



**CCBC**  
The Community College  
of Baltimore County

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Baltimore, Maryland  
21228-5317

**CCBC Dundalk**  
7200 Sollers Point Road  
Baltimore, Maryland  
21222-4649

**CCBC Essex**  
7201 Rossville Boulevard  
Baltimore, Maryland  
21237-3899

**CCBC Hunt Valley**  
11101 McCormick Road  
Suite 100  
Hunt Valley, Maryland  
21031-1432

**CCBC Owings Mills**  
110 Painters Mill Road  
Suite 1  
Owings Mills, Maryland  
21117-4912

**CCBC Randallstown  
at The Liberty Center**  
3637 Offutt Road  
Randallstown, Maryland  
21133-3515

January 31, 2022

Mr. Lee Towers  
Executive Director of External Relations  
Maryland Higher Education Commission  
6 North Liberty Street, 10<sup>th</sup> Floor  
Baltimore, Maryland 21201

RE: MHEC – Voter Registration Action Plan  
Community College of Baltimore County

Dear Mr. Tower:

As required by Maryland Law (HB 156 / SB 283 - Student and Military Voter Empowerment Act), I am submitting the annual report on behalf of the Community College of Baltimore County (CCBC).

Sincerely,

Joaquin Martinez, Ph.D.  
Provost and Vice President of Instruction

Baltimore County Community College  
Voter Registration Action Plan  
(2022-2024)

*The incredible value  
of education.*

[www.ccbcmd.edu](http://www.ccbcmd.edu)

## **Voting Coordinator Contact**

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### **Overview:**

The Community College of Baltimore County (CCBC) is a comprehensive community college that provides access to affordable, high-quality education as conveyed in the institution's mission statement: The Community College of Baltimore County transforms lives by providing an accessible, affordable, and high-quality education that prepares students for transfer and career success, strengthens the regional workforce, and enriches our community. For over 60 years, CCBC has held a preeminent place in the community as an access to opportunity, first as three independent colleges and now as one dynamic, strong, and influential institution. CCBC surrounds a large metropolitan area in central Maryland with three campuses and three extension centers situated to serve the entire county. The Community College of Baltimore County is the largest provider of undergraduate healthcare training in the state of Maryland and is ranked 11th in the nation among all 1,200 community colleges in awarding associate degrees in health professions and related allied health programs. As one of Maryland's largest community colleges, based on FY2021 enrollment, CCBC meets the needs of approximately 45,000 credit and non-credit students, most of whom attend college on a part-time basis. Enrollments have decreased from the figures reported in the 2012 Self-Study of approximately 72,000 credit and non-credit students. CCBC serves a diverse student population that is heavily female (63% of credit and 53% of continuing education students), minority (61% of credit and 49% of continuing education students), and non-traditional in age. Most students are from Baltimore County: 75% of credit and 54% of continuing education students.

The coordinated efforts for civic engagement and preparing students for lives of engaged citizenship are supportive of the College's goals of student success, regional impact, and organizational excellence. In compliance with HB 156 / SB 283 - Student and Military Voter Empowerment Act, CCBC promotes voter registration in various ways (Public Website, Student Portal, Social Media, and On-Campus Voter Registration Events).

Planned Voter Engagement Activities for 2022-2024:

### **Voter Registration:**

To ensure that students, faculty, and staff have all of the information they need to be able to vote in the Primary and General election and beyond, the following voter registration programs are planned for 2022-2024:

- Social media, email, and texting campaign about voter registration.
- CCBC enlists a large group of general faculty and our Pathways faculty to post in their online classes specific voter registration details.
- CCBC participates in National Voter Registration Day
- Several of our Student Life staff members have been certified by the state of Maryland to give first-hand support to students who want to register to vote.
- Provided on the same page is the “call to action” link for Voter Registration which then takes visitors and students to the State Board of Elections.
  - [https://elections.maryland.gov/voter\\_registration/](https://elections.maryland.gov/voter_registration/)
  - [Consumer Information \(cbcmd.edu\)](https://www.cbcmd.edu/consumer-information)

← Consumer Information

### Consumer Information

CCBC has long had a policy of making information readily available.

The Higher Education Act (HEA) of 1965, as amended by the Higher Education Opportunity Act (HEOA) of 2008, includes many requirements for disclosing information to the public, to current students and their families, to prospective students and their families, to university employees and prospective employees, to prospective student athletes and their parents, guidance counselors and coaches, to college bookstores, to borrowers or prospective borrowers of education loans, to researchers, to policy makers, and to legislators.

To ensure compliance with federal HEA and HEOA legislation, the College provides the following links for easy access to helpful information:

- ➔ General Institutional Information
- ➔ Health and Safety
- ➔ Student Outcomes

**Additional resources**

- Self study report →
- Annual report →
- Title IX →
- Title VI →
- CCBC Title VI Plan →

**Voter Registration** →

- Each semester all currently enrolled students will be emailed the voter registration link.
- Our increased efforts will include weekly newsletter voter registration information, text message reminders, and information sessions on each campus that will include voter registration information.
- ConnectFest events: During the first two weeks of classes in the Fall and Spring semesters, voter registration forms will be made available

for students to register to vote on the main campus and at the extension centers.

- Constitution Day: voter registration forms will be made available throughout the day at the College's main campuses.