



WILLIAM & MARY

CHARTERED 1693

OFFICE OF COMMUNITY ENGAGEMENT

Ok – here is a brief/framework of what we accomplished for this past local election cycle and our plans for the national election cycle.

1. During our Community Fair at the start of the academic year in early September we provided voter registration options to vote in the City of Williamsburg and James City County since the bulk of our students and faculty/staff either reside in those two locations
2. During Election Day/Nov. 15 we did tabling in front of our student center and provided the following information –
 - a. Information of the candidates and their platforms
 - b. Provided polling locations where to vote based on your residency
3. We worked with our Student Assembly and our Student Voter Advocacy Groups to promote our Get Out to Vote Campaign with peer to peer promotion and provided Free Pizza to all that stopped by our Voter Information Table. It was a simple event, but effective from our perspective

Moving Forward towards 2020 National Election

- Continue to strive to be recognized as a Voter Friendly Campus
- Identify student leaders that are passionate about voter engagement in a bipartisan manner
- Form a committee of students and faculty/staff to develop strategies to promote voter registration and voter turnout on our campus and in our local community
- Target the Spring Semester of 2020 (Jan. – April) to lay the foundation and pre-plan all of our programming efforts in preparations for the Nov. 2020 National Election

I have also attached some photos and promo materials that we used for part of our recent efforts.

Please do not hesitate to follow up with me if you need me to clarify any points or if you have any input to help me move forward.



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Sincerely,

Rich Thompson