

Colorado State University

Nonpartisan Democratic Engagement Action Plan 2022

I. EXECUTIVE SUMMARY

Colorado State University (CSU), established in 1870, is the state's land-grant institution. Located in picturesque Fort Collins, Colorado, the fall 2019 enrollment saw over 34,000 students on the flagship campus. Steeped in the land-grant tradition that the university belongs to the people, CSU's mission, values, and guiding principles include promoting civic responsibility and service to our local, regional, and global communities.

CSU has a long history of democratic engagement. For example, the state of Colorado sends mail ballots to every voter for most elections since 2013, and our campus hosts a location for in-person voting as well as a ballot drop-box. Passionate student leaders, staff, and faculty have promoted engagement efforts through the curriculum and out of class programming and activities.

The last 3 years have been tumultuous at Colorado State University. March 2020 brought the covid-19 pandemic, disrupting almost every aspect of the college campus, including cohesive democratic engagement efforts. Most engagement efforts in recent years have occurred in a siloed fashion, held by passionate individual students/staff/faculty or unique units/departments across campus who have a deep commitment to democratic engagement. Significant turnover has occurred on our university staff/faculty at all levels. Our university leadership changed in July of 2019, and again in Jun 2022. A search is in place to replace current Interim President, Rick Miranda.

While this work is not new to our campus, this moment calls us to regroup, reassess, and get better organized in our efforts. This plan is our attempt to get started with that process.

- a. Who: The plan has been authored out of the CSU Division of Student Affairs' Student Leadership Involvement and Community Engagement (SLiCE) by Jen Johnson, Director.
- b. What Purpose: The plan is also designed to create cohesion between a variety of programs/activities happening across campus and to promote collaboration between students/staff/faculty across campus working on these topics. It is also designed to create better credibility and impact of existing efforts.
- c. Where: The plan will be implemented at Colorado State University flagship campus located in Fort Collins, Colorado. The plan will include components for in-person/online/hybrid delivery.
- d. Why/Goal: Support for civic engagement, specifically voter engagement, has seen starts and stops for several decades at CSU. The work has typically been led by a few active and passionate leaders, often students. The pandemic further disrupted cohesive democratic engagement efforts across campus. We need to move in the direction of having an institutionalized, sustainable plan for democratic engagement on our campus.
- e. When/Duration: The plan will be implemented starting in the fall semester of 2022 and will continue through November of 2024. The plan will be updated in November of 2024. The plan is primarily focused on creating infrastructure in the short term which can be relied on in the long-term.
- f. How: To begin, key stakeholders will be pulled in to share information about what is currently happening on campus related to democratic engagement. Gaps will be identified. Strategies for filling gaps and adding infrastructure to CSU's democratic engagement efforts will be developed. Roles will be assigned.

- g. What strategies: Development of the plan involved input from individuals from a variety of departments and disciplines across campus.

Our top goals for the 2022 election are:

- In November of 2022, registration rate by CSU students in the 2022 midterm election will be 82% or higher, with students of color voting at the same rates as white students.
- In November of 2022, voting rate by registered CSU students in the 2022 midterm election will be 67% or higher, with students of color voting at the same rates as white students.
- In November of 2022, voting rate by CSU students in 2022 midterm election will be 55% or higher, with students of color voting at the same rates as white students.

II. LEADERSHIP

Civic engagement work is happening across Colorado State University. Who will *own* voter engagement is still an unknown. Given the disruption of the pandemic and many vacancies across campus (including an Interim University President), this is a question that remains to be answered.

Below is a list of current collaborators with specific roles/responsibilities to be fleshed out at a future date. Members are not compensated for their involvement.

<p>Student Groups:</p> <ul style="list-style-type: none"> ▪ Associated Students of Colorado State University—President, Director for Community Affairs, ASCSU Advisor ▪ Residence Hall Association ▪ Greek Councils ▪ President’s Multicultural Student Advisory Committee ▪ Graduate Student Council 	<p>Academic Departments</p> <ul style="list-style-type: none"> ▪ Office of the Provost ▪ College of Liberal Arts ▪ Straayer Center—Program Manager Straayer Center for Public Service Leadership ▪ Political Science ▪ Center for Public Deliberation—Communication Studies Professor ▪ Science, Technology, Engineering, and Math departments ▪ Academic Advisors ▪ Faculty Council
<p>Division of Student Affairs:</p> <ul style="list-style-type: none"> ▪ Student Leadership, Involvement, and Community Engagement--Director ▪ University Housing – Assistant Director of Projects and Outreach ▪ Student Diversity Programs and Services Offices ▪ Fraternity and Sorority Life ▪ Campus Recreation ▪ Adult Learner and Veteran Services--Director ▪ Off-Campus-Life ▪ Lory Student Center—Assistant Executive Director ▪ Conference and Event Planning Services—Assistant Director ▪ Orientation and Transition Programs ▪ Parent and Family Programs ▪ Assessment and Research 	<p>Other CSU Departments/Areas</p> <ul style="list-style-type: none"> ▪ Office of President ▪ External Relations ▪ Office for Inclusive Excellence ▪ Office of the Registrar ▪ Academic Computing and Networking Services ▪ Alumni Relations ▪ Athletics ▪ Administrative Professional Council ▪ Office of International Programs ▪ Information Technology
<p>Community Partners:</p> <ul style="list-style-type: none"> ▪ Larimer County Clerk and Recorder 	

- Campus Compact
- City of Fort Collins City Clerk
- League of Women Voters
- Poudre School District
- New Era

III. **COMMITMENT**

Colorado State University's culture is infused with a deep commitment to democratic engagement. This commitment is demonstrated within institutional documents and statements, in the curriculum and within curricular learning outcomes, in the co-curriculum, and through the actions of our institutional Senior Leadership.

Institutional Statements and Documents / Internal and External Communication

CSU's commitment to civic learning/democratic engagement is explicitly stated in the university's mission and values. CSU expects all of its members: students, staff, faculty, and alumni to engage with the broader community (locally, state-wide, nationally, globally) and to contribute to the greater good through service. CSU's mission and Principles of Community are widely publicized—both on and off campus, on websites, in social media, and reiterated in verbal communication/public speeches.

Colorado State University's mission, shared broadly internally and externally, is "Inspired by its land-grant heritage, Colorado State University is committed to excellence, setting the standard for public research universities in teaching, research, service and extension for the benefit of the citizens of Colorado, the United States and the world."

Colorado State University's Principles of Community support the Colorado State University mission and vision of access, research, teaching, service and engagement. These are shared widely in university classrooms/buildings and are publicly shared on websites and other external communications. A collaborative and vibrant community is a foundation for learning, critical inquiry, and discovery. CSU's Principles of Community include:

Inclusion: We create and nurture inclusive environments and welcome, value and affirm all members of our community, including their various identities, skills, ideas, talents, and contributions.

Integrity: We are accountable for our actions and will act ethically and honestly in all of our interactions.

Respect: We honor the inherent dignity of all people within an environment where we are committed to freedom of expression, critical discourse, and the advancement of knowledge.

Service: We are responsible, individually and collectively, to give of our time, talents, and resources to promote the well-being of each other and the development of our local, regional, and global communities.

Social Justice: We have the right to be treated and the responsibility to treat others with fairness and equity, the duty to challenge prejudice, and to uphold the laws, policies and procedures that promote justice in all respects.

CO-CURRICULUM

ASCSU, CSU's student government, often takes a leadership role on campus in mobilizing students in democratic engagement efforts. Within the Executive Branch, a Director for State Law and Policy is

responsible for supporting collaboration between students and the city council of Fort Collins and the Colorado State Legislature. ASCSU hosts a number of events throughout the year promoting registration and voting and awareness about local issues (U+2, ranked choice voting, etc.). They coordinate bi-monthly visits by students to Fort Collins City Council Meetings and host periodic events on campus to encourage local leaders to meet with students. Once a year, they coordinate a bus trip to the Colorado State Capital to meet and hear from Elected Representatives and watch our government in action.

Starting in 2020, CSU began a “common read” program (“Rams Read”), encouraging faculty, staff, students at every level, and the wider community to read together and discuss a chosen book in engaging ways. Starting in 2022, the program expanded to a “thematic year” with not only reading the common book and an author visit to CSU but also a series of events and programs supporting the book theme. The focus of the 2023-2024 thematic year at CSU will be “Democracy,” offering many opportunities, both inside and outside the classroom, to discuss the topic of democracy engagement as we lead up to the 2024 Presidential Election.

CSU’s Office for Student Leadership, Involvement & Community Engagement (SLiCE) supports and facilitates community engagement, including democratic engagement in a variety of forms. SLiCE serves as a key partner in advocating for and educating students about free speech rights on campus. SLiCE also supports more than 500 Registered Student organizations with funding, resources, advising support, programming and marketing support, including 42 Registered Student Organizations that are political or representative in nature.

Leadership

CSU’s Senior Leadership has made an outward commitment to democratic engagement. CSU’s Leadership has consistently signed the ALL IN Presidents’ Commitment to Full Student Voter Participation.

At the President’s Fall address in September 2022, Interim President Miranda identified free speech as a core priority for our institution, pointing out that we can speak out and clearly articulate our values, work hard on educating our community on how to effectively exercise their own free speech response, and provide a variety of support measures to our most vulnerable. He also noted that with regard to research and innovation, CSU will continue to build on our research strengths related to democracy (among other areas), often crossing disciplines.

Curriculum

The All-University Core Curriculum (AUCC) at CSU helps students to refine their academic skills and introduces them to areas of knowledge, methodologies, and ways of knowing in various fields of student. The AUCC ensures that all CSU undergraduate students share a common learning experience and develop competencies in within areas of learning stipulated by the state of Colorado. Each AUCC course should provide high impact practices such as writing, collaborative learning, community/civic engagement, or research as relevant to the field. All students at CSU must take 3 credits of courses within the AUCC category “Social and Behavioral Sciences.” Approved courses are designed to help students acquire broad foundations of social science knowledge and the ability to apply this understanding to contemporary problems and issues. Courses in this category use methods of the field to study the complex behaviors of individuals and their relationships with others in families, public institutions, and cultures. The Social and Behavioral Sciences category helps students explore the forms and implications of individual and collective behaviors, and their ties to formal institutions (examples of courses: ANTH100, ECON202, POLS101, WS200, SOC271, etc.). All

students are also required to take 3 credits in the “Historical Perspectives” AUCC category. These courses provide students with a foundation for relating perspectives of the past to aspirations for the future (examples of courses: AGED210, HIS115, ETST250). In summary, all students at CSU take a minimum of 6 credits of academic coursework that directly relate to concepts of democratic engagement.

Institutional Learning Outcomes were finalized in 2019 after an extensive and collaborative development process including staff and faculty that began in 2017. They are intended to provide a framework for curricular and co-curricular coherence regardless of degree level. They are conceptually linked to our Principles of Community (described above) and aligned with individual course and program-level learning outcomes.

IV. LANDSCAPE

Colorado State University is a public 4-year institution and joined the ALL IN Campus Democracy Challenge in 2016.

a. Demographic Make-Up of CSU’s Student Body

33,942 students are currently enrolled at Colorado State University. The most popular Colleges are Liberal Arts (19.9% of all majors), Natural Sciences (18.2% of all majors), & Health and Human Sciences 14% of all majors). 66% of students who attend Colorado State University are Colorado residents. 25% of students identify as racially or ethnically diverse. 23% of undergraduate students are first-generation students. 20% of undergraduate students are Pell recipients. 81% of first-time, full-time students receive financial aid.

Colorado State University has authorized NSLVE.

Our institution had a 2020 campus voting rate of 76.4%.
Our institution had a 2020 voter registration rate of 87.2%.

Our institution had a 2018 voter turnout rate of 54.1%.
Our institution had a 2018 voter registration rate of 81.9%.

Our institution has been recognized in the past by ALL IN for these awards: 2020 CO Campus Voting Challenge Best Action Plan - 4-year Institution

Our institution has been recognized by ALL IN with the following seals: 2016 Silver, 2018 Platinum, 2020 Gold

b. Campus Climate

Campus Climate at Colorado State University is very favorable toward democratic engagement. There is strong infrastructure at both a state-wide level and an institutional level that promote democratic engagement.

In 2013, Colorado elected officials voted in to law the automatic mailing of ballots to all registered voters. With this change in law, the state as a whole saw an increase in election participation. At Colorado State University, the Lory Student Center has been an official

Larimer County vote center since 2012. Based on conversations with County officials, it is one of the top polling sites in the state of Colorado. In addition to the vote center, the fall of 2019 brought the permanent placement of a ballot drop-box on campus.

Despite massive disruptions to every aspect of campus life as a result of the covid-19 pandemic, student voting was supported by familiarity with mail-in voting (processes that were implemented years before) yielding a 76.4% voting rate by CSU students in the presidential election, the highest percentage recorded on our campus.

CSU became an ALL IN Campus Democracy Challenge partner in 2016. CSU received a silver campus rating for the 2016 presidential election, a platinum campus rating for the 2018 midterm election, and a gold seal recognition for the 2020 presidential election.

c. Recent Campus Efforts to Promote Democratic Engagement

Across the university you can find academic courses focused on civic learning, all the way to programs and services throughout the campus, community, state, and beyond. University leadership, including past President McConnell and current Interim President Miranda, have shared far and wide the University's commitment to educate and nurture civically engaged students, alumni, and faculty/staff. CSU's positive climate related to democratic engagement is influenced by a broad commitment to a "civic engagement umbrella" including voter engagement, promoting participation in the census, promoting political engagement/participation, advocating for first amendment rights, support for civic engagement/civic learning, and support for a variety of civic-focused academic courses.

Regrouping from the pandemic, in recent months, CSU has focused engagement efforts on current events and the promotion of registration/voting in midterm elections. The 2021/2022 academic year featured a few key events hosted by the SLiCE Office and ASCSU including "Democracy and Desserts" (encouraged students to taste and vote on their favorite dessert as a way to educate students about ranked choice voting), ASCSU day at the capital, a lunch discussion of critical ballot issues in November 2021, and tabling events on the plaza featuring the League of Women Voters and voter registrations opportunities.

Fall 2022 featured several on-campus events focused on democratic engagement (i.e. "Election and Voting 101—a partnership with our local Election Officials and various campus partners," and "Exploring Democratic Reform") and twice weekly tabling by New Era on the campus plaza between the end of August and election day. A comprehensive marketing campaign promoting registration and voting was rolled out in the fall of 2022. This included a newspaper insert in our campus newspaper, *The Collegian*, with detailed information about registration and voting, a social media campaign encouraging voting, and LCD screen marketing promoting voting in housing and dining areas, the Lory Student Center, and other gathering places across campus. Email communications from the Dean of students to the entire student body explaining the process and importance of registration and voting was sent during the first week of fall classes.

d. Strategy moving forward

CSU's strategy moving forward is to build upon its already strong commitment to democratic engagement. With regard to student demographics, our aim is to promote full participation by our campus through marketing and communications targeted at every student. Special outreach/attention will be given to students who have traditionally voted at lower levels including students of color and students from some specific majors/departments (i.e. agriculture, ethnic/cultural/gender studies, computer and information science, etc.).

Given the strong infrastructure on our campus with regard to voting (on-campus polling place, mail drop box, mail in ballots), one primary strategic priority is to improve awareness/communication so that students know exactly how easy it is to vote on our campus.

Furthering a more complete integration and coordination of democracy efforts on our campus is the primary strategy moving forward. By working together more collaboratively across departments and units, we can maximize our impact with students.

V. GOALS

Long Term Goals

- In November of 2024, registration rate by CSU students in the 2024 presidential election will be 88% or higher, with students of color voting at the same rates as white students.
- In November of 2024, voting rate of registered CSU students in the 2024 presidential election will be 88% or higher, with students of color voting at the same rates as white students.
- In November of 2024, voting rate of CSU students in the 2024 presidential election will be 77% or higher, with students of color voting at the same rates as white students.
- By 2028, the institution will increase student voting rates by 10 percentage points over 2020 turnout levels, with students of color voting at the same rates as white students.

Short Term Goals

- In November of 2022, registration rate by CSU students in the 2022 midterm election will be 82% or higher, with students of color voting at the same rates as white students.
- In November of 2022, voting rate by registered CSU students in the 2022 midterm election will be 67% or higher, with students of color voting at the same rates as white students.
- In November of 2022, voting rate by CSU students in 2022 midterm election will be 55% or higher, with students of color voting at the same rates as white students.
- By the end of 2023, the institution will establish a relationship with the local election official and invite them to join the leadership team of our working group.
- By the end of 2023, the institution will identify funding sources to be used to carry out the tactics of this plan to increase nonpartisan voter engagement.
- By 2024, at least 30% of our working group leadership will represent marginalized communities on our campus.
- By 2024, create infrastructure for communications/marketing (web, LCD, newspaper, email communications, media) to promote voting/registration which can be institutionalized moving forward.

VI. STRATEGY

Executive Sponsor

Seek backing from CSU's new President (starting at CSU Spring 2023), creating a call to action for support and expanding upon CSU's civic engagement efforts; send a campus wide email to recruit committee members, and find a permanent *home* for the work.

Committee expansion: From the core team build out sub-committees, and advisory committee; discuss the following:

1. Expectations (time commitment, roles/responsibilities, meeting dates)
2. History/context (NSLVE report, assessment of current efforts, barriers/gaps/ strengths analysis)
3. Who is missing/needs to be added to the committee
4. Discuss different perspectives and areas of expertise; work to create sub-committees/advisory committee
5. Create metrics to define the work: what are we working on (informed voters, increase in voter registration numbers, increase voter turnout rates, etc.)?
6. Define SMARTIE goals (specific, measurable, attainable, realistic, time bound, inclusive and equitable); create evaluation tools to measure success
7. Tools: watch ALL IN webinars, review other nonprofit materials/resources

Registration

- Invite New Era to continue tabling on the plaza 2 x week leading up to elections in 2023 and 2024
- Host an event on National Voter Registration Day
- Send out campus-wide email from the Dean of Students to encourage registration and voting (August/May annually)
- Work with residence life to incorporate voter engagement into at least one resident hall meeting each semester (additional thoughts: move-in materials and day; front desk materials)
- Wildcards: incorporate registration info: into "RamReady" tasks, advisor materials/conversations/meetings, OTP materials

Education

- Promote and host debate watch parties
- Work with the student newspaper to launch a series of articles about youth voting
- Promote CSU's "YOUR VOTE" website
- Create and distribute a nonpartisan voter guide featuring FAQs tailored to student voters (additional thoughts: short video; make it discussion based)
- Work with motivated faculty and/or identity-based groups to host lunch and learns about issues affecting your community
- Providing support/materials/info to faculty/staff so they know where to direct people, how to answer questions, how they can and can't engage; training to help faculty/staff on how to facilitate conversations
- Educate out of state students on pros and cons of registering/voting locally or in their hometowns/states
- Ballot party/discussion so people can get answers to their questions before casting their votes
- "what's next" post-election programming
- Information in different languages/accessibility to info for anyone
- Use SEED to help facilitate student based education

- Faculty/staff education campaign around do's and don'ts – what can and cannot be shared, what you can and cannot do personally, etc.

Turnout

- Host an absentee voting party, complete with stamps and envelopes for ballots
- Organize a walk/ride to the polls on Election Day (RamRide and Around the Horn to provide)
- Add Election Day to the campus calendar
- Educate people on the vote center location at the Lory Student Center and on-campus ballot box locations
- People holding signs leading people to Durrell; incentivize with prizes/food; provide temporary free parking
- Address safety – various groups have concerns around large groups of people gathering, could create intimidation and keep voters away
- Create a map of places to vote with drive-up locations
- Create a handout “I voted” stickers at ballot drop box; create digital “I voted sticker” for social media use; photo op at LSC and Plaza with large cut out
- Host an election day “party” on the plaza with music, “I voted” stickers, photo booth, giveaways, food, etc.

Institutionalization

- Work with faculty/staff, or identity-based groups to host a deliberative dialogue series – provide space to discuss different community issues
- Promote and host an info session for students who are not eligible to vote to get involved
- Promote and host a “Circle of Voices” discussion where international students share their political experiences from their own countries with peers (additional thoughts – include students who cannot vote)
- Start the conversation with administration and faculty about attendance on Election Day (President votes publicly @ CSU location?)
- Working into course work – provide language for syllabus for profs to use – overall civic engagement commitment at institution
- Chat with ASCSU students running to include voter engagement as a part of their yearly budget – budgets get completed quickly after they are voted in
- Post-election work --Discussing results, continuing conversation/Holding elected officials accountable

Communication

- CSU system-wide website dedicated to voting and elections [YOUR VOTE | COLORADO STATE UNIVERSITY SYSTEM \(csusystem.edu\)](https://www.csusystem.edu/yourvote)
- Send an all campus email to all students about voting/registration 2x annually (August / May)
- Newspaper insert in *The Collegian*, Fall 2022/Fall 2024
- Utilize campus e-newsletter (ex: *SOURCE, Parent & Family newsletter*)
- Utilize the various social media platforms
- Post education on the campus electronic screens
- Partner with student media (newspaper/CTV/radio)
- Create posters/flyers to display across campus (ex: table tents in dining centers)

Important Dates

- Ballots mailed for Primary Elections June 6, 2022

- Deadline to Register by Mail in the state of Colorado June 20, 2022 (for Primary Elections)
- Deadline to register in person June 28,2022 (for Primary Election)
- Deadline to register online June 28, 2022 (for Primary Election)
- Primary Election June 28, 2022
- Campus-wide email sent to all students about voting Week of August 22, 2022
- New Era tables on CSU plaza 2 x weekly August 29-November 8, 2022
- Constitution Day Saturday September 17, 2022
- Election and Voting 101 Event October 5, 2022
- Exploring Democratic Reform Event October 12, 2022
- Ballots mailed week of October 17, 2022
- National Voter Registration Day September 20, 2022
- Early in-person voting in Colorado October 24-November 7
- Newspaper insert in The Collegian October 27, 2022
- Deadline to register by mail October 31, 2022
- Deadline to register in person November 8, 2022
- Deadline to register online November 8, 2022
- Election Day (General Election) November 8, 2022
- New CSU President starts, Spring 2023
- Municipal elections: first Tuesday after the first Monday in April of off-numbered years
- Municipal elections April 4, 2023
- ASCSU Student Government elections April 3, 4, 5, 2023
- Thematic Year: Democracy August 2023-May 2024
- Presidential Primaries Winter/Spring 2024
- Republican / Democratic National Conventions Summer 2024
- 2024 United States Presidential Election November 5, 2024

VII. NATIONAL STUDY OF LEARNING, VOTING AND ENGAGEMENT (NSLVE)

Since 2014, CSU has participated in the National Study of Learning, Voting, and Engagement (NSLVE). CSU was awarded a gold rating for participation in the 2020 presidential election. CSU's student voting rates are as follows:

Presidential Elections

	2012	2016	2020
Registration Rates	77.2%	84.4%	87.2%
Voting Rate of Registered Students	74.1%	81.9%	87.6%
Voting Rate	57.2%	69.1%	76.4%
*Mail-in ballot rate		75%	87%

Midterm Elections

	2014	2018
Registration Rates	76.4%	81.9%
Voting Rate of Registered Students	58.5%	66.1%
Voting Rate	44.7%	54.1%

*Mail-in ballot rate	39.1%	78%
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Other key takeaways from the reports include:

- Registration rates on presidential election years have steadily increased since 2012
- Registration rates during midterm elections have increased since 2014. If this continues, registration rates in 2022 should be above 81.9%
- Total enrollment at CSU has increased since 2014, as have the number of total eligible voters. The total number of eligible voters has increased by 2,334 eligible voters and the number of students who have registered have increased by 3,479.
- Voting rates for students in every racial category have increased at CSU when comparing data from 2014, 2018, and 2020. This include voting rates for Asian students, American Indian/Alaskan Native students, Black students, Hispanic students, Native Hawaiian/Pacific Islander students, students who identify with two or more races, and white students.
- Voting rates of 18-21 year-olds (the youngest age demographic) increased from 39% in 2014, to 48% in 2018, to 74% in 2020. Since voting is habit-forming, this increase is a good sign for future engagement at CSU.

Goals as a result of NSLVE reports include:

- 82% registration rate by CSU students in 2022 midterm election or higher, with students of color voting at the same rates as white students.
- 67% voting rate of registered CSU students in 2022 midterm election or higher, with students of color voting at the same rates as white students.
- 55% voting rate of CSU students in 2022 midterm election or higher, with students of color voting at the same rates as white students.
- 88% registration rate by CSU students in 2024 presidential election or higher, with students of color voting at the same rates as white students.
- 88% voting rate of registered CSU students in 2024 presidential election or higher, with students of color voting at the same rates as white students.
- 77% voting rate of CSU students in 2024 presidential election or higher, with students of color voting at the same rates as white students.

VIII. REPORTING

In order to institutionalize the work, the community must know what is happening and how to engage. The democratic engagement plan will include sharing efforts through:

- a. An annual meeting will be hosted by the leadership team to report out on efforts; both the campus and greater community will be invited
- b. The core team and sub-committees will report out on efforts by visiting with various stakeholders, including groups in which they are members (ASCSU, Faculty Council, etc.)
- a. Make the democratic engagement plan and National Study of Learning, Voting, and Engagement (NSLVE) data/reports publicly available by posting them on the civic engagement website
- b. Partner with External Relations to create a communication plan, including the use of press releases, to share the democratic engagement plan and NSLVE data/reports more broadly with stakeholders/interested parties

IX. EVALUATION

Evaluation efforts will include: 1) evaluation of the action plan, 2) evaluation of implementation efforts, 3) evaluation of results. The purpose of this evaluation will be to learn more about our

campus with regard to democratic engagement, and to subsequently modify our plan and efforts to improve campus democratic engagement in the future. The audience for the evaluation is broad. It includes campus leadership, campus administration, students, faculty, and community partners. Evaluation information will be shared with the leadership team as well as publicly through a website.

Evaluation of action plan:

- Revisit CSU's Carnegie Elective Classification for Community Engagement (last completed 2015) and consider re-classifying in 2024/2026. Integrate efforts identified through that process into the evaluation of our action plan in 2024.
- Continue to broaden list of stakeholders and members of the leadership team. Share the action plan with these constituents and integrate feedback/suggestions for the future.

Evaluation of implementation efforts:

- The Leadership team (including representation from all five categories/groups) will identify which aspects of the action plan were implemented, which items were not implemented, which aspects were modified/change, and which aspects were added to.
- The Leadership team (including representation from all five categories/groups) will document progress toward each short-term and long-term goal.
- The Leadership team (including representation from all five categories/groups) will consult with best practice institutions to compare our work with what is happening nationally to see how to strengthen our work and made changes/additions to our plan moving forward (use ALL IN as a resource to identify institutions to connect with).
- Identify which specific goals/outcomes need additional attention and retool efforts to address them.
- After the selection of the new University President (January 2023), meet with him/her/them and encourage continued participation in ALL IIN Presidents' Commitment to Full Student Voter Participation

Evaluation of results:

- NSLVE data will be received following the 2022 midterm election. Key performance indicators include:
 - 82% registration rate by CSU students in 2022 midterm election or higher
 - 67% voting rate of registered CSU students in 2022 midterm election or higher
 - 55% voting rate of CSU students in 2022 midterm election or higher
 - 88% registration rate by CSU students in 2024 presidential election or higher
 - 88% voting rate of registered CSU students in 2024 presidential election or higher
 - 77% voting rate of CSU students in 2024 presidential election or higher
- Examine NSLVE data for differences in voting/registration based on race/ethnicity/gender/major, etc. Use data to create a plan for closing gaps based on these identities.
- Following the 2022 election, share data with stakeholders and collect qualitative data from stakeholders to create a meaning of "what happened" and seek suggestions for improving our work moving forward.
- Connect with faculty and students engaged with community-based research to identify student research projects which could complement/enhance our understanding of CSU's democratic engagement.

