

2014 CAMPUS REPORT

Student Voting Rates for
College of William and
Mary

WHAT'S INSIDE

About This Report

Your Institution's Voting Data

Voting and Registration Rates

How Your Institution's Numbers
Compare

Your Students' Voting Data

By Voting Method

By Age Group

By Education Level

By Undergraduate Class Year

By Enrollment Status

By Gender

By Race/Ethnicity

By Field of Study

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement (NSLVE). Since NSLVE's launch in 2013, more than 1,000 colleges and universities have signed up to receive their voting rates for the 2012, 2014 and 2016 federal elections. Along with others, your institution's participation in this study has allowed us to build a robust database of nearly 30 million college student records, about 10 million for each election year, that serve as a foundation for innovative research on college student political learning and engagement in democracy.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. The mission of IDHE is to shift college and university priorities and culture to advance political learning, agency, and equity. We achieve our mission through research, resource development, technical assistance, and advocacy.

About the Data

This report provides estimated registration and voting rates based on your institution's students who were age-eligible to vote at the time of the election, using the best available data. We use enrollment records submitted by your institution to the National Student Clearinghouse (FERPA-blocked records excluded) merged with publicly available voting files collected by Catalist. As with nearly all voting rate calculations, some ineligible voters are difficult to parse out, such as international or undocumented students. We do, however, adjust institutional voting rates by deducting an estimated number of students who are nonresident aliens based on your institution's report to the Integrated Postsecondary Education Data System (IPEDS). For more information, including reports on maintaining the NSLVE database, how ineligible voters might affect turnout rates, and tips for improving the data in your campus report visit our FAQ page: <https://idhe.tufts.edu/nslve/frequently-asked-questions>.

Reviewing the Data

Use the following key to interpret the charts:

* = number of students is less than 10
n/a = no data was collected or calculated for this field.

What to do next?

In 2014 less than 20% of eligible college students in NSLVE voted. Use your campus NSLVE data to foster greater political learning and engagement on your campus.

❑ Review the data. This report provides a baseline measure of your students' engagement in democracy in 2014 and compares your institution's voting rate to similar institutions. Our website also contains an interactive tool on the 2014 data, which you can find here: <https://idhe.tufts.edu/2014-student-voter-turnout>.

❑ Focus on low propensity voters – only 13% of 18-24-year-olds voted in 2014.

❑ Put your data into practice. Use our *Using Your NSLVE Reports* guide for ideas, including sharing the report widely and talking about the NSLVE data with your campus. (Find the guide and other NSLVE resources at <https://idhe.tufts.edu/nslve>).

❑ Partner with IDHE. We are available to work with you to evaluate and improve your campus climate for student political learning, discourse, and participation. Contact us for in-person trainings and campus climate assessment at IDHE@tufts.edu.

For up-to-date news on NSLVE data, resources and upcoming opportunities visit our website: <https://idhe.tufts.edu>.

Follow us on Twitter [@TuftsIDHE](https://twitter.com/TuftsIDHE) or email us at NSLVE@tufts.edu.

Warm regards,
IDHE Team



YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

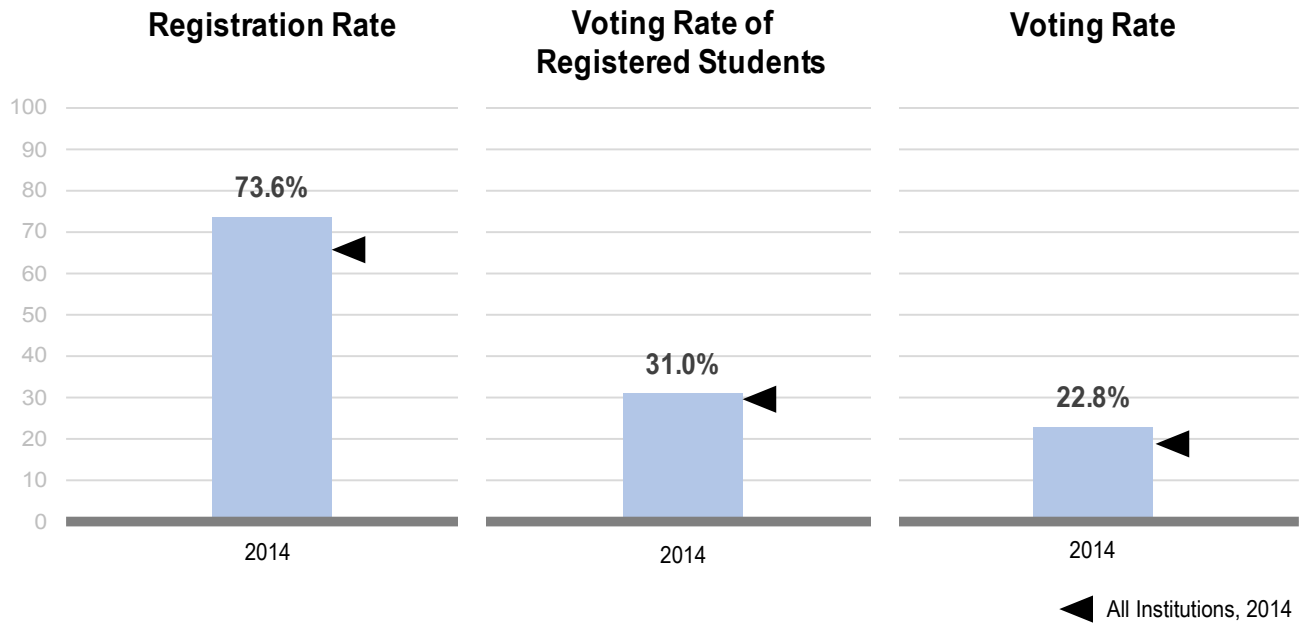
Voting and Registration Rates

2014 Voting Rate

22.8%

2014 VOTING RATE
FOR ALL INSTITUTIONS

19.1%



	2014
Total student enrollment	8,611
Age under 18/Unknown	(76)
IPEDS estimated non-resident aliens	(675)
FERPA records blocked	(16)
Total eligible voters	7,844
Number of students who registered	5,774
Number of students who voted	1,789
Registration rate	73.6%
Voting rate of registered students	31.0%
Voting rate	22.8%
Difference from all institutions	+3.7

HOW YOUR NUMBERS COMPARE | MIDTERM ELECTIONS

By Carnegie Classification

**2014 Voting Rate
for All Institutions**

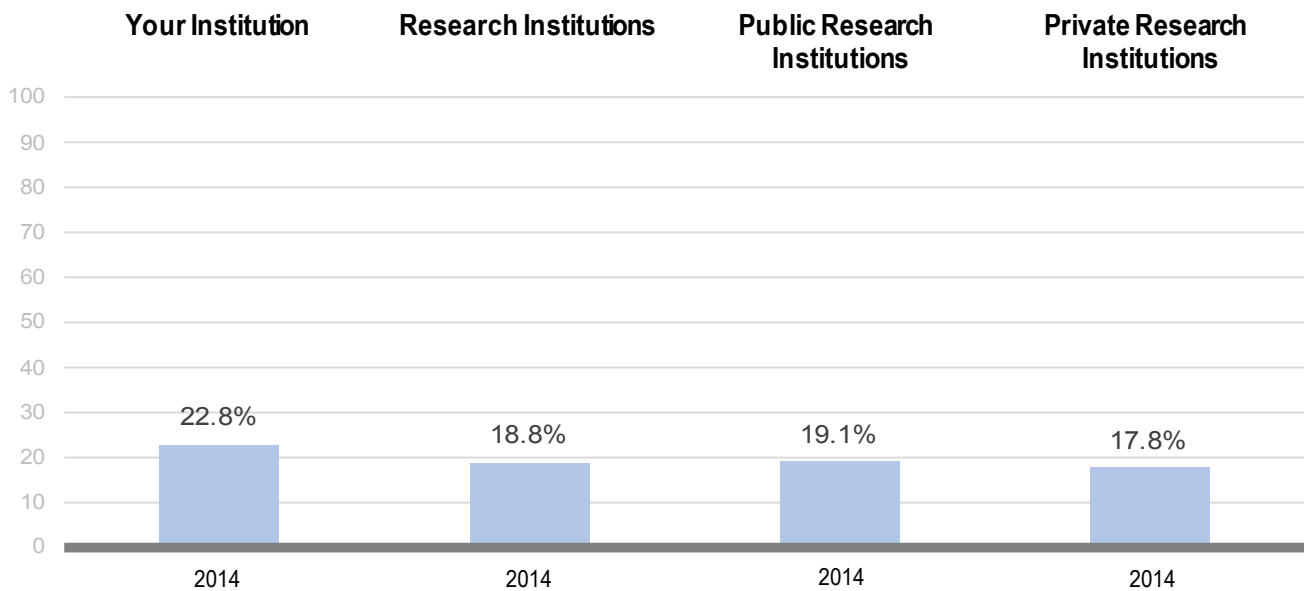
19.1%

HIGH
54.0%

LOW
5.2%

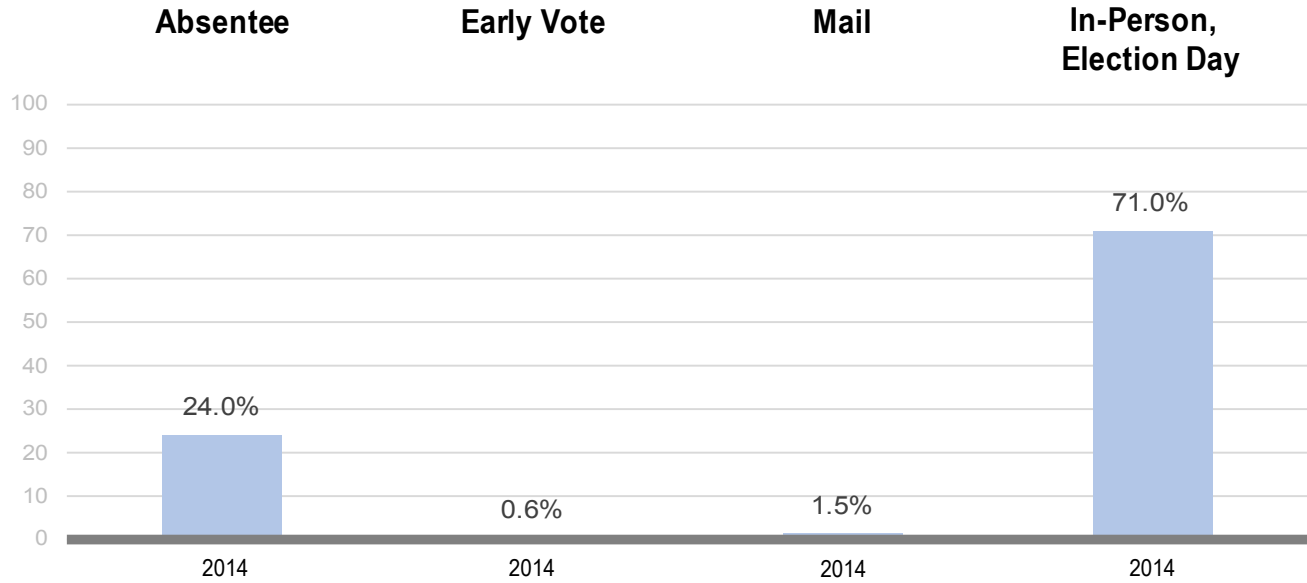
Difference from All Institutions

+3.7



YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Voting Method*

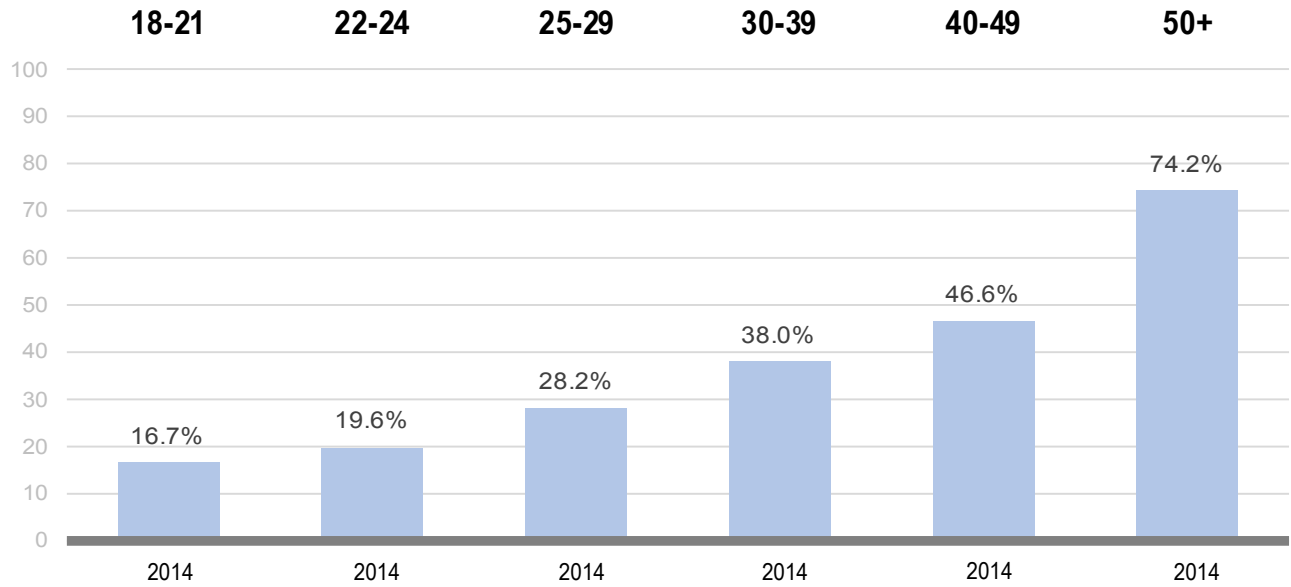


	2014	
	Voted	Rate
Absentee	430	24.0%
Early Vote	10	0.6%
Mail	26	1.5%
In-Person, Election Day	1,270	71.0%
Unknown	53	3.0%
Total	1,789	

* Your students' data broken down by voting method. If your campus has a high number of voting method "Unknown", it means that this information was not reported by local officials where your students voted.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Age Group*

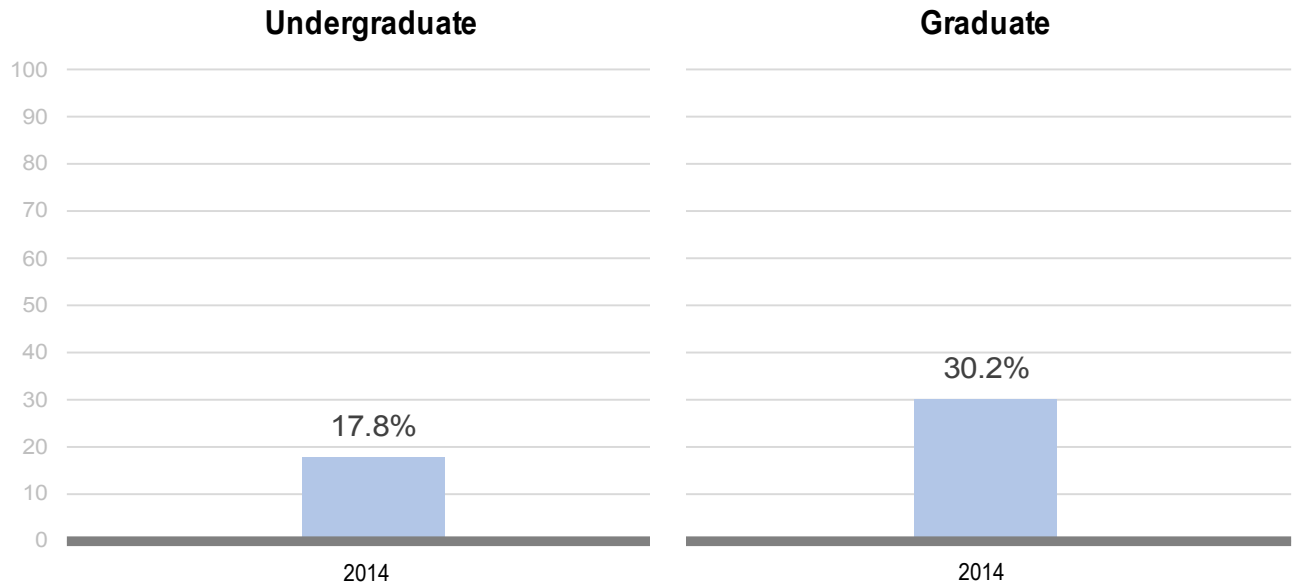


	2014		
	Enrolled	Voted	Rate
18-21	5,624	937	16.7%
22-24	1,273	250	19.6%
25-29	785	221	28.2%
30-39	529	201	38.0%
40-49	176	82	46.6%
50+	132	98	74.2%
Unknown	0		

* Your students' data broken down by age at the time of the election. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Education Level*

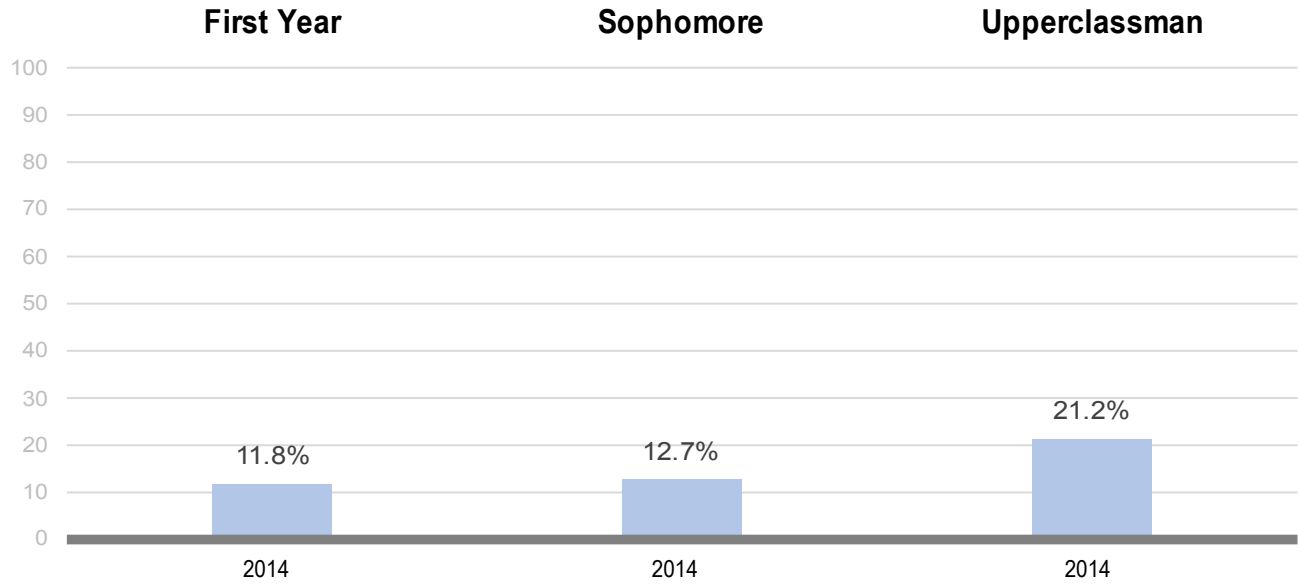


	2014		
	Enrolled	Voted	Rate
Undergraduate	6,323	1,125	17.8%
Graduate	2,184	660	30.2%
Unknown	12		

* Your students' data broken down by undergraduate and graduate students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Undergraduate Class Year*

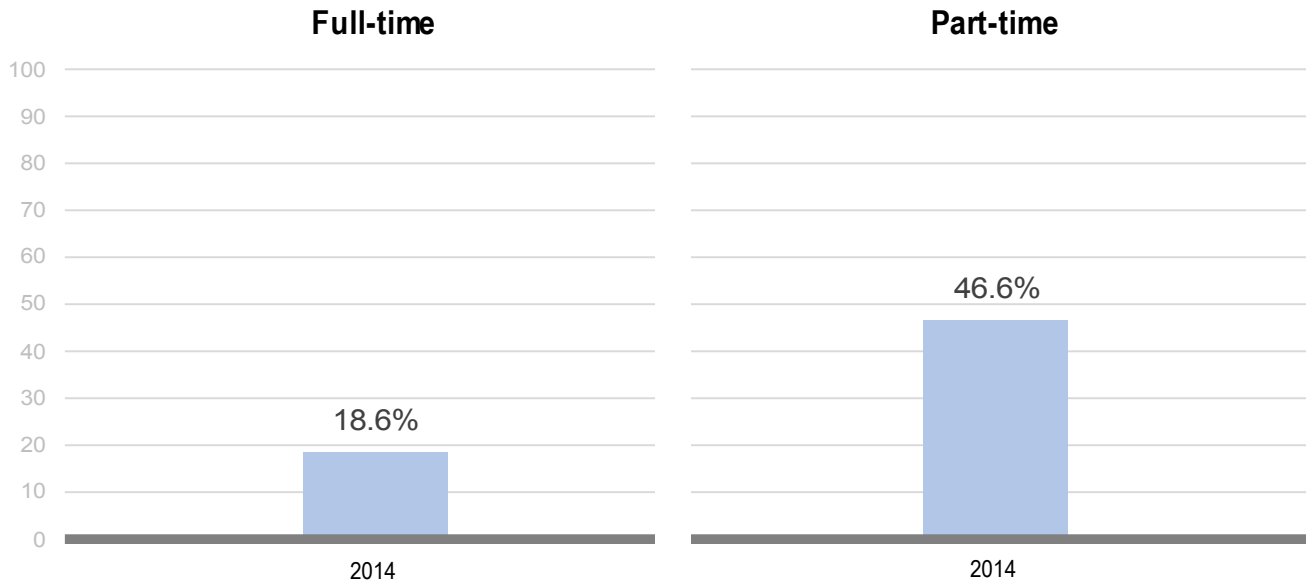


	2014		
	Enrolled	Voted	Rate
First Year	1,182	140	11.8%
Sophomore	1,491	190	12.7%
Upperclassman	3,574	759	21.2%

* Your students' data broken down by undergraduate students' class level. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Enrollment Status*

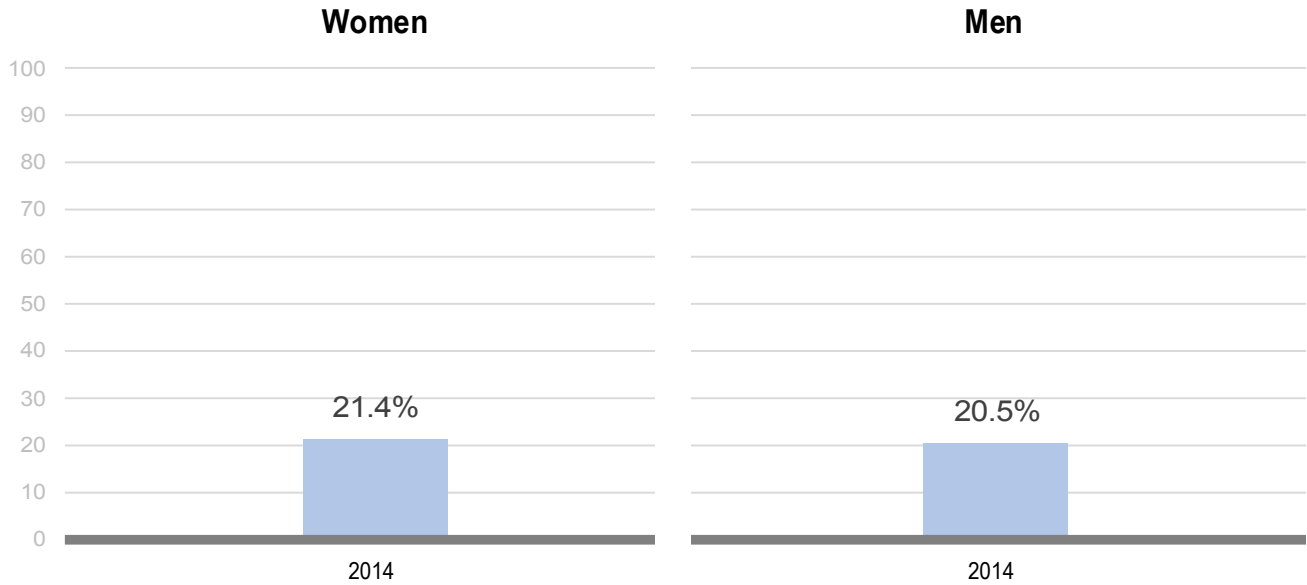


	2014		
	Enrolled	Voted	Rate
Full-time	7,774	1,442	18.6%
Part-time	745	347	46.6%
Unknown	0		

* Your students' data broken down by part-time and full-time students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Gender*

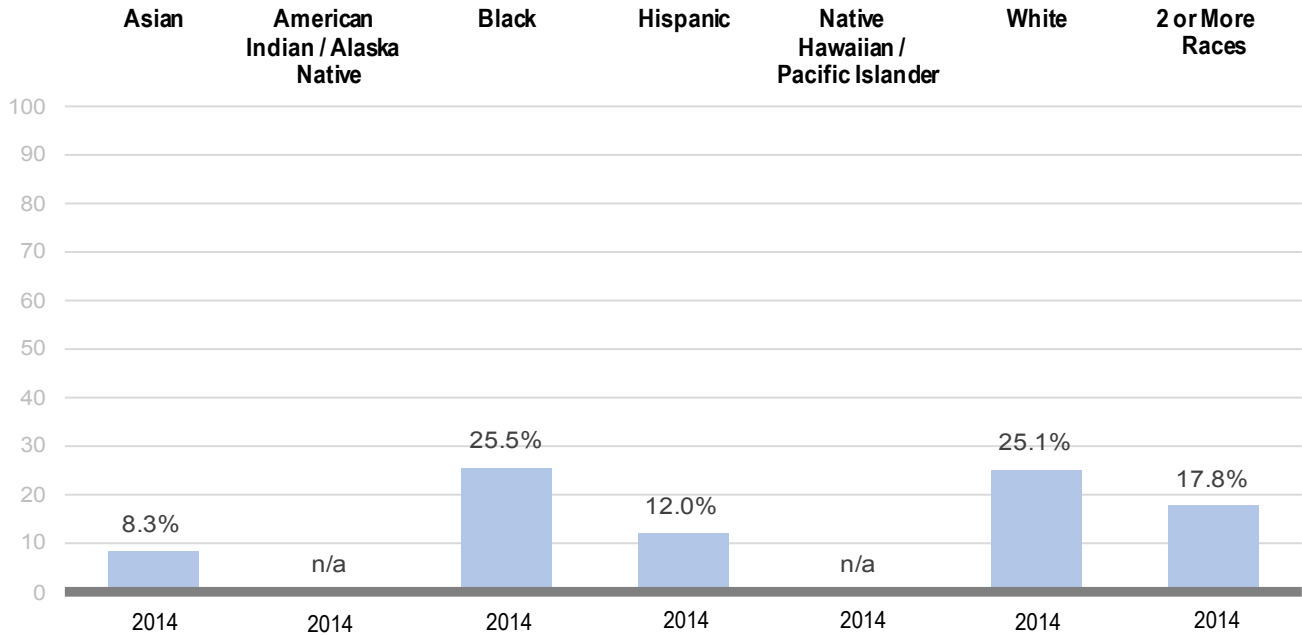


	2014		
	Enrolled	Voted	Rate
Women	4,767	1,020	21.4%
Men	3,751	768	20.5%
Unknown		*	

* Your students' data broken down by gender. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Race/Ethnicity*



	2014		
	Enrolled	Voted	Rate
Asian	664	55	8.3%
American Indian/ Alaska Native	19	*	n/a
Black	605	154	25.5%
Hispanic	641	77	12.0%
Native Hawaiian/ Pacific Islander	*	*	n/a
White	5,266	1,320	25.1%
2 or More Races	326	58	17.8%
Unknown	499		

* Your students' data broken down by race. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Field of Study*

* Your students' data broken down by field of study. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students. The green and red highlighted values below represent your campus's top three and bottom three voting rates by field of study.

	2014		
	Enrolled	Voted	Rate
Area, Ethnic, Cultural, Gender, and Group Studies	141	45	31.9%
Biological and Biomedical Sciences	508	105	20.7%
Business, Management, and Marketing	889	181	20.4%
Computer and Information Sciences	223	34	15.3%
Education	374	148	39.6%
English Language and Literature	190	39	20.5%
Foreign Languages, Literatures, and Linguistics	58	10	17.2%
History	251	75	29.9%
Legal Professions and Studies	658	186	28.3%
Liberal Arts and Sciences, and Humanities	2,599	302	11.6%
Mathematics and Statistics	96	18	18.8%
Multi/Interdisciplinary Studies	224	52	23.2%
Parks, Recreation, Leisure, and Fitness Studies	217	26	12.0%
Philosophy and Religious Studies	51	12	23.5%
Physical Sciences	359	78	21.7%
Psychology	318	60	18.9%
Public Administration and Social Service Professions	106	39	36.8%
Social Sciences	935	238	25.5%
Visual and Performing Arts	78	10	12.8%
Unknown	244	131	53.7%

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://idhe.tufts.edu>.

References:

NSLVE encourages to share this report as broadly as possible, including posting it. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2018). *2014 NSLVE Campus Report*. Medford, MA.

Follow us:  [@TuftsIDHE](https://twitter.com/TuftsIDHE)

Contact us:

Institute for Democracy & Higher Education:
National Study of Learning, Voting and Engagement
Lincoln Filene Hall, Medford, MA 02155
NSLVE@tufts.edu | 617-627-4802

INSTITUTE FOR
DEMOCRACY 
HIGHER EDUCATION