



DAKOTA COUNTY
TECHNICAL COLLEGE

A member of Minnesota State

Voter Engagement Plan

FY25

#	Initiative / Task	Deadline / Timeline	Person Responsible, Partners	Results/Recommendations for Future
Required Tasks per Policy 2.3.1.1 – Student Voter Registration				
1.	Transmit a message of referral to a centralized voter registration website or platform that provides voter registration forms. Each campus shall identify one person to be the “Campus Vote Coordinator” to ensure compliance with this procedure. The Coordinator’s contact information must be posted on the institution’s website.	Added info on DCTC’s website 9/13/2022	Anna Voight Scott Glime	New Webpage: https://www.dctc.edu/campus-life/register-to-vote/
2.	Consult with their campus student association to determine the most effective means of distributing voter registration forms, supporting election day registration of students, and how to promote ‘get out the vote’ activities.	Completed in FY23.	Anna Voight Student Senate	
3.	Provide students attending on-campus orientation with a physical voter registration form or access to the online form.	In place	Anne Johnson Kristen Pahl, Anna Voight	• N/A
4.	Provide students attending an online orientation with a link to the Minnesota Secretary of State’s website or another centralized voter registration website or platform that provides voter registration forms.	Confirmed it is still in online orientation and the link is working.	Anne Johnson Aria Kronebusch, Anna Voight	• N/A
5.	Communicate to students who reside in Minnesota, North Dakota, South Dakota, Iowa or Wisconsin as early as possible in the fall semester the instructions for how students may register to vote, making available information regarding State registration deadlines, residency requirements, and absentee voting, as applicable.	JIRA Submitted in conjunction with Inver Hills on 8/27/2024 to send on 9/4/24	Anna Voight Institutional Effectiveness	DCTC Results: Received 2,206 Viewed 489 Interacted 29 Clicked Links: Check your registration status 6, Minnesota Office of the Secretary of the State » 3, Register to vote on paper 1, Register to vote online 16, View election calendar 5, student-life/ 1
6.	Communicate a reminder to students after the voter registration deadline has passed, on how they can register to vote on Election Day.	Submitted JIRA 10/3 to send on 11/1	Anna Voight Institutional Effectiveness	•
7.	Ensure that all physical Minnesota voter registration forms received from students at the campus are submitted in timely manner to the Minnesota Secretary of State or county elections office.	October 17 deadline to mail in forms (encourage students to register online)	Anna Voight Student Senate	• N/A
Required tasks per Minn. Stat. §135A.17				
8.	All postsecondary institutions that enroll students accepting state or federal financial aid may prepare a current list of students enrolled in the institution and residing in the institution’s housing or within ten miles of the institution’s	• Student addresses are not directory information, thus	Scott Klein	• Revisit if student addresses become directory information.

	campus. All postsecondary institutions that enroll students accepting state financial aid must, to the extent the information may be disclosed pursuant to Code of Federal Regulations, title 34, part 99, prepare a current list of students enrolled in the institution and residing in the institution's housing or in the city or cities in which the campus is situated, if available. The list shall include each student's current address, unless the student is enrolled in the Safe at Home address confidentiality program as provided in chapter 5B. The list shall be certified and sent to the appropriate county auditor or auditors for use in election day registration as provided under section 201.061, subdivision 3. A residential housing list provided under this subdivision may not be used or disseminated by a county auditor or the secretary of state for any other purpose.	this information is protected by FERPA. <ul style="list-style-type: none"> We will only be required to provide this if student addresses become directory information. 		
Additional Tasks				
9.	Promote Voter Registration at Ready, Set, GO! Via LeadMN tabling	8/23/2024	Anna Voight LeadMN, Student Senate	LeadMN was not able to attend
10.	Promote Voter Registration at Back to School. BBQ via LeadMN tabling	8/28/24	Anna Voight LeadMN, Student Senate	LeadMN attended and promoted voter engagement at the endtrance of the event.
11.	Request Student assistance with voter engagement efforts/Voter engagement workgroup.	September	Anna Voight Student Senate	Max and Alexis announced in Senate meeting.
12.	Promote Constitution Day.	9/17/2022	Anna Voight Student Senate	Promoted on calendar & Student Bulletin
13.	Promote Voter Registration on campus via posters on campus	10/3/2024	Anna Voight Student Ambassadors	Flyer posted on campus 10/3 -Election day
14.	Create TV slide promoting Voter Registration	Fall semester	Anna Voight Marketing	Slide promoting voting showing 10/4 to election day
15.	Work with students interested in voter engagement efforts/Voter engagement workgroup to implement ideas/respond to feedback.	Ongoing	Anna Voight	
16.	Promote Skills for disagreeing workshops hosted by Inver	Fall semester	Anna Voight	Promoted in bulletin / on Tv's / in student senate meeting / all employee meeting
17.	D2L messaging	Fall semester	Anna Voight, Chad A.	
18.	Promote voter engagement on social media	Fall semester	Anna Voight, Rachel M.	JIRA submitted 10/3/2024
19.	Post flyers around campus	Fall semester	Anna Voight, Student Ambassadors	
20.	Promote in Bulletin	Fall semester	Anna Voight	
21.	Send email to employees with voter engagement resources	Fall semester	Anna Voight	Email sent 10/3/2024
22.	Promote resources for faculty	Fall semester	Anna Voight Mike Mendez	Mike Mendez shared All-IN resources packet at dept. chairs meeting in August.
23.	Offer a workshop about importance of voting	Prior to Nov. 5	Student Senate (Thomas & Oscar), Michael Kirby	

24.	Offer tabling with engaging activities to promote voting	Prior to Nov. 5	Student Senate (Thomas & Oscar)	
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Continuous Improvement Plan

1. What worked well related to implementing this plan?

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2. What challenges were encountered related to this plan?

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3. What else did you learn implementing this plan?

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4. What additional feedback would you like to provide related to this plan and related work?

5. Based on above responses, what next steps could be taken to improve this work in the future?

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