engagement and civic-based learning opportunities:

- Active Citizenship
- Alternative Breaks
- Civic Learning and Democratic Engagement
- Community Engagement and Volunteer Relations

Each of these committees and their objectives are outlined on the following slides.

All committees are advised by the Assistant Director for Leadership and Civic Engagement, Heather Williams.

These individuals will be responsible for implementing and evaluating the action plan in its inaugural year.



SAVE Leader applications are open to all currently enrolled DSC students meeting minimum requirements for the position. All applicants are required to participate in the interview process before selections were made. Final selections of membership will occur each August.



Active Citizenship Committee

The Active Citizenship committee strives to raise awareness and educate fellow Roadrunners on social issues and the impact they have on communities through awareness campaigns, experiential learning, and immersion experiences that require students to reflect on how that knowledge and those experiences inform values and life choices.

Responsibilities of this committee include oversight of Social Issue Awareness programs including, but not limited to:

- Hunger & Homelessness Week
- Sustainability Awareness Campaign
- Other Social Issues Programs i.e. Immigration, Education, Environment, etc.

These learning experiences provide students with foundational knowledge on important social issues often helping students identify a preference or opinion regarding the proper government response. When students are knowledgeable on social issues, knowledgeable on candidates' positions, and able to cast their vote based on these three considerations it helps them to become a more engaged and educated voter.

Team Membership:

Autumn Hooton, Student, Program Manager (Selected Spring 2018)

Brandon Wright, Student, Committee Member (Selected Fall 2018)

Savannah Upton, Student, Committee Member (Selected Fall 2018)

Stephanie Langga, Student, Committee Member (Selected Fall 2018)

Heather Williams, Staff Advisor, Assistant Director for Leadership & Civic Engagement



Alternative Breaks Committee

Alternative Breaks strive to connect and sends groups of Dalton State students to engage in affordable community-based service projects during college breaks, providing opportunities for students to learn about the problems faced by members of communities with whom they may otherwise have had little to no direct contact. This immersion in diverse environments enables students to experience, discuss, and understand social issues in a significant way encouraging them to take action in their own communities.

Responsibilities of this committee include:

- Fall Break Trips
- MLK Weekend Trip
- Spring Break Trip

Dalton State is a chapter member of Break Away. [Break Away: the Alternative Break Connection, Inc.](#) is a national nonprofit organization that supports the development of quality alternative break programs by providing training and information primarily to colleges, universities, and nonprofit organizations interested in creating lifelong active citizens through these intensive service-learning programs.

Team Membership:

Logan Huggins, Student, Program Manager (Selected Spring 2018)

Cristina Jacinto, Student, Committee Member (Selected Fall 2018)

Trini Huijon, Student, Committee Member (Selected Fall 2018)

Silvia Borja, Student, Committee Member (Selected Fall 2018)



Civic Learning & Democratic Engagement Committee

The Civic Learning and Democratic Engagement (CLDE) committee promotes engaged citizenship through democratic participation and social responsibility by creating awareness campaigns, educational programming, and professional development that provide fellow Roadrunners with the knowledge, skills, and abilities to make a difference in their communities. The CLDE committee will plan and execute projects, events, and initiatives to meet all aspects of the Campus Plan for Democratic Engagement.

Responsibilities of this committee include:

- Overseeing, implementing, and assessing the campus engagement plan
- Constitution Week Programs
- Voter Registration, Education, and Engagement

Team Membership:

Cody Oglesby, Student, Program Manager (Selected Fall 2018)

Leviticus Smith, Committee Member (Selected Fall 2018)

Nate Tucker, Committee Member (Selected Fall 2018)

Brandon Knight, Committee Member (Selected Fall 2018)

Jacob Snyder, Faculty REpresentative (Selected Fall 2018)



Community Engagement & Volunteer Relations Committee

The Community Engagement and Volunteer Relations committee will focus on community engagement and volunteer initiatives that will help create and maintain a culture of community engagement at Dalton State College. This committee's primary responsibility will be recruiting, training, and connecting student volunteers to local agencies in need.

Responsibilities of this committee include:

- Serve as student administrators to the RoadrunnerServe Volunteer Management Portal
- Day for Dalton Events (Fall & Spring)
- 9/11 National Day of Service and Memorial Ceremony
- Community Action Days (Coordinated Service Projects)
- The Big Event

Team Membership:

Janet Williamson, Student, Program Manager (Selected Spring, 2018)

Alvaro Cortez, Student, Committee Member (Selected Fall 2018)

Victor Chavarria, Student, Committee Member (Selected Fall 2018)

Anna Kate Sessions, Student, Committee Member (Selected Fall 2018)



OTHER PARTNERS & RESOURCES

Community Partners

- [Whitfield County Board of Elections](#)
- [League of Women Voters - Dalton, GA](#)
- [Daughters of the American Revolution - Chatsworth / Dalton, GA](#)

Additional Resources

- [All In Campus Democracy Challenge](#)
This organization strives to change civic culture and institutionalize democratic engagement activities and programs on college campuses by supporting colleges and universities in developing action plans to increase student's democratic engagement, identifying and sharing best practices for increasing democratic engagement and voting rates, and recognizing participating colleges and universities for making a commitment to increasing student voting rates and helping students form the habits of active and informed citizenship.
- [Campus Election Engagement Project \(CEEP\)](#)
- [Voter Friendly Campus Designation Program](#)
This organization started through the partnership of Campus Vote Project and NASPA in 2016. The goal of the program is to help institutions develop plans to coordinate administrators, faculty, and student organizations in civic electoral engagement.
- [The National Study of Learning, Voting, and Engagement](#)
This organization offers colleges and universities an opportunity to learn their student registration and voting rates and, for interested campuses, a closer examination of their campus climate for political learning and engagement in correlations between specific student learning experiences and voting.

Dalton State also uses resources and support provided by Campus Democracy Challenge, Campus Vote Project, and NASPA.



COMMITMENT

FOR CIVIC LEARNING & DEMOCRATIC ENGAGEMENT



INSTITUTIONAL COMMITMENT: STRATEGIC PLAN

This action plan will directly support the institution's Strategic Plan Goal III: Colleges are a vital part of their communities. Dalton State College will continue to enhance its engagement with its region and beyond by providing leadership, ideas, innovation, and diverse viewpoints to support its service area. This plan is shared publicly on the Dalton State Website.

3.1 Dalton State College will enhance and coordinate partnerships with the Technical College System of Georgia, K-12 systems, local and state agencies, nonprofits, and businesses, as well as institutions that promote economic development and entrepreneurship.

3.3 Dalton State College will commit to service that has mutual and educational benefits through service learning and volunteerism involving students, faculty, and staff.

3.4 Dalton State College will contribute to the vibrancy of the community by providing a variety of events, programs, and activities while encouraging collaboration and shared resources.

In addition to the Institutional strategic plan, Dalton State exemplifies a commitment to increasing civic learning and democratic engagement through the following ways:

INSTITUTIONAL COMMITMENT

- Authorization to participate in the National Study of Learning, Voting, and Engagement (NSLVE)
- Collaborative initiatives involving faculty & staff across campus
- Dedicated student life staff member to advise and support student leaders serving on the coalition

STUDENT COMMITMENT

- Committed and dedicated group of student leaders to lead the initiative and enact the campus plan - SAVE Leaders.
- These students will initiate and foster collaborations with other constituents on and off campus.

COMMUNITY PARTNERS

- Various community partners who provide community engagement opportunities to students, faculty, and staff.
- Partnership with local board of elections to provide updated list of candidates and sample ballots prior to each election.
- Partnership with Women League of Voters to assist with voter registration drives.



LANDSCAPE

FOR CIVIC LEARNING & DEMOCRATIC ENGAGEMENT

LANDSCAPE: LEARNING OUTCOMES

Dalton State's current landscape in regards to civic learning and democratic engagement on campus:

Curricular: All students are required to complete learning goals under the institutions core curriculum. Two of the core curriculum learning outcomes include:

- "Students will articulate an understanding of major forces and events, influences, or ideas that have shaped history and society."
- "students will articulate the constitutional principles and governmental processes fundamental to American democracy and political participation."

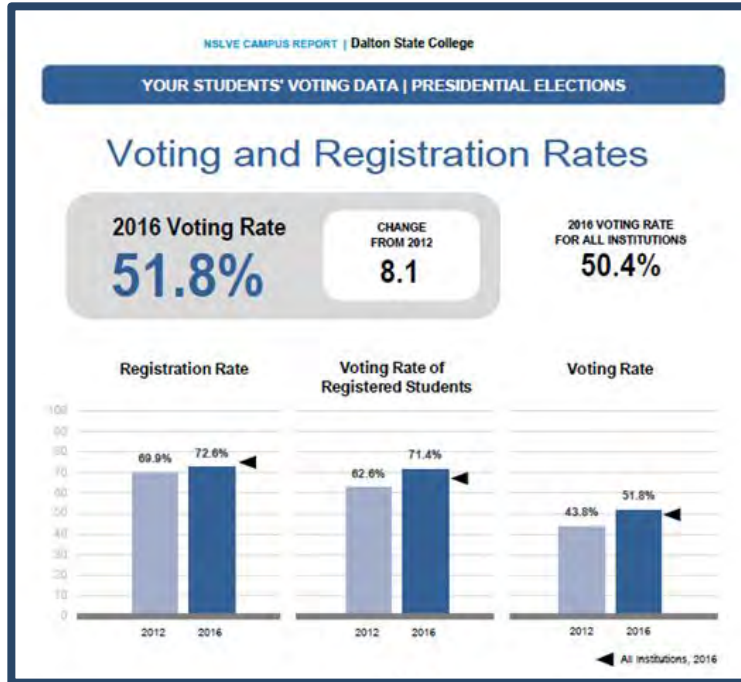
Co-Curricular: Student Life promotes students to become civically, politically, and democratically engaged by participating in a series of co-curricular opportunities including:

- Voter registration occurs on/around National Voter Registration Day
- Annual Constitution Day Event(s)
- The inaugural "Meet the Candidates" event was hosted for local elections Fall 2017
- Community Action Days and Days of Service are held to encourage and promote civic engagement on a regular basis



LANDSCAPE: DATA

The only data Dalton State is currently utilizing to track and share democratic engagement on campus is gathered through the National Study of Learning, Voting, and Engagement (NSLVE). Here is a snapshot of Dalton State's most recent NSLVE data on voting and registration rates:



	2012	2016	Change
Total student enrollment	4,928	5,122	↑ 194
Age under 18/Unknown	(93)	(318)	
IPEDS estimated non-resident aliens	(59)	(131)	
FERPA records blocked	(17)	(11)	
Total eligible voters	4,759	4,664	↓ -95
Number of students who registered	3,328	3,387	↑ 59
Number of students who voted	2,084	2,418	↑ 334
Registration rate	69.9%	72.6%	↑ 2.7
Voting rate of registered students	62.6%	71.4%	↑ 8.8
Voting rate	43.8%	51.8%	↑ 8.1
Difference from all institutions	-3.1	+1.4	



LANDSCAPE: DATA

The only data Dalton State is currently utilizing to track and share democratic engagement on campus is gathered through the NSLVE. Here is a snapshot of Dalton State's most recent NSLVE data sorted by Carnegie Classification:

NSLVE CAMPUS REPORT | Dalton State College

HOW YOUR NUMBERS COMPARE | PRESIDENTIAL ELECTIONS

By Carnegie Classification

2012 Voting Rate
for All Institutions

46.9%

HIGH
72.9%

LOW
19.3%

Difference from All Institutions

-3.1

2016 Voting Rate
for All Institutions

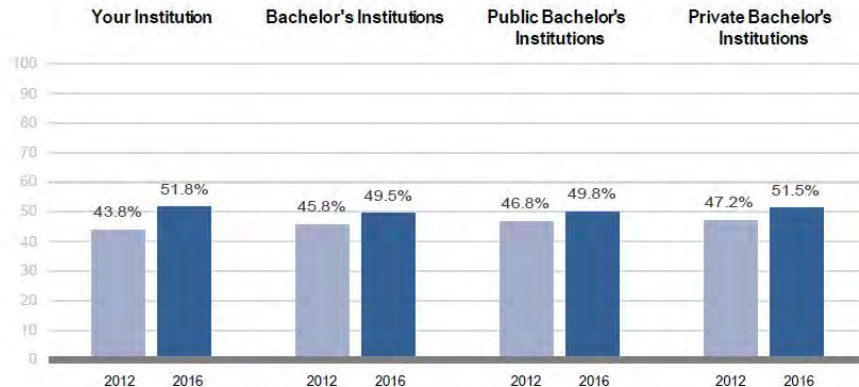
50.4%

HIGH
81.4%

LOW
13.1%

Difference from All Institutions

+1.4





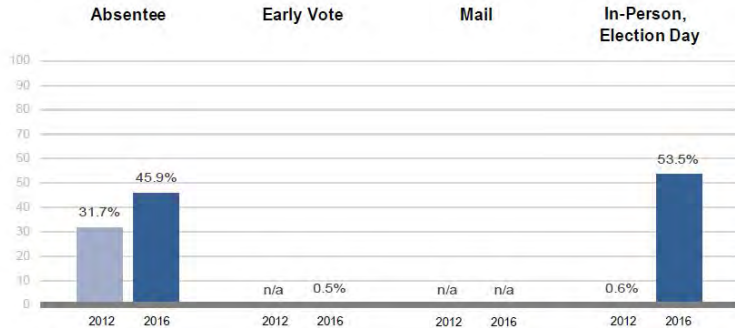
LANDSCAPE: DATA

The only data Dalton State is currently utilizing to track and share democratic engagement on campus is gathered through the NSLVE. Here is a snapshot of Dalton State's most recent NSLVE data sorted by voting method:

NSLVE CAMPUS REPORT | Dalton State College

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Voting Method*



	2012		2016		Change
	Voted	Rate	Voted	Rate	
Absentee	661	31.7%	1,109	45.9%	↑ 14.1
Early Vote	*	n/a	12	0.5%	n/a
Mail	0	n/a	0	n/a	n/a
In-Person, Election Day	13	0.6%	1,294	53.5%	↑ 52.9
Unknown	1,405	67.4%	*	n/a	
Total	2,084		2,418		



LANDSCAPE: DATA

The only data Dalton State is currently utilizing to track and share democratic engagement on campus is gathered through the NSLVE. Here is a snapshot of Dalton State's most recent NSLVE data sorted by age group:

NSLVE CAMPUS REPORT | Dalton State College

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Age Group*



	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
18-21	2,505	996	39.8%	2,826	1,392	49.3%	↑ 9.5
22-24	887	403	45.4%	995	504	50.7%	↑ 5.2
25-29	512	213	41.6%	501	230	45.9%	↑ 4.3
30-39	557	260	46.7%	304	167	54.9%	↑ 8.3
40-49	261	149	57.1%	115	80	69.6%	↑ 12.5
50+	96	63	65.6%	54	45	83.3%	↑ 17.7
Unknown	0			0			



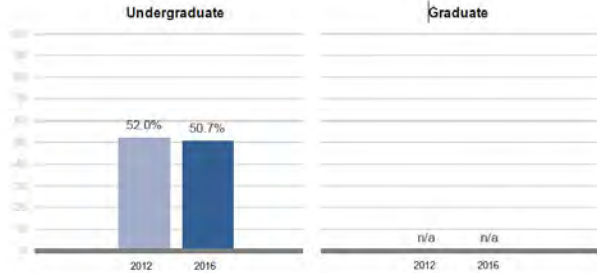
LANDSCAPE: DATA

The only data Dalton State is currently utilizing to track and share democratic engagement on campus is gathered through the NSLVE. Here is a snapshot of Dalton State's most recent NSLVE data sorted by education level:

NSLVE CAMPUS REPORT | Dalton State College

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Education Level*

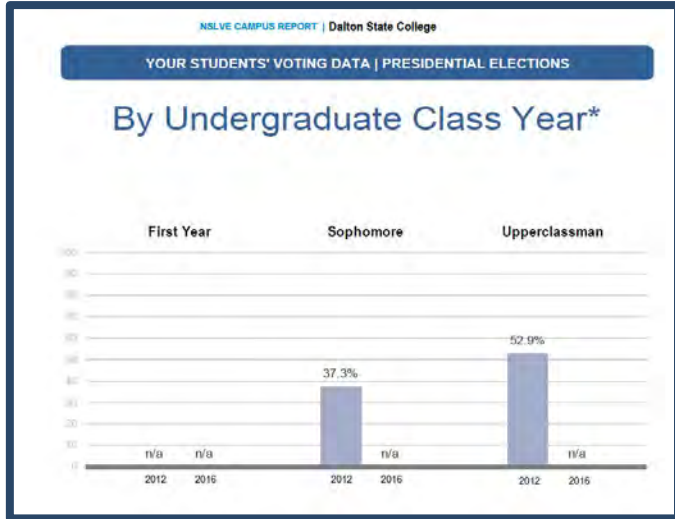


	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Undergraduate	573	298	52.0%	4,718	2,390	50.7%	↓ -1.4
Graduate	0	0	n/a	0	0	n/a	n/a
Unknown	4,245			77			



LANDSCAPE: DATA

The only data Dalton State is currently utilizing to track and share democratic engagement on campus is gathered through the NSLVE. Here is a snapshot of Dalton State's most recent NSLVE data sorted by undergraduate class year:

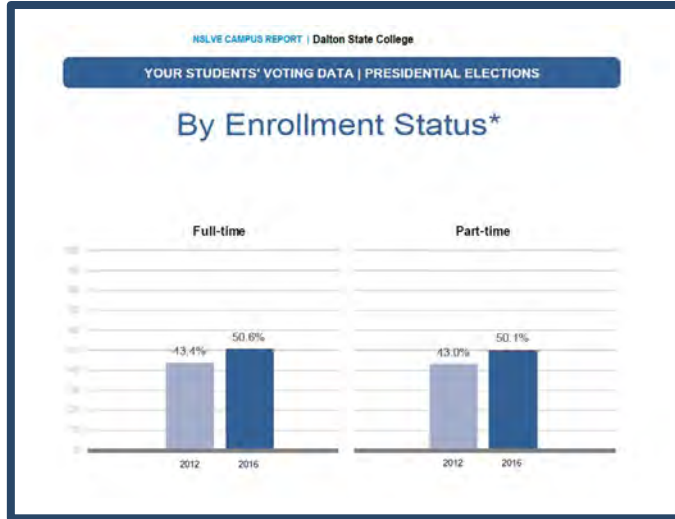


	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
First Year	0	0	n/a	0	0	n/a	n/a
Sophomore	51	19	37.3%	0	0	n/a	n/a
Upperclassman	138	73	52.9%	0	0	n/a	n/a



LANDSCAPE: DATA

The only data Dalton State is currently utilizing to track and share democratic engagement on campus is gathered through the NSLVE. Here is a snapshot of Dalton State's most recent NSLVE data sorted by enrollment status:



	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Full-time	2,804	1,218	43.4%	3,263	1,650	50.6%	↑ 7.1
Part-time	2,014	866	43.0%	1,532	768	50.1%	↑ 7.1
Unknown	0	0	n/a	0	0	n/a	



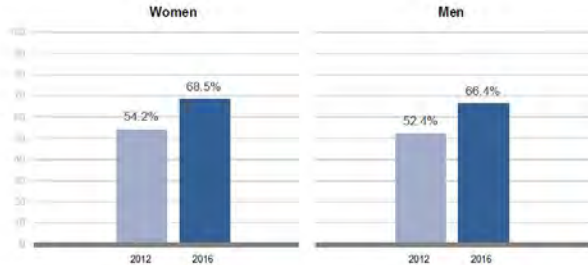
LANDSCAPE: DATA

The only data Dalton State is currently utilizing to track and share democratic engagement on campus is gathered through the NSLVE. Here is a snapshot of Dalton State's most recent NSLVE data sorted by gender:

NSLVE CAMPUS REPORT | Dalton State College

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Gender*



2012

2016

	Enrolled	Voted	Rate		Enrolled	Voted	Rate	Change
Women	2,402	1,301	54.2%		2,118	1,451	68.5%	↑ 14.4
Men	1,495	783	52.4%		1,455	966	66.4%	↑ 14.0
Unknown	921	0	n/a		1,222	*	n/a	

LANDSCAPE: DATA

The only data Dalton State is currently utilizing to track and share democratic engagement on campus is gathered through the NSLVE. Here is a snapshot of Dalton State's most recent NSLVE data sorted by field of study:

NSLVE CAMPUS REPORT | Dalton State College

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Field of Study*

* Your students' data broken down by field of study. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students. The green and red highlighted values below represent your campus's top three and bottom three voting rates by field of study.

	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Biological and Biomedical Sciences	0	0	n/a	444	225	50.7%	n/a
Business, Management, and Marketing	0	0	n/a	977	509	52.1%	n/a
Communication and Journalism	0	0	n/a	34	17	50.0%	n/a
Education	0	0	n/a	405	242	59.8%	n/a
Engineering and Engineering Technologies	0	0	n/a	71	32	45.1%	n/a
English Language and Literature	0	0	n/a	132	73	55.3%	n/a

	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Health Professions	0	0	n/a	1,025	464	45.3%	n/a
History	0	0	n/a	149	90	60.4%	n/a
Law Enforcement, Firefighting, and Protective Services	0	0	n/a	180	85	47.2%	n/a
Liberal Arts and Sciences, and Humanities	0	0	n/a	716	344	48.0%	n/a
Mathematics and Statistics	0	0	n/a	71	36	50.7%	n/a
Multi/Interdisciplinary Studies	0	0	n/a	41	14	34.2%	n/a
Physical Sciences	0	0	n/a	115	62	53.9%	n/a
Psychology	0	0	n/a	191	92	48.2%	n/a
Public Administration and Social Service Professions	0	0	n/a	112	57	50.9%	n/a
Science	0	0	n/a	*	*	n/a	n/a
Technologies/Technicians	0	0	n/a	*	*	n/a	n/a
Visual and Performing Arts	0	0	n/a	14	*	n/a	n/a
Unknown	4,818	2,084	43.3%	110	64	58.2%	14.9



GOALS

FOR CIVIC LEARNING & DEMOCRATIC ENGAGEMENT

GOALS: SHORT TERM

1. Apply to the NASPA Lead Initiative on Civic Learning and Democratic Engagement by June 30, 2018. Institutions selected to participate in this initiative will work collaboratively in cohorts to share resources, promising practices, and participate in professional networking opportunities.
2. Add voter registration (local and out-of-state) information to our institutional website.
3. Institutionalize the practice of sending a letter to all students every semester about the importance of being civically engaged and participating in elections.
4. Build a relationship with the local Board of Elections and identify ways for students to become more involved in the election process i.e. serving as a poll worker, etc.
5. Create a pledge to vote campaign encouraging students to identify key social issues, causes, or reasons they care about and asking them to commit to showing up at the polls for election days.
6. Create and implement a marketing campaign for RoadrunnerServe, a volunteer management software, in fall 2018 to help students connect to volunteer and co-curricular service learning opportunities.
7. Expand Constitution Day programming to be a week of formal programming encompassing Constitution Day and Citizenship Day (on or around September 17th). This week of programming will include a variety of speakers, discussions, voter registration, and voter education activities promoting local, state, and national elections to encourage ongoing democratic engagement.

GOALS: LONG TERM

1. Increase student voter registration by 5 percentage points from 2012 NSLVE data by 2020.
2. Increase student voting rates by 5 percentage points from 2012 NSLVE data by 2020.
3. Identify and utilize additional assessment methods for civic learning and democratic engagement beyond NSLVE.
4. Identify ways to promote and implement ease of access to voting by providing details and transportations to local voting sites and researching the feasibility of students living on campus being able to utilize the oncampus polling site - they are currently assigned to an off-campus site.

Please see the Executive Summary (slide 2) for additional learning outcomes related to Dalton State's Campus Action Plan. Strategies to achieve these goals will be discussed in the next section.



STRATEGY

FOR CIVIC LEARNING & DEMOCRATIC ENGAGEMENT

STRATEGY

We have opted to split our campus strategy into three separate categories to reflect the layout of our executive summary and to ensure we are working towards encouraging all Roadrunners to become:

1. Civically Engaged,
2. Politically Engaged, and
3. Democratically Engaged.

As a method to increase civic learning and democratic engagement. Each of the following slides will highlight learning outcomes associated with these three categories and strategies for achieving these learning outcomes.



STRATEGY 1: CIVICALLY ENGAGED

1.1 CONSTITUTION WEEK

Dalton State hosts an annual Constitution Day event on or around September 17th. This year, 2018, we will extend this to be a week of programming themed around the constitution and voting. Events will include, constitution cab (golf cart) trivia, constitutional reading, a meet the candidates event, and a keynote speaker event educating students on the voting process and impact.

1.2 ALTERNATIVE BREAK TRIPS

Host at least three alternative break trips for students to immerse in diverse environments. This enables students to experience, discuss, and understand social issues in a significant way encouraging them to take action in their own communities. These trips will be held during fall, Martin Luther King, and spring breaks.

1.3 HUNGER & HOMELESSNESS AWARENESS WEEK

Host the inaugural Hunger and Homelessness Awareness week to educate students on social and civil issues surrounding food insecurity and housing. Examples of programs that may be offered this week include The Hunger Banquet, The Sleep Out Challenge, or a Campus Food Drive Competition.

1.4 VOLUNTEER MANAGEMENT

Launch A RoadrunnerServe, volunteer management portal, marketing campaign to help students connect with volunteer and civic engagement opportunities on and off campus.



STRATEGY 1.1: CONSTITUTION WEEK

MONDAY:

Constitution Cab Trivia

Spot the Rage Rover, catch a ride to class, and answer trivia questions to earn raffle tickets for a chance to win Rage Bucks!

Winners will be notified by the end of the week to claim their prize!

TUESDAY:

3:30 PM Constitutional Reading

Join us on the quad to hear the words of our constitution come to life. Free Pocket Constitutions will be distributed while supplies last!

7:00 PM Congress to Campus*

Former US Congress representatives will host a discussion on the roles of elected officials, voter rights and responsibilities, and how they intersect

*Free Pizza while supplies last!



SEPTEMBER 17-20, 2018

CONSTITUTION WEEK: VOTER RIGHTS & RESPONSIBILITIES



WEDNESDAY:

Voter Registration:

Campus Takeover

Volunteers from SAVE and the Department of Social Work will be hosting voter registration booths across campus. Already Registered? Stop by and take a picture at our photo booth to let others know why you vote!

THURSDAY:

Meet the Candidates

Join us in upper level Pope at 6 pm to meet candidates running in the upcoming election. Candidates will share a brief overview of their platform with all participants and then participants will be able to follow up with candidates individually to ask questions.

- ❑ Expanded Constitution Day to be a week programming that featured a “hot topic” for campus discussions and dialogue. Featuring the following events and participation numbers tracked using Blackboard:
 - ❑ Constitutional Cab Trivia - TBD
 - ❑ Congress to Campus Class Visits & Community Event - 185 participants throughout the day
 - ❑ Constitutional Reading on the Quad - 53 participants including students, faculty, and staff
 - ❑ Voter Registration Campus Takeover & Class Visits - 36 volunteers collected 130 voter registration forms
 - ❑ Meet the Candidates Event - 49 total attendees including 29 students
- ❑ Campus Wide Notifications
 - ❑ September 17th: E-Beep: Constitution Week Programs
 - ❑ September 19: Meet the Candidates!

STRATEGY 1.2: ALTERNATIVE BREAK TRIPS



- ❑ Dalton State helps students become more educated on social and civic issues by providing opportunities for students to engage in affordable community-based service projects during college breaks, providing opportunities for students to learn about the problems faced by members of communities with whom they may otherwise have had little to no direct contact. The opportunities for the 2018-2019 academic year include:
 - ❑ Fall Break Trip #1: Once Upon a Time in Appalachia - 12 participants
 - ❑ Fall Break Trip #2: Focusing on Families - 12 participants
 - ❑ MLK Weekend Trip: - TBD
 - ❑ Spring Break Trip - TBD

The overall impact of these combined trips were...TBD



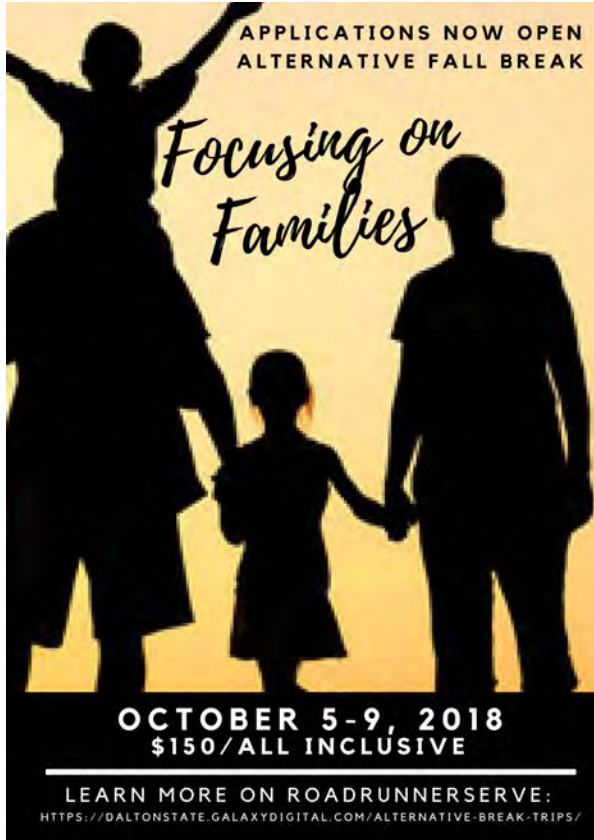
STRATEGY 1.2: Alternative Break Trip #1 Fall



- ❑ **Trip Focus: Ecological Preservation**
12 participants worked with Trail Rangers at Roan Mountain Park State Park to assist with trail rehab as well as spending one of the days working at Hampton Creek State Natural Area. Participants also had the opportunity to meet a member of the Cherokee warrior society to learn about Cherokee history and culture. [View full itinerary here.](#)
- ❑ **Participant Fee: \$150**
The cost of the trip included food, lodging, and transportation.
- ❑ **Service Impact:**
- ❑ **Participant Feedback:**



STRATEGY 1.2: Alternative Break Trip #2 Fall



❑ **Trip Focus: Family Support**

12 participants worked organizations in the Northwest, GA and surrounding areas who provide essential support to families who are struggling with a variety of social issues. Agencies included the Chattanooga Area Food Bank, Ronald McDonald House, Habitat Re-Store, and Central Church of Christ Benevolence Program. [View full itinerary here.](#)

❑ **Participant Fee: \$150**

The cost of the trip included food, lodging, and transportation.

❑ **Service Impact:**

❑ **Participant Feedback:**



STRATEGY 1.2: Alternative Break Trip #2 MLK Weekend

- ❑ **Trip Focus: Family Support**

12 participants worked organizations in the Northwest, GA and surrounding areas who provide essential support to families who are struggling with a variety of social issues. Agencies included the Chattanooga Area Food Bank, Ronald McDonald House, Habitat Re-Store, and Central Church of Christ Benevolence Program. [View full itinerary here.](#)

- ❑ **Participant Fee: \$150**

The cost of the trip included food, lodging, and transportation.

- ❑ **Service Impact:**

- ❑ **Participant Feedback:**



STRATEGY 1.2: Alternative Break Trip #3 Spring Break

- ❑ **Trip Focus: Family Support**

12 participants worked organizations in the Northwest, GA and surrounding areas who provide essential support to families who are struggling with a variety of social issues. Agencies included the Chattanooga Area Food Bank, Ronald McDonald House, Habitat Re-Store, and Central Church of Christ Benevolence Program. [View full itinerary here.](#)

- ❑ **Participant Fee: \$150**

The cost of the trip included food, lodging, and transportation.

- ❑ **Service Impact:**

- ❑ **Participant Feedback:**

STRATEGY 1.3: HUNGER & HOMELESSNESS AWARENESS WEEK

Join SAVE in...

HUNGER AND HOMELESSNESS AWARENESS WEEK NOVEMBER 12-16, 2018

NOV. 12

FOOD DRIVE COMPETITION: Compete against other schools on campus in a food drive! Winning school will receive a "special" trophy and of course... bragging rights.

NOVEMBER 12 - 16

SOCIAL MEDIA TRIVIA: Follow @dsac_deanofstudents on Instagram and see how much YOU know about hunger and homelessness for a chance to win a prize.

MAKE A BLANKET, SHARE A BLANKET: Stop by Upper Pope from 12:30-2:00pm and make no-sew blankets! All blankets made will be donated to Providence Ministries. *Light refreshments will be provided.*

NOV. 13

HUNGER FACTS FAIR: How much do you know about hunger? Visit the Department of Social Work on the Quad from 8:00am-1:00pm to test what YOU know about hunger.

NOV. 14

FACES OF HOMELESSNESS PANEL: Join us at 5pm in Peoples 115 to hear from guests affected by homelessness. Come hear stories, enjoy pizza, and see what YOU can do to help.

NOV. 15

OXFAM HUNGER BANQUET: Join us at 6pm in the Eddis Miller Room and learn more about hunger and poverty conditions around the world.

Reserve your spot online: <https://bit.ly/2CSFLsk> and pay the \$5 refundable deposit in the Dean of Students Office.

NOV. 16-17

VOLUNTEER AT PROVIDENCE MINISTRIES: Check-in on the Quad at 8:30am. Transportation will be provided. Sign up here: <https://bit.ly/2Pzire7>

LOCKED IN FOR THOSE LOCKED OUT: Enjoy a night of fun activities as we learn about homelessness and poverty worldwide. Check-in starts at 6pm and ends at 7am. Register at <https://bit.ly/209HJC>.

HUNGER & HOMELESSNESS AWARENESS WEEK

❑ Dalton State hosted our campuses inaugural Hunger & Homelessness week programs. Featuring the following events and participation numbers tracked using Blackboard:

- ❑ Hunger & Homelessness Trivia - TBD
- ❑ Campus Food Drive in Support of the Birdfeeder-TBD
- ❑ Make a Blanket, Give a Blanket - TBD
- ❑ Test Your Knowledge about Hunger - TBD
- ❑ Faces of Homelessness Panel - TBD
- ❑ Oxfam Hunger Banquet - TBD
- ❑ Volunteer with Providence Ministries - TBD
- ❑ Locked in for those who are locked out - TBD

HUNGER & HOMELESSNESS AWARENESS WEEK SCHEDULE



Monday, November, 12th:

- ❑ Hunger and Homelessness Trivia: Follow @dsc_deanofstudents on Instagram and answer trivia questions related to Hunger and Homelessness for a chance to win a prize!
- ❑ Food Drive Competition Kick-off: Drop off nonperishable food items in your school's collection box throughout the week. The winning school will receive a "can trophy" and of course... bragging rights! All donations will be collected for the Birdfeeder in Lower Pope!

Tuesday, November, 13th:

- ❑ Make a Blanket, Give a Blanket: Come help make blankets that will be donated to a local homeless shelter in Upper Pope from 12:30pm - 2:00pm.

Wednesday, November 14th:

- ❑ Test Your Knowledge about Hunger: Come test your knowledge on hunger with the Department of Social work on the Quad from 9:00am - 1:00pm!
- ❑ Faces of Homelessness Panel: SAVE is hosting a panel of guests who are currently homeless, or who have been homeless. Guests will share their stories and journeys about the challenges of being homeless. Students will have the chance to ask our guests questions. Free Pizza will be available in Peebles 115 from 5:00pm - 6:30pm.

HUNGER & HOMELESSNESS AWARENESS WEEK SCHEDULE



Thursday, November 15th:


- ❑ OXFAM Hunger Banquet: Come see hunger in a whole new way. Learn about what hunger and poverty look like across the world. Reserve your spot here: <https://bit.ly/2CSFLzk> and pay the \$5 deposit in the Dean of Students Office! The \$5 will be refunded once you have attended the banquet. Eddie Miller Room, 6:00pm.

Friday, November 16th:

- ❑ Volunteer with Providence Ministries: Join SAVE as we volunteer at Providence Ministries Homeless Shelter. Check in will be on the Quad at 8:30am. For more information and to sign up, visit RoadrunnerServe: <https://bit.ly/2Pzrle7>
- ❑ Locked in for Those Locked Out: Join SAVE for a night in the student center as we learn about homelessness and poverty in our area while we also enjoy some fun and games! Check in will begin at 6:00pm, and the event will end at 7:00am! Reserve your spot here: <https://bit.ly/2Q9fkJC>



STRATEGY 1.2: VOLUNTEER MANAGEMENT & OUTREACH




RoadrunnerServe


<https://daltonstate.galaxydigital.com/>

LEARN MORE


RoadrunnerServe is an online volunteer management portal that helps students discover, connect, serve, and track approved volunteer hours.




DISCOVER VOLUNTEER OPPORTUNITIES IN NORTHWEST GA AND THE SURROUNDING AREAS




CONNECT WITH LOCAL AGENCIES SEEKING VOLUNTEERS AND RESPOND TO THEIR NEEDS



SERVE BOLDLY BY GIVING BACK TO INDIVIDUALS AND COMMUNITIES FACING A VARIETY OF SOCIAL ISSUES & NEEDS



TRACK VOLUNTEER HOURS USING THE VOLUNTEER RESUME FEATURE




EARN BADGES BASED ON THE NUMBER OF APPROVED VOLUNTEER HOURS TRACKED (SEE REVERSE)

GET STARTED

1. Visit <https://daltonstate.galaxydigital.com/>
2. Login using your Dalton State email address.
3. Begin discovering, connecting, serving, tracking, and earning badges!

Note: If it is your first visit, you may need to use the "forgot password" feature to set your RoadrunnerServe password.









RoadrunnerServe

<https://daltonstate.galaxydigital.com/>

ACHIEVEMENT BADGES

Dalton State students are all eligible to receive volunteer achievement badges based on the amount of approved hours tracked. Badges will appear on the user's profile and volunteer resume. Below is a list of possible badges users can be awarded:

	<p>BRONZE: 25 HOURS OF SERVICE</p> <p>Letter of Appreciation from the Dean of Students.</p>
	<p>SILVER: 50 HOURS OF SERVICE</p> <p>Invitation to the RoadrunnerServe Volunteer Appreciation & Recognition Event</p>
	<p>GOLD: 100 HOURS OF SERVICE</p> <p>Induction into the "100 Club" – All inductees receive an exclusive t-shirt.</p>
	<p>BRONZE: PRESIDENTIAL SERVICE AWARD NOMINEE 100 HOURS OF SERVICE</p> <p>Invitation to apply for the Presidential Service Award</p>
	<p>SILVER : PRESIDENTIAL SERVICE AWARD NOMINEE 250 HOURS OF SERVICE</p> <p>Invitation to apply for the Presidential Service Award</p>
	<p>GOLD: PRESIDENTIAL SERVICE AWARD NOMINEE 500 HOURS OF SERVICE</p> <p>Invitation to apply for the Presidential Service Award</p>

Volunteer achievements must be reached each year for recognition.
RoadrunnerServe checks nightly for met qualifications.

PRINT MATERIALS:

- ❑ Handbills: Created to disperse at tabling events and during class room visits to highlight the basic features and tracking abilities of the RoadrunnerServe Platform.
- ❑ Banners: Printed and hung in high traffic areas across campus i.e. the parking deck and the Quad.

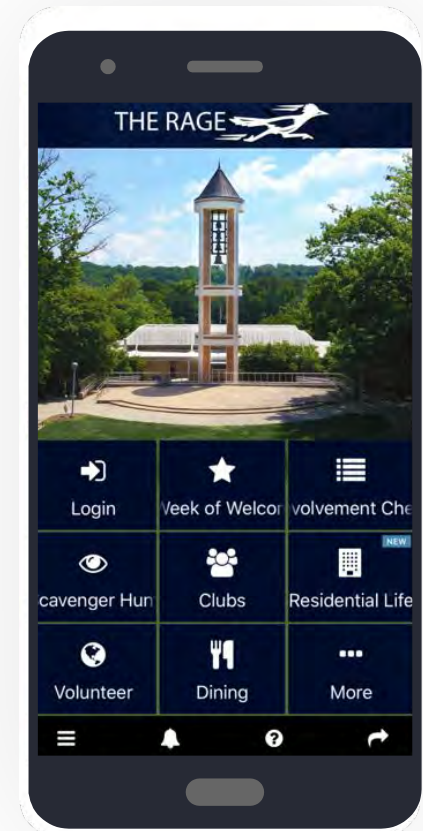
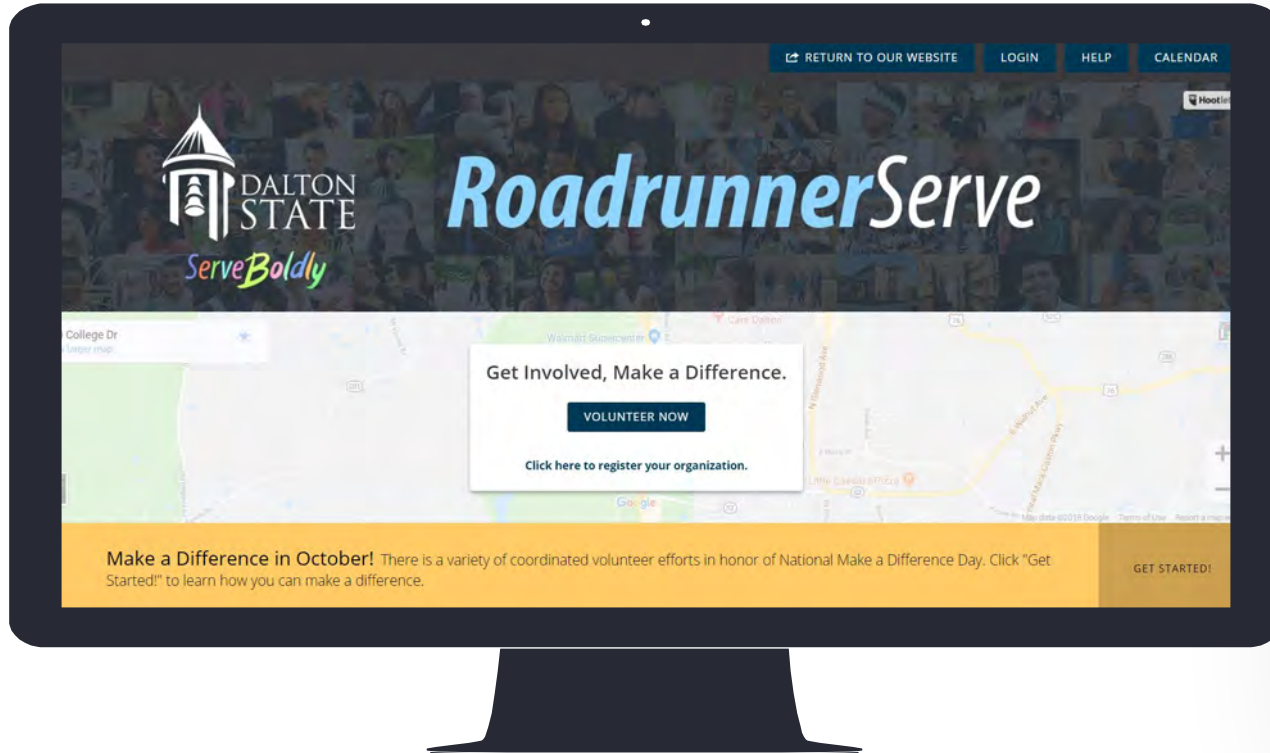
Electronic Resources:

- ❑ Tutorials: Posted within the RoadrunnerServe platform.
- ❑ How to video: Created for the School of Business Skills-Based service learning project.

Email Blasts:

- ❑ Instructions distributed to all faculty, students, and staff at the beginning of each semester.
- ❑ Instructions distributed to new users as they are uploaded into the system.

ONLINE AND MOBILE ACCESS TO DISCOVER, CONNECT, & TRACK COMMUNITY ENGAGEMENT OPPORTUNITIES



LARGE BANNERS STRATEGICALLY PLACED AROUND CAMPUS



The banner features a collage of student photos on the left. The main text reads "RoadrunnerServe" in a large, stylized font, with "Volunteer Management Portal" underneath. Below this are five icons representing different functions: a magnifying glass for "DISCOVER", a share icon for "CONNECT", a hand holding a globe for "ServeBoldly", a bar chart for "TRACK", and a ribbon medal for "EARN BADGES". The URL "https://daltonstate.galaxydigital.com/" is at the bottom.

RoadrunnerServe
Volunteer Management Portal

 DALTON STATE
STUDENT LIFE

 DISCOVER

 CONNECT

 **ServeBoldly**

 TRACK

 EARN BADGES

<https://daltonstate.galaxydigital.com/>



STRATEGY 1: POLITICALLY ENGAGED

2.1 VOTER REGISTRATION & STAFF TRAINING

We will have trained student leaders or community partners present during all voter registration drives to discuss the importance of voter registration and to answer student questions. Voter registration drives will be held in collaboration with all civic, political, or democratic engagement campus events.

2.2 COLLABORATIONS WITH FACULTY

Work with political science faculty and their students to create and distribute a campus voting guide available to students.

2.3 VOTER EDUCATION

Host one “Meet the Candidate Event” for each general election.

6 Direct Action Voter Registration, Education, GOTV

- Voter Registration Drive Training - 9 trained students & 1 trained staff advisor
- Constitution Week
 - Constitutional & Voter Rights Trivia
 - Congress to Campus Class Visits (6 classes) & Community Event (185 participants throughout the day)
 - Constitutional Reading on the Quad (53)
 - Voter Registration Campus Takeover & Class Visits (6)- (36 volunteers collected 130 voter registration forms forms)
 - Meet the Candidates (29 Students + Community guests estimated headcount 20 = 49 total attendees)
- NASPA Lead Initiative Campus Calls (Staff Advisor Participated)- September, October, & November
- Campus Wide Notifications:
 - September 17th: E-Beep: Constitution Week Programs
 - September 19: Meet the Candidates!
 - November 5-9: Stall Wall Post - Reminder to Vote
 - November 1st: 5 Days Until Election Email
 - November 5th: Reminder to vote sent out on campus E-BEEP
 - November 6th: Last Chance: Cast Your Vote Today!



STRATEGY: POLITICALLY ENGAGED

- We will have trained student leaders or community partners present during all voter registration drives to discuss the importance of voter registration and to answer student questions. Voter registration drives will be held in collaboration with all civic, political, or democratic engagement campus events.
- Work with political science faculty and their students to create and distribute a campus voting guide available to students.
- Host one “Meet the Candidate Event” for each general election.



STRATEGY: DEMOCRATICALLY ENGAGED

- Notify all students via email of upcoming elections and provide information and resources addressing voter registration, education, and turnout to support them through every step of the democratic process. Examples of information to be included:
 - Voter registration deadlines and instructions
 - Sample ballots
 - Local poll locations
 - Information on events related to voter registration, education, and turnout
- Create a student friendly website showing them how to become a registered voter as well as provide resources to keep them updated and informed.
- Provide shuttles to nearby polling stations for students without transportation.
- Host a social media campaign or competition encouraging students to report out when they have voted.
- Host a “Meet the Candidate Event” for all general elections (local and state).



STRATEGY TIMELINE

FOR CIVIC LEARNING & DEMOCRATIC ENGAGEMENT

STRATEGY: 2018 TIMELINE & IMPORTANT DATES

This action plan will be implemented over the 2018-2019 academic year.

Spring 2018

Assistant Director for Leadership & Civic Engagement will create and submit inaugural campus action plan on or before May 31, 2018.

Summer 2018

Staff Advisor will recruit incoming first year students to apply for SAVE during orientation.

Fall 2018:

Staff Advisor and program managers will recruit, select, and train student leaders to oversee, implement, and assess inaugural campus action plan. These student Leaders will begin implementation with the following dates and initiatives in mind:

- September 8th -9th SAVE Committee Training Dates
- September 14th 9-11 Day of Service and Memorial Ceremony
- September 17th-21st Constitution Week
- September 25th National Voter Registration Day
- October 5th-9th Alternative Break Trip - Fall
- November 5-8th Operation Gratitude
- November 6th Midterm Election
- November 12th Veterans Day Celebration
- November 12-16th Hunger & Homelessness Week

STRATEGY: 2019 TIMELINE & IMPORTANT DATES

This action plan will be implemented over the upcoming academic year.

Spring 2019:

Student leaders will continue to implement the campus action plan with the following dates and initiatives in mind:

- January 18th-20th MLK Weekend Trip (Examination of the Civil Rights Movement)
- March 12th - 15th Alternative Break Program (Topic: TBD)
- April 13th The Big Event (Variety of Community Engagement Opportunities)

Summer 2019:

- Evaluate Action Plan
- NSLVE Data Released
- NSLVE Reports Submitted to ALL IN Challenge



REPORTING

FOR CIVIC LEARNING & DEMOCRATIC ENGAGEMENT

REPORTING

The Campus Action Plan and NSLVE Report will be posted on the institutional website under Student Life. We will ensure all of the events / initiatives are included on the campus calendar as well as utilize other marketing methods for promotional purposes.

We will also work with the Office of Marketing and Communications to create and share an annual update / year in review with the campus and local community. This will include links to the website where the campus action plan, NSLVE Report, and other civic learning and democratic engagement resources are shared.

Individual program assessment will be conducted throughout the academic year. We will share out this data by regularly updating our campus action plan and using findings to modify and adjust future plans/initiatives.

Finally, our team will make a commitment to review and update this report bi-monthly to ensure all details are kept up to date and reported out in a timely manner.