



Coconino Community College 2024 Nonpartisan Democratic Engagement Action Plan

Developed by: Craig Hunt

Executive Summary:

This nonpartisan democratic engagement action plan was developed by Coconino Community College (CCC) in Arizona for the 2024 election. The purpose of this action plan is to increase nonpartisan democratic engagement and student voter registration, education, and turnout in the 2024 election. The goals for Coconino Community College for the 2024 election are:

1. Have 100% campus turnout on Election Day.
2. Educate 100% of students, staff, and faculty on how to register to vote.
3. Offer at least 2 events where individuals can register to vote.
4. Host a minimum of 3 voter education events.
5. Provide opportunity for students, faculty, and staff to utilize critical thinking, effective communication, and civic engagement.

Leadership:

Our leadership team includes the following, campus groups, and organizations:

Craig Hunt – Athletic Director & Head Cross Country Coach
Sarah Heemstra – Coordinator of Student Life and Engagement
David Asencio – Dean of Student Development
CCC Student Ambassadors
CCC Foundation Office
Bridge Club at CCC

Commitment:

Coconino Community College does not have a current signatory to the ALL IN Presidents' Commitment to Full Student Voter Participation.

Coconino Community College is dedicated to fostering a vibrant democracy through nonpartisan engagement and education. We encourage all students, faculty, and staff to participate in the

democratic process and to make informed decisions that reflect their values and the needs of their communities.

CCC fosters many learning outcomes such as critical thinking, effective communication, and civic engagement. Through critical thinking graduates will be able to analyze and evaluate information to make informed decisions. Effective communication skills equip graduates to be able to express ideas clearly and effectively. Additionally, CCC students learn to demonstrate an understanding of their roles and responsibilities as active participants in a democratic society.

Through civic engagement CCC students, faculty, and staff will gain knowledge of the voting process, be equipped to make informed decisions, and will have the opportunity to actively participate in civic activities.

CCC is committed to hosting a minimum of three voter education events including but not limited to Voter registration Day, Vote Early Day, and Election Hero Day. In Addition, workshops such as Voter Education, How to Register, and First-time Voters may be offered to the CCC community.

Finally, CCC’s President, Dr. Eric Heiser is committed to signing the ALL IN Higher Education Presidents’ Commitment to Full Student Voter Participation.

Landscape:

Coconino Community College is a public community college and joined the ALL IN Campus Democracy Challenge in 2020. Our institution is designated as the following: Predominantly White Institution, Minority-Serving Institution, emerging Hispanic-Serving Institution, Native American Serving Non-Tribal Institution, Rural Serving Institution.

Our campus demographic:

Demographics	Fall 2019	Fall 2020	Fall 2021	Fall 2022
Male	47%	45%	46%	45%
Female	53%	55%	54%	55%
Native American	19%	20%	21%	22%
Hispanic	20%	21%	20%	19%
White	48%	47%	47%	45%
Other Race-Ethnicities	13%	12%	12%	13%
Under 18	15%	21%	13%	17%
18-21	47%	45%	50%	45%
22-29	22%	21%	21%	23%
30 or older	15%	13%	15%	16%
Percentage of Students Receiving Federal Aid	Fall 2019	Fall 2020	Fall 2021	Fall 2022

All Students Attending in Fall Semester	3582	3289	2929	2535
Received Pell	26%	17%	18%	21%
Received Title IV	24%	19%	21%	25%
Received Loan (Overall)	10%	9%	8%	11%
Received Subsidized Loan	9%	7%	7%	9%
Received Subsidized Loan - did not receive Pell	3%	2%	2%	3%
Received Unsubsidized Loan - did not receive Pell or Subsidized Loan	1%	1%	1%	2%
Full-Time Students Attending in Fall Semester	1039	879	882	862
Received Pell	40%	22%	36%	37%
Received Title IV	49%	26%	43%	45%
Received Loan	21%	8%	17%	21%
Received Subsidized Loan	18%	6%	14%	18%
Received Subsidized Loan - did not receive Pell	5%	1%	4%	5%
1st-Time, Full-Time, Degree-Seeking Students Attending in Fall Semester	247	284	280	313
Received Pell	42%	44%	43%	45%
Received Title IV	55%	50%	54%	57%
Received Loan	23%	20%	22%	29%
Received Subsidized Loan	17%	18%	18%	25%
Received Subsidized Loan - did not receive Pell	7%	4%	6%	7%

Coconino Community College is 100% a commuter school.

Coconino Community College has not yet authorized the National Study of Learning, Voting, and Engagement (NSLVE) and does not have campus voting data from NSLVE to evaluate our efforts or set data-driven goals. CCC intends to authorize NSLVE and utilize the data to provide a more effective outcome paths.

Arizona requires voters to present photo identification or two forms of non-photo identification while voting.

Voters can present one of the following forms of ID that contain the voter's photograph, name, and address:

- Driver's license
- U.S. federal, state, or local government-issued ID, issued with printed name and address
- Arizona ID card
- Tribal enrollment card or other form of tribal ID

If a voter does not have one of the above forms of ID, the voter can present two of the following forms of ID that contain the voter's name and address:

- Utility bill in the voter's name
- Bank or credit union statement that is dated within 90 days of the date of the election
- Valid Arizona vehicle registration
- Arizona vehicle insurance card
- Indian census card
- Property tax statement
- Recorder's certificate or voter registration card
- Tribal enrollment card or other tribal ID
- Valid U.S. federal, state, or local government-issued ID with a printed name and address or
- Any mailing in the voter's name that is labeled "official election material"

Additionally, if a voter presents photo ID that does not list an address within the precinct in which he or she wants to cast a vote, that person may present the photo ID with one non-photo identification material from the second list above. The identification material should include the voter's address.

Arizona permits early voting. Early voting permits citizens to cast ballots in person at a polling place prior to an election. In states that permit no-excuse early voting, a voter does not have to provide an excuse for being unable to vote on Election Day. States that allow voters to cast no-excuse absentee ballots in person are counted as no-excuse early voting states.

Arizona

Primary Election, 2024

- Election Day: 7/30/2024
- In-Person Registration Deadline: 7/1/2024
- Mail Registration Deadline: 7/1/2024
- Online Registration Deadline: 7/1/2024

General Election, 2024

- Election Date: 11/5/2024
- In-Person Registration Deadline: 10/7/2024
- Mail Registration Deadline: 10/7/2024
- Online Registration Deadline: 10/7/2024

Goals:

Our institution's nonpartisan democratic engagement goals are:

- Increase student voter turnout rate to 50% in 2024 and 66% in 2026.
- Increase student voter registration rate to 60% in 2024 and 83% in 2026.

- Add voter registration to new and transfer student orientation for fall 2024.
- Have our president, Dr. Eric Heiser, sign the [ALL IN Higher Education Presidents' Commitment to Full Student Voter Participation](#) by August 2024.

Strategy:

Coconino Community College will implement these strategies to increase nonpartisan democratic engagement and student voter participation.

1. **Academic Integration:** Work with Faculty to integrate civic engagement into their classroom and prepare students to participate in the democratic process. You can also include nonpartisan voter registration in the course registration process.
2. **Student Life Integration:** Support students' participation in the democratic process by integrating voter registration into processes like orientation, welcome week, bus/parking pass pickup, and other student programming.
3. **Student Leadership Opportunities:** Recruit and train students to be leaders and ambassadors of your voting initiative, by way of federal work study positions, fellowship programs, and incentivized volunteer ambassadorships.
4. **Institutional Partnerships:** Gain commitment from senior leadership, develop strategic institutional partnerships with offices like the registrar, and develop campus voting coalitions to advance equity.
5. **Celebrate Civic Holidays** such as National Voter Registration Day, National Voter Education Week, and Vote Early Day.

Evaluation:

We will evaluate our action plan in the following ways:

- **Pledge Signatures:** Track the number of individuals who sign the voting pledge.
- **Registration Numbers:** Monitor the number of new voter registrations facilitated by the college.
- **Event Attendance:** Record attendance at voter education workshops, forums, and other related events.
- **Voter Turnout:** Work with local election offices to gather data on actual voter turnout among students.
- **Surveys and Polls:** Conduct pre- and post-initiative surveys to gauge changes in knowledge, attitudes, and behaviors related to voting.
- **Focus Groups:** Organize focus groups with students, faculty, and staff to gather in-depth feedback on the initiative's effectiveness and areas for improvement.

Short-Term Evaluation (During the Initiative):

- **Monthly Check-Ins:** Regularly assess progress through monthly reports from the Voting Initiative Committee.
- **Interim Surveys:** Deploy quick surveys after major events to capture immediate feedback and adjust strategies as needed.

- **Engagement Metrics:** Track social media engagement, website traffic, and participation rates in real-time.

Mid-Term Evaluation (Post-Registration Drives):

- **Mid-Term Report:** Compile data on voter registration numbers, pledge sign-ups, and workshop attendance.
- **Feedback Sessions:** Hold mid-term focus groups and town hall meetings to gather feedback from the campus community.

Long-Term Evaluation (Post-Election):

- **Final Surveys:** Conduct comprehensive surveys to assess overall changes in voter turnout, registration, and engagement.
- **Voter Turnout Analysis:** Compare voter turnout data with baseline figures and target goals.
- **Comprehensive Report:** Prepare a detailed report summarizing findings, successes, challenges, and recommendations for future initiatives.

Reporting:

Our campus action plan will be posted on our campus page on ALL IN's website <https://allinchallenge.org/campuses/coconino-community-college/>.

Our Campus Action Plan will also be shared internally and externally. Internally, the plan will go to CCC's administration, Faculty Senate, and Staff Senate. It will also be on file with the Dean of Student Services to provide access to internal and external use. Externally, it will be shared with entities such as Campus Compact and ALL-IN.