



# **CHEYNEY UNIVERSITY 2018 VOTER ENGAGEMENT INITIATIVES PROGRESS REPORT**

## **Co-Chairs**

**Mr. Julani Ghana, Director of the Academic Success Center**  
**Mrs. Nicole Rayfield, Director of the Keystone Honors Academy**  
**Ms. Sharon Thorn, Director of Student Activities**



## **OVERVIEW**

The Cheyney University campus hosted a variety of interactive, informative and engaging activities to bolster campus involvement in this year's crucial mid-term election and beyond. As a result, the initiative, led by co-chairs Julani Ghana, Nicole Rayfield and Sharon Thorn saw a noticeable increase in both registration and educational forum engagement. The following sections detail specific activities which when taken as a whole, serve to create a strategic model for campus engagement.

### **PRE-REGISTRATION ACTIVITIES (September 4th to September 14th)**

- Create a list of candidates from the campus community and select a university Voter Registration Committee
- CU Voter Registration Committee will develop processes, policies and procedures that are compatible with the university's own as well as suitable to meet standards/rules issued by the Commonwealth of PA Voter Registration.
- CU Voter Registration Committee will develop a series of voting activities that will focus on four (4) key areas: Registration, Education, Information, and Election Day Activities
- CU Voter Registration Committee drew inspiration from the Voter Mobilization PSA created by former First Lady Michelle Obama <https://m.youtube.com/watch?v=WnOi4wapmNA>

### **REGISTRATION ACTIVITIES (September 17th to October 8th)**

The Cheyney University Voter Registration activities kicked off on September 17th with the League of Women Voters visit to campus to assist in the first in a series of voter registration tabling events.

Every Monday, Tuesday, and Wednesday from 12pm-3pm, CU partnered with non-partisan community volunteers and organizations to set up Voter Registration tables in key locations on campus so that university students could register.

Other outside visitors who assisted in Cheyney's Voter Registration tabling events throughout the campaign included the Keystone Links, Inc., NextGen America, PA Poor People's Campaign, NAACP, and the Delaware County Quakers.

Cheyney University students had a Voter's Registration table available for the university Family Day on Saturday September 22nd spending over 8 hours of helping their fellow students register for the mid-term election.

Cheyney University faculty devoted a large number of instructional time to the Voters Registration activities including special application completion activities designed for students who were a part of the institution's First Year Experience programs.

All collected voter registration applications were transported by a member of the Committee to the official government holding place in Media, PA on October 8th.

### **EDUCATION ACTIVITIES (September 17th to October 20th)**

On Monday September 17th, the university's Pre-Law Society also participated in the university's Voter Registration Campaign with a celebration of Constitution Day and playing host to Marilyn Ford, J.D. Professor of Law and Mary Jessica Simon, J.D. both from of Quinnipiac University's School of Law.

The visitors led a discussion on voting rights laws, student participation in the voting process, opportunities for law school admission, and other voter registration information.

On Thursday October 4th, the Cheyney University Faculty led a campus-wide voter's education initiative called *Grab A Bite-Join The Fight* aimed at providing undergraduate students with personal reflections and experiences with voting, sharing anecdotal information on the history of voting rights, and stressing the importance of college students having their voices heard on Election Day.

The highlight of the 90-minute event was a diverse panel discussion including university faculty, staff, and administrators sharing their own personal experiences with voting along with a provocative discussion around the Voter Mobilization PSA created by former First Lady, Michelle Obama

<https://m.youtube.com/watch?v=WnOi4wapmNA>

On Saturday October 20th as a part of Cheyney University Homecoming festivities, members of the Cheyney University National Alumni Association hosted a Voter Registration and Education table sharing information on absentee ballot processes and procedures.

### **INFORMATION ACTIVITIES (October 26th to November 5th)**

On Thursday October 25th, Cheyney University hosted candidates Kristin Seale (Democrat) and her opponent Chris Quinn (Republican) each competing for State Representative for the 168th Legislative District, which includes Cheyney University.

The event allowed the candidates to share their political ideas and platform with the Cheyney University community.

On Thursday November 1st, Friday November, 2nd, and Monday November 5th from 12pm-4:30pm, Cheyney University in partnership with the Delaware County Quakers set up Voter Information booths in different locations throughout campus in an effort to (a) help confirm student registration including QR code verification, (b) discuss provision voting options for those that may not see their names on the voting rolls, (c) provide final instructions for election day activities, (d) generate additional positive excitement leading up to election day, and (e) assist students needing information on transportation options (as private citizens) to their home communities on election day.

### **ELECTION DAY ACTIVITIES (November 6th)**

On Tuesday November 6th (Election Day), Cheyney University in partnership with the NAACP, Delaware County Quakers, and other community organizations will set up an an *"Election Day Celebration Route"* for university students voting in Thornbury Township to make it safely to the voting polls or find transportation for those not voting locally.

The *"Election Day Celebration Route"* will include 3 information booths set up in separate strategic locations, each with volunteers, election day information, water, coffee, hot chocolate, and other refreshments to assist students throughout the day meet their voting day aspirations.

## **MARKETING MATERIALS**



**Election Day is**  
**TUESDAY, NOVEMBER 6, 2018!**  
**Are YOU Ready?**

**Stop by Ada Georges Dining Hall**

**12:00 noon – 1:30 pm**

**November 1<sup>st</sup>, 2<sup>nd</sup>, & 5<sup>th</sup>**

- *Find out where you're registered to vote!*
- *Learn what to bring to the voting booth!*
- *Get info about absentee ballots & more!*
- *Schedule a FREE Ride to the Polls near your hometown!*

**FOR MORE INFORMATION, CONTACT:**

**Mr. Julani Ghana 610.399.2048 • Mrs. Nicole Rayfield 610.399.2092**  
**• Ms. Sharon Thorn 610.399.2251**



# MEET THE CANDIDATES!



**Republican Candidate**

**Chris Quinn**

168th Legislative  
House District



**Democratic Candidate**

**Kristen Seale**

168th Legislative  
House District

## CANDIDATE FACE-OFF!

- Join the Debate on Topics that **IMPACT YOU!**
- Ask Questions of the Candidates!
- Learn Why Your Vote Matters!

**Thursday, October 25, 2018**  
**5:00 pm in Carnegie Great Room**

**Doors open at 4:30 pm**  
**Refreshments will be served!**

**All Students, Staff & Faculty Welcome!**

**For More Information, Contact Mr. Ghana at 610.399.2048**



**September 17, 2018:** League of Women Voters Tabling in Marcus Foster 12 pm – 3 pm

**September 17, 2018 :** Constitution Day/ Pre-Law Open House  
@3:00 pm, Carnegie Great Room

## **FACULTY-LED DISCUSSIONS**

**Wednesday, September 26, 2018 Your Vote Matters!**

12:30 pm - Carnegie Great Room

**TBD Your Voice Matters!** Movie Night & Discussion

## **ON-SITE VOTER REGISTRATION DAYS**

**September 17 – October 29**

**Mondays** 12 pm – 3 pm: Marcus Foster

**Tuesdays** 12 pm – 3 pm: DSS

**Wednesdays** 12 pm – 3 pm: Ada Georges

## **FOR MORE INFORMATION, CONTACT:**

**Mr. Julani Ghana 610.399.2048 • Mrs. Nicole Rayfield 610.399.2092  
• Ms. Sharon Thorn 610.399.2251**



## PRE-LAW SOCIETY OPEN HOUSE



### GUEST SPEAKERS

**Marilyn Ford, J.D., Professor of Law**  
**Mary Jessica Simon, J.D., Admissions Recruiter**  
**Quinnipiac University School of Law**

- **Discussion Social Justice & Society**
- **Understanding the Law School Admissions Process**
  - **Finding Your Niche in Law**

**Monday, September 17, 2018**  
**1:00 pm in Carnegie Great Room**  
**Refreshments will be served!**



**All Students, Staff  
& Faculty Welcome!**





## GUIDELINES FOR VOTER REGISTRATION AT CHEYNEY UNIVERSITY

1. All **external** inquiries from individuals or organizations should be immediately directed to Mr. Julani Ghana, who is an authorized member of the university's Voter Registration Team and Coordinator of scheduling outside groups.
2. All outside volunteers should belong to an approved organization and will be asked to provide proof of affiliation and association with the approved organization.
3. Individuals who are not affiliated with any particular organization but who wish to participate in Voter Registration activities as a part of their civic duty will be encouraged to join authorized university activities.
4. All outside volunteers will be issued a special temporary official *personal permit/identification*, which can only be issued by an authorized member of the university's Voter Registration Team.
5. Outside volunteers **MUST** display this *personal permit/identification* at all times during their participation. It is only valid during sanctioned Voter Registration activities and will be collected at the conclusion of each activity.
6. Outside volunteers should **ONLY** participate in Voter Registration activities in the designated locations and during the designated times as approved by the university's Voter Registration Team.
7. Outside volunteers must be at least 18 years of age and may be required to show proof of age.
8. A list of official authorized Voter Registration activities, locations, dates, and times will be forwarded to Office of Public Safety along with a listing of individuals authorized to visit the campus and participate in Voter Registration activities for that day.
9. Outside volunteers will be directed to and **MUST** check in with Public Safety upon entering campus on the day of the activity where they will be verified by showing photo ID and given a *temporary parking permit*, official parking instructions along with the location of that day's official Voter Registration activity.

### FOR MORE INFORMATION, CONTACT:

**Mr. Julani Ghana 610.399.2048 • Mrs. Nicole Rayfield 610.399.2092  
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## GUIDELINES FOR VOTER REGISTRATION AT CHEYNEY UNIVERSITY

10. Outside volunteers who are not on the list or who cannot provide photo ID may be denied entry to the university.
11. Volunteers shall be reminded to only target non-registered individuals who are qualified to vote or register individuals who have outdated registration information such as those who moved and did not update their address.
12. Volunteers should NEVER complete or accept applications for anyone who they know is not eligible to vote (age, citizenship, etc.)
13. Volunteers should not attempt to re-register individuals who are already registered or have a current registration.
14. Registrants or those questioning their registration information may check their status online at [www.votes.pa.com](http://www.votes.pa.com).
15. Volunteers are NEVER permitted to take registration cards or completed applications nor can they ever copy or photograph any part of the registration via manual or electronic means.
16. An authorized member of the university Voter Registration Team member will be responsible for collecting any paper registration submissions at each activity and arrange that they are taken to the appropriate voting location by the deadline.
17. Outside volunteers found to be in violation of university rules regarding its official Voter Registration activities could face having their permits revoked and asked to leave the campus.
18. Outside volunteers inquiring about opportunities for a particular *candidate* to gain access to the university community should be directed to Julani Ghana, who is an authorized member of the Voter Registration Team.
19. Volunteers participating in Voter Registration activities MUST maintain a “non-partisan” position at all times and may not try and influence anyone during any part of the registration activities.
20. Volunteers must always respect the wishes of those who decline to register. It is unlawful to, by use of threats or force, interfere with or attempt to interfere with a person applying or declining to register to vote.
21. **PAID campaign and/or party representatives are NOT permitted to conduct Voter Registration activities in either formal or informal manners and such discovered violations will result in an immediate request to leave the campus.**

### FOR MORE INFORMATION, CONTACT:

**Mr. Julani Ghana 610.399.2048 • Mrs. Nicole Rayfield 610.399.2092  
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## **STUDENT ORGANIZATIONS GUIDELINES FOR VOTER REGISTRATION AT CHEYNEY UNIVERSITY**

**Campus organizations/departments interested in participating in voter registration activities must submit a written request via email to Sharon Thorn at [sthorn@cheyney.edu](mailto:sthorn@cheyney.edu). Requests must include plan and description for activity.**

**Volunteers:**

- Must check-in with designated committee staff on-site during volunteer activity
- May not directly enter information for any registrant
- Must behave in a non-partisan manner
- May not advise registrants on choice of political party.
- Must share clear information on choice of registration location
- Must have activities registered and approved with the registration committee
- May not conduct registration activities at times or locations not approved by committee
- May not collect any completed registration forms or remove same from registration area
- May not use threats or force to register voters
- May encourage student attendance and participation in registration activities
- Found to be in violation of registration committee policies will be asked to leave activity
- Concerns should be referred to designated committee staff

### **FOR MORE INFORMATION, CONTACT:**

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