

The Community College of Allegheny County

DEMOCRATIC ENGAGEMENT 2018 - 2020



SUMMARY

SINCE JOINING THE DEMOCRACY COMMITMENT IN 2011, THE COMMUNITY COLLEGE OF ALLEGHENY COUNTY (CCAC) HAS BECOME INCREASINGLY COMMITTED TO REDUCING APATHY, INCREASING COMMUNITY ENGAGEMENT AND STUDENT VOTER REGISTRATION RATES, AND GRADUATING CIVIC-MINDED STUDENTS PREPARED TO SOLVE THE COMMUNITY'S, THE NATION'S AND THE WORLD'S MOST PRESSING CHALLENGES RELATED TO ENHANCING DEMOCRACY AND SOCIAL JUSTICE.

CCAC HAS FOUR ON GROUND CAMPUSES, A VIRTUAL CAMPUS AND FOUR COLLEGE CENTERS. ALL STUDENTS REGARDLESS OF WHETHER THEY ARE ENROLLED AT ONE OF THE CAMPUSES/CENTERS OR ON-LINE, ARE ENCOURAGED TO PARTICIPATE IN COMMUNITY AND CIVIC ENGAGEMENT ACTIVITIES.



OUR MISSION

AT CCAC, CIVIC ENGAGEMENT IS NOT LIMITED TO POLITICAL PARTICIPATION. THE COLLEGE HAS A GENERAL DEFINITION OF CIVIC ENGAGEMENT:

ANY ACTIVITY THAT ENCOURAGES STUDENTS TO BECOME ACTIVE CITIZENS INVOLVED ON THEIR CAMPUS/CENTERS, IN THEIR COMMUNITIES OR IN THE WIDER WORLD, IS CONSIDERED CIVIC ENGAGEMENT.

THE COLLEGE ALSO HAS A CIVIC PURPOSE. CCAC'S CIVIC PURPOSE IS TO CULTIVATE A SENSE OF COMMUNITY BY:

- PROMOTING INTENTIONAL SERVICE ACTIVITIES FOR STUDENTS, STAFF AND COMMUNITY.
- BRINGING AWARENESS OF THE ISSUES ASSOCIATED WITH SOCIAL JUSTICE AND THEIR IMPACT ON DEMOCRACY.
- HELPING STUDENTS DEVELOP CIVIC LITERACY AS WELL AS SELF-AWARENESS AS GLOBAL CITIZENS.
- PROVIDING STUDENTS THE NECESSARY RESOURCES AND CIVIC EDUCATION FOR THEM TO BETTER UNDERSTAND THAT **THEIR VOTE IS THEIR VOICE**.

OUR PLAN

- CCAC'S CIVIC ENGAGEMENT PLAN, WHICH IS DESIGNED TO INCLUDE THE TIME PERIOD OF SEPTEMBER 1, 2019 THROUGH DECEMBER 31, 2020, IS GUIDED BY THE COLLEGE'S COMMUNITY AND CIVIC ENGAGEMENT TEAM.
- THE PLAN CONSISTS OF FOUR GOALS AND SEVENTEEN OBJECTIVES/ACTIONS RELATED TO VOTER REGISTRATION, VOTER EDUCATION, VOTING, AND COMMUNITY AND CIVIC ENGAGEMENT ACTIVITIES.
- THIS PLAN IS AN EIGHTEEN-MONTH PLAN TO PROVIDE THE STUDENTS, FACULTY AND STAFF SUFFICIENT TIME TO IMPLEMENT THE GOALS AS THE NATION PARTICIPATES IN THE 2020 PRESIDENTIAL ELECTION.
- IT IS IMPORTANT TO MENTION THAT THE IMPLEMENTATION OF THIS PLAN WAS DISRUPTED AS A RESULT OF THE COVID-19 CRISIS WHICH FORCED CCAC INTO A REMOTE TEACHING AND LEARNING MODALITY DURING THE SPRING 2020 SEMESTER. CURRICULAR AND CO-CURRICULAR ACTIVITIES BY ANNIED ON CAMBUS WERE CANCELED.

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WERE DISRUPTED AND THOSE ACTIVITIES PLANNED ON-CAMPUS WERE CANCELED, RESCHEDULED, OR IF POSSIBLE, TRANSITIONED TO A REMOTE FORMAT.

OUR TEAM

- THE ALL IN DEMOCRACY CHALLENGE PLAN WAS DRAFTED BY THE MEMBERS OF THE COLLEGE'S COMMUNITY AND CIVIC ENGAGEMENT TEAM THAT IS COMPOSED OF STUDENTS, FACULTY AND ADMINISTRATIVE STAFF FROM ALL FIVE OF THE COLLEGE'S CAMPUSES.
- THIS TEAM WORKS TO INCREASE CIVIC LEARNING AND DEMOCRATIC ENGAGEMENT BY IDENTIFYING PROGRAMS AND SERVICES THAT WILL INCREASE STUDENT INVOLVEMENT WITH LEGISLATIVE PROCESSES; WORKING TO INCREASE EFFORTS TO IMPROVE THE SOCIAL, ECONOMIC, POLITICAL AND EDUCATIONAL OPPORTUNITIES FOR STUDENTS EXPERIENCING MATERIAL NEEDS; AND/OR PROVIDING SERVICES TO IMPROVE THE LIVES OF CITIZENS IN THE COMMUNITIES SERVED BY THE COLLEGE.



CCAC TEAM MEMBERS

- DR. QUINTIN BULLOCK, COLLEGE PRESIDENT
- DR. STUART BLACKLAW, PROVOST & EXECUTIVE VICE PRESIDENT
- DR. MARY LOU KENNEDY, ASSOCIATE VP FOR ENROLLMENT MANAGEMENT & CHIEF STUDENT OFFICER
- DR. VLADIMIR ST. SURIN, INTERIM DEAN OF STUDENTS
- MILLIE RODRIGUEZ, DEAN OF VIRTUAL CAMPUS
- DR. JACQUELINE CAVALIER, PROFESSOR OF HISTORY & CIVIC ENGAGEMENT COORDINATOR
- DR. EBONY ENGLISH, ENDOWED PROFESSOR FOR TEACHING & LEARNING
- DR. JULIA FENNELL, PROFESSOR OF ENGLISH & HONORS PROGRAM COORDINATOR
- DR. LAURIE SPRANKLE, PROFESSOR OF HISTORY
- DAVID MANEL, PROFESSOR OF POLITICAL SCIENCE

- SUMANA MISRA-ZETS, INTERIM CHIEF DIVERSITY OFFICER
- REBECCA SHAKOSKE, PROFESSOR OF ALLIED HEALTH
- MARY BETH JOHNSON, PROFESSOR OF COURT REPORTING
- ELORA CUNNINGHAM, LIBRARIAN
- JAMES R. MCMAHON, CCAC EDUCATIONAL FOUNDATION EXECUTIVE DIRECTOR
- GAINA MIKLUSKO, STUDENT DEVELOPMENT SPECIALIST & PTK ADVISOR
- DEAN JOLIN, ASSISTANT DEAN OF STUDENTS
- FRANK KAUFMAN, DIRECTOR OF STUDENT LIFE
- DONALD BREITBARTH, FULL TIME ACADEMIC ADVISOR & PTK ADVISOR
- ELIZABETH JOHNSON, PUBLIC RELATIONS & MARP DIRECTOR



KEVIN SMAY, ASSOCIATE VICE PRESIDENT OF STRATEGIC PLANNING

MADYSEN KELLY, (STUDENT INTERN)

THE COMMUNITY AND CIVIC ENGAGEMENT TEAM IS RESPONSIBLE FOR IDENTIFYING A VARIETY OF PROGRAMS AND SERVICES THAT ARE IMPLEMENTED THROUGHOUT THE COLLEGE BY A NUMBER OF COLLEGE WIDE AND CAMPUS SPECIFIC OFFICES/ORGANIZATIONS INCLUDING BUT NOT LIMITED TO:

- CAMPUS STUDENT ENGAGEMENT OFFICES
- CAMPUS DIVERSITY AND INCLUSION SUB-COMMITTEES
- CENTER FOR TEACHING AND LEARNING
- EDUCATION TRAINING ADVISORY BOARD (PART OF THE ALLEGHENY COUNTY HUMAN SERVICES DEPARTMENT)
- HONORS PROGRAM
- MEN OF MERIT
- MILITARY AND VETERANS SERVICES
- OFFICE OF INSTITUTIONAL DIVERSITY AND INCLUSION
- OFFICE OF STRATEGIC COLLEGE INITIATIVES
- PHI THETA KAPPA



- PITTSBURGH COMMUNITY SERVICES, INC.
- STUDENT CLUBS AND ORGANIZATIONS (APPROXIMATELY 86 ACTIVE GROUPS EACH SEMESTER)

COMMUNITY PARTNERS

- LEAGUE OF WOMEN VOTERS OF GREATER PITTSBURGH
- ALLEGHENY COUNTY ELECTIONS
 DIVISION
- CAMPUS VOTE PROJECT
- ALL IN DEMOCRACY CHALLENGE





IN ADDITION TO THE AFOREMENTIONED COMMUNITY PARTNERS, COMMUNITY AND CIVIC ENGAGEMENT IS ENHANCED THROUGH THE COLLEGE'S PARTICIPATION WITH A NUMBER OF ADDITIONAL OUTSIDE PARTNERS INCLUDING:

- AMERICORPS, VISTA
- BOY SCOUTS OF AMERICA SCOUTING FOR FOOD
- CAMPUS COMPACT
- EDUCATION AND TRAINING ADVISORY BOARD (ALLEGHENY COUNTY DEPARTMENT OF HUMAN SERVICES)
- GOODWILL OF SOUTHWESTERN PENNSYLVANIA
- GREATER PITTSBURGH COMMUNITY FOOD BANK
- PITTSBURGH COMMUNITY SERVICES INC.
- PITTSBURGH JUSTICE COLLABORATIVE (DRUG POLICY/CRIMINAL JUSTICE REFORM)
- TURBOVOTE
- URBAN LEAGUE (COMMUNITY-BASED ORGANIZATION THAT ADVOCATES FOR VOTER REGISTRATION AND SOC



OUR COALITION OF INTERNAL TEAM MEMBERS WITH HELP FROM OUR COMMUNITY PARTNERS WILL INFORM THE GOALS AND ACCOMPLISHMENTS OUTLINED IN THIS PLAN.

- CCAC'S COMMITMENT TO CIVIC AND COMMUNITY ENGAGEMENT IS REINFORCED BY THE APPOINTMENT
 OF A COLLEGE-WIDE CIVIC ENGAGEMENT COORDINATOR TO GUIDE AND OVERSEE ALL RELATED
 ACTIVITIES. THE CREATION OF THIS POSITION, AS AN EXTENSION OF THE AFT LOCAL 2067 COLLECTIVE
 BARGAINING AGREEMENT BETWEEN THE CCAC FACULTY AND ADMINISTRATION, IS FURTHER EVIDENCE
 OF CONSISTENCY WITH RESPECT TO OUR GOALS AND ACTIVITIES. THE CIVIC ENGAGEMENT
 COORDINATOR SERVES A TWO-YEAR TERM AND MUST REAPPLY AT THE CONCLUSION OF THE TERM.
- STARTING IN SPRING, 2020, CIVIC AND COMMUNITY ENGAGEMENT ACTIVITIES WERE HEAVILY FOCUSED
 ON ENCOURAGING AND INCREASING STUDENT VOTER REGISTRATION, AS WELL AS VOTER EDUCATION IN
 PREPARATION OF THE PRESIDENTIAL ELECTION IN NOVEMBER 2020.
- REMOTE, ZOOM-BASED MEETINGS WERE CONDUCTED AT INDIVIDUAL AND TEAM LEVELS COMMENCING IN
 MARCH 2020 TO DETERMINE HOW ACTIVITIES RELATED TO VOTER REGISTRATION WOULD MOVE
 FORWARD IN A VIRTUAL FORMAT.

CCAC PRESIDENT, DR. QUINTIN BULLOCK AND PROVOST, DR. STUART BLACKLAW REINFORCED A COLLEGE-WIDE COMMITMENT TO PROVIDING THE NECESSARY RESOURCES TO MOVE ALL CIVIC AND COMMUNITY ENGAGEMENT EFFORTS FORWARD IN A REMOTE FORMAT IN ORDER TO REACH AS MANY STUDENTS AS POSSIBLE.

- FROM MARCH THROUGH SEPTEMBER 2020, THE CIVIC ENGAGEMENT COORDINATOR CONDUCTED INDIVIDUAL MEETINGS WITH THE PROVOST AND ASSOCIATE PROVOST, VIRTUAL CAMPUS DEAN, CCAC MARKETING TEAM, BOYCE CAMPUS LIBRARIAN, MEMBERS OF THE IT DEPARTMENT, OFFICE OF STUDENT ENGAGEMENT, AND CENTER FOR TEACHING LEARNING TO ESTABLISH STRATEGIES FOR CONVERTING ACTIVITIES FORMERLY CONDUCTED ON CAMPUS TO A REMOTE FORMAT.
- A CALL FOR STUDENT VOLUNTEERS TO SERVE AS DEMOCRACY INTERNS WAS INITIATED IN SUMMER 2020 IN ORDER TO ASSIST
 IN THE IMPLEMENTATION OF STRATEGIES FOCUSED ON STUDENT VOTER REGISTRATION. TO DATE, ONE STUDENT HAS BEEN
 AWARDED A DEMOCRACY FELLOWSHIP FROM THE CAMPUS VOTE PROJECT AND WILL SERVE AS AN INTERN FOR THE FALL 2020
 SEMESTER.
- MEETINGS WERE ALSO COORDINATED WITH THE LEAGUE OF WOMEN VOTERS OF GREATER PITTSBURGH TO SHARE THEIR
 NEWLY CREATED VOTER RESOURCES WEBSITE (AS AN EXTENSION OF THEIR MAIN SITE). SEVERAL MEMBERS OF THE CCAC
 STUDENT ENGAGEMENT TEAM AND THE CIVIC ENGAGEMENT COORDINATOR ATTENDED THE SESSIONS.
- ALL OF THESE ACTIONS WERE DRIVEN BY THE NEED TO REACH CCAC STUDENTS, STAFF, FACULTY, AND ADMI
 REMOTE FORMAT AS EXPEDIENTLY AS POSSIBLE AHEAD OF THE FALL 2020 SEMESTER.



IMPLEMENTATION

- THIS REPORT CONVEYS CCAC'S COMMITMENT TO CONSISTENTLY FULFILLING BEST PRACTICES WITH RESPECT TO THE IMPLEMENTATION OF ACTIVITIES IN THE FOLLOWING CATEGORIES:
 - VOTER REGISTRATION
 - VOTER EDUCATION
 - BALLOT ACCESS
 - GET OUT THE VOTE



- IN PARTNERSHIP WITH THE LEAGUE OF WOMEN VOTERS OF GREATER PITTSBURGH, STUDENT VOTER REGISTRATION DRIVES WERE CONDUCTED ON EACH OF THE FOUR CCAC CAMPUSES AS WELL AS THE HOMEWOOD-BRUSHTON CENTER IN SPRING 2019 AND FALL 2020 (SPRING 2020 WAS SCHEDULED BUT CANCELED DUE TO COLLEGE CLOSURE).
- THE CIVIC ENGAGEMENT COORDINATOR IN PARTNERSHIP WITH THE CCAC MARKETING AND IT DEPARTMENTS, AND BOYCE CAMPUS LIBRARIAN DEVELOPED A "VOTE 2020" REPOSITORY OF RESOURCES RELATED TO VOTER REGISTRATION, VOTER EDUCATION, BALLOT ACCESS, AND "GET OUT THE VOTE" THAT ARE ACCESSIBLE TO CCAC STUDENTS, FACULTY, STAFF, AND ADMINISTRATION DIRECTLY THROUGH THE CCAC HOMEPAGE, THE CCAC BLACKBOARD LEARNING PLATFORM, AND THROUGH THE CCAC COLLEGE-WIDE LIBRARY SYSTEM.





Upon arrival to the CCAC
Homepage (www.ccac.edu), visitors
are met with the "Register to Vote"
sticker that takes them to a
newly-developed webpage,
"Election 2020 – Make Your Voices
Heard!" that serves as a repository
for resources related to voter
registration.

ELECTION 2020 * MAKE YOUR VOICE HEARD!

The Election 2020 – Make Your Voices Heard! webpage contains a number of resources specifically related to voter registration including (but not limited to):

- Deadlines for voter registration and mail-in ballot access in Pennsylvania
- Vote411 a step by step checklist for the first-time voter
- League of Women Voters of Greater Pittsburgh Voter Resource page





DEVELOPED BY THE CCAC LIBRARIANS, THE <u>ELECTION</u> 2020-VOTE! <u>LIB GUIDE</u> CONTAINS A VARIETY OF RESOURCES TO ASSIST STUDENTS WITH VOTER REGISTRATION INCLUDING (BUT NOT LIMITED TO):

- PA ONLINE VOTER REGISTRATION
- VOTES PA
- "HOW TO" INSTRUCTIONS FROM THE LEAGUE OF WOMEN VOTERS OF GREATER PITTSBURGH
- FAQS RELATED TO VOTER REGISTRATION, DEADLINES
 FOR MAIL-IN AND ABSENTEE BALLOTS, AND POLLING
 PLACE LOCATIONS

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Just like your education, make voting a lifelong pursuit.

Your voice matters.

If you want to live in a society where your values and viewpoints are represented, it begins at the ballot box.

To vote in the upcoming 2020 general election, you must <u>register to vote</u> no later than Monday, October 19. You can register online, in person or by mail.

As part of the college's Civic Engagement initiative and in partnership with the League of Women Voters of Greater Pittsburgh.

CCAC is committed to providing you with the tools and information you need to be a well-informed voter. To learn more about the voting process, the candidates' positions on issues that matter most to you, as well as other important information, check out CCAC's dedicated Election 2020 webpage.

<u>Pledge</u> to exercise your constitutional right to vote! #CCAC Votes on November 3.

Starting in September, all CCAC students receive email blasts consistently through the CCAC email system encouraging them to register to vote and providing resources to assist them in doing so

Election 2020! Make your voice heard!



Each time students and faculty access their respective Blackboard course sites, they are met with the **Election 2020** pop-up directing them to the 2020 Election webpage.



THE COMMUNITY COLLEGE OF ALLEGHENY COUNTY RECEIVED A GOLD SEAL FROM THE **ALL IN CAMPUS DEMOCRACY CHALLENGE** FOR ACHIEVING A STUDENT VOTING RATE BETWEEN **40% AND 49%** IN THE 2018 MIDTERM ELECTIONS.

THE ACHIEVEMENT IS A RESULT OF COLLEGE-WIDE EFFORTS TO PROMOTE VOTER REGISTRATIONS AND PARTICIPATION AT ALL CCAC CAMPUSES AND CENTERS. THE AVERAGE FOR COLLEGE CAMPUSES IN PENNSYLVANIA PARTICIPATING IN THE CHALLENGE WAS 37%.







THE <u>ALL IN CAMPUS DEMOCRACY CHALLENGE</u>
PRESIDENTS' COMMITMENT IS A PROMISE TO
OUR STUDENTS THAT OUR ADMINISTRATION IS

DEDICATED TO SUPPORTING CCAC IN INCREASING NONPARTISAN STUDENT VOTER ENGAGEMENT.

CCAC PRESIDENT QUINTIN BULLOCK HAS SIGNED THE #PRESIDENTSCOMMITMENT, PROMISING TO COMMIT LEADERSHIP AND RESOURCES TO ENGAGE STUDENTS IN LEARNING ABOUT AND TAKING PART IN THEIR CIVIC RIGHTS AND RESPONSIBILITIES.



- AT CCAC, WE ARE COMMITTED TO HELPING OUR STUDENTS
 BECOME INFORMED, ENGAGED CITIZENS WHO ARE INVOLVED ON
 THEIR CAMPUS AND IN THEIR COMMUNITIES. AS PART OF THE
 COLLEGE'S CIVIC ENGAGEMENT INITIATIVE, STUDENTS HAVE THE
 OPPORTUNITY TO PARTICIPATE IN ACTIVITIES THAT FOSTER
 LEADERSHIP AND CRITICAL THINKING SKILLS, DEVELOP CIVIC
 LITERACY, AND BRING AWARENESS TO ISSUES THAT IMPACT OUR
 COMMUNITIES—ALL WITH THE GOAL OF BECOMING GLOBAL
 CITIZENS.
- VOTER EDUCATION IS AN ESSENTIAL PART OF OUR CIVIC ENGAGEMENT INITIATIVE AT CCAC AND SOME OF THOSE ACTIVITIES RELATED TO VOTER EDUCATION ARE SUMMARIZED IN THIS SECTION BUT BY NO MEANS IS IT AN EXHAUSTIVE LIST.



- •THE CCAC <u>ELECTION 2020 WEBPAGE</u> INCLUDES A VARIETY OF EDUCATIONAL RESOURCES RELATED TO GOVERNMENT, POLITICS, AND SPECIFICALLY, VOTING. THESE RESOURCES INCLUDE:
 - "FACT FROM FICTION" A LIST OF VOTING RESOURCES FROM THE LEAGUE OF WOMEN VOTERS
 - FIND YOUR LEGISLATOR AND YOUR POLLING PLACE
 - LEARN MORE ABOUT ABSENTEE AND MAIL-IN BALLOTS
 - GET INVOLVED AND WORK YOUR POLLING PLACE





THE CCAC LIBRARY CONTAINS A
COMPREHENSIVE LIB GUIDE FOR
CONSTITUTION DAY/WEEK. THE
RESOURCES INCLUDED ON THIS LIB
GUIDE INCLUDE LINKS TO THE NATIONAL
ARCHIVES AND RECORDS
ADMINISTRATION (NARA), THE LIBRARY
OF CONGRESS SITE FOR CONSTITUTION
AND CITIZENSHIP DAY, AS WELL AS A LINK
TO THE NATIONAL CONSTITUTION
CENTER.

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The CCAC <u>Vote 2020 Lib Guide</u> contains a number of educational resources which gives students an opportunity to learn more about media bias and informed bias.

Learn the Issues

ISideWith

This interactive site provides questions that match your political beliefs with political parties and candidates.

AllSides: 2020 Election

The AllSides election page provides balanced news coverage and perspective blogs on the 2020 race.

VoteSmart: Political Galaxy

Search by politician or zip code; select an issue and instantly arrive at every fact related to that person on that issue.

VoteSmart: Vote Easy

Click on a candidate's sign to see their positions on key issues OR compare your issue positions to those of all the candidates.

Britannica's ProCon.org: 2020 Presidential Electiom

From reputable Britannica, this comprehensive site tracks the views of presidential candidates. It provides a matching quiz that matches responses with the candidates and also provides a concise Candidate Comparison Chart.

PolitiFact

PolitiFact seeks to present the true facts, unaffected by agenda or biases. Their journalists read transcripts, speeches, news stories, press releases, and campaign brochures and watch TV and scan social media.



- CAMPUS ACTIVITIES (PAST AND FUTURE):
 - IN 2018 THE POLITICAL SCIENCE CLUB SPONSORED A PRESENTATION PERTAINING TO VOTING RIGHTS AND MIDTERMS ELECTIONS. THE PS CLUB ALSO SET UP AN INFORMATION BOOTH AND HANDED OUT LITERATURE ON HOW TO VOTE, HOW TO REGISTER TO VOTE AND WHERE TO VOTE.
 - IN 2018, THE POLITICAL SCIENCE CLUB HOSTED A PANEL PRESENTATION ON GERRYMANDERING.
 - THE PHI THETA KAPPA (PTK) ALPHA MU THETA CHAPTER VOLUNTEERED FOR THE LEAGUE OF WOMEN VOTERS (LWV) CANDIDATE FORUM THAT TOOK PLACE AT ALLEGHENY CAMPUS IN OCTOBER 2019, AND FEATURED THE REPUBLICAN AND DEMOCRATIC CANDIDATES FOR ALLEGHENY COUNTY EXECUTIVE. ELEVEN ENTHUSIASTIC PTK STUDENTS PARTNERED WITH MEMBERS OF CO-SPONSORING ORGANIZATIONS AND WORKED TOGETHER AS GREETERS, RUNNERS, QUESTION SORTERS AND TIMERS FOR THE EVENT.

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- FOR THE PAST THREE YEARS, STUDENT LIFE AND ENGAGEMENT COLLABORATED WITH THE HISTORY DEPARTMENT TO PROVIDE A MORE ENGAGING CONSTITUTION DAY EVENT AND ALSO ADDED PRESIDENTS DAY TO PROVIDED SIMILAR INFORMATION IN A FUN AND INFORMATIVE WAY IN THE SPRING TERM. FAIR DISTRICTS PA AND DRAW THE LINES WERE TWO ADDITIONAL ORGANIZATIONS THAT PARTICIPATED.
- IN MAY 2019, A TEAM OF SEVEN STUDENTS AT NORTH CAMPUS SUBMITTED A MAP FOR THE DRAW THE LINES COMPETITION AND RECEIVED HONORABLE MENTION AND AN ADMINISTRATIVE TEAM OF FOUR AT SOUTH CAMPUS SUBMITTED A MAP FOR THE DRAW THE LINES COMPETITION AND RECEIVED HONORABLE MENTION.
- PTA 101 HAS A CIVIC LEARNING MODULE THAT ADDRESSES THE GOVERNMENT AND HOW IT WORKS (LOCAL AND FEDERAL), HOW LEGISLATION IMPACTS STUDENTS AS CITIZENS AND AS FUTURE HEALTHCARE PROVIDERS, AND THEIR PATIENTS.

- STUDENT LIFE & ENGAGEMENT COLLEGE-WIDE HAS DEVELOPED A DIGITAL SCAVENGER HUNT TO FURTHER PROMOTE THE ELECTION 2020 WEBSITE AND ITS CONTENTS, AS WELL AS THE ALL IN PLEDGE TO VOTE. IT IS EXPECTED TO BE LAUNCHED ON MONDAY, SEPTEMBER 28 AND WILL BE AVAILABLE THROUGH FRIDAY, OCTOBER 30.
- AT THE END OF THE DIGITAL SCAVENGER HUNT STUDENTS CAN CLICK ON THE **ALL IN DEMOCRACY CHALLENGE** LINK TO PLEDGE TO VOTE, WHICH WE HOPE WILL DRAW GREATER ATTENTION TO THIS LINK TO GET CCAC ON THE LEADERBOARD. PRIZES WILL BE AWARDED FROM A DRAWING (EXPECTED TO BE HELD IN THE FIRST WEEK OF NOVEMBER) FOR A CHANCE FOR STUDENTS TO WIN ONE OF 15 (\$20) AMAZON GIFT CARDS.
- A LINK TO "CIVIC ENGAGEMENT" WAS CREATED ON THE CCAC HOMEPAGE IN SEPTEMBER 2020 WHICH CONTAINS EDUCATIONAL RESOURCES IN THE FORM OF LINKS TO ELECTION 2020, TURBOVOTE, DRAW THE LINES PA, AND THE PA STATE VOTER WEBSITE.

- A **SOCIAL MEDIA TAKEOVER** BY MEMBERS OF THE HISTORY DEPARTMENT WAS ORGANIZED. INFORMATION WAS PROVIDED ON CCAC AND STUDENT LIFE & ENGAGEMENT SOCIAL MEDIA REGARDING THE ELECTION 2020 WEBSITE, THE CONSTITUTION, THE ELECTORAL COLLEGE, CONSTITUTIONS FROM AROUND THE WORLD, AND AN INTERACTIVE GAME CALLED "WHAT FOUNDING FATHER ARE YOU?"
- ON WEDNESDAY, SEPTEMBER 29, A VIRTUAL PANEL DISCUSSION IS SCHEDULED ON VOTING RIGHTS AND SOCIAL JUSTICE THROUGH STUDENT PROTEST—FROM THE CIVIL RIGHTS ERA TO BLACK LIVES MATTER.
- THE CCAC HONORS PROGRAM WILL HOST A **PRE-PRESIDENTIAL DEBATE/DISCUSSION**ON OCTOBER 15 FROM 6:30-7:30PM. FEATURING COMMENTARY BY FACULTY MEMBERS
 FROM HISTORY AND POLITICAL SCIENCE DEPARTMENTS.

BALLOT ACCESS

In addition to the information presented on the CCAC Election 2020 website regarding access to mail-in ballots, absentee ballots, and polling place locations, CCAC Campuses have been chosen by the Allegheny County Board of Elections to be designated locations for citizens to pick up and drop off mail-in ballots. This information will be shared via email with students and on the website. It has also been made public via various local media outlets and newspapers.

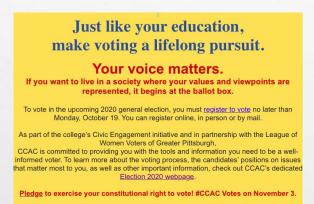
Print your name Please print your name exactly as you registered to vote.	1	Last name		□Jr	□sr			□iv
		First name		Middle	name o	rinitial		
About you Phone and email are optional and used if information is missing on this form.	2	Birth date						
	5	Phone	Email					
Your address Please print your address exactly as you registered to vote.		Address (not P.O. Box)			Apt.	number		
	3	City/Town	State	PA	Zip c	ode		
		Municipality	Coun	ty				
		Ward (if known)	Voting	g distri	ct (if kno	wn)		
		I have lived at this address since:						
Where to mail ballot?		☐ Same as above Address or P.O. Box						
	4	City/Town	State		Zip	code		

The CCAC Election 2020 includes a direct link to the Pennsylvania Application for Mail-In Ballot, providing "easy access" for students.



GET OUT THE VOTE!

With the majority of CCAC students attending in a remote/online environment, we have relied heavily on technology to "GET OUT THE VOTE!" In addition to the CCAC Election 2020 website, students are encouraged to register and vote through additional channels such as email blasts and consistent pop-ups on the Blackboard learning platform.



Starting in September, all CCAC students receive email blasts consistently through the CCAC email system encouraging them to register to vote and providing resources to assist them in doing so

Election 2020! Make your voice heard!



Each time students and faculty access their respective Blackboard course sites, they are met with the **Election 2020** pop-up directing them to the 2020 Election webpage.



GET OUT THE VOTE!

- AFTER THE REGISTRATION DEADLINE IN
 PENNSYLVANIA PASSES IN OCTOBER, THE
 MESSAGING TO OUR STUDENTS WILL SHIFT TO
 "YOUR VOTE IS YOUR VOICE!" SOCIAL MEDIA, THE
 WEBSITE, AND ALL OTHER MODES OF
 COMMUNICATION WILL SHIFT TO EMPHASIZING
 DIRECT ACTION THROUGH VOTING AT THAT
 POINT.
- THE CCAC ELECTION 2020 WEBSITE ALSO ASKS STUDENTS TO "TAKE THE PLEDGE" TO VOTE.



Take the Pledge!

Make your vote count! By pledging to vote in the upcoming election you not only show your support for the principles of democracy, you also help CCAC makes this year's leaderboard for the ALL IN Campus Democracy Challenge. Simply add your name to the **pledge** to vote. Let's work toward achieving a 100% commitment to this all-important constitutional right that previous generations fought so hard to win.





It's National Voter Registration Day!

To register, request an absentee ballot, or apply for a mail-in ballot, visit https://bit.ly/350DNyr.

Your voice matters. #CCACVotes #RegisterToVote #VoterRegistration #Election2020



SOCIAL MEDIA

ALL OF THE RESOURCES AVAILABLE TO STUDENTS VIA THE CCAC **ELECTION 2020** WEBSITE, EMAIL BLASTS, AND THROUGH THE BLACKBOARD LEARNING PLATFORM ARE CONSISTENTLY REINFORCED VIA SOCIAL MEDIA INCLUDING CCAC FACEBOOK, TWITTER, AND INSTAGRAM. CCAC

TIMELINE

- ALL OF THE ACTIONS RELATED TO VOTER REGISTRATION AT CCAC COMMENCED IN SPRING 2020 AND WILL CONTINUE THROUGH THE OCTOBER DEADLINE FOR VOTER REGISTRATION IN OCTOBER.
- AFTER THE DEADLINE PASSES, THE FOCUS WILL SHIFT FROM VOTER REGISTRATION TO **VOTER PARTICIPATION**. OUR SOCIAL MEDIA CAMPAIGN AS WELL AS ALL OF THE OTHER INSTRUMENTS EMPLOYED, SUCH AS THE WEBSITE AND THE BLACKBOARD POP-UPS WILL EMPHASIZE DIRECT **ACTION THROUGH VOTING**.
- OUR MESSAGE TO STUDENTS AT CCAC IS "YOUR VOTE IS YOUR VOICE!" AND THE INFORMATION DIRECTED TOWARDS STUDENTS WILL EMPHASIZE THAT POINT

SUCCESS

- AS AFOREMENTIONED, CCAC IS REGISTERED FOR THE NATIONAL STUDY OF LEARNING, VOTING, AND ENGAGEMENT (NSLVE). THE RESULTS OF THIS SURVEY WILL HELP US BETTER QUANTIFY AND MEASURE THE SUCCESS OF OUR DEMOCRATIC ENGAGEMENT PLAN WITH RESPECT TO STUDENT VOTER REGISTRATION AND STUDENT VOTING RATES.
- THE CCAC CIVIC ENGAGEMENT COORDINATOR WITH ASSISTANCE FROM THE OFFICE OF THE PROVOST, WILL ALSO RELY HEAVILY ON DATA PROVIDED FROM CCAC INSTITUTIONAL RESEARCH TO ASSESS THIS PLAN AND OUR STUDENT OUTREACH EFFORTS.

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CONCLUSION

OUR GOAL IN DRAFTING THIS PLAN IS TO EARN THE "VOTER FRIENDLY CAMPUS" DESIGNATION SO, IN ACCORDANCE WITH THAT MISSION, OUR ACTIVITIES WITH RESPECT TO STUDENT VOTER REGISTRATION AND STUDENT VOTER EDUCATION, "CAN BE INSTITUTIONALIZED FOR YEARS TO COME, KEEPING STUDENTS ENGAGED AS THEY ENTER, AND MOVE THROUGH THEIR TIME AT "CCAC.



