

2012 & 2016 CAMPUS REPORT

Student Voting Rates for
College of William and
Mary

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About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement (NSLVE). Since NSLVE's launch in 2013, more than 1,000 colleges and universities have signed up to receive their voting rates for the 2012, 2014 and 2016 federal elections. Along with others, your institution's participation in this study has allowed us to build a robust database of nearly 30 million college student records, about 10 million for each election year, that serve as a foundation for innovative research on college student political learning and engagement in democracy.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. The mission of IDHE is to shift college and university priorities and culture to advance political learning, agency, and equity. We achieve our mission through research, resource development, technical assistance, and advocacy.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2012 and 2016 elections. These results are based on enrollment records your institution submitted to the National Student Clearinghouse (FERPA-blocked records excluded) and publicly available voting files collected by Catalyst.

Institutional voting rates are adjusted by deducting an estimated number of students identified by each institution as non-resident aliens and reported to the Integrated Postsecondary Education Data System (IPEDS). For breakdowns by student characteristics, we cannot consistently adjust for students who are non-resident aliens, resident aliens, or undocumented students. This may result in your institution's actual voting rate being higher than we report. To calculate that percentage, and to read more about NSLVE data, see our [FAQ on Campus Reports](#). Please also see [Creating and Maintaining the NSLVE Database](#) paper for a more detailed study methodology.

Reviewing the Data

Use the following key to interpret the charts:

- * = number of students is less than 10
- n/a = no data was collected or calculated for this field.

What to do next?

- ❑ Review the data. This report provides a baseline measure of your students' engagement in democracy in 2012 and 2016, and compares your institution's voting rates to similar institutions. Visit our website for more comparison data.
- ❑ Share the report widely and strategically, including posting it online.
- ❑ Put your data into practice. Use our IDHE Resources to guide you.
- ❑ Address your campus climate for student political learning, discourse, and participation. Start by bringing the IDHE team to your campus or using the IDHE self-assessment rubric available on our website.
- ❑ Partner with IDHE. We are available with virtual office hours, webinars, brown bag discussions and in-person trainings.

For up-to-date news on NSLVE data, resources and upcoming opportunities visit our website: idhe.tufts.edu.

Follow us on Twitter [@TuftsIDHE](https://twitter.com/TuftsIDHE) or email us at NSLVE@tufts.edu.

Warm regards,
IDHE Team



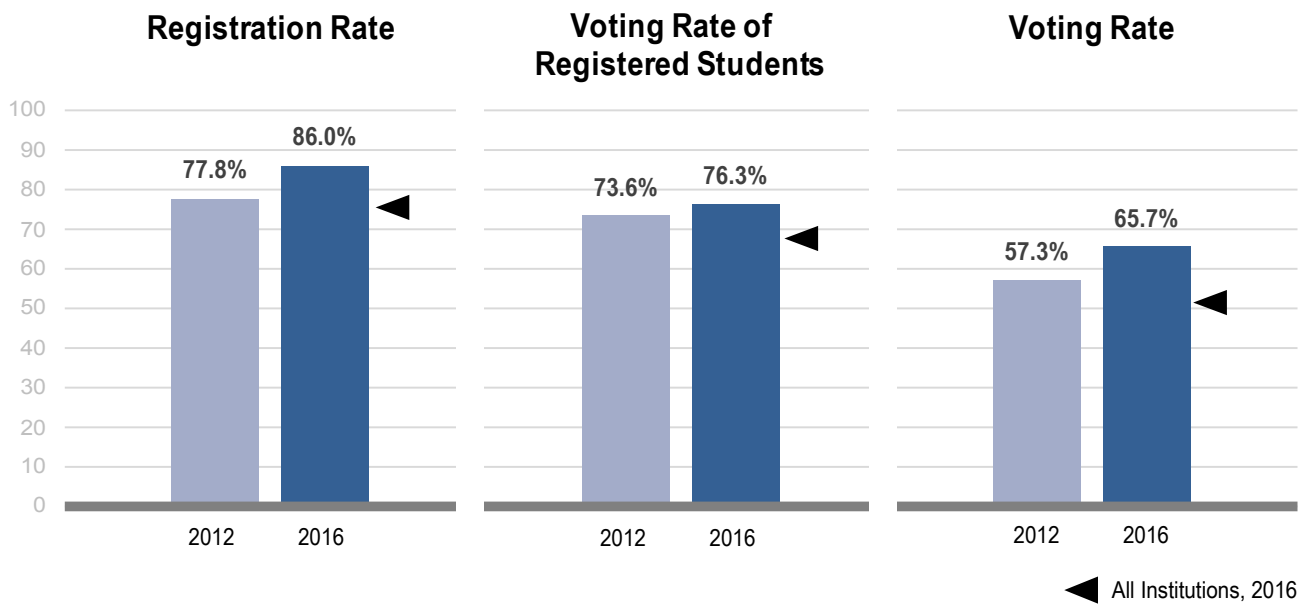
YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

Voting and Registration Rates

2016 Voting Rate
65.7%

CHANGE FROM 2012
8.4

2016 VOTING RATE FOR ALL INSTITUTIONS
50.4%



	2012	2016	Change
Total student enrollment	8,427	8,911 ↑	484
Age under 18/Unknown	(57)	(54)	
IPEDS estimated non-resident aliens	(536)	(699)	
FERPA records blocked	(17)	(28)	
Total eligible voters	7,817	8,130 ↑	313
Number of students who registered	6,078	6,994 ↑	916
Number of students who voted	4,476	5,337 ↑	861
Registration rate	77.8%	86.0% ↑	8.3
Voting rate of registered students	73.6%	76.3% ↑	2.7
Voting rate	57.3%	65.7% ↑	8.4
Difference from all institutions	+10.4	+15.3	

HOW YOUR NUMBERS COMPARE | PRESIDENTIAL ELECTIONS

By Carnegie Classification

2012 Voting Rate for All Institutions
46.9%

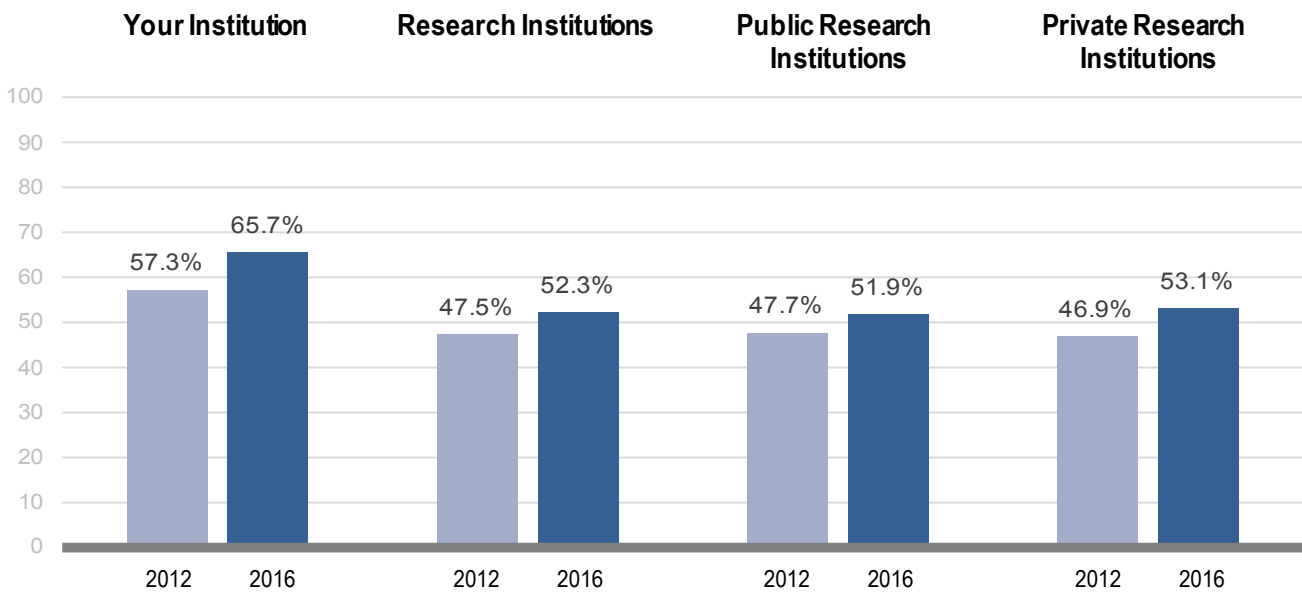
HIGH 72.9%
 LOW 19.3%

2016 Voting Rate for All Institutions
50.4%

HIGH 81.4%
 LOW 13.1%

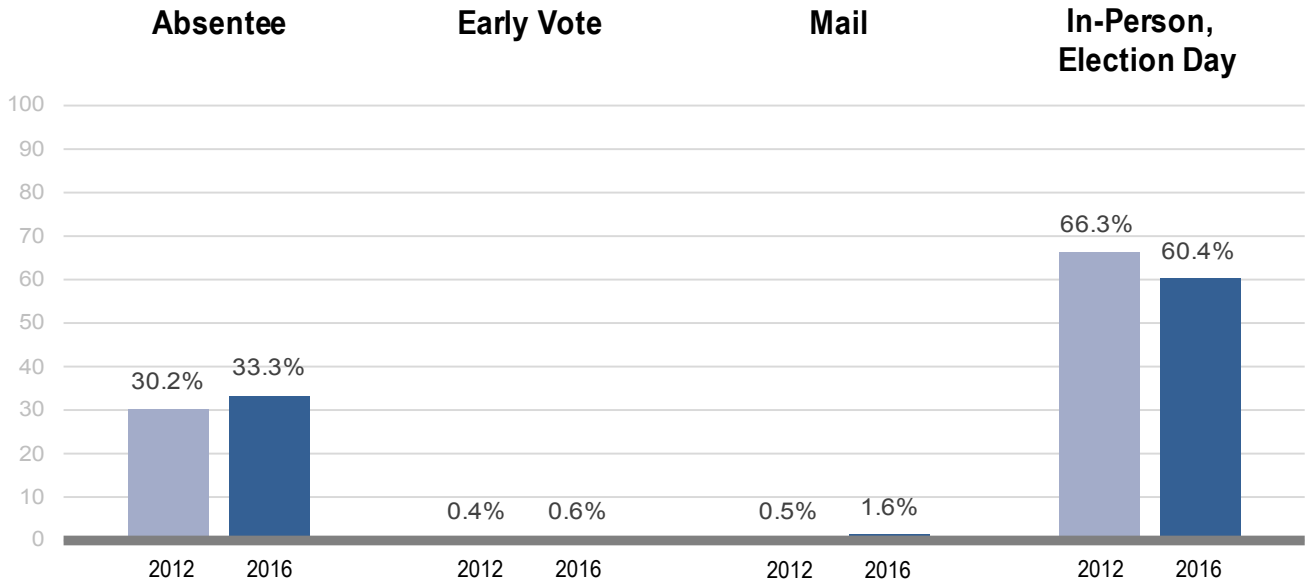
Difference from All Institutions **+10.4**

Difference from All Institutions **+15.3**



YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Voting Method*

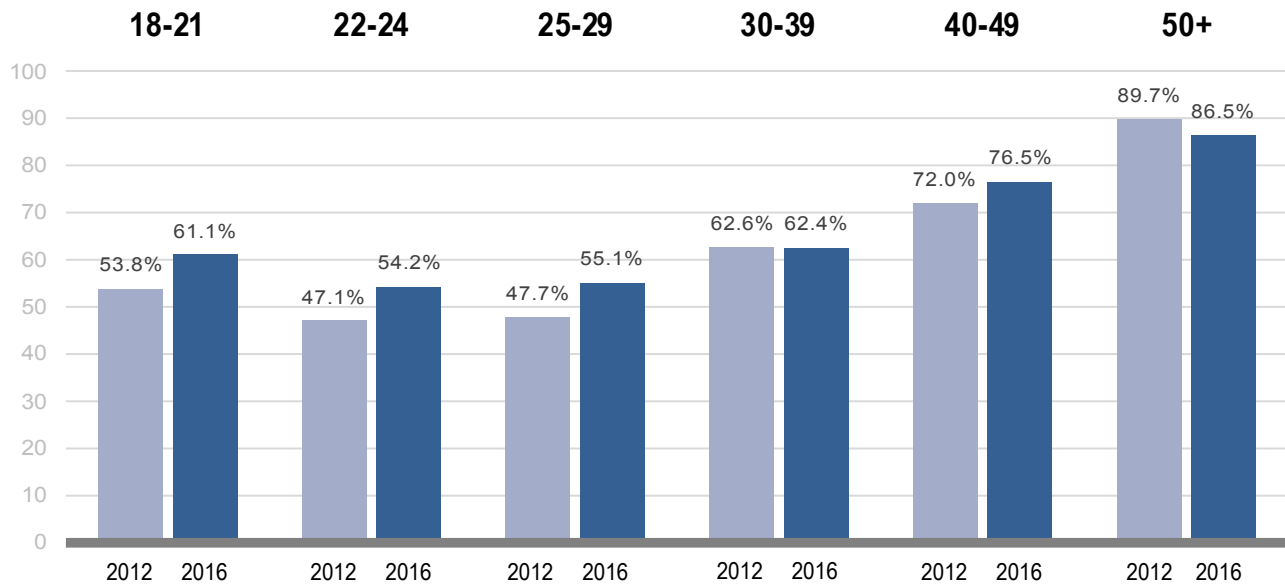


	2012		2016		Change
	Voted	Rate	Voted	Rate	
Absentee	1,352	30.2%	1,775	33.3%	↑ 3.1
Early Vote	18	0.4%	34	0.6%	↑ 0.2
Mail	21	0.5%	83	1.6%	↑ 1.1
In-Person, Election Day	2,969	66.3%	3,224	60.4%	↓ -5.9
Unknown	116	2.6%	221	4.1%	
Total	4,476		5,337		

* Your students' data broken down by voting method. If your campus has a high number of voting method "Unknown", it means that this information was not reported by local officials where your students voted.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Age Group*

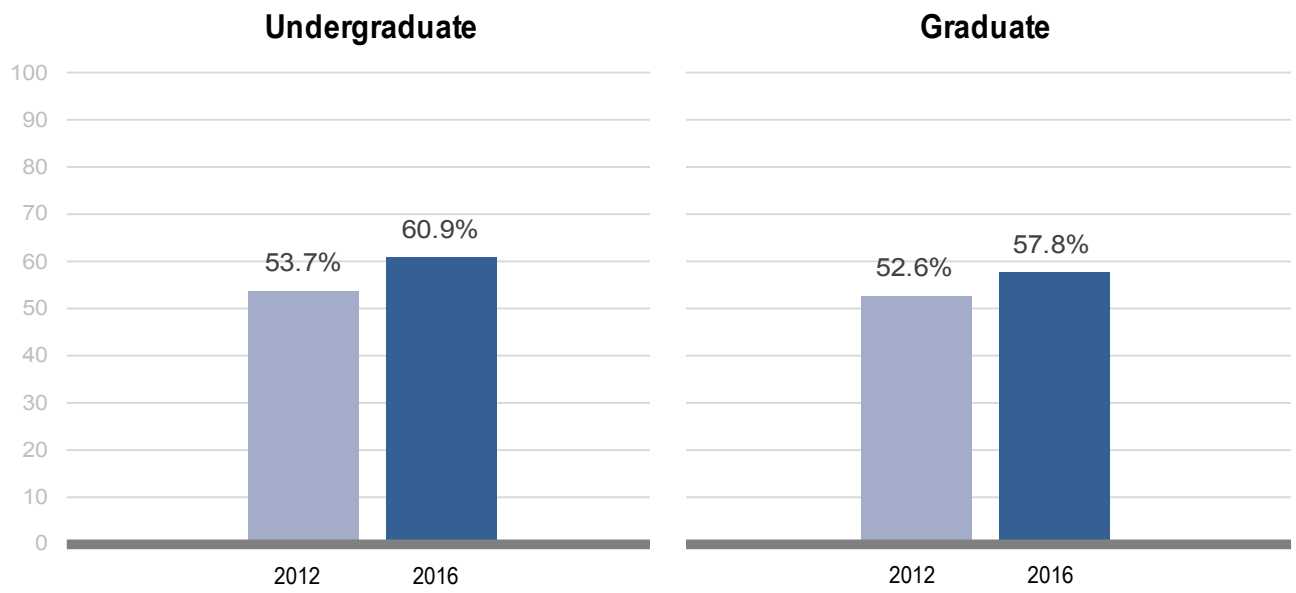


	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
18-21	5,474	2,946	53.8%	5,753	3,513	61.1%	↑ 7.2
22-24	1,266	596	47.1%	1,241	673	54.2%	↑ 7.2
25-29	834	398	47.7%	817	450	55.1%	↑ 7.4
30-39	487	305	62.6%	643	401	62.4%	↓ -0.3
40-49	175	126	72.0%	242	185	76.5%	↑ 4.5
50+	117	105	89.7%	133	115	86.5%	↓ -3.3
Unknown	0			0			

* Your students' data broken down by age at the time of the election. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Education Level*

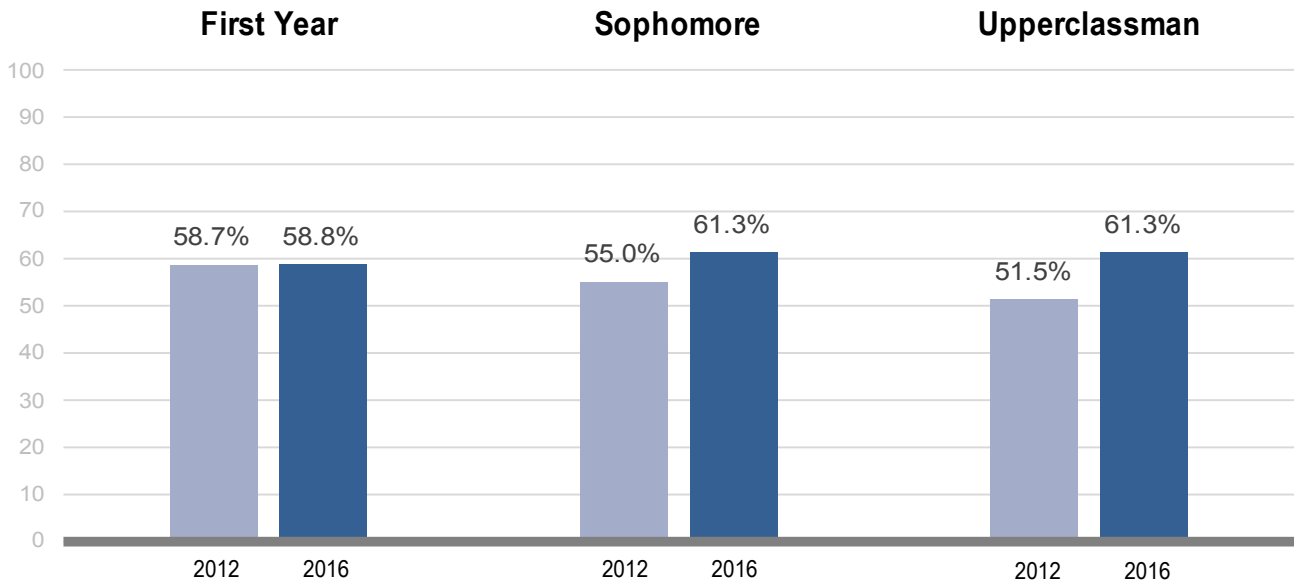


	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Undergraduate	6,138	3,298	53.7%	6,307	3,838	60.9%	↑ 7.1
Graduate	2,135	1,123	52.6%	2,323	1,342	57.8%	↑ 5.2
Unknown	80			199			

* Your students' data broken down by undergraduate and graduate students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Undergraduate Class Year*

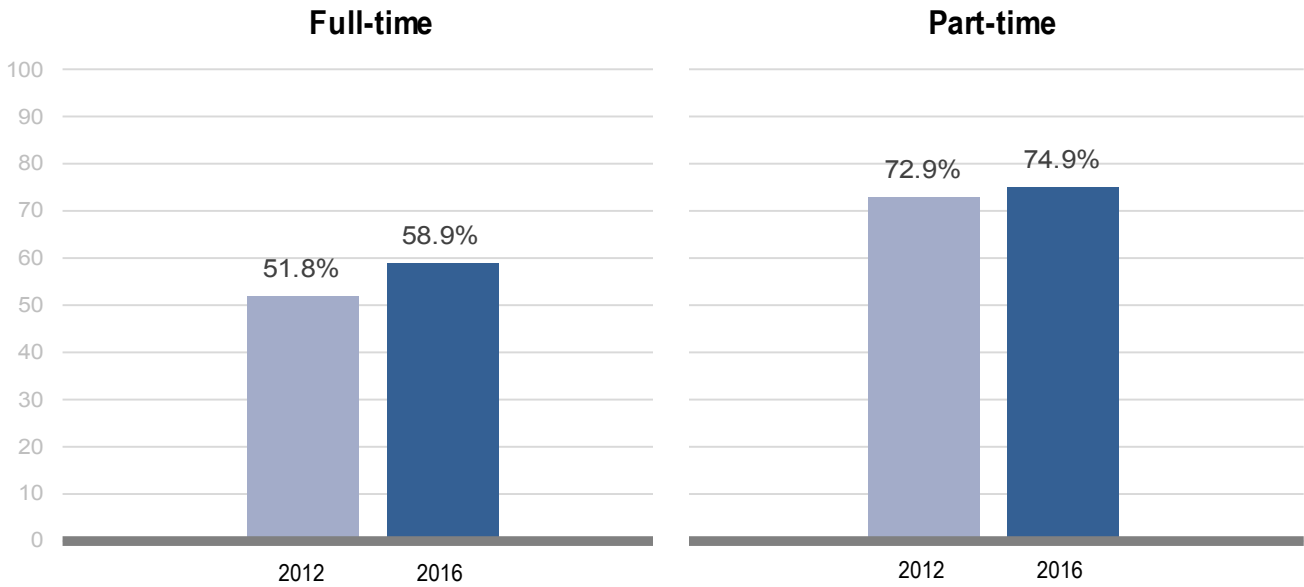


	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
First Year	1,218	715	58.7%	1,185	697	58.8%	↑ 0.1
Sophomore	1,513	832	55.0%	1,561	957	61.3%	↑ 6.3
Upperclassman	3,280	1,689	51.5%	3,561	2,184	61.3%	↑ 9.8

* Your students' data broken down by undergraduate students' class level. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Enrollment Status*

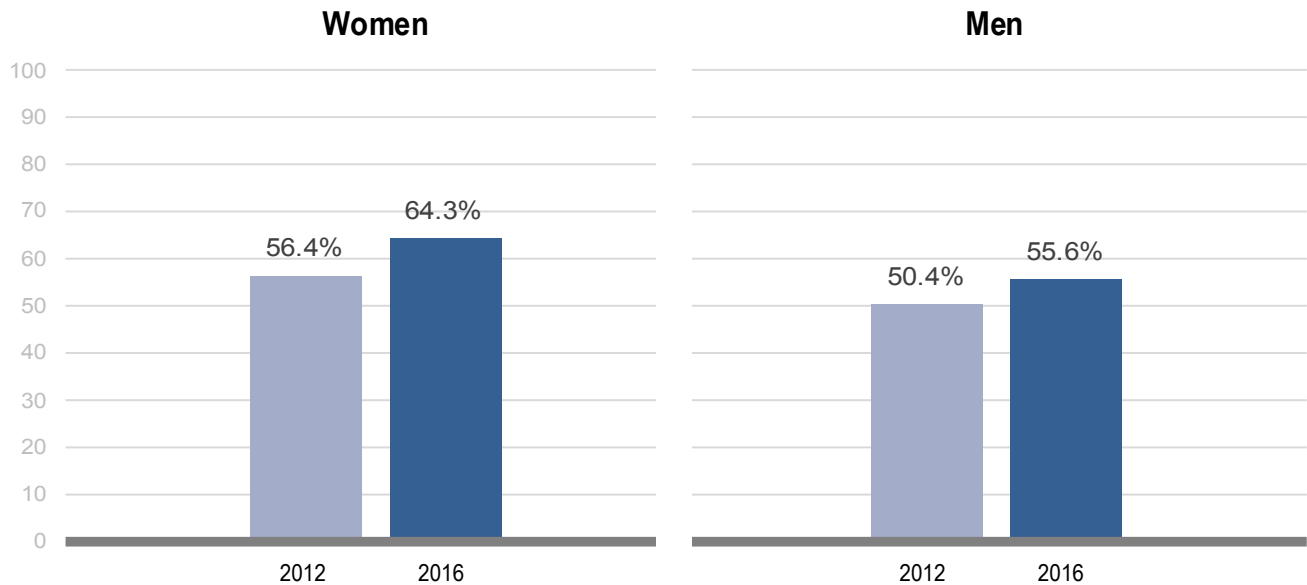


	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Full-time	7,653	3,966	51.8%	7,971	4,694	58.9%	↑ 7.1
Part-time	700	510	72.9%	858	643	74.9%	↑ 2.1
Unknown	0	0	n/a	0	0	n/a	

* Your students' data broken down by part-time and full-time students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Gender*

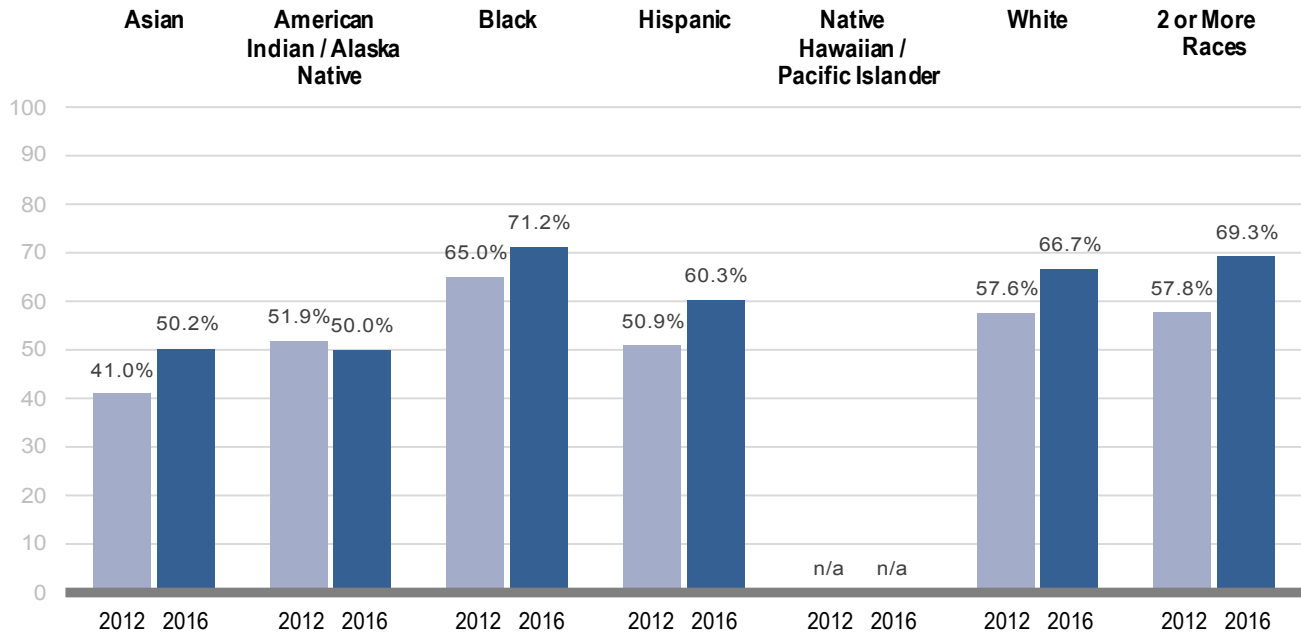


	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Women	4,504	2,538	56.4%	4,942	3,176	64.3%	↑ 7.9
Men	3,849	1,938	50.4%	3,887	2,161	55.6%	↑ 5.3
Unknown	0	0	n/a	0	0	n/a	

* Your students' data broken down by gender. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Race/Ethnicity*



	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Asian	461	189	41.0%	625	314	50.2%	↑ 9.2
American Indian/ Alaska Native	27	14	51.9%	20	10	50.0%	↓ -1.9
Black	626	407	65.0%	639	455	71.2%	↑ 6.2
Hispanic	609	310	50.9%	706	426	60.3%	↑ 9.4
Native Hawaiian/ Pacific Islander	*	*	n/a	0	0	n/a	n/a
White	5,116	2,947	57.6%	5,421	3,613	66.7%	↑ 9.1
2 or More Races	315	182	57.8%	358	248	69.3%	↑ 11.5
Unknown	763			455			

* Your students' data broken down by race. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Field of Study*

* Your students' data broken down by field of study. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students. The green and red highlighted values below represent your campus's top three and bottom three voting rates by field of study.

	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Area, Ethnic, Cultural, Gender, and Group Studies	152	82	54.0%	100	72	72.0% ↑	18.1
Biological and Biomedical Sciences	347	181	52.2%	566	374	66.1% ↑	13.9
Business, Management, and Marketing	901	437	48.5%	1,134	619	54.6% ↑	6.1
Computer and Information Sciences	162	57	35.2%	281	128	45.6% ↑	10.4
Education	361	241	66.8%	344	258	75.0% ↑	8.2
English Language and Literature	237	130	54.9%	185	127	68.7% ↑	13.8
Foreign Languages, Literatures, and Linguistics	82	45	54.9%	67	43	64.2% ↑	9.3
History	270	143	53.0%	221	134	60.6% ↑	7.7
Legal Professions and Studies	653	305	46.7%	693	394	56.9% ↑	10.1
Liberal Arts and Sciences, and Humanities	0	0	n/a	2,643	1,573	59.5%	n/a
Mathematics and Statistics	73	29	39.7%	118	61	51.7% ↑	12.0
Multi/Interdisciplinary Studies	339	149	44.0%	206	123	59.7% ↑	15.8
Parks, Recreation, Leisure, and Fitness Studies	170	88	51.8%	241	153	63.5% ↑	11.7
Philosophy and Religious Studies	76	31	40.8%	46	25	54.4% ↑	13.6
Physical Sciences	292	140	48.0%	347	186	53.6% ↑	5.7
Psychology	317	166	52.4%	284	185	65.1% ↑	12.8
Public Administration and Social Service Professions	105	65	61.9%	130	88	67.7% ↑	5.8
Social Sciences	814	446	54.8%	858	522	60.8% ↑	6.1
Visual and Performing Arts	97	49	50.5%	80	55	68.8% ↑	18.2
Unknown	2,905	1,692	58.2%	285	217	76.1% ↑	17.9

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: idhe.tufts.edu.

References:

NSLVE encourages to share this report as broadly as possible, including posting it. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2016). *2012 & 2016 NSLVE Campus Report*. Medford, MA.

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Contact us:

Institute for Democracy & Higher Education:
National Study of Learning, Voting and Engagement
Lincoln Filene Hall, Medford, MA 02155
NSLVE@tufts.edu | 617-627-3804

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