



## Concord University 2020 Action Plan

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### **Executive Summary:**

We have faculty, students, and staff involved in participation efforts. Engaged students include Bonner Scholars, the Black Student Union, Pi Sigma Alpha (the Political Science Honor Society), and students enrolled in the introductory class in American Federal Government; faculty and staff facilitate and guide those efforts.

### **Leadership:**

Our leadership team includes the following:

James White, Professor of Political Science, Sarah Beasley, Vice President of Student Affairs and Dean of Students, Taylor Carter, President of Student Government and Pi Sigma Alpha

### **Commitment:**

Our campus has not yet signed the Higher Education Presidents' Commitment to Full Student Voter Participation.

Our campus has used the following methods to communicate with students about the election:

### **Landscape:**

Our campus demographic and voting data:

54.6% 2016; 37.8% 2018; Approximately 1600 undergrads; 50 percent female

### **Goals:**

Our campus democratic engagement goals are:

Our short term goal is to have student participation levels increase; our long term goal is to have our student participate at higher levels than the general population

### **Strategy:**

Our campus has used the following strategies and organized the following events:

In-person voter registration drives, In-person voter education events (e.g. film screenings, debates, lecture series, etc.), Classroom voter registration presentations (in-person or virtual)

Our Bonner Scholars and Black Student Union have engaged in educational activities and some students in our introductory American Federal Government class have on-going individual projects related to participation. Our activities this year were largely short-circuited by the pandemic.

**NSLVE:**

Concord University has authorized NSLVE.

**Evaluation:**

We will evaluate our action plan in the following ways:

We will review the data we receive and aspire to have more activities in the next election cycle.

**Reporting:**

We will report our campus action plan and NSLVE reports in the following ways:

Our campus hasn't confirmed a plan to post the action plan on our campus website. Our campus hasn't confirmed a plan to post our NSLVE reports on our campus website.