



COCHISE COLLEGE
Civic Engagement
2020 Action Plan

Stakeholders and Key Players

- President's Office
 - Student Government Association (SGA) Offices
 - Student Organizations (All Clubs)
 - Student Services Offices
 - TRiO
 - Marketing
 - Institutional Effectiveness
 - Technology Services
 - Faculty
 - External Partners: Local universities and recorder's office.
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Goals

- Educate enrolled students by hosting healthy discussions/debates on campus/online.
 - Increase the student voter registration rate of 2016, which was 61.3% to 66%.
 - Increase the student voting rate of 2016, which was 35.5% to 40%.
 - Report student voting information to NSLVE.
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Timeline of Events

Aug. 2020

- Announce student democratic engagement efforts at College Convocation
- Promote the importance of voter registration and voting at Club Fair
- All clubs meeting

Sept. 2020

- Sept. 17, 2020: Constitution Day
- Sept. 22, 2020: National Voter Registration Day
- Presidents' Student Forum
- All clubs meeting

Oct. 2020

- Take back the night
- Oct. 24, 2020: Early Voting Day
- All clubs meeting

Nov. 2020

- Election Day

**Events subject to change*

Marketing Efforts

- Campus wide email
- Voter education page at college website
- Social media campaigns on SGA platforms: Facebook, Instagram, and Snapchat
- Campus marquee
- Digital signage on campus
- Classroom visits by Phi Theta Kappa Honor Society
- Virtual events: Couch Parties, Webinars, Flip grid, Kahoot, and others
- Branded Cochise and Voting campaign

Educational Forums and/or Info Sheets

- Where and how to complete the voter registration form?
- What is your plan to go vote?
- Absentee Voting
- Democracy 101
- Non-partisan candidate and issues guides
- Tabling and virtual events to promote voter education
- Promote registration deadlines
- Promote polling locations

Additional Efforts

- Have a CEEP Fellow on each campus
- Partner with either Rock the Vote or U.S. PIRG to maximize the use of voting tools
- Link within Moodle to promote voter education page (online classes)

Budget

- SGA offices to absorb costs.
 - Estimated cost less than \$500.00

Civic Engagement Committee

Points of Contact:

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Additional Committee Members:

Gabby Amavizca, Director of Student Support Services TRiO | Douglas Campus

Sharrina Cook-General, Media Communications Coordinator | District-Wide

Karen Dale, Assistant Dean Academic Support | Sierra Vista Campus

Kristin Juarez, Social and Behavioral Sciences Department Chair | District Wide

Mary King Power, English Instructor | District-Wide

Morgan McClincy, Douglas Campus & Community Relations Manager | Douglas Campus

Jennifer Wantz, Director of Community Relations | District-Wide

CEEP Fellow: TBD, Student | Sierra Vista Campus

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**Committee members subject to change*