

CHESAPEAKE
COLLEGE



STUDENT VOTING PLAN

Submitted to the Maryland Higher Education Commission December 2023

CHESAPEAKE COLLEGE

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OUTLINE

Enclosed in this Student Voting Plan is the voter empowerment activities of Chesapeake College in compliance with the HB156 Student and Military Voter Empowerment Act for public higher education institutions. The contents of this report includes the following components:

- Designation of a Student Voting Coordinator
- Description of the disseminated information plan regarding voter registration and civic education opportunities in 2023 via the Office of Student Engagement and Development
- Plan of activities for the 2024 calendar year
- Location of the Student Voting Plan
- Location of the student voter registration link on our website/student portal

STUDENT VOTER COORDINATOR

Chesapeake College designated Cheyenne Roache, Director of Student Engagement and Development as the Student Voting Coordinator for the College.

CIVIC EDUCATION & OUTREACH PROGRAMS 2023

A Voter Registration Resource Bulletin Board was setup in the College's Café which is a high traffic area for students. This board includes physical voter registration forms, online access to election information (polling places, election dates, absentee ballot information, and the candidate's views on the issues), and political party information.

These same resources can be found digitally on our Student Engagement and Development CANVAS Course *What's Happenin' @ The Peake?!*, this is an information sharing platform open to all Students, Faculty, and Staff at Chesapeake College. Similarly, the Office of Student Engagement and Development manages an Instagram page (@ccengageme) with a highlight "The Peake Votes", where students can access the information stated above.

The Office of Student Engagement and Development also hosted the following programs this year to encourage civic education and engagement:

- **Participation in Advocacy Day 2023:** Students met virtually with local legislators in order to advocate for the community college mission of affordable education. These meetings were held on February 21st, 2023. Led by SGA Advisor Dr. LaSella Hall, Director of Student Diversity, Equity, and Inclusion and staff co-advisor, Allison Silver.
- **National Voter Registration Day:** Student Government Association Partnered with the League of Women Voters of Caroline County on September 9th 2023 to provide Information and Aid in Registering to Vote and where to find a polling place.

- **Constitution Day:** Between a Partnership with the Office of Student Engagement and Development and Student Diversity, Equity, and Inclusion The program “Constitution and Race” was presented by Director of Student DEI, Dr. Hall on September 20th 2023. Students were provided a meal, a pocket constitution, and were able to listen and discuss the Constitution as it relates to race.
- **Voter Education Week:** This online campaign ran from October 2nd through the 7th. Information sourced from the League of Women Voters, Vote 411, Civic Nation, and ALLIN was used to provide a spectrum of information regarding voter registration, polling place, fact checking, finding reliable information, and election dates to share via Instagram through the following accounts: @ccengageme (Student Engagement and Development) and @sga_chesapeake (Student Government Association). Similar Information from the sources above can always be found on What's Happenin' @ the Peake CANVAS Course and on the highlight reel “The Peake Votes” via @ccengageme

CIVIC EDUCATION & OUTREACH - 2024

During the 2024 academic year, Chesapeake College plans to expand voter education efforts through promotion of the following activities that include:

1. Develop flyers and other promotional materials to advertise all election information throughout the year.
2. Continue and grow the partnership with the League of Women Voters to establish voter registration events on a consistent basis as well as develop a Civics 101 seminar series that provides non-partisan information on our governments procedures.
3. Grow the Leadership Academy and SGA's involvement within Voter Registration and Civic Engagement Events on Campus
4. Host the following events during the calendar year:
 - a. Constitution Day
 - b. National Voter Education Week.
 - c. Voter Registration and Ballot Preparedness Week Prior to Presidential Primary Election
 - d. Participation in MD Community College Student Advocacy Day 2024

STUDENT VOTER REGISTRATION PLAN AND WEBPAGE ENGAGEMENT REPORT

The number of students who are residents of the state and registered for course work in the preceding 12 months at the public institution of higher education and the number of those students who clicked on the link required under paragraph (2) of this subsection:

- *In the preceding 12 months, state residents registered in the following numbers: Credit: 2,443 Non-Credit: 2,913*
- *The number of students who clicked on the required link in 2023 totaled 234 total clicks, a 57% increase from last year.*

A screen shot of the home page of the online portal used by students to register for course work that includes the link required under paragraph (2) of this subsection:

The link below is currently live on our webpage, and leads to [this website](#).

The screenshot shows a navigation bar with six colored buttons: / Humanities (yellow), / Environmental Studies (green), / Health Care (blue), / Education (purple), / STEM (grey), and / Skilled Trades (orange). Below this is a dark blue banner with white text: "Chesapeake College encourages voter registration. Your voice counts—[learn more](#) and register to vote!" and "Chesapeake College Student Voting Plan". A yellow button on the right says "TURN OUT ON ELECTION DAY! ▶". Below the banner are two columns: "QUICK CONTACTS" with email addresses for Admissions, Advising, Registration, Financial Aid, and IT Help Desk; and "IMPORTANT DATES" with dates for Spring 2024 registration, Thanksgiving break, College Holiday, and Spring registration.