

## Coahoma Community College 2024 Nonpartisan Democratic Engagement Action Plan

Developed by: Karen Done

### Executive Summary:

This nonpartisan democratic engagement action plan was developed by Coahoma Community College in Mississippi for the 2024 election. The purpose of this action plan is to increase nonpartisan democratic engagement and student voter registration, education, and turnout in the 2024 election. The goals for Coahoma Community College for the 2024 election are:

- o Increase Voter Registration (Register at least 75% of all eligible students on campus)
- o Boost Voter Turnout (Achieve at least 60% voter turnout rate for registered students)
- o Educate Voters (share non-partisan educational resources about candidates and ballot issues)
- o Foster Long Term Civic Engagement
- o Create an Inclusive Voting Environment
- o Leverage Technology and Social Media to help get out the vote
- o Engage Faculty and Staff

### Leadership:

Our leadership team includes the following, campus groups, and organizations:

Karen Done, Director of Student Engagement Coahoma Community College  
Nicole Ross, Assistant Director of Student Engagement  
Chris Dixon, Coordinator of Student Activities

## Commitment:

Coahoma Community College's mission is to empower our students to maximize their potential. By working to build civically aware students who are actively engaged in the political process, we think we are empowering future leaders in and around our community.  
Coahoma Community

## Landscape:

Coahoma Community College is a public community college and joined the ALL IN Campus Democracy Challenge in 2018. Our institution is designated as the following: Minority-Serving Institution, Historically Black College or University, Rural Serving Institution.

Our campus demographic and voting data:

Coahoma Community College has 1,612 students with almost 400 students residing on campus. Because many of our students are from areas where they may not have transportation from campus to home to vote. Our goal is to register them in our college's home county and have them register on our campus as they are citizens of this community for the majority of the year and they are impacted by the local, county and state government.

Coahoma Community College has not yet authorized the National Study of Learning, Voting, and Engagement (NSLVE) and does not have campus voting data from NSLVE to evaluate our efforts or set data-driven goals.

Coahoma Community College participates in the following initiatives to support the development and implementation of our nonpartisan democratic engagement efforts on campus: ALL IN's Community of Practice for HBCUs; National Voter Registration Day (2018). We hold several voter registration rallies at the beginning of each academic school year. This year, we held one during our Welcome Week activities, another on September 5, 2024 and we will have one on the National Voter Registration Day, September 17, 2024.

## Goals:

Our institution's nonpartisan democratic engagement goals are:

- Have our President sign the commitment to Full student Voter Participation
- Organize voter registration drivers on campus with a goal of registering at least 600 students.
- Conduct 3 Civic Education Workshops before the November election

- Election Day Shuttle Students to vote
- Launch a digital campaign on key voting issues to share with students

### Strategy:

Coahoma Community College will implement these strategies to increase nonpartisan democratic engagement and student voter participation.

- \*Partner with local election offices to host registration drives**
- \*Integrate voter registration into campus activities and get instructor by in to discuss voting with students.**
- \*Share information on how to get an absentee vote**
- \*Organize Car pools to voting polls**
- \*Host informational events like debates, town halls with candidates.**
- \*Distribute voter guides and fact sheets to students**
- \*Promote volunteer opportunities related to civic engagement.**

### Evaluation:

We will evaluate our action plan in the following ways:

Coahoma Community College will use the 2022 NSLVE voting data to evaluate our campus democratic engagement. Additionally, we will conduct evaluations of all activities stated in this action plan.

### Reporting:

Our campus action plan will be posted on our campus page on ALL IN's website <https://allinchallenge.org/campuses/coahoma-community-college/>.